Black Financial Leadership Program Lesson #1



By: Dr Boyce Watkins and Micae Brown

www.TheBlackBusinessSchool.com





What is Money?

Do you think.....

It's something
you use
to buy
things with?

Is it something you eat?

Yes or No?

How about...

Is it something that your parents can use to pay the rent?

The answer is..

Money
is
a lot
of things!!



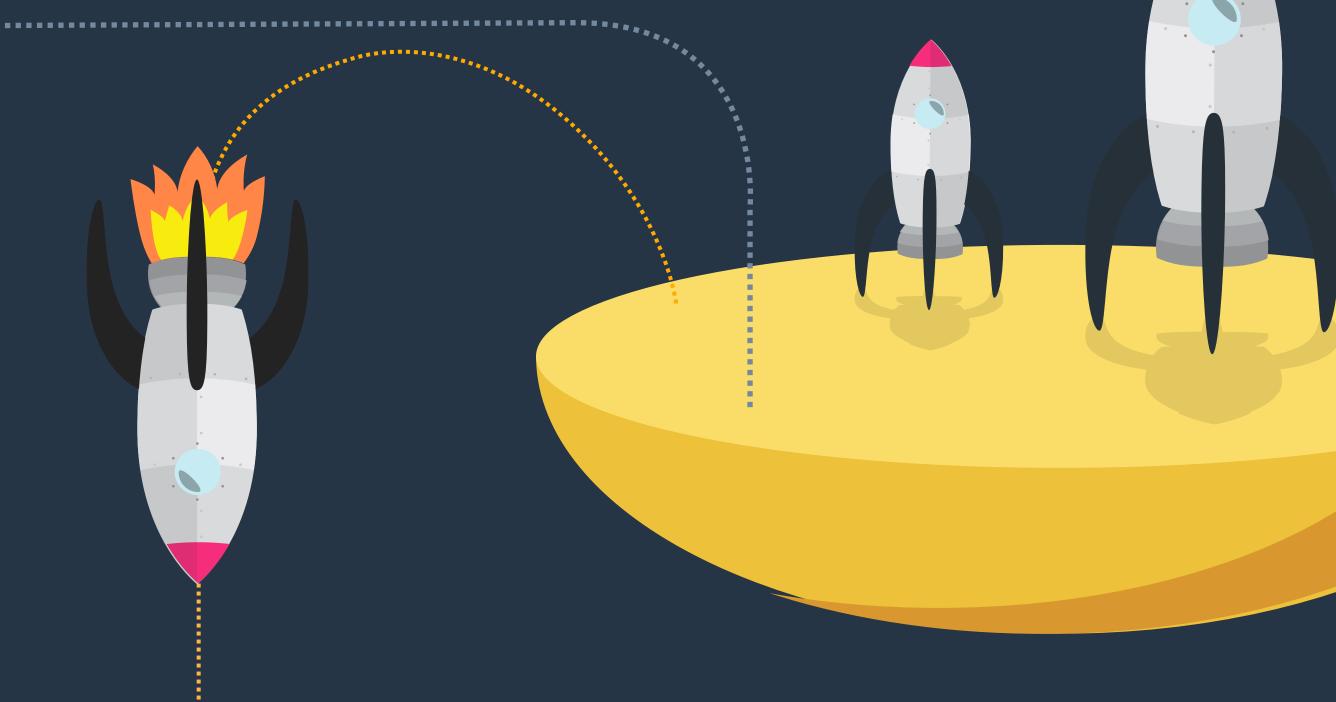
Money has two ways that it can be used

Consumption Consumption University Consumption Consumption Consumption Land Consumption Land Consumption Consumption Land Consumption Consumption Consumption Consumption Land Consumption Consumption

2. Capital \$

When you save it and use it to make more money

Capital is when you keep your money and don't spend it, but use it for later instead.





What is Income?

Income is money that you receive from someone that allows you to have cash

2. You need income to pay your bills

3 You also need income to build capital

You never want to give all your money away, because then you will be broke!



What are some things you can do with money?





Why is money important in your life?





- Without money, you cant afford to take care of yourself
- Without Money, you can't help people who need it
 - This is what they call financial security
 - You don't want financial insecurity, you want to be FINANCIALLY SECURE!!



What are some ways you can get money?

