

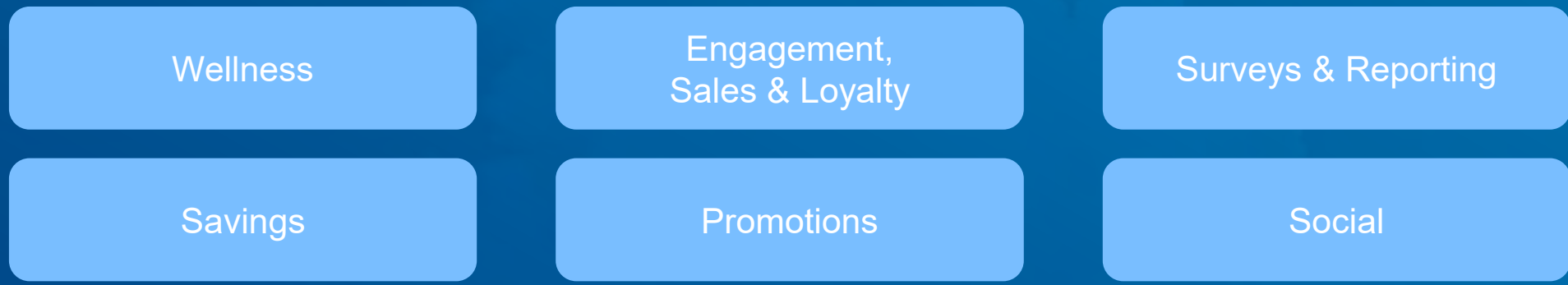


Building Global Engagement Through a Single Solution

Shared by Alan Chippindale
Your Performance Engagement Partner

Technology Vision

AI POWERED PERSONALIZATION



Merchandise



Virtual Rewards



Retail Gift Cards



Hotel & Travel



Experiences & Event Tickets



Mobile Top-Up

SINGLE PAGE ARCHITECTURE

“SPA” is the process of separating all core functionality into widgets accessible via our P2M API library. It enables the creation of our new App – code named “Elevate”



Pre-configured programs are instantly launched with:

- Interactive Dashboards
- Communications
- Global Rewards
- Global Savings
- Wellness

- Gamification
- Games
- Employee Recognition
- Metrics Manager

True SaaS Model – leverages AI in order to automate core engagement drivers.

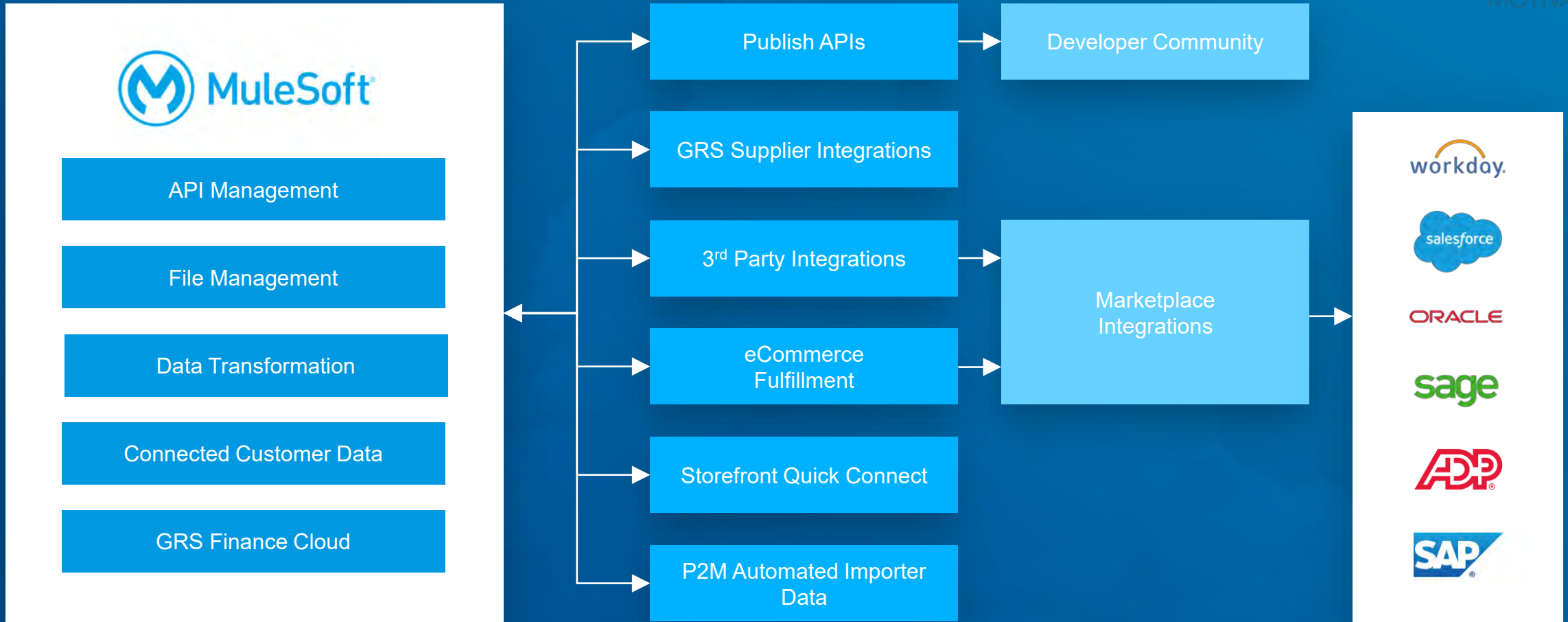
L I G H T N I N G B O L T

Best in class recognition and rewards portals built on Salesforce Communities.



Instantly launch employee recognition programs, complete with member dashboard, lightning components, multi-lingual templated communications with a global rewards platform.





Benefits

- speed to market
- automated member & metrics data - setup and updates

Design Review

Sample Design & Communications

BRAVO! REWARDS

TAKE THE BRAVO CHALLENGE TO BE REMARKABLE

At the heart of our success is our employees. We are making a difference and driving change in the industry. The Bravo! Rewards program is our exciting employee rewarding platform that awards you for your excellence and for upholding our core values. Read more about the program below!

[MORE ABOUT THE PROGRAM](#)

Hi Peter
Welcome to the Bravo! Rewards program. Your current reward point and game play balance is:

12,550 POINTS
0 GAME PLAYS

Quick Links
Get to where you want to go

- MY ACCOUNT
- MY AWARDS
- SEND AWARDS
- SHOP NOW

BRAVO! REWARDS

10,000pts

BRAVO! REWARDS

Congratulations Peter!

Congratulations on completing your first year of employment with Carlton One. We really appreciate the skills and contributions you have brought to the team. We hope you will spend many more happy and productive years here. May success and happiness be yours in everything you do.

[TREAT YOURSELF!](#)

Have any questions? Contact us at bravo@carlton.ca

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BRAVO! REWARDS

Congratulations Peter! You received a Thank You from Tim Liu.

Tim Liu says
"Thanks!"

Make sure to visit bravorewards.ca for more information about your award. If you forgot your login information it can be received by clicking the "Retrieve Password" link on the login screen.

[View Your Award](#)

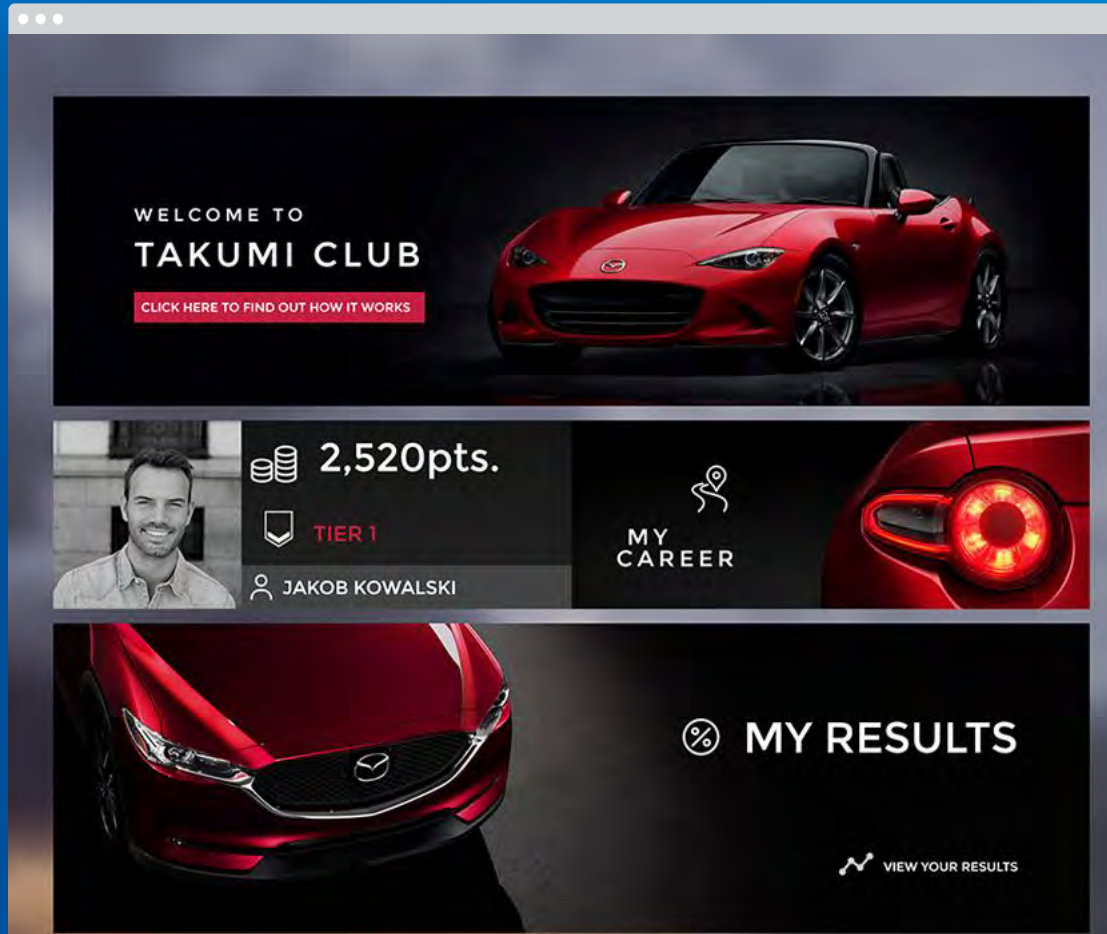
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38 Leick Crescent, 4th Floor, Richmond Hill, ON, L4B 4N8

