



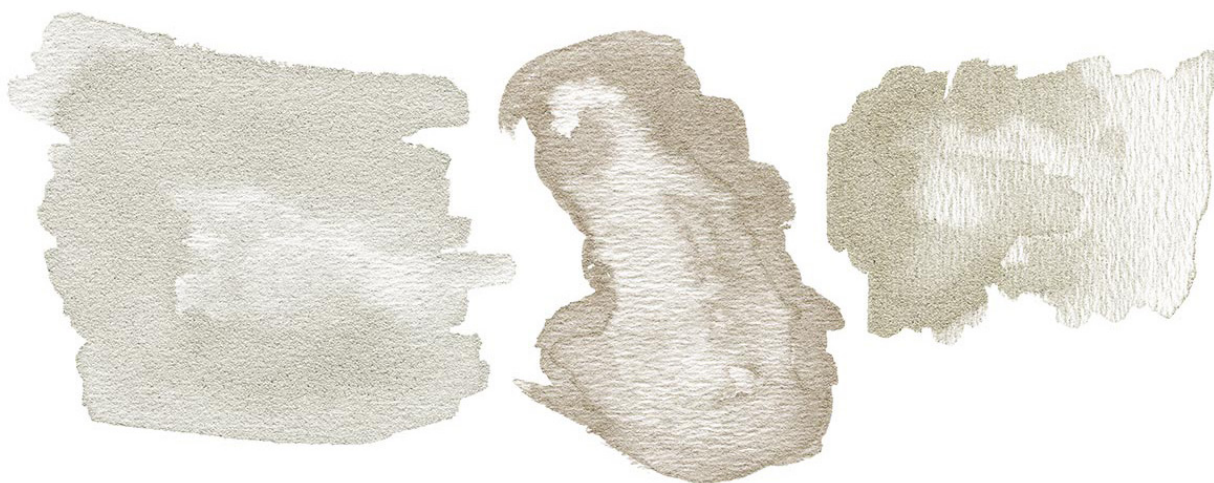
by Linda Sattgast, Jen White, and Jenifer Juris

Design Beautiful Pages

Lesson 02-01: Linda's Minimal Design Page

This is the image I chose for my page. My first thought was how great this photo would look clipped to a mask. Then I could add a frame around just the girl, which would look really cool with the mask.

Before starting my page I went through my kit in Bridge and gave a one star rating to all the elements I was drawn to, which helped with my decision process for choosing papers and elements. I thought I would have to look for a mask elsewhere, but the kit had a beach theme, including some sand elements that looked like masks, so I thought I would try one of these and see how it worked.



With previews you see elements on a white background so it's sometimes hard to tell whether an element is solid or not. It turned out the sand elements were fairly transparent.



I placed all three sand elements in a folder in the Layers panel, and then clipped the photo to the folder, which allowed me to resize the sand elements individually or as a unit. I liked the result!

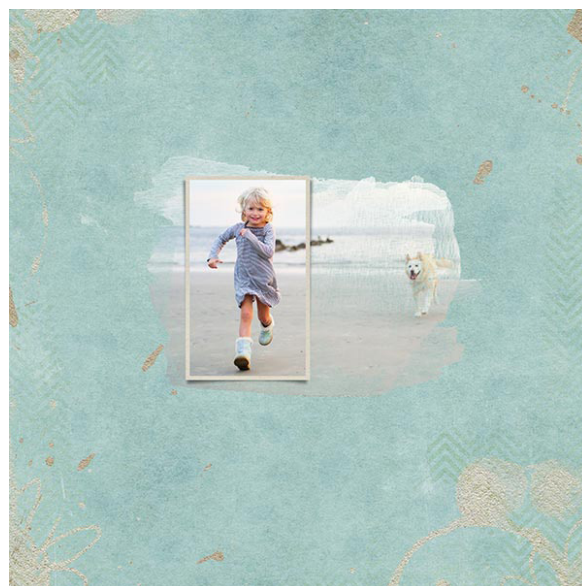
If you recall, Jen White demonstrated the folder clipping mask technique in the module called Mastering Mask Potential. You can also watch me doing it in the Watch Me Scrap video.



