

## The Four Step Leadership Development Model ©



I believe that to be a really great manager or leader you need to master all four disciplines of the ***“Four Step Leadership Development Model©”***. You need to make a **Connection** and understand the people you work with – **Communicate** often – **Educate** others what they need to know – and then **Delegate** and let them do it. Successful managers and leaders aren’t born – they’re made. Don’t put your career at risk - learn to manage and lead the 21<sup>st</sup> Century way.

**1 – Connecting:** Build collaborative teams. Successful managers and leaders bring people together and then put them in positions where they can utilize their strengths.

**2 – Communicating:** If you can’t communicate then you can’t manage or lead others. Successful managers and leaders communicate in a way that everyone understands.

**3 – Educating:** There is no such thing as common sense – it is a learned behaviour. Successful managers and leaders have the ability to teach others what they need to know.

**4 – Delegating:** If you fail to delegate you are robbing your people of their opportunity to grow. Successful managers and leaders know when they have to give up control to get control.