

BUILD YOUR ONLINE BUSINESS

3-Part Video Series



How do I get people
interested?

VIDEO ONE



BUSTING THE MYTHS

MYTH #1: "Online Business is complicated & hard."

Building a business does *NOT* have to be hard



Myths people say all the time...

- I need *money* or don't have money to start
- I don't have the *tools* I need to start
- I don't have an *audience*
- I don't have *anything to sell*
- I don't know what *tech* or which tools to use



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IT'S MUCH EASIER THAN YOU
THINK!!! I think people just
complicate it and don't simplify it in a
way you can understand...



"I will take action from this mini-course!"

It's about getting started and taking the first step!

"There's so much info out there I don't know who to listen to or where to start..."



VIDEO2

I'll address the concern..."I DON'T HAVE AN AUDIENCE!" I'll even give you ideas where to find them.



VIDEO3

I'll give you a solution to the statement..."I DON'T HAVE A PRODUCT"

Make sure you download your workbook

Follow along as we lay these steps out.



1 Take action on the items we talk about each day

2 Leave comments and how it relates or if you have questions...



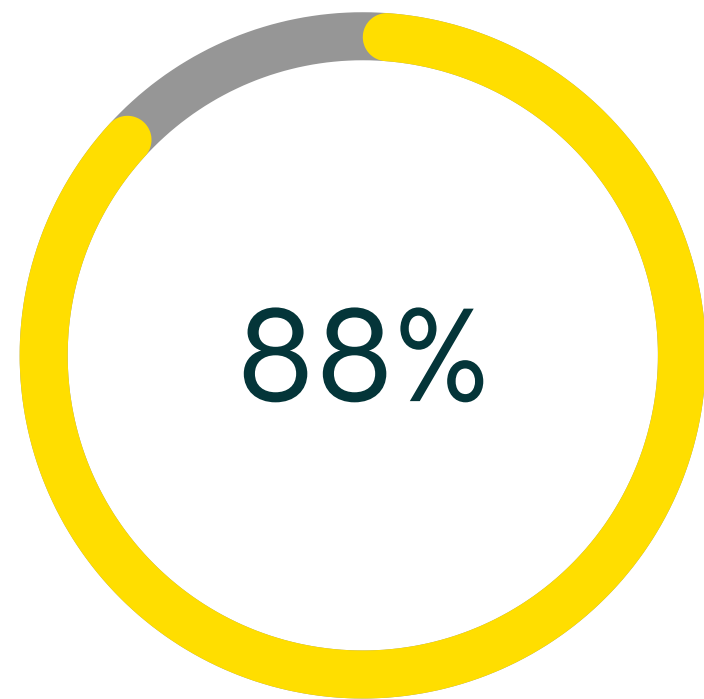
How do I get people interested?

Deliver content they care
about. It's that simple.



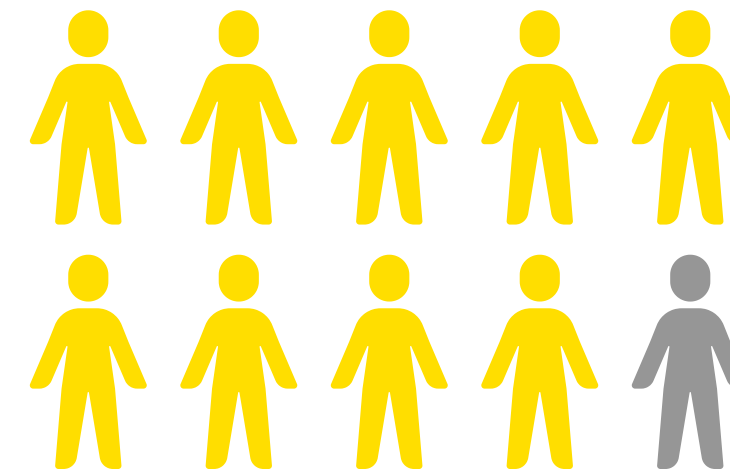
1. Create a Website or Blog

This is where you'll post content. The content is what will draw people in. There's a tutorial in your workbook to show you how to create one of these free.



