**Developing our Personal Mission Statement (Your Name)**



* **Story Telling**
  + This will create the framework of your mission statement
* **The Fruit of this…**
  + Clarity w/ Personal Brand, Goal Setting, Job Search
  + Able to look at the 8 NACE competencies and easily recall stories & future opportunities
  + Able to articulate your values, interest, & skills (interview, networking)
  + Able to strategically leverage team members abilities, resources, own talents, etc
  + Able to say yes & no to future opportunities
  + Able to build relationships in a healthy way
  + Able to manage conflict & deal with the unknown
* **Mission (Key Questions)**
  + What questions do you want to drive your story?
  + List the values that you want to shape your story.
  + How do you hope your mission will impact your career, business, life, relationships, future, etc?
* **What are the core areas of your life?**
* **The Structure of your Mission Statement**
  + What is your **CAUSE**? (Who, What, Where?)
  + What **ACTIONS** will you take? (What you do)
  + What **IMPACT** will you have? (What Changes as a result of your work?)

**Workshopping your Mission Statement**

**What are DeAndre’s Key Themes (3 - 6)**

1. *Faith*
2. *Leaving a legacy to family and community*
3. *Basketball & Education*

*How will these themes shape your mission statement? How will they shape your career decision making?*

* Rebuild a community center for disadvantaged youth in the community
* Allow for my children to go to college, start businesses, and impact their community
* Prioritize family and spending time with people that I love
* Enjoy basketball and various hobbies that I have access to
* Travel across the world and spend time with my wife and family
* Financial freedom
* See change in childhood home and similar neighborhoods across the world

**Example Framework for mission**

“Serve my family and community through hard work, utilizing my talents and resources to see a legacy of healthy and educated people overcome disadvantages, hardships, and barriers.

1. Brainstorm: What are your key themes?
2. Brainstorm: What questions do you want your mission to address and/or consider?
3. Brainstorm: What is your **CAUSE, ACTION, IMPACT**?

**Write out a draft of your Mission Statement below.**

**Career Development Cycle**

**Self-Reflection** – Taking an internal inventory by assessing innate traits, needs, & personal qualities all for the purpose of gaining clarity and confidence for career decision making

**Information Gathering** – Taking an external inventory of workforce dynamics that impact career decision making

**Gaining & Maximizing Work Experience** – Strategically enhancing career opportunities by intentionally leveraging self-reflection & information gathering data in the workforce

**Advancement & Reframing** – Reaping the fruits of steps 1 – 3 & beginning to consider holistic needs to reimagine and reform goals

