

“You don't have to see the whole staircase, just take the first step.”



**BY : ANAMITRA**

–MARTIN LUTHER KING, JR.

[SQUADNINJA.NET](https://squadninja.net)



# INTRODUCTION

# PART 1

Webinar - 1

**Free 60 Days Internet Marketing Training Program By Anamitra**



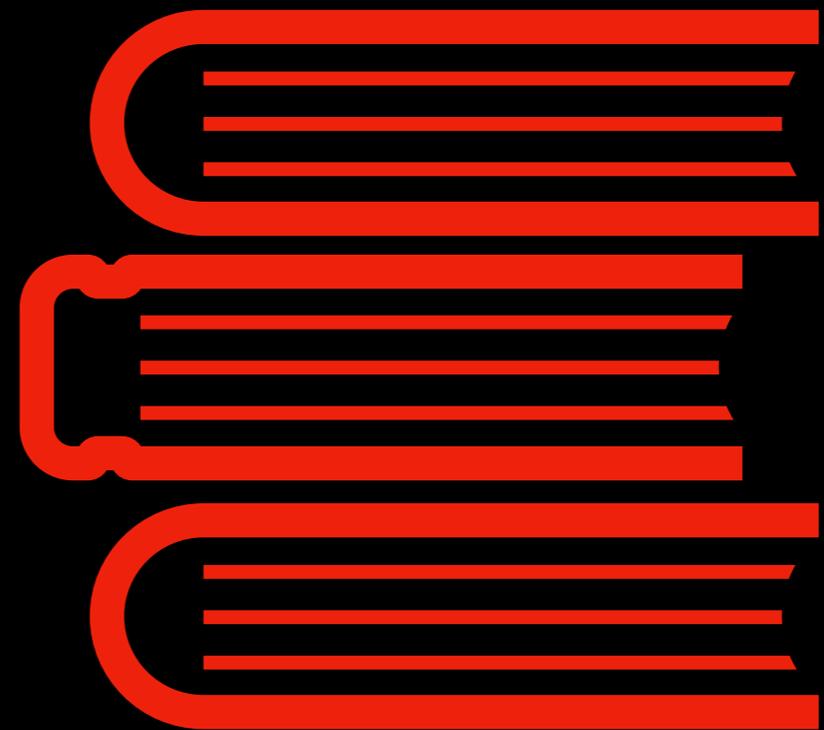
# Who am I ?

About Me , My Story, My Background , My Company

# WHY I HAVE STARTED THIS TRAINING PROGRAM ?

Before telling this I would like to share My Story

- ★ IT Guy
- ★ Startup Guy
- ★ Great Product
- ★ Zero Marketing Skills

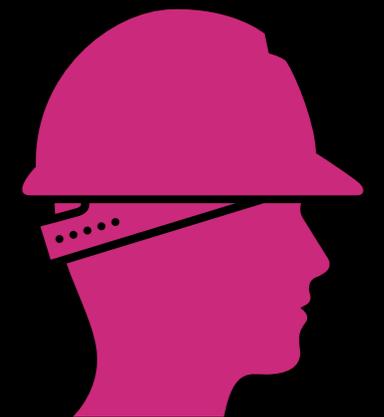
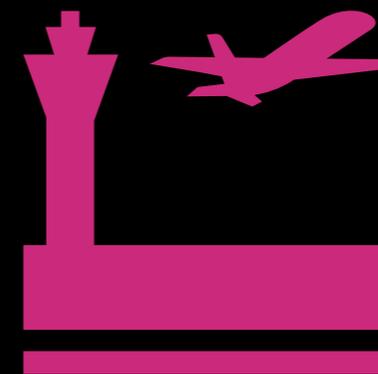
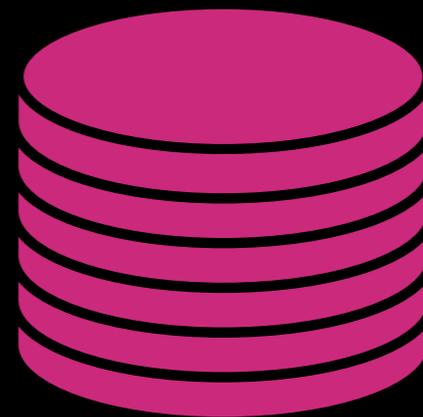