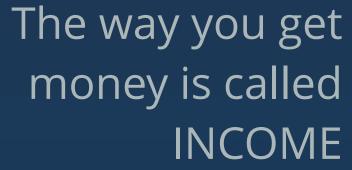




from your

investments







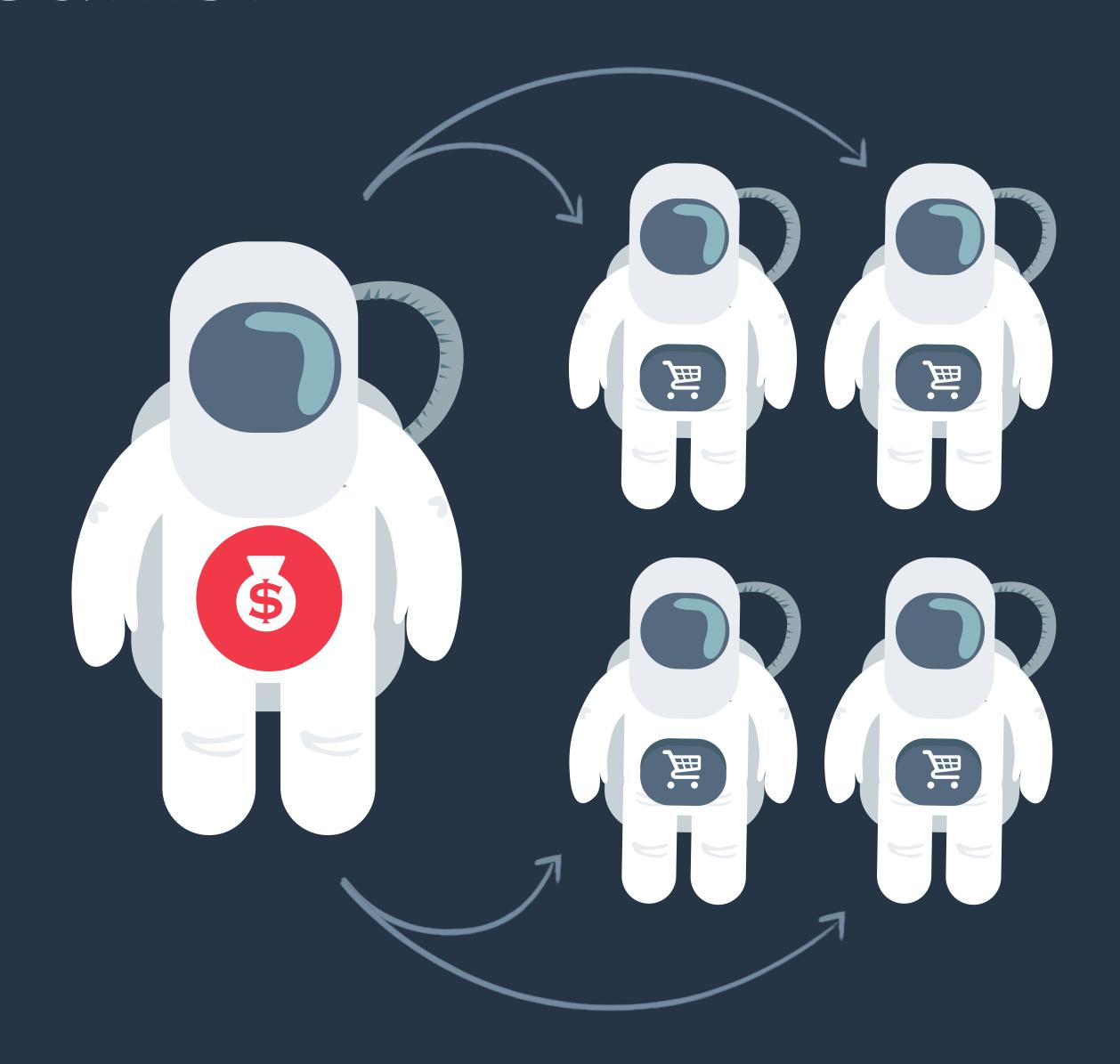
Producer Vs. Consumer

Producer

A producer is someone who uses their money to make products that other people by

Examples:

- Lemonade you sell
- You make the shoes
- Toys that people buy for their kids





Producer Vs. Consumer

Consumer

A consumer is a person who uses their money to buy things

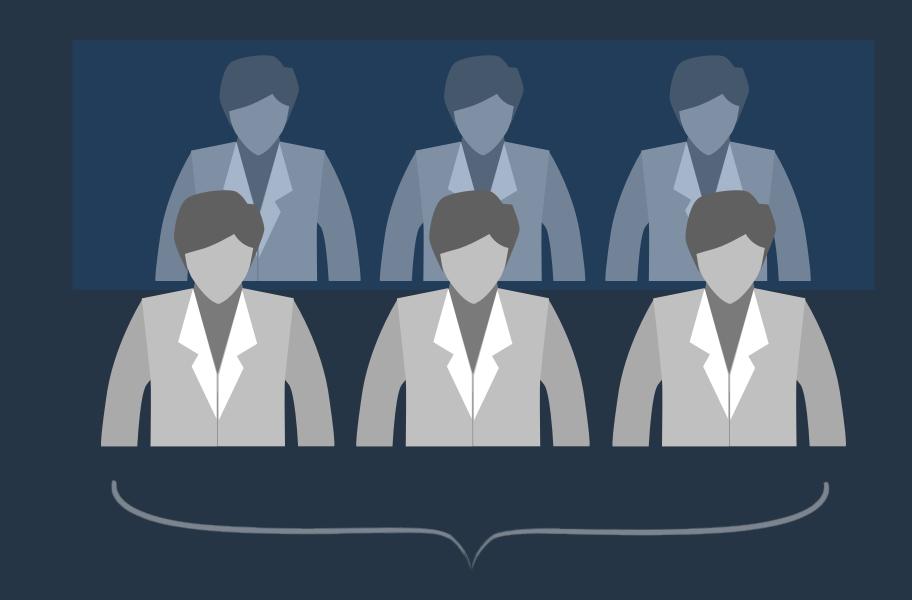
Examples:

- New Clothes
- New Shoes
- New Car





Producer Vs. Consumer



- All of us are going to be consumers sometimes
- Not everyone is a producer
- You should be both!

The world is a canvas waiting for you to create your OWN painting!



What is a loan?



Loan

A loan is when someone gives you money and you have to

For example:

- Bobby needs \$10 to pay for lunch
- Bobby asks Mary if she can loan him \$10 and she says yes
- Mary has given Bobby a LOAN that he has to pay back

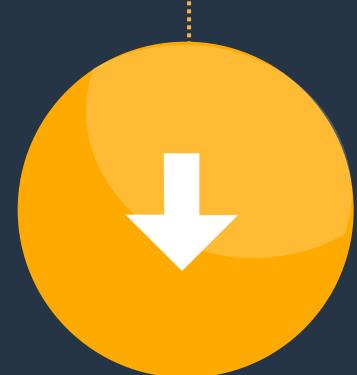


When someone gives you a loan, you are now in DEBT!

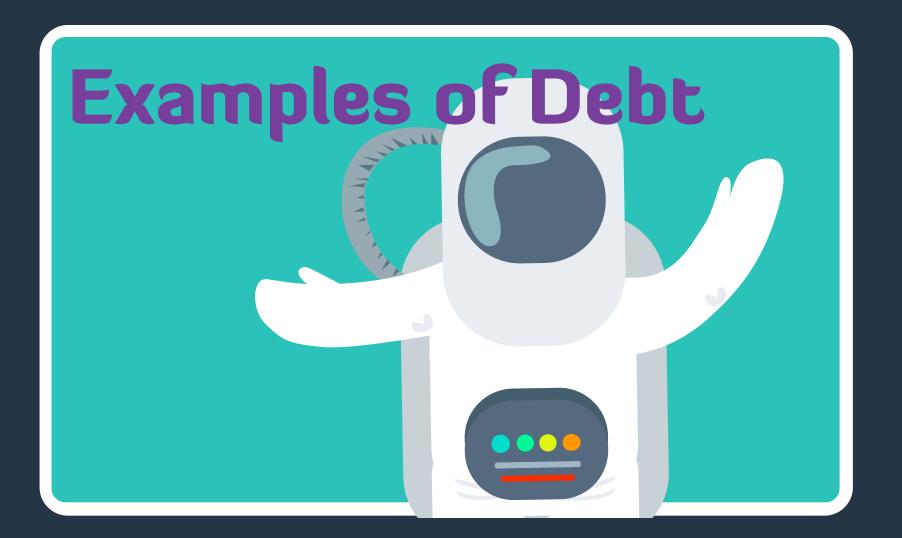




Being in debt means that you borrowed money from someone and they have to pay you back



You never want to have too much debt because it can be difficult to pay it all back.



1.