Next I tried out several background papers. I liked this one the best, but it was a little too dark for my photo, and I felt that the edges came too close to the mask, which made the edges distracting.



So I resized the paper making it larger so the edge was less intrusive, and I placed a light yellow paper above it and lowered the opacity to lighten the color. I love how the teal now matched her shoes!



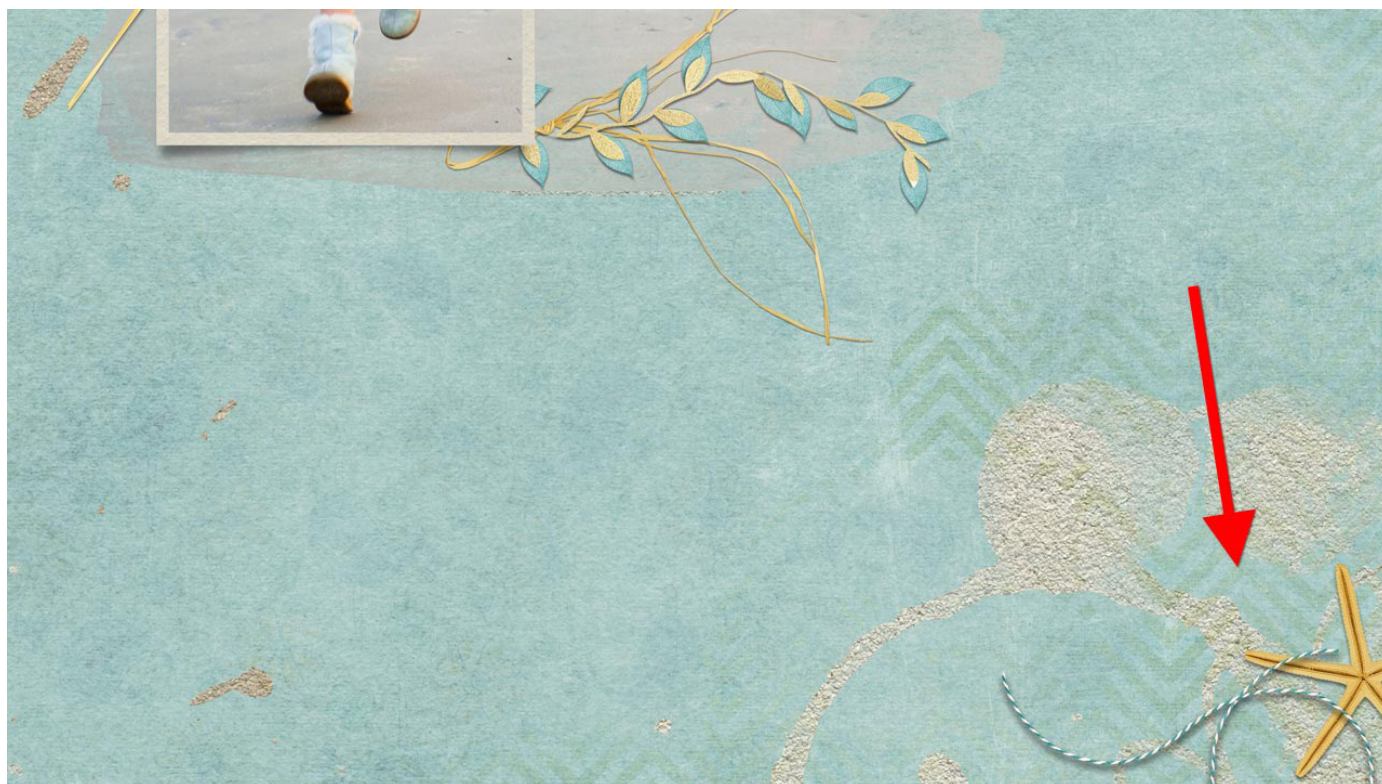
I used a frame and clipping mask to pop up the image of the girl running, which looked great! A copy of the same photo is clipped to the frame background so the full image shows inside the frame.