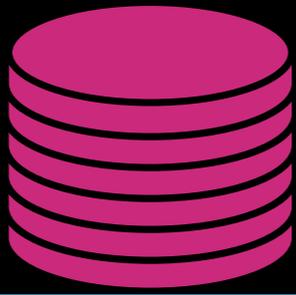
# 3 REASONS WHY YOU SHOULD LEARN INTERNET MARKETING

✓ MONEY

✓ FREEDOM

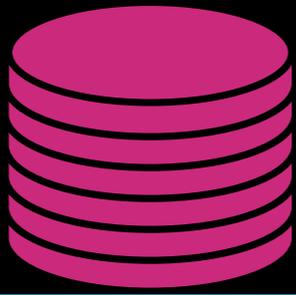
✓ SKILLS





# MONEY

- Whether you admit it or not it is all about the money: bills aren't going to pay themselves!
- Few people work for free, and just as few want to work for peanuts which is what most day jobs pay, especially in this economy!
- Whatever your motivation, learning internet marketing can be a lucrative investment.

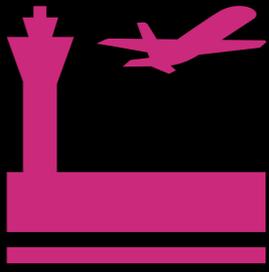


# MONEY

The industry is wide and there are many different ways that you can make money from it, though there are three broad areas that cover them all:

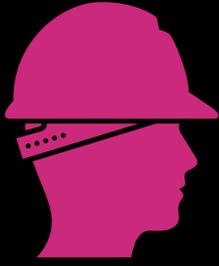
- **Commissions:** pre-selling someone else's product for a fee for each one sold.
- **Selling a product:** creating and selling your own physical or digital product.
- **Selling skills:** selling a service based on your own skills, such as becoming an Social Media adviser.

The more effort put into it, usually provides a larger reward, but the great thing about this industry is that if you only want to make a supplementary income, you can do it. If you want to make a full time income, you can do that too.



# FREEDOM

- The best thing about making money with online marketing is that it gives you freedom. **If you don't want to work today then don't.** If you want to work from your home office, the sofa, the nearby coffee shop or even the beach\* then you can.
- There is **no boss or rules and regulations** telling you that you have to work between 9am and 5pm.
- If you're a **night owl** then work late at night. If you have a family, you can work around their schedule, rather than your schedules colliding



# SKILLS

- When you learn internet marketing you will end up learning a lot more than you ever bargained for and that is a wonderful thing!
- You **learn a lot of skills** like General Marketing , Blogging, Social Media Marketing, Email Marketing, Landing Page Creation , Making Video, Making Images, Networking,SEO,Understanding analytics, Writing Copies,Freelancing
- It can **open up doors** you never knew existed
- I have seen marketers give up internet marketing in order to **follow a career** in something that they learned while learning internet marketing.

# WHY ARE YOU DIFFERENT

TRUST ME !!

You Are Different !!