All Newsfeed Items

- Employee Discounts**
Explore some of our great employee perks & discounts
- Play Games for Points**
Use your tokens towards a game and earn points
- Start Shopping**
Explore and redeem your points for exciting rewards
- Security & Privacy Awareness**
Training can be completed through the e-learning portal
- John Carlo Reblando received the Thank You award**
From Aina Maslanogoyeva - Jul 23, 2018
Thanks for helping me out on some of my Globalforce tickets!
- Rosalie Salmerin received the Thank You award**
From Aina Maslanogoyeva - Jul 23, 2018
Thanks for helping me out on an order!
- Kirt Erno received the Helping Hand award**
From Joclyn Lim - Jul 23, 2018
Thanks for always providing a helping hand with my open tickets and pending orders.
- Aira Buan received the Helping Hand award**
From Joclyn Lim - Jul 23, 2018
Thanks for always providing a helping hand with my open tickets and pending orders.
- Jasmine Alzona received the Helping Hand award**
From Joclyn Lim - Jul 23, 2018
Thanks for always providing a helping hand with my open tickets and pending orders.
- Nominate Now**
Send a deserving member of your team an instant award
- Exclusive Benefits**
Discounts on entertainment, restaurants, travel and more
- Bravo! Wiki Page**
Check out our pictures from our past events and more
- Charitable Giving**
Help others around the world by donating your points


[View all messages](#)



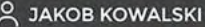
Custom Dashboard Examples





WELCOME TO
TAKUMI CLUB


[CLICK HERE TO FIND OUT HOW IT WORKS](#)

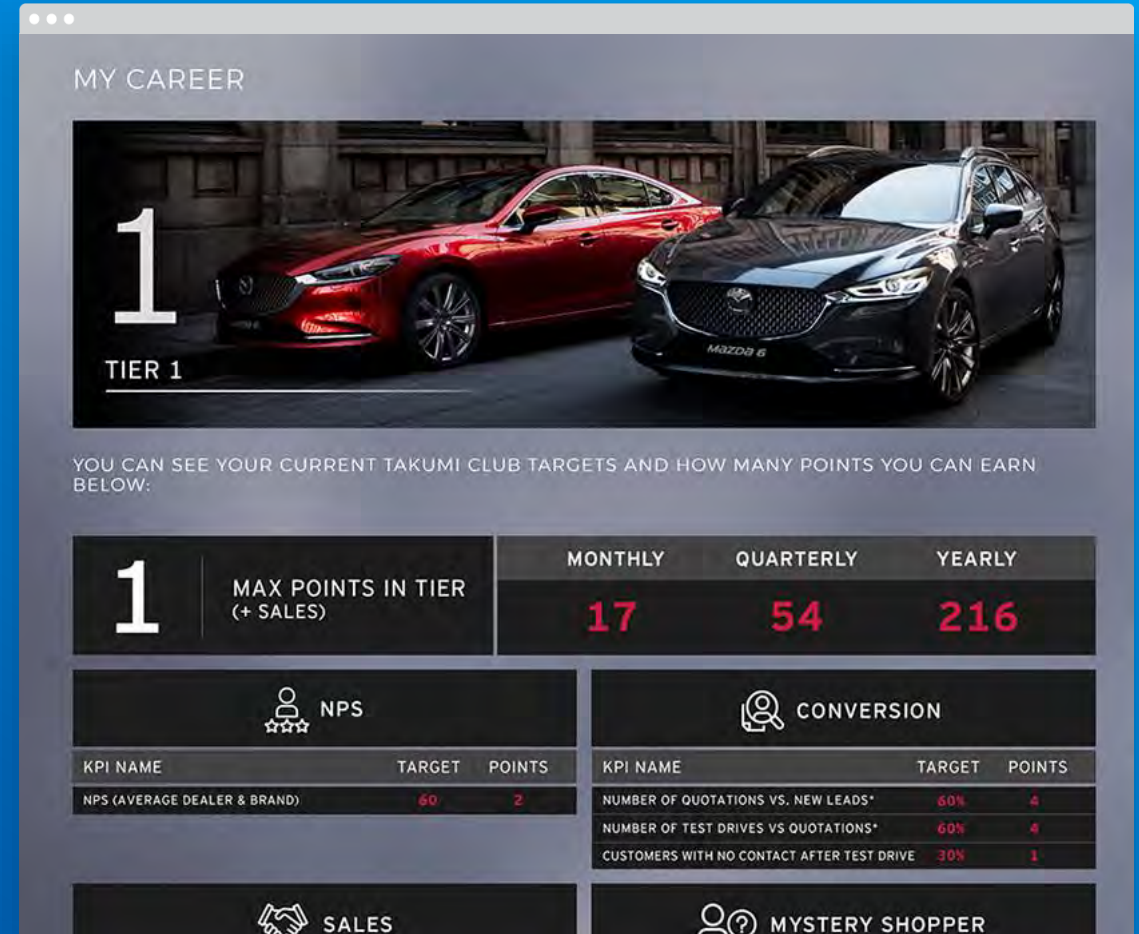


 **2,520pts.**
 **TIER 1**
 **JAKOB KOWALSKI**

 **MY CAREER**


 **MY RESULTS**

 [VIEW YOUR RESULTS](#)



MY CAREER

1
TIER 1



YOU CAN SEE YOUR CURRENT TAKUMI CLUB TARGETS AND HOW MANY POINTS YOU CAN EARN BELOW:

1	MAX POINTS IN TIER (+ SALES)	MONTHLY	QUARTERLY	YEARLY
		17	54	216

NPS			CONVERSION		
KPI NAME	TARGET	POINTS	KPI NAME	TARGET	POINTS
NPS (AVERAGE DEALER & BRAND)	60	2	NUMBER OF QUOTATIONS VS. NEW LEADS*	60%	4
			NUMBER OF TEST DRIVES VS QUOTATIONS*	60%	4
			CUSTOMERS WITH NO CONTACT AFTER TEST DRIVE	30%	1

SALES		MYSTERY SHOPPER	
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Custom Dashboard Examples

Bell BLUE CHIPS 28,549 pts

MOTOROLA MOTO Z2 PLAY INCENTIVE

APR. 01, 2018 - APR. 30, 2018

4000 Blue Chips Bonus! For a limited time, Sales Consultants can earn an EXTRA 4,000 Blue Chips for every Motorola Moto Z2 Play sale, in addition to all existing Blue Chips Programs.

[VIEW PROMOTION](#)

Amanda Bloomfield
28,549 POINTS AVAILABLE

[VIEW MY ACCOUNT](#)
[SHOP THE GALLERY](#)
[RECOGNIZE PEERS](#)

BLUE CHIPS NEWSFEED

Nicholas Walker received a Perseverance award
Keep up the great work! Your help on the last project made the a huge difference and the client is very happy with the results.

Kelly Franklin received a Forward Thinker award
Thank you for all of your amazing work this month. Your dedication to the project kept everything on track and running smoothly.

Top Performers
All of our top performers receive amazing prizes, points, and incentive boosts.

Sales Leaderboards
View our sales leaderboards to see where you stand in all of our promotions.

[VIEW ALL NEWSFEED MESSAGES](#)

SCRATCH & WIN

WELCOME TO THE BMW ULTIMATE REWARDS PROGRAM

[LEARN MORE](#)

Rebecca MacLean
Sales Rep - BMW South East

My Points: **27,576** Rank: **12** Targets: **53%** [VIEW PROFILE](#)

MY TARGETS

See your current BMW Ultimate Rewards targets and how many points you can earn.