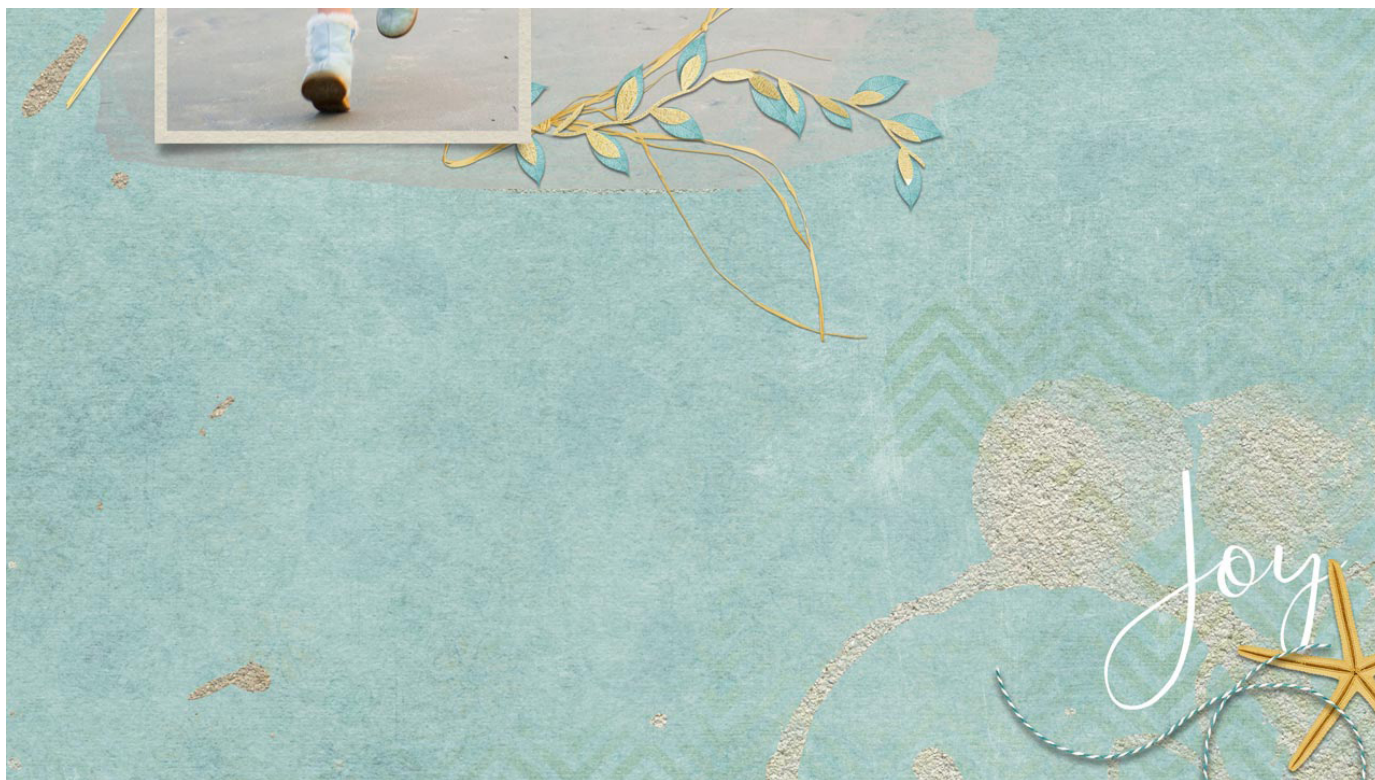
For the elements I placed a leaf and raffia element near the frame and a pretty teal bow on the left side of the frame. I really loved the bow, but I had to admit it didn't really look elegant there.