88% of consumers who search for a type of business go to that business website or blog within 24 hours

Info from <https://www.sweor.com/firstimpressions>



You're not looking for *everyone* to be interested. You want *ONLY* people who are looking for the solution to the problem you solve.

2. Pick 2 platforms to post to

There are way too many platforms to use, You can't be everywhere at once

Rule of Thumb: DON'T STRETCH YOURSELF TOO THIN

YouTube



build on video

Video is easily the best platform to connect with people on and get your message across.

Instagram



video/quotes/pics

Facebook



video/groups

Over 1 Billion Users but it is getting over saturated.

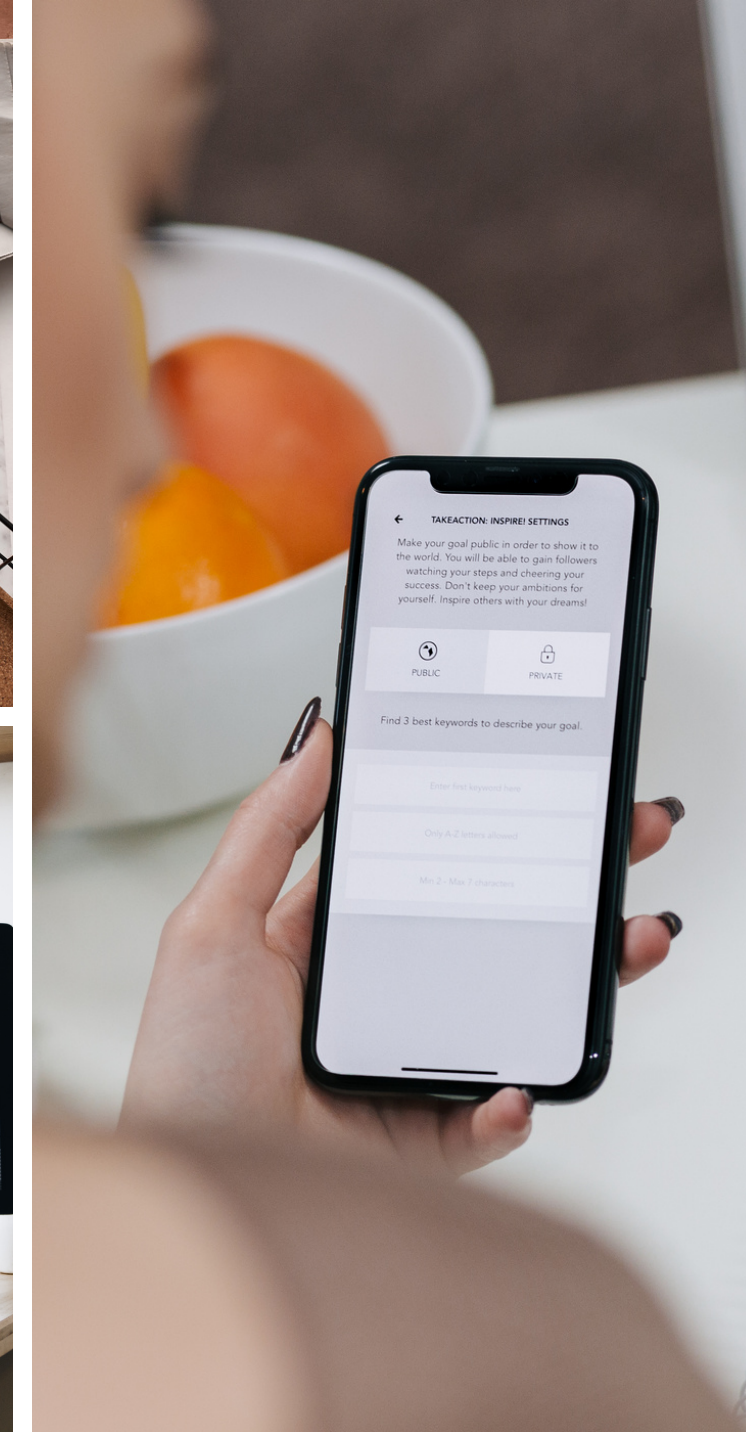
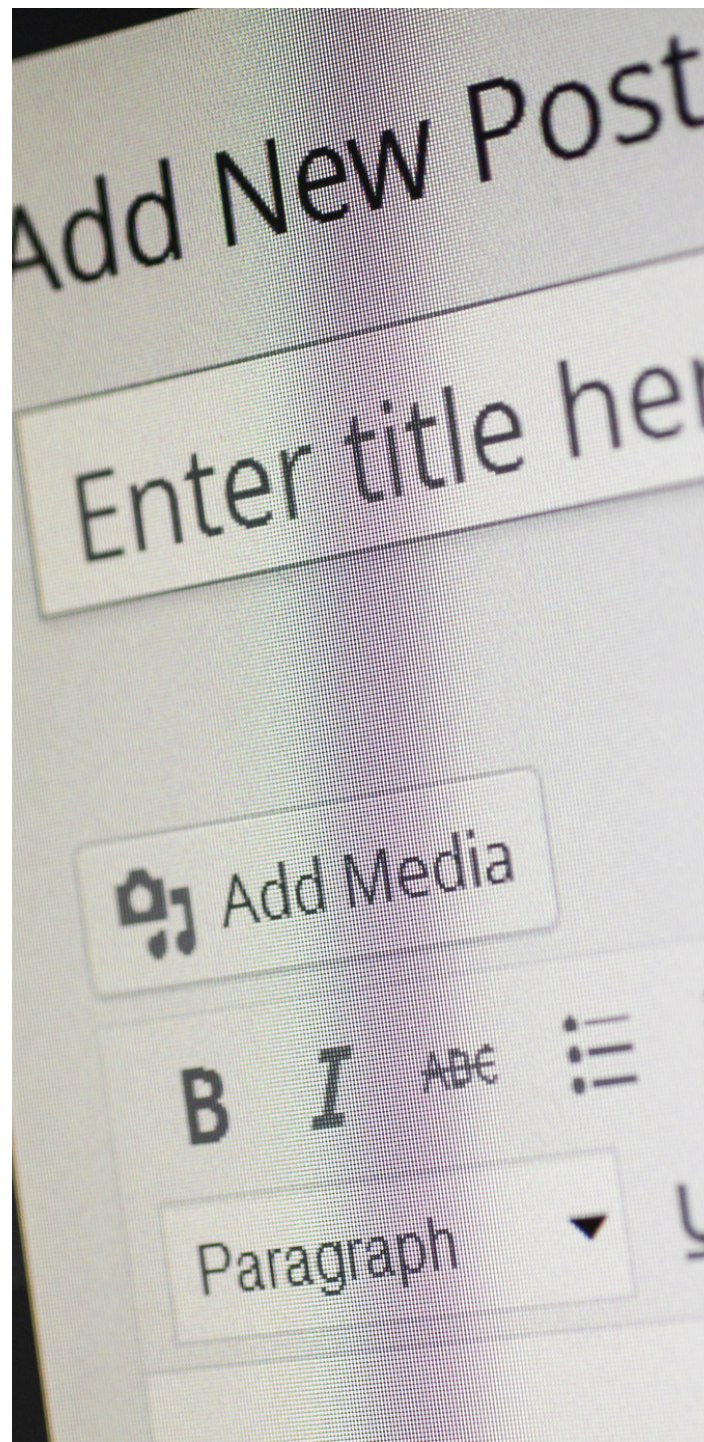
List which platform is your primary and which is your secondary in your workbook

3. Create content. Consistently.

Write down 4 Topics in your workbook. Do this at the beginning of every month. This means one piece of content each week.

Need topics? Don't know where to start looking for content? Type in something that relates to your niche in...

- YouTube Search
- Google Search
- Facebook Groups (Search Bar)
- Quora





The biggest key is TAKING ACTION...

Action Items to do TODAY...

1

Create a FREE website or blog to start posting content. (If you have the dough get your own domain, and build your site.)

2

Select 2 platforms to post content to and create a page for it.

3

Create 4 Content Topics and write them in your workbook.

Next Lesson

Find out how to find your audience...



No more wondering how or where to find your people and where they hang out. Just going to give you some actionable tips you can start doing right away. See you Then