[LEARN MORE](#)

MY RESULTS

View your results and current standings in the BMW Ultimate Rewards Program.

[LEARN MORE](#)

BMW

Reward Gallery Redesign

Our new Gallery redesign delivers a modern eCommerce user experience - specific features include:

- **Mega Menu and Quick Search**
- **Facetted brands**
- **AI Powered Personalization – Personal Shopper**

CarltonOne has made a multi-million dollar investment in the development of our new gallery and AI engine.

This investment was based on hard research that shows personalized shopping will significantly increase engagement and overall redemptions.

What results can you expect from 1 to 1 Personalization?



70%

Engagement



26%

Conversions

Faceted Browsing – Apple Store

The screenshot displays the Apple Store website interface. At the top, there is a navigation bar with a hamburger menu icon on the left and icons for grid view, favorites, shopping cart, and user profile on the right. Below the navigation bar, the page title is "Apple Store". A search bar contains the text "Keyword or item no. - ie: #12345" and a search icon. To the right of the search bar, it says "Welcome, John Doe".

On the left side, there is a faceted browsing sidebar. The "Category" dropdown is expanded, showing a list of categories: iPad, iPhone, Mac, Music, TV, and Watch. The "Value" section below it shows "Min. pts." and "Max. pts." with a refresh icon. The sidebar is highlighted with a green dashed border.

The main content area shows a grid of product cards. At the top of this area, it says "Showing 1-18 of 23 Items" and "Sort by: Name (A-Z)". The products displayed are:

- iPad Pro (10.5-inch)**: From 8,010 pts.
- iPad Pro - New**: From 9,860 pts.
- MacBook**: From 15,690 pts.
- MacBook Air**: From 12,070 pts.
- MacBook Pro**: From 15,690 pts.
- iMac**: From 13,280 pts.

Attribute Grouping

The screenshot displays a product page for an iPhone 8 256GB Silver. The page layout includes a navigation bar with the 'Apple Store' logo, a search bar containing the text 'Keyword or item no. - ie: #12345', and a user greeting 'Welcome, John Doe'. Below the navigation bar, there are breadcrumb links for 'Apple Store' and 'iPhone 8'. The main content area features a product image of the iPhone 8 256GB Silver on the left. To the right of the image, the product title 'iPhone 8 256GB Silver' is displayed, followed by technical specifications: 'Brand: Apple', 'Model #: MQ7G2LL/A', and 'Item #: 48282091'. The price is listed as '9,250 pts.'. Below the price, a configuration panel is highlighted with a green dashed border. This panel contains dropdown menus for 'Model' (set to 'iPhone 8'), 'Finish' (set to 'Silver'), and 'Capacity' (set to '256 GB'). Below these dropdowns is a quantity selector with a minus sign, the number '1', and a plus sign. At the bottom of the configuration panel are two buttons: 'Add to Cart' and 'Add to DreamTracker'. Below the configuration panel, there is a 'Details' tab and a shipping notice: 'Estimated Shipping: 3-5 business days'. The product description follows, starting with 'All-glass design. Advanced cameras. A11 Bionic chip. Wireless charging.' and providing a detailed overview of the iPhone 8's features. A bulleted list of key features is provided at the bottom of the page.

Apple Store

Keyword or item no. - ie: #12345

Welcome, John Doe

Apple Store iPhone 8

iPhone 8 256GB Silver

Brand: Apple
Model #: MQ7G2LL/A
Item #: 48282091

9,250 pts.

Model: iPhone 8

Finish: Silver

Capacity: 256 GB

Qty: - 1 +

Add to Cart Add to DreamTracker

Details

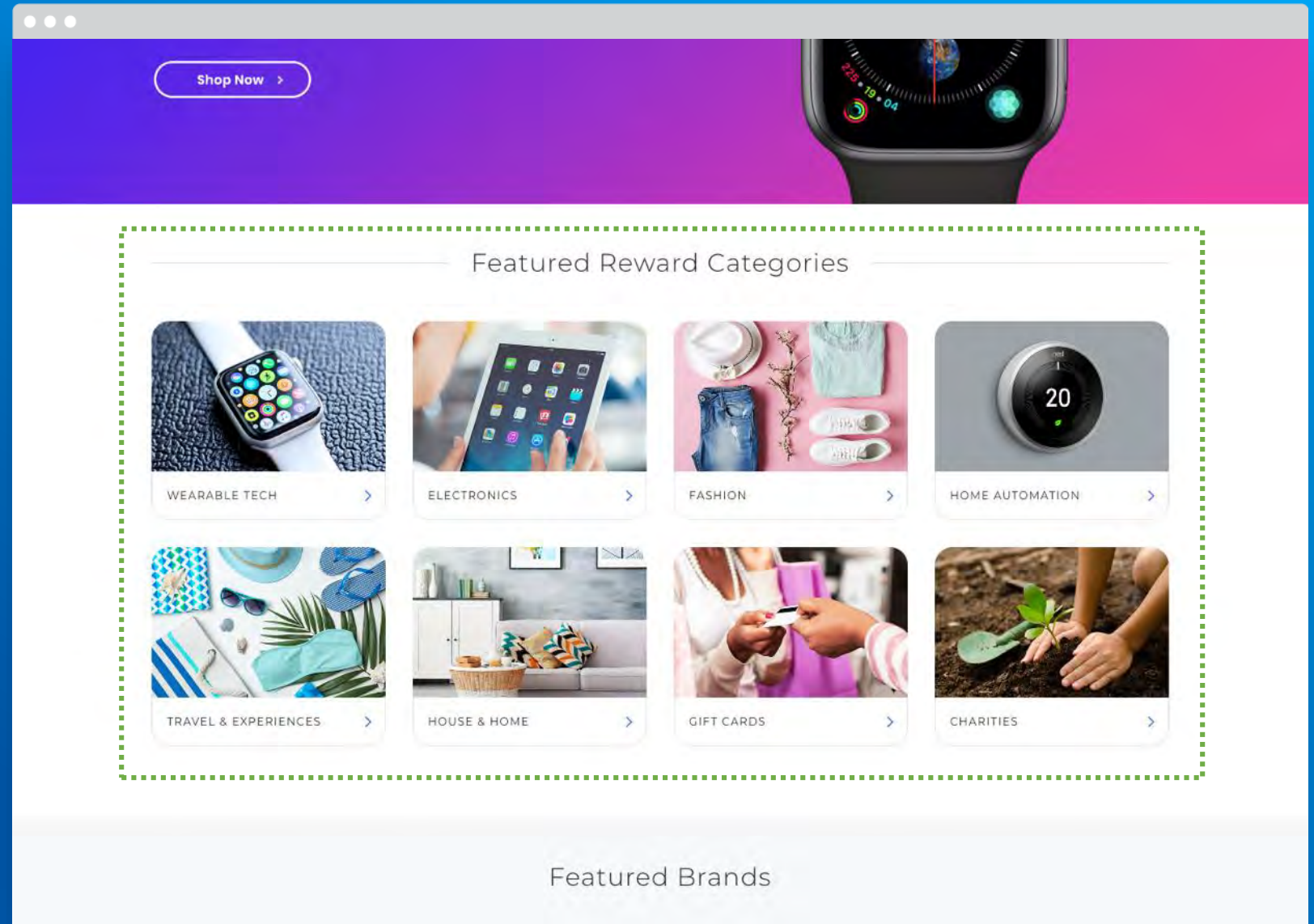
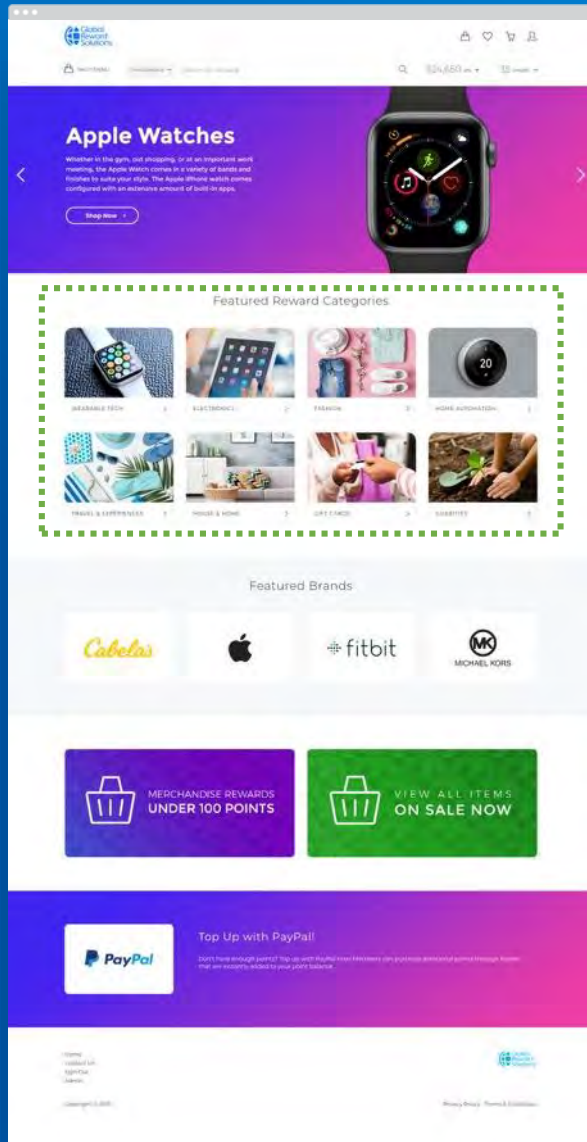
Estimated Shipping: 3-5 business days

All-glass design. Advanced cameras. A11 Bionic chip. Wireless charging.