So I removed it and placed the raffia bow there instead and added a custom shadow. I had to admit this fit with my page much better, even though I was sad to see that pretty bow go!



Next I placed a couple of beachy elements in the lower right corner. I wanted to use three elements for the rule of odds, but wasn't sure what else to put there, so I decided to work on the title.



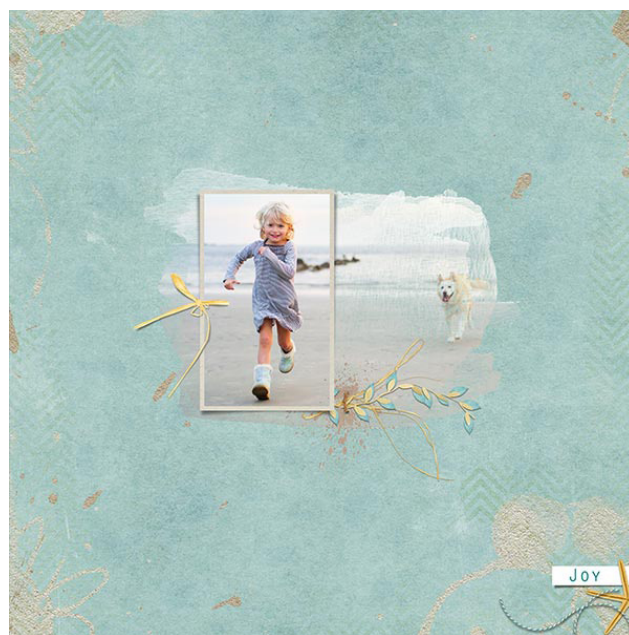
I typed the word JOY and placed it here and there around the entire page, looking for a good spot. I also tried it in the lower right corner, but it just didn't seem to fit—maybe because of the sand.



But then I had the idea to put the word “JOY” on a journaling strip. I used an action from my class Custom Shadow Mastery 1 to add an instant custom drop shadow to the paper strip.



I also added a brown splatter on the mask behind the leaf cluster and a staple over the cluster.



At this point I thought I was done, but the next morning I took another look and decided to make a few more changes.

Credits

Page: Run For Joy by Linda Sattgast

Photo: Stock

Kit: Summer Chills by Vero

Frame: APPMyCamera by Anna Aspnes

Action Sets: Custom Drop Shadows and Paper

Strip Custom Shadows from Custom Shadow

Mastery 1 by Linda Sattgast

Font: Orator Std



First I slightly tipped the frame, which gave it a more fun, informal feel. I also decided that having both a bow and a leaf cluster next to the frame was too much, and the bow won out.

And finally, I add two small words to the title in the lower right corner to make it say “run for Joy.” Now I was totally satisfied with my page.

I find that I almost always come back to a page a day after I make it and notice one or two things that need adjustment. My eye will go directly to those things because subconsciously they bother me. Learn to listen to your feelings as you make pages. It helps to give yourself a day or two to let your mind percolate and put those feelings into words. You subconscious is almost always right!

Lesson 02-02: Watch Me Scrap

There is no manual segment for Watch Me Scrap.

Lesson 02-03: Jen's Minimal Page

I chose one unique photo of my favorite mug.

I also chose to start with template #7 from this month's set.



I extracted the mug from the photo to do away with the unnecessary background.



I started the scrapbook page by adding the essentials, my mug and my story.

Two leaves were added as 3D elements to mimic the idea of tea.

The green in the leaves was too distracting, so I adjusted their color to something more neutral.