Bobby borrows \$10 from Mary on Monday, then again on Tuesday, then Wednesday

2

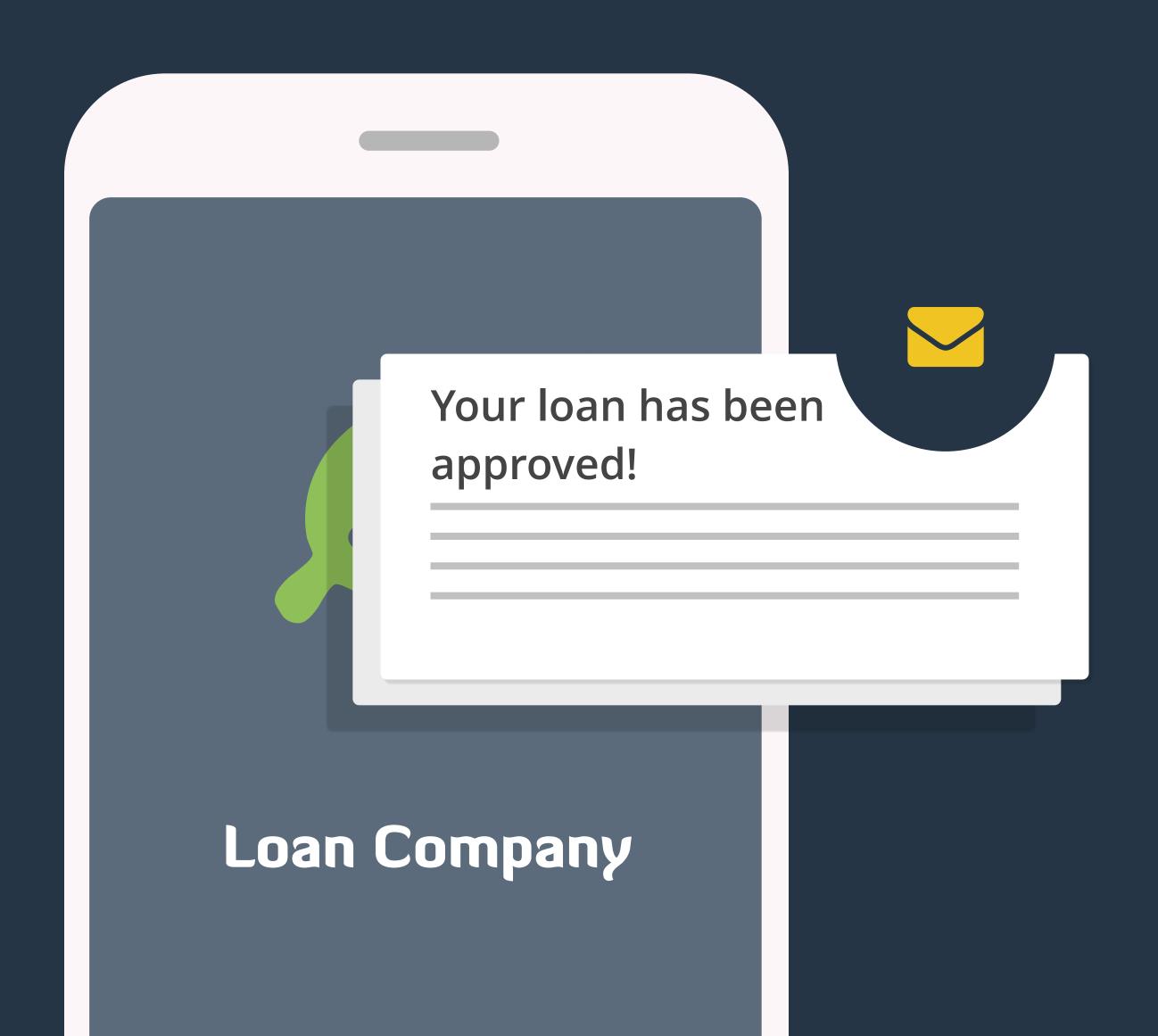
Bobby is now in debt to Mary for \$10+\$10+\$10=\$30



That's A LOT OF MONEY!!



What is interest?





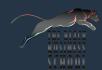
When someone gives you a loan, they may charge you a price for borrowing their money.

This is called INTEREST

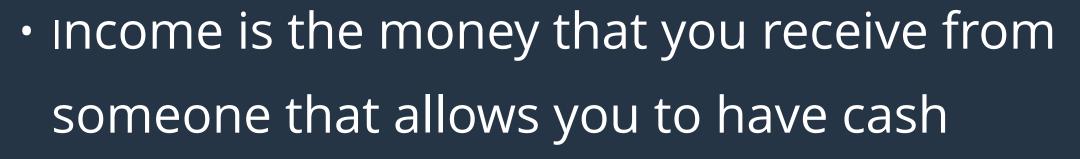
Example:

Mary loans Bobby \$30 and then says that he has to pay \$5 interest on the loan

That means that Bobby owes Mary MORE than \$30. He now owes her \$30+\$5=\$35



What have we learned so far?



- A loan is when you borrow money from another person
- Money can be used of either consumption or capital
- You want to be both a producer and a consumer







1.Make a list of 5 things you see someone consume this week

2.Make a list of 5 things that can be produced

3. Make a list of 3 things you can do if you had lots of capital