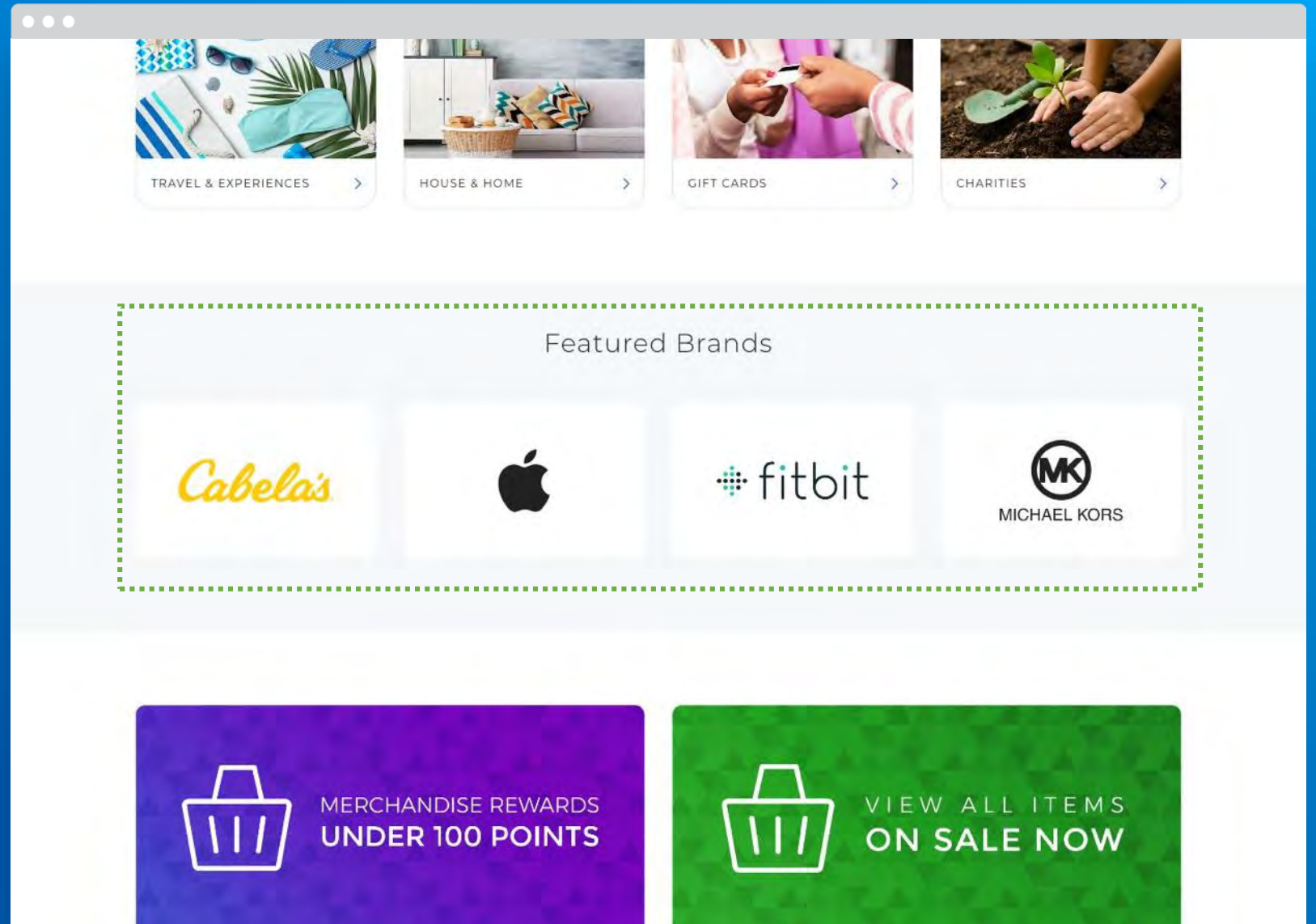
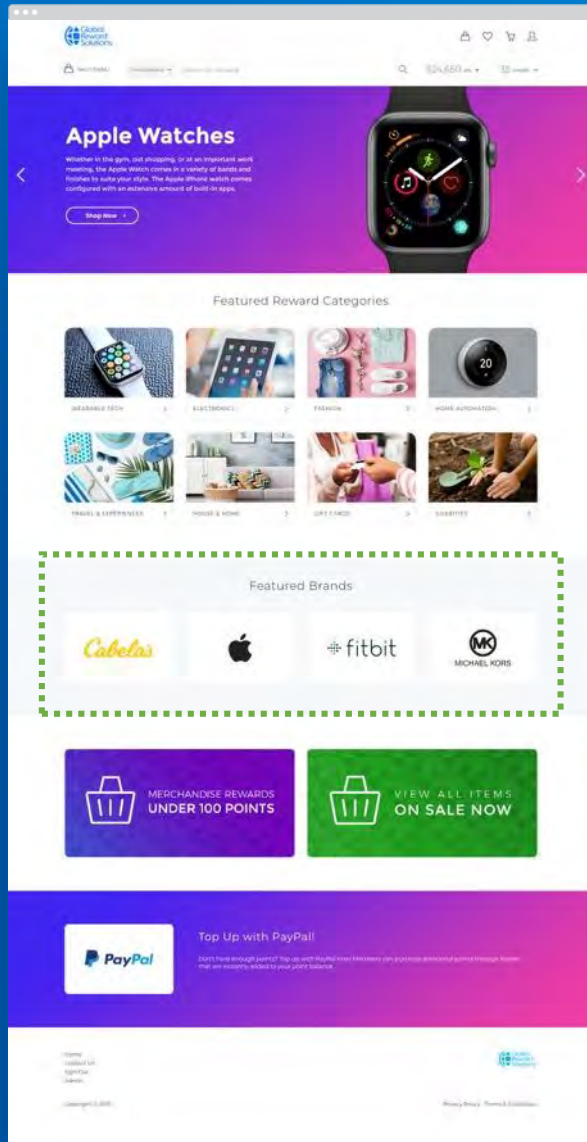
iPhone 8 features an all-glass design and an aerospace-grade aluminum band. Charges wirelessly. Resists water and dust. 4.7-inch Retina HD display with True Tone. 12MP camera with an advanced image signal processor. Powered by the A11 Bionic chip. Supports augmented reality experiences in games and apps. And iOS—the most advanced mobile operating system—with powerful new tools that make iPhone more personal than ever.

- 4.7-inch Retina HD display with True Tone
- IP67 water and dust resistant (maximum depth of 1 meter up to 30 minutes)
- 12MP camera with OIS and 4K video
- 7MP FaceTime HD camera with Retina Flash
- Touch ID for secure authentication and Apple Pay