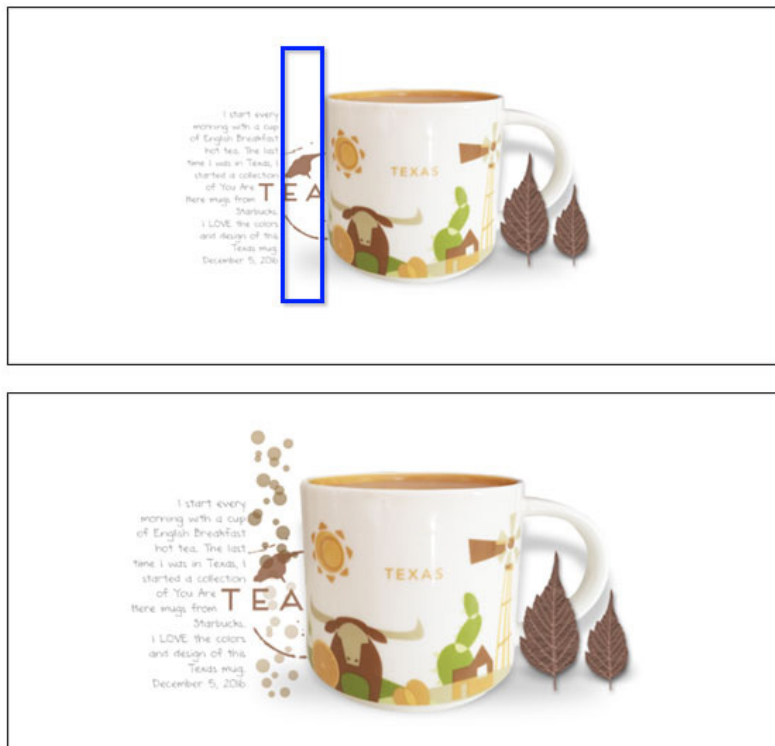
I changed out the title of template for a matchy word art.

The word art acted as an anchor, a title, and a repetition of the shape created by the handle of the mug.

I also swapped out my text box for a custom shaped text box so that it would fit the word art.



To get rid of trapped space between the journaling and the mug, I added a neutral colored overlay.
The overlay also repeated an upward motion found in the leaves.



Finally I added a blended background paper and repositioned and reduced the size of my design.

Credits

Page: Texas Tea by Jen White

Photo: Jen White

Class: QwikLearn | Design Beautiful Pages

Kit: Coffee, Tea, or Me by Emily Abramson

Font: DJB ANNALISE 2011

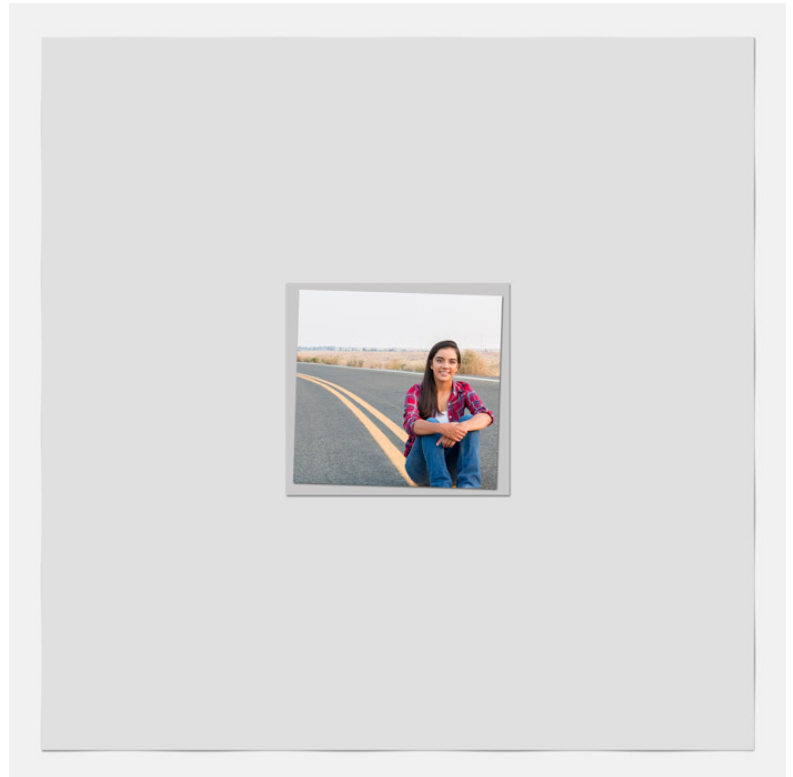


Lesson 02-04: Jenifer's Minimal Page

In this lesson, I'll be sharing with you the design choices I made while making my scrapbook page. Minimal design is one of my favorite types of design so I'm extra excited about this month!

