

## VIRTUAL BUSINESS ADDRESS

### What Is A Virtual Business Address ?

A virtual business address is a real street address at a mail center or in a prestigious office building location where you elect to receive your business mail and packages. It is not a PO box. Unfortunately, a post office box cannot be used to register your new business, nor can it be used to receive all your packages.

### Why Is A Virtual Business Address Necessary ?

People who run a home-based business or who want to expand their business presence into new markets need a virtual business address.

Running a business from home is a great way to save money, save time and get a new business off the ground. However, using your home address for your business doesn't look as professional or offer the same privacy as having a separate virtual business address for your company. It is difficult to protect your privacy and your family when your home address is your business mailing address. Additionally, if you want to formally register your business or apply for a loan, your home address won't work.

As a business grows, needs and objectives change. Many companies already have a business address and maybe their own office space, but they can't afford to open offices in other cities, states or countries to expand their market presence.