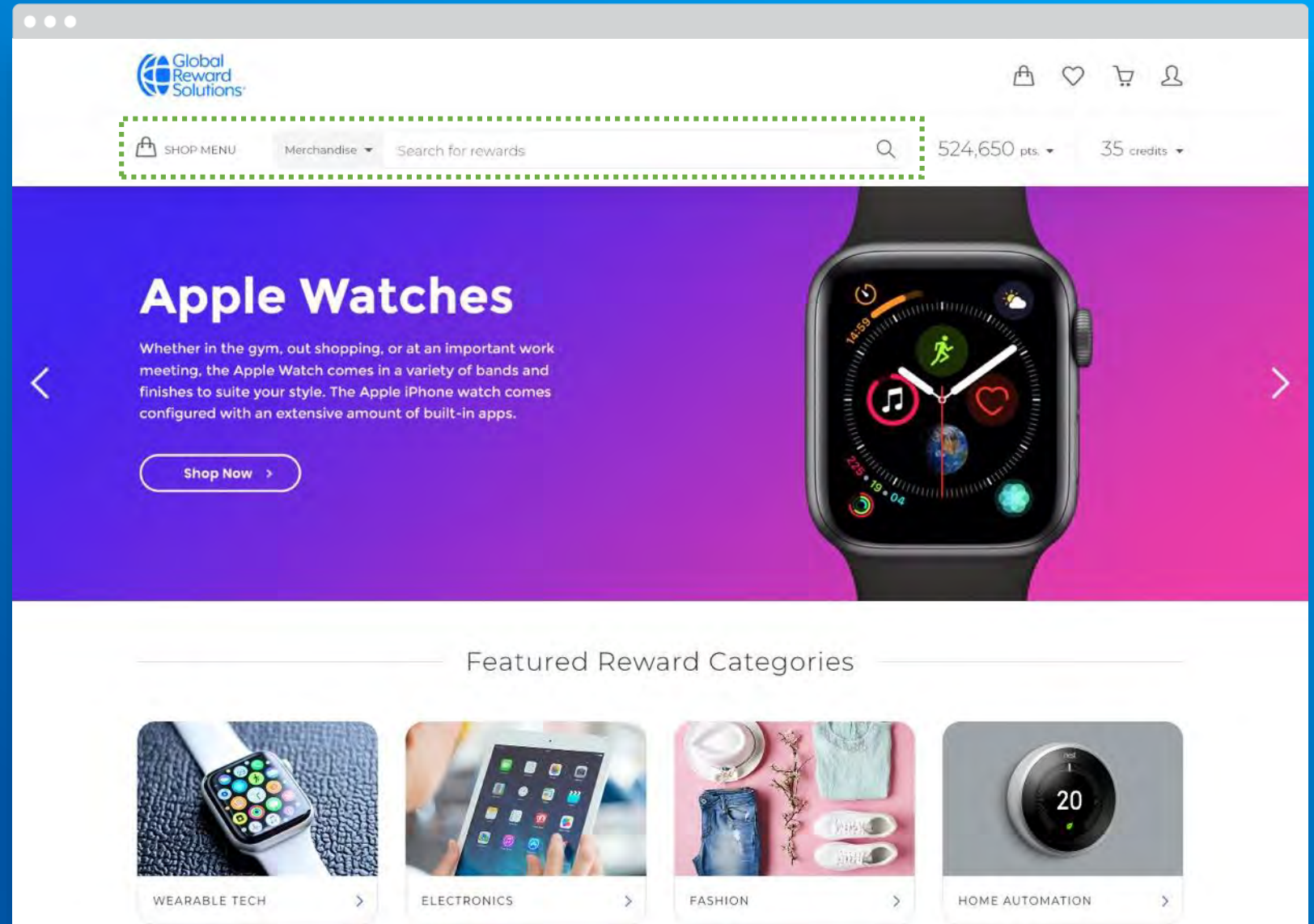
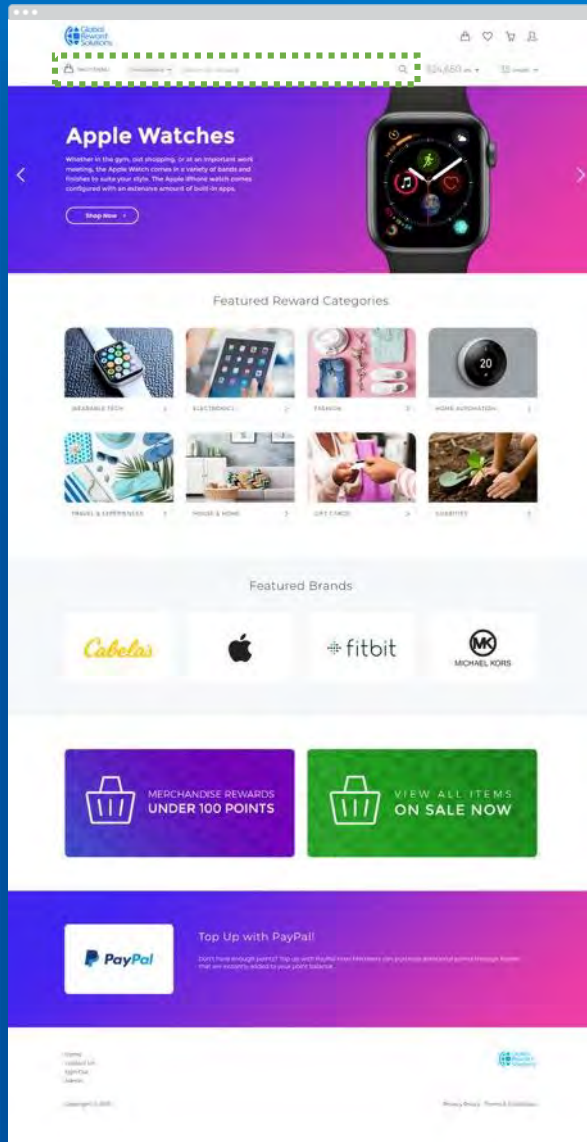
Featured Categories



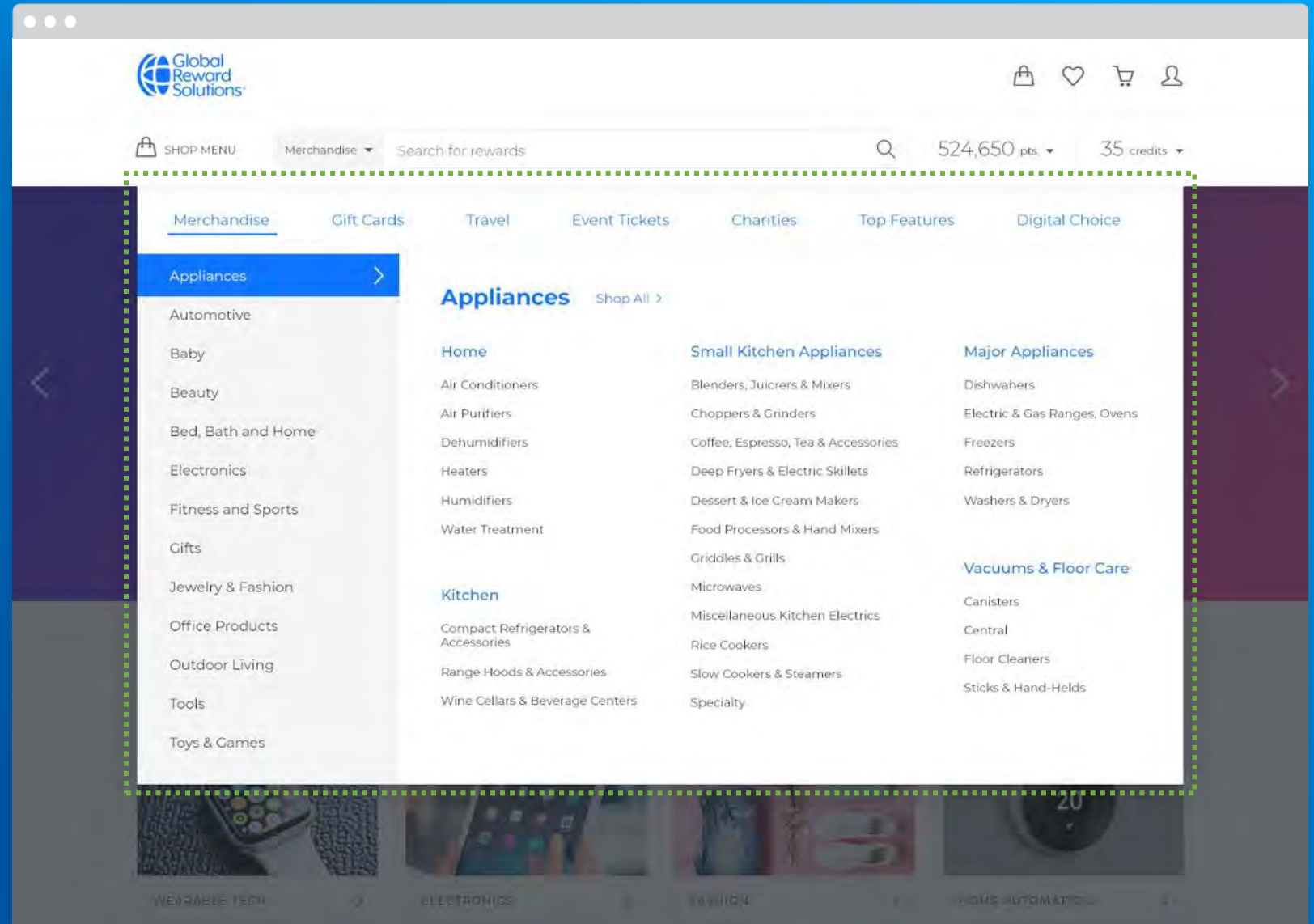
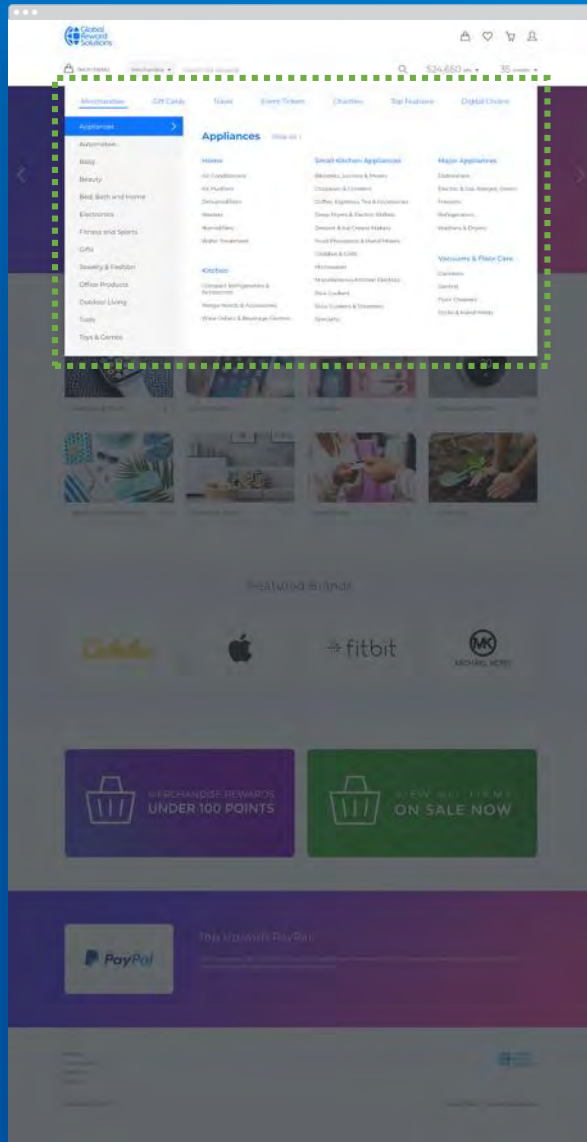
Featured Brands