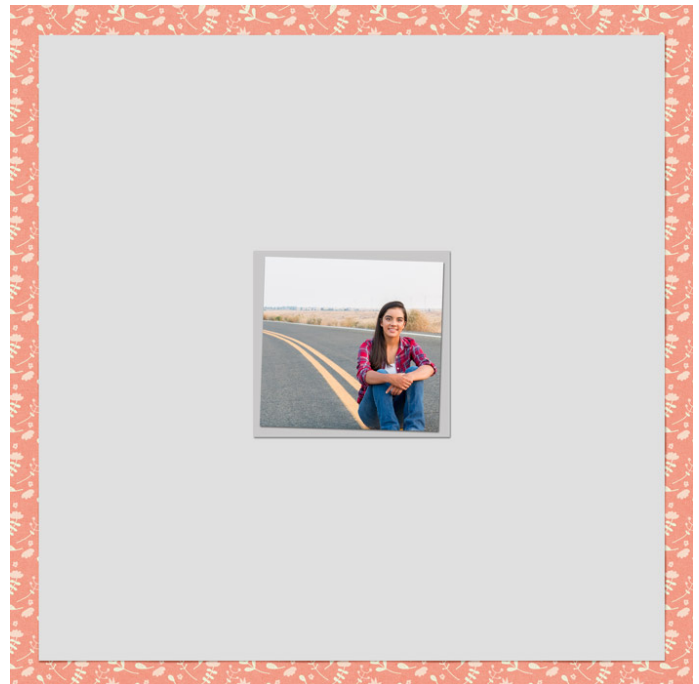
Photo

Here's the photo I wanted to scrap. I knew right away that I wanted to scrap a picture about one of my favorite people, Desiree. While she's stayed with us before, for the past two summers working on the farm, this last spring she came to stay with us indefinitely. We are so glad she's staying with us and I wanted to make a page that showcased those feelings.



Papers

For this page and template, I spent some time going through papers for the background of this layout. I came down to two options. Or so I thought. But I'll get to that shortly. So here were my two favorite backgrounds: this purple paper with the coral swirls or this coral paper with the floral pattern.



I knew I wanted a solid paper for the bulk of the white space so I tried a few of the solid papers from the kit. I used this coral paper to go with the purple swirl paper and then I used this light green paper to go w/ the pink coral floral paper.



When it came time for the paper behind the photo, a happy accident occurred. I had thought I was opening the solid coral paper to go behind the photo but I had accidentally opened the darker mint solid paper.



I then realized that I really liked the two tone green but I didn't like the coral background paper with it. I really wanted to stick to a limited color palette and this two tone green was very nice and soothing. So, because I really liked the doodle paper with the pattern on it, I decided to recolor it to match and used that as my background instead.



At this point, I knew I would want to make the photo black and white to enhance this limited color palette so I then did that.



Elements

For the elements, this was pretty easy for me. I knew the elements I wanted to use and applied them to the page. Once again, I had to recolor the button and the flower to make sure they had only the colors I wanted. This ensured a cohesive look and I was happy with it.



Type

Then, while I had so many thoughts and feelings I could have shared about Desiree coming back to stay with us, I wanted to keep it simple and just use the phrase, “you bring so much joy to our lives”. In a nut shell, this is what it comes down to and it was all that was needed to express my heart. I used a pretty script font because I wanted the type to have a softer touch.

Credits

Class: Design Beautiful Pages
Lesson: Big Effect with Minimal Design by Linda Sattgast
Photo: Jenifer Juris
Kit: Wildflower by Marisa Lerin
Font: Catandra Script