**I Can Prove It !**

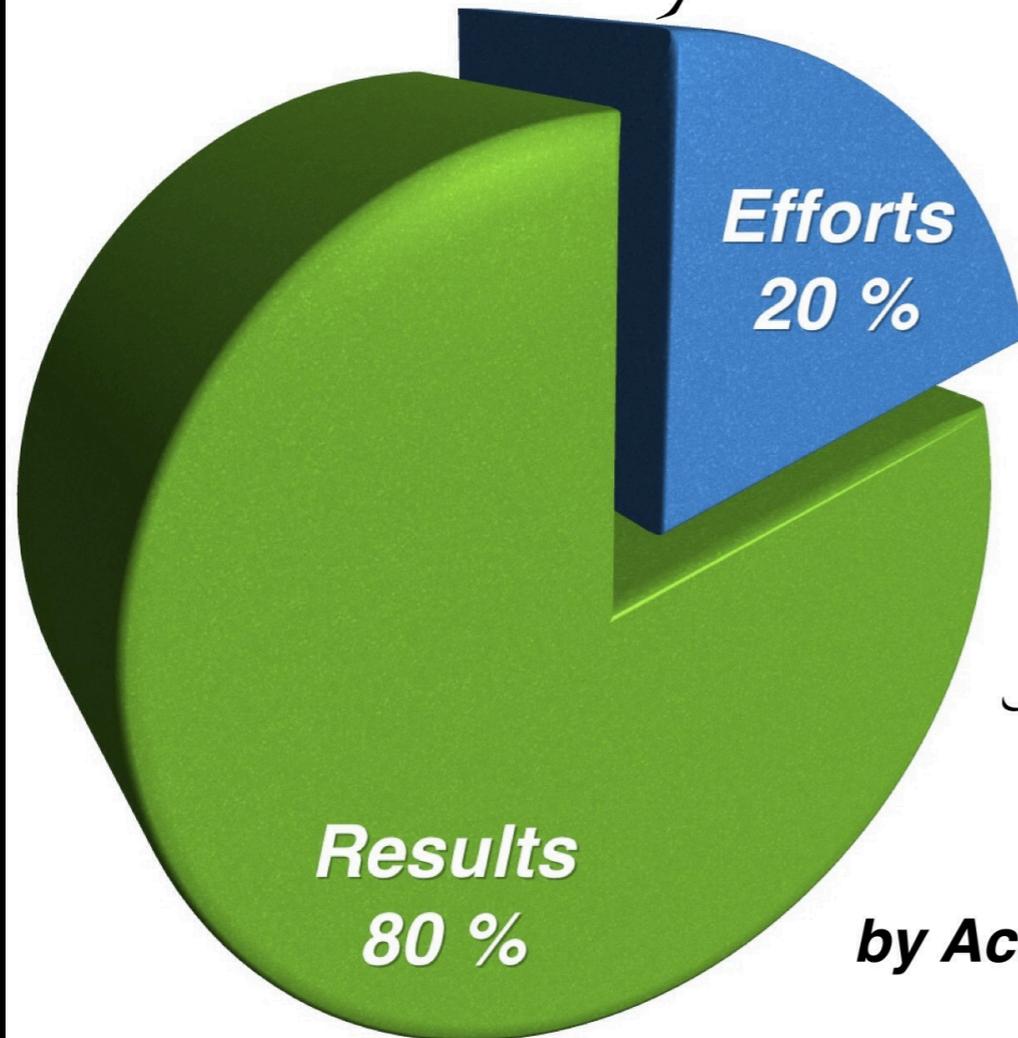
How ??

Wait

I Will Explain it..

# WHY ARE YOU DIFFERENT

*The Pareto Principle*



*by Vilfredo Pareto*  
1848-1923

***The Secret to Success  
by Achieving More with Less***

**The Pareto Principle (also known as the 80/20 rule, states that, for many events, roughly 80% of the effects come from 20% of the causes**

# EXAMPLES

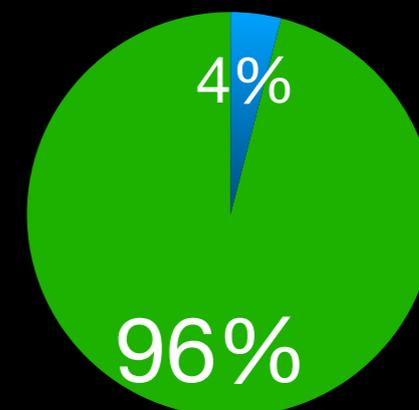
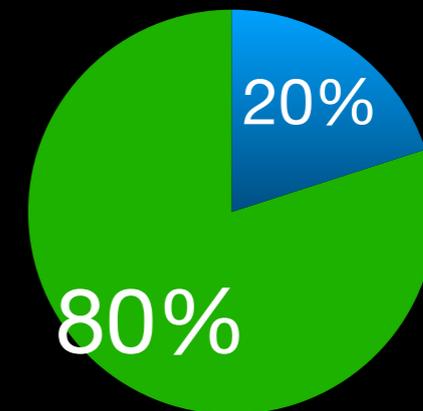
- 20% of criminals commits by 80% Crime.
- 20% of drivers commits 80% of accidents.
- 20% of employees are responsible for 80% of results.
- 80% of sales come from 20% of your clients
- 80% of software problems are caused by 20% of bugs