Enhanced Search Capability

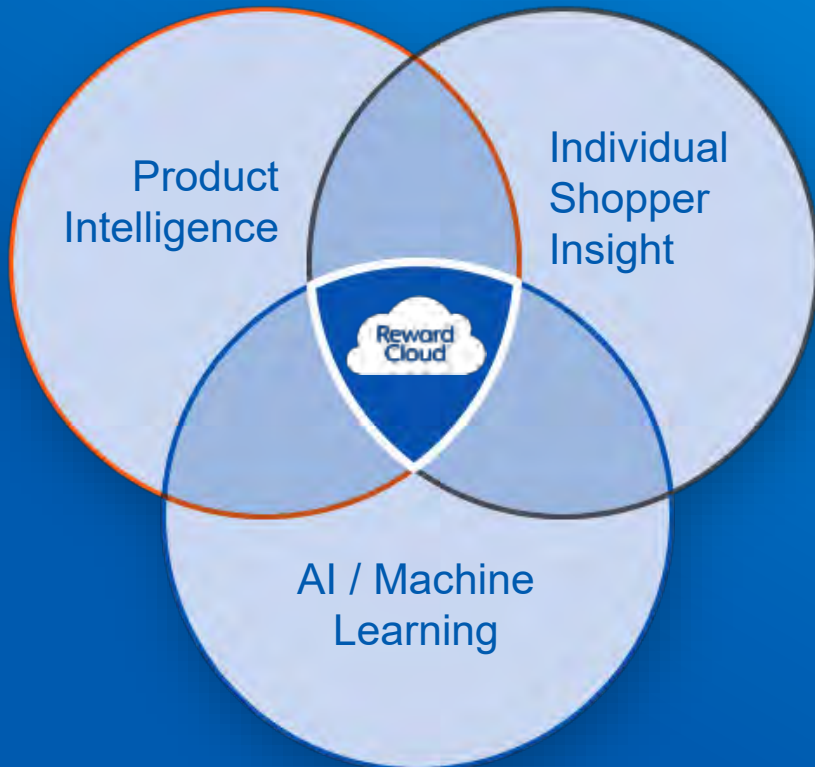


Mega Menu Navigation



Personalized Rewards

AI / Machine Learning – Personalized Rewards



Deep learning is a form of machine learning and artificial intelligence that uses large data sets, neural nets, and backpropagation to develop dynamic models of understanding. Powerhouses such as Google, Gmail, Oracle, and Netflix have pioneered deep learning algorithms. Now Power2Motivate is bringing the power of deep learning to employee engagement.

A screenshot of a personalized product recommendation interface. At the top, there is a black banner with a thumbs-up icon and the text 'PICKED JUST FOR YOU'. Below the banner, four mountain bikes are displayed in a row. Each bike is accompanied by its price and name.

Price	Product Name
\$249.97	Diadora Orbita 27.5 Men's Mountain Bike 2018 - Gunmetal/Green
\$284.97	Diadora Novara 27.5 Men's Mountain Bike 2018 - Black
\$459.99	Diadora Corso 27.5 Men's Mountain Bike 2019
\$299.99	Nakamura Monster 27.5 Men's Mountain Bike 2019

AI - Storefront

Global Rewards Solutions 6,500 points

Apple Watches

Whether in the gym, out shopping, or at an important work meeting, the Apple Watch comes in a variety of bands and finishes to suite your style. The Apple iPhone watch comes configured with an extensive amount of built-in apps.

[Shop Now](#)

Featured Reward Categories

- WEARABLE TECH
- ELECTRONICS
- FASHION
- HOME AUTOMATION
- TRAVEL & EXPERIENCES
- HOUSE & HOME
- GIFT CARDS
- CHARITIES

Featured Brands

- Cabela's
- Apple
- fitbit
- MICHAEL KORS

Rewards Just For You

- Michael Kors - Eva Tote - Brown/Gold
- Jet Set Travel Cross grain Leather Continental Wallet
- ADRIANNA I Sunglasses - Tortoise/CoolBrown Gradient
- 13-inch MacBook Pro

Our Best Deals For You

- Ladies Brakshaa Mini Rose Gold Tone Chronograph Watch
- Pandora - All That Glitters Bracelet
- Pandora - Enchanting Bluff Charm
- Beats Solo3 Wireless On-Ear Headphones

[MERCHANDISE REWARDS UNDER 100 POINTS](#)

[VIEW ALL ITEMS ON SALE NOW](#)

[PayPal](#) Top Up with PayPal!

Don't have enough points? Top up with PayPal now! Members can purchase additional points through PayPal that are instantly added to your point balance.

Feature Updates

Core Value-Added Solutions



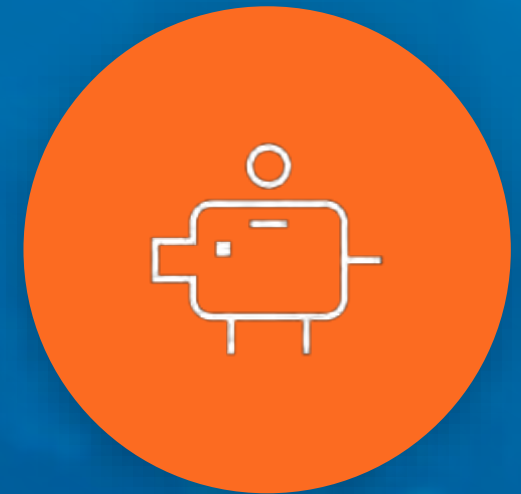
Charities



Global Savings



Wellness



Financial Services



CHARITIES

The Reward Cloud enables members to donate to causes they care about. This global offering includes internationally recognizable organizations as well as local charities.

- Over 2 million charities to choose from worldwide
- Members can donate both at home and abroad
- Charitable Giving catalogue offers members a great way to spend their points while making the world a better place



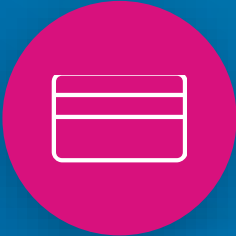


Exclusive savings for your team

**A simple online
AI powered platform
that delivers
personalized
savings to your
members**



Movie Tickets



Gift Cards



Dining & Attractions



Hotels



Vacation & Travel



Events



Mobile Top-up



Merchandise



Retail Savings

Global
Savings™

Reward
Cloud™



Huge savings for your members

Ongoing discounts plus daily & weekly specials

500,000+

**US Discounts
Available**

Benefits for your members include:

- Unlimited access to new and existing global, regional, and local rewards and discounts online and in-store
- Global “Members Only” travel portal
- Low prices far below market value
- Increased choice of relevant and appealing benefits to suit individuals’ lifestyle and travel
- Discounts that are not time limited
- Each week there are additional discounts on 35,000+ items
- Reward data refreshes daily including special time-sensitive discounts across all categories
- Access to sold out concerts
- Wider selection, plus highly discounted same-day seats to sports and attractions
- Seamless and easy activation process to access online and in store benefits
- Everyday added value and more ways to save



INTERNATIONAL SAVINGS

Reward Cloud*

Exclusive global savings on the most recognizable brands around the globe

North America

- Canada
- United States

Asia

- Australia
- New Zealand

Europe

- Austria
- Balearic Islands
- Belgium
- Canary Islands
- Croatia
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Spain
- Tunisia
- Turkey
- United Kingdom



Attractions up to **42% Off***



Retail up to **30% Off***



Travel up to **50% Off***

*Sample discounts available as of November 2018

Global
Savings™



Reward
Cloud

Vacation & Travel

Exclusive selection and savings for your team

**The GRS Vacation
& Travel Platform
provides incredible
savings to members
and global access to:**

- 1,000,000+ Hotels and Resorts
- 400,000+ Vacation Rental Homes
- 1,000+ Luxury Homes
- 49,000+ Car Rental locations across more than 30 providers
- 31 Cruise Lines with 15,000+ annual sailings
- 120,000 Activities and Excursions in more than 1,000 cities
- 900 Domestic & International flight providers

Global
Savings™



Reward
Cloud

Vacation & Travel

Exclusive selection and savings for your team

If you find a hotel cheaper online,
we promise to credit you
110% of the difference.



