



Hacking Time + Productivity: Unit Twelve - Become a Producer

PLEASE LISTEN TO THE AUDIO!

1. BECOME A PRODUCER

- a. This is the last big hurdle. We need to learn how to become PROLIFIC at producing, not just completing. This is for people who need to learn how to write, plan, build etc.
- b. Step one is to put up the mantra somewhere: If it doesn't feel uncomfortable, then I'm not doing it right.
- c. We're going to take ONE SACRED time a week and NOT ALLOW the list anymore. This is the PRODUCING SACRED block.
- d. I recommend you do this either on a Friday or on the weekend.
- e. You'll do the worry dump like always, but then you'll go right into PRODUCING something for YOU. Your business. Your plans.
- f. In order to get this done right, you'll use your Big/Little list habit but knowing when this production block is, you'll make the BIG list all the things you want to create. The little list will pull the Easiest first, then the hardest. You'll do EXACTLY the same method, but the idea is that your list can only be centered around things that help you PRODUCE - a course, a book, a blog, a business plan, a design for you.
- g. Once you've got it down, add a SECOND sacred time.
- h. By the time you've nailed it, you've got TWO sacred times a week designed for production, and five days a week your sacred time is for whatever else is on your to-do!