# HOW THIS 80/20 RULE IS RELATED TO YOU

- Suppose My Facebook Ads has been seen by 100 people who wants to learn Internet Marketing for free and only 20 people clicked on the Ads and registered for the free course.
- So You belong to those 20%.
- Now Again 20% of students complete the course and start earning passionately.

# HOW THIS 80/20 RULE IS RELATED TO YOU

- In This word “96% of Whole word’s wealth is with 4% of the people.
- So You belong to 20%.
- Now you have to become 20% of these 20%. ie. you need to be in Top 4.
- In Most of the programs very few people complete the course. They find some other Interesting thing - Shine Objects and they switch the program , Even-though they won’t able to complete that.



All the performers in any Industry,Domain, top earning people belong to 4%.

# HOW ARE WE DIFFERENT

- The first point must be coming in your mind that , You are saying that You are Different or you should be Different , But Boss Tell me “How are you Different Than other Internet Marketing Courses available online.”
- So You belong to those 20%.Lot of People teaching Facebook Marketing, Email Marketing, Funnels, SEO , LEAD GENERATION Strategy, Adword/Adsense,Video Marketing,Learn Blog
- People teaching all these in one course in very in-depth.
- You will never ever complete the course and actually learn anything.
- Remember “ Learning is of No Use , If you do not Implement.”

# HOW ARE WE DIFFERENT

- To Start Earning : -
- You need not to know A to Z about Facebook marketing.
- You need not to know A to Z about Email marketing.
- You need not to know A to Z about Blogging marketing.
- You need not to know A to Z about SEO marketing.
- You need not to know A to Z about Landing Page marketing.

**Do not try to become Master of All. You will Never Become Perfect.**

**But You need to Know Important things from each one**

# HOW ARE WE DIFFERENT

So This Course will be Integrated Course which will touch all the important parameters which is required to earn first \$1



## Strategy Building ! We know its importance, others ignore -

"First Plan then Act", Strategy plays key role in getting success. Here we will make and follow an Integrated end to end strategy before starting advertisements.

"What tools we need to use and How ? (Example- Blogs , Facebook, Autoresponder and Landing Page)

We will Build an end to end Strategy compiling Blogs+Facebook+Autoresponder+Landing Page.



## We will have Live Demonstration on Tool, Others just tell the Theory

We are not only telling you that which tool you have to use but also giving live demo + Review of each tool so that you can become more comfortable once you start using it .

Major Tools are - Contentmart, Siteground, Canva, wordpress, mailerlite



## We Focus on Live Implementation of Each Part , Other just tell How do it

What ever I am explaining here I will not only give you live demonstration but will also implement it as well. And Later I will analyse and discuss the outcomes.

# HOW ARE WE DIFFERENT



## We Focus on Optimisation ,They just don't bother about it.

Whatever I have implemented , I will show you the result and will explain ways to optimise that. Other Training Programs just show the Demo or share the method theoretically which is used for optimising but Never show !



## We Focus on the useful assignments and effective review, they Just do question answer session

For Each Module we have carefully designed Weekly Assignments that will help you to clear your understanding. And also You can ask your queries directly to me in one to one framework or in our groups.



## We Give opportunity to Earn other don't even talk about this.

We Give you opportunity to earn, create a recurring income while doing this course.  
Don't you think it's Awesome!

# WHAT IS THERE IN WEBINAR -2

- Over All Structure of the Program.
- My Favourite The GPS - Goal - Plan - Schedule Strategy

# THANK YOU



**BY : ANAMITRA**

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**<https://squadninja.net>**

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**- <https://www.facebook.com/groups/2028831267337728/>**