Exclusive selection and savings for your team

Reward Cloud

Global Reward Travel website interface showing search filters and destination cards:

- Search filters: 1 Room, 2 Adults
- Destination cards:
 - LOS CABOS (AND VICINITY) Save 50%
 - ORLANDO Save 48%
 - LAS VEGAS Save 45%
 - NEW YORK CITY Save 43%
 - SAN ANGELES Save 40%
 - CHICAGO Save 38%

Global Reward Travel website interface showing hotel search results for New York City:

Hotels

New York City New York - United States | 1 Room, 2 Adults

594 hotels found in New York City, New York - United States from 6/18/2019 to 6/26/2019


Sort By: Biggest Percent Savings, Biggest Dollar Savings, Price: Low to High, Price: High to Low, Rating: Low to High, Rating: High to Low

Hotel Name	Save %	Price	Public Price	Total with Tax
Millennium Broadway Hotel - Times Square	73%	\$128	\$220	\$143
Shelburne NYC - an Affinia Hotel	66%	\$127	\$422	\$148
New York Marriott Downtown	65%	\$196	\$825	\$287
New York Marriott at the Brooklyn Bridge	61%	\$215	\$646	\$251
Four Seasons New York Downtown	56%	\$618	\$1,610	\$711
The Pierre, a Taj Hotel, New York	41%	\$542	\$1,226	\$630

Exclusive Hotel Savings

USA

Save 61%



New York Marriott at the Brooklyn Bridge
 Brooklyn, New York [Map](#) | [Details](#)
 ★★★★★ [100% Verified Reviews](#)

\$215
Avg/Night

Public Price: \$646
Savings: \$395

Total with Tax: \$251

Select Room



UK

Save 57%



Four Seasons Hotel London at Ten Trinity Square
 England, United Kingdom [Map](#) | [Details](#)
 ★★★★★ [100% Verified Reviews](#)

143,600
Avg/Night

Public Price: 2,778,800
Savings: 1,573,300

Total with Tax: 1,205,500

Select Room



Canada

Save 42%



Ritz-Carlton, Montréal
 Montreal, Québec [Map](#) | [Details](#)
 ★★★★★

193,800
Avg/Night

Public Price: 2,788,400
Savings: 1,174,600

Total with Tax: 1,613,800

Select Room



Italy

Save 48%



Baglioni Hotel Regina
 Roma, Lazio [Map](#) | [Details](#)
 ★★★★★

101,500
Avg/Night

Public Price: 1,515,300
Savings: 733,900

Total with Tax: 781,500

Select Room



Global Savings™



HOTELS

Huge discounts compared with major online travel sites

Reward Cloud®

San Francisco

Holiday Inn Express



\$215
\$114

34% Off

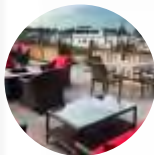
Marriott San Francisco



\$232
\$145

37% Off

Double Tree by Hilton



\$157
\$103

34% Off

Denver

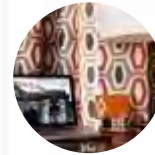
The Westin Westminster



\$154
\$53

35% Off

The Curtis Denver



\$148
\$101

47% Off

Holiday Inn Denver



\$124
\$90

35% Off

Chicago

Sheraton Grand Chicago



\$284
\$111

61% Off

Fairfield Inn and Suites



\$160
\$75

53% Off

Quality Inn

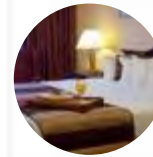


\$114
\$66

42% Off

Orlando

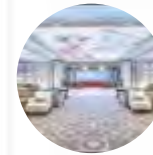
Shergill Grand Hotel



\$78
\$47

40% Off

Hilton Orlando Bonnet



\$160
\$91

43% Off

Howard Johnson Express



\$64
\$40

38% Off

New York

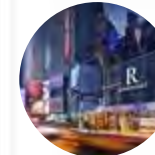
New York Marriott



\$404
\$212

48% Off

Renaissance New York



\$584
\$353

39% Off

The Garden City



\$269
\$183

32% Off

*Sample discounts on regular 1-night rates on November 30, 2018

Global Savings™



CAR RENTALS

Reward Cloud®

Save on car rentals around the globe

Car Rentals up to
30% Off*

Exclusive membership savings over and above major online travel sites

Alamo

Thrifty

AVIS®

SIXT

National

Budget®

ADVANTAGE
RENT A CAR™

DOLLAR
RENT A CAR

Hertz

Europcar

enterprise

*Sample discounts available as of November 2018



HEALTH AND WELLNESS

Power2Motivate's new health and wellness app connects seamlessly to any fitness tracker such as Apple, enabling clients to create exciting fitness based initiatives.

- Health and Wellness is the fastest growing category – driven by wearable technology that instantly connects with individual wellness Apps such as Garmin, Fitbit and Apple
- Global health care initiatives are exploding – we all need to learn more about how we convert personal health into a key performance driver within our programs





**Employee health
and wellness is a
business critical issue.**



Wearable-Powered Reward Programs

Earn Your Wearable

Sign up for insurance and receive a watch, or earn your watch every month. If a watch has been included already, offer health content or accessories.

Acquisition

Sign up for gym and receive a smart watch to track your fitness.



Enroll

Daily Routine

Financial Incentive

Retention



Commitment

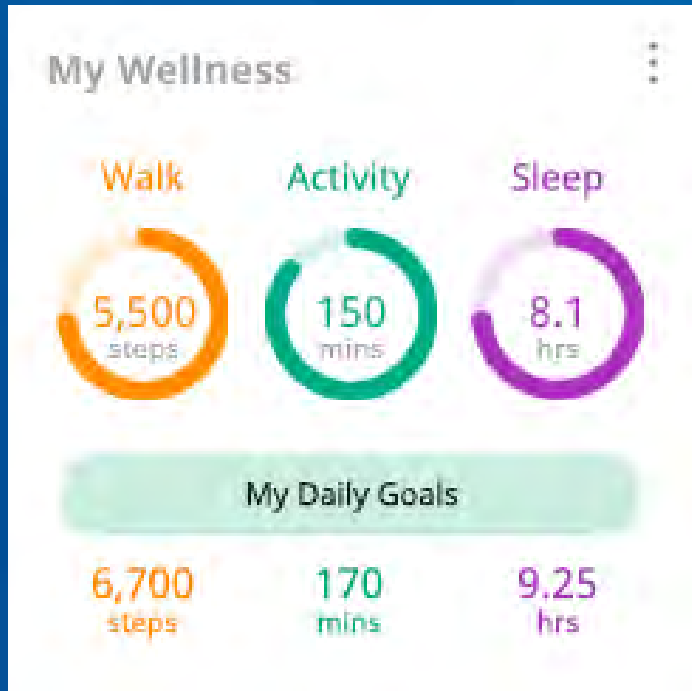
Broadening Access

Incentivizing Behavior Change

Sustaining Improvements



Health Care Application



Apple Watch	Initial Payment	Monthly Payment			
		0 Pts	240 Pts	360 Pts	500 Pts
Apple Watch Series 3 (GPS) – 38mm	\$39.00	\$13.75	\$10.25	\$6.75	\$0.00
Apple Watch Series 4 (GPS) – 40mm	\$99.00	\$17.50	\$14.00	\$9.00	\$0.00

MOTION

UnitedHealthcare Motion® provides eligible members access to activity trackers at no additional charge, or through buy-up options, and enables them to earn up to \$1,000 per plan year by meeting certain goals for the number of daily steps.

\$1,000
per year



INCENTIVE TARGETS

Intensity

3,000 steps in 30 minutes.

Frequency

500 steps in 7 minutes (6x/day, 1 hour apart).

Tenacity

10,000 steps in one day.

High Cholesterol
by 7%*



Heart Disease
by 9%*



Diabetes
by 12%*



High Blood Pressure
by 7.2%*



**WALKING CAN
HELP REDUCE
THE RISK OF:**



Since the program's launch, enrollees have collectively:

130
BILLION

Walked more than 130 billion steps.

\$19
MILLION

Earned more than \$19 million in rewards.

Among employees eligible for UnitedHealthcare Motion:

66%

Registered their devices.

67%

Stayed active with the program for more than one year.



POWER
MOTIVATE

Participants have walked more than 130 billion steps and earned more than \$19 million in rewards.

UHC
UnitedHealthcare

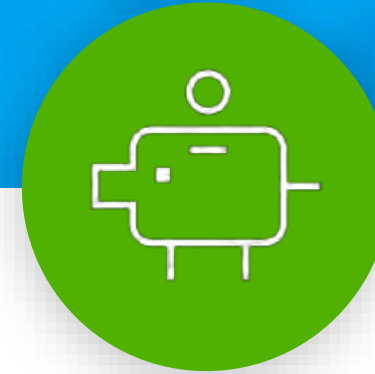


**Health is the
ultimate incentive.**



Apple Pay

- Based on our global Apple relationship, we are adding Apple Pay to our point top-up payment capabilities.
- The Apple Pay checkout option allows members to purchase additional points within the Storefront with a single touch on supported Mac, iPhone and iPad devices.



Financing – Payroll Deduct

- Financing purchases within the loyalty space is a completely new option.
- Our variable recurring payment solution provides “instant financing” to program members in as little as **10-12 seconds** with credit risk being assumed by our 3rd party partner.
- The Storefront user experience will seamlessly integrate instant financing and payroll deduction features within our Global Payment Gateway

Looking Ahead to 2020

evergrow[®]

Businesses thrive by empowering their people to change the world. Evergrow is a next generation employee engagement solution that transforms workplace motivation by using AI to create a one-to-one personalized engagement journey.

Features

- Cloning automation – instantly launch new clients
- Next-gen AI – performance recognition & motivation engine
- AI – personalized reward suggestions
- AI – personalized savings offers
- KPI & goal achievement
- Activity & wellness tracking
- Training & feedback participation
- Available globally

Helping solve the world's most urgent crisis.

Dashboard Prototype

The dashboard is titled "Dashboard" with the subtitle "CREATE A CLIMATE FOR CHANGE". At the top right, it shows "14,451 points" and buttons for "Give" and "Get". The user's name "Reina" is displayed next to a profile picture and a "Pivot Focus" logo.

Left Sidebar:

- Dashboard
- My Profile
- Rewards for you
- Savings for you
- Teams
- Wellness
- My Trees
- Surveys
- Feedback
- Community

Main Content Area:

- My Team:** A grid of 12 team member avatars with a "+3" button and a "Give Team" button.
- 2,251 Trees Planted | 5 Projects Launched:** A green banner with a "Learn More" button.
- Rewards for you:** A carousel showing an "Apple iPhone 11 Series" for 262,990 points.
- Newsfeed:**
 - Post 1: "Reina Camille has been awarded!" by Jane Beecroft (5 hours ago). Text: "Thank you so much for your help on the first project and the business plan summary. Your positive attitude cheers up the atmosphere in our office environment." Liked by Jane, Laurence and 5 others.
 - Post 2: "Vandad Ghorbari has been awarded!" by Chijoke Okafo (11 hours ago). Text: "I would like to thank you for your continued support. I'm so grateful that someone is thinking about my well-being and career. I will always remember everything you've done for me." Liked by Neil, Peter and 13 others.
 - Post 3: "Pivot Focus has shared a link!" by Paula Leaf (12 hours ago). Text: "Hi all, I would like to share this youtube video with all. It is our new video that provides the statistics and facts to workplace engagement and the benefits of relationships among us." Includes a "Workplace Facts and St.." video thumbnail.
- Savings for you:** A carousel showing "KFC Chicken + 2 Regular side.." for \$22.00 (original \$32.00).
- Survey:** "Survey for Employees" with a "Participate" button and "Earn 70 points".

Right Sidebar:

Your Recent Interactions

- Jane Beecroft (Content Designer)
- Laurence Cary (Software Engineer)
- Jack Cross (Construction Spec..)
- Brand Frills (Copywriter)
- Josh Halfrew (Web Designer)
- Paula Leaf (Business Director)
- Erin Sheiya (Print Supporter)
- Eric Tough (Code Developer)

Search Members

Bottom Left Widgets:

- My Wellness:** Progress rings for Walk (5,500 steps), Activity (150 mins), and Sleep (8.1 hrs). Below are "My Daily Goals" for 6,700 steps, 170 mins, and 9.25 hrs.
- My Trees:** A "Personal Garden" section with a tree icon and a "Personal" label.

Every member has a different, complex lifepath and career trajectory, guided by their personal passions and talents. In order to motivate our members we need to learn their...

1

Goals

their personal development goals (*"What do I want to learn?"*)

2

Interests

the passions, hobbies and activities they enjoy

3

Talents

their work-related skills, talents and qualities

4

Rewards

the types of rewards they are interested in

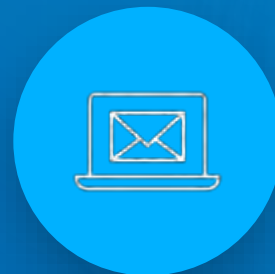
AI / Machine Learning – Behavioral Triggers

evergrow[®]



Building rules-based triggers for member engagement

Engage your members when they most expect it through automated AI triggers. Real-time push notifications or email messages instantly recognizes success.



Trigger behavioral emails

Deliver timely, relevant emails when your members engage in specific sales behaviors that merit a "Thank You", bonus points while adding a further challenge that will build greater results. These include sales training triggers, sales leads, suggested products.



Top 10 Reward Recommendations

Based on the user profile, survey questions and gallery shopping habits. P2M will automatically post top 10 reward recommendations curated specifically for each member within their gallery and e-notifications.



AI-powered profiles:

Rich, data-driven employee profiles help to build more motivating engagement program that blends:

- **Subjective data:** (what members say)
Member surveys, pulse quizzes, feedback loops, mood snapshots help to create an engagement score
- **Objective data:** (what members do)
navigation, performance data (KPIs/OKRs), awards issued, reward searches, reward sales results, ratings

AI Engagement Score



Evergrow AI

evergrow^o

The three pillars of Evergrow[®] are connected and coordinated by our proprietary **Evergrow AI** – a smart machine learning system that answers the critical questions:

→ “What are my goals, values & talents?”

→ “What motivates me?”

→ “How can I be a power for change?”



Perform. Save. Earn.

evergrow[®]

evergrow[®]

Evergrow takes performance higher. Earn more points while saving while you shop for the things you love including: gifts, experiences, tech, toys, travel and much more.

1

SAVE

Get instant discounts on 100,000's of products and services that you love

2

EARN

Earn bonus points based on your purchases

 fitbit



GARMIN[▲]

SAMSUNG

Cabela's

Save & Earn – Every Order Plants a Tree!

Cabela's



Cabela's TFO Lefty Kreh BVK/Cabela's RLS+ Fly Combo

Regular Price
\$380

Save
\$64

You Pay
\$316

Receive
2,200 Bonus Pts
(\$22 in value)



MICHAEL KORS



Michael Kors Lexington Men's Gold Tone Chronograph Watch

Regular Price
\$291

Save
\$112

You Pay
\$179

Receive
3,400 Bonus Pts
(\$34 in value)

GARMIN.



Garmin Vivofit 3 Activity Tracker - Black/XL

Regular Price
\$93

Save
\$18

You Pay
\$75

Receive
800 Bonus Pts
(\$8 in value)



Heys 26 In. Portal Spinner Luggage - Burgundy

Regular Price
\$441

Save
\$116

You Pay
\$325

Receive
4,000 Bonus Pts
(\$40 in value)



Maui Jim Upcountry-Satin Dark Gunmetal frame, Maui Rose lenses

Regular Price
\$311

Save
\$122

You Pay
\$189

Receive
3,600 Bonus Pts
(\$36 in value)

Planting 8 billion trees could be the “most effective solution” to solve global climate change, a 2019 study says.

CarltonOne will unveil a forests initiative aimed at Preservation & Growth.

This plan is based on land use management.



Select Features

Artificial Intelligence

- AI powered engine for a continuous 1:1 personalized experience
- Redeem and Save on curated recommended items based on users activities and interests

P2P and Team Awards

- 1 Award = 1 Tree
- Virtual Forest
- Keep track of the trees planted at individual, company and Global Community levels

Wellness

- Stay healthy to build a healthier world
- Track and Reward your employees' active lifestyle
- Individual, Company and Global Community wellness Challenges

We pledge to plant 2.5 million trees in 2020.

A group of people are shown from the waist down, kneeling on the ground. They are planting a young tree sapling. Their hands are resting on the soil around the base of the sapling. The ground is dark brown and appears to be a mix of dirt and small rocks. There are some green weeds or grasses growing nearby. The people are wearing various casual clothing, including purple, blue, and grey shirts and pants. The overall scene suggests a community or corporate social responsibility activity focused on environmental care.

Questions?

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