

Your SMART Goal

MAKE YOUR OWN S.M.A.R.T. GOAL.

SPECIFIC

I want to make a full time living as an author is not specific!!!!

I want to make \$2500 each month from book royalties is specific.

I want to cover my car payment each month with my royalties is good, but put in the number.

I want to sell 100 print books each month.

I want to find 20 new readers each week.

YOUR TURN _____

MEASUREABLE

If I want to make \$2500 each month from my book royalties, then I need to make \$83, which is selling about 30 ebooks per day.

If my car payment is \$300 each month, then I need to make \$10 per day or sell 3-4 books each day.

YOUR TURN _____

ATTAINABLE

With an attainable goal, you want it to be something within your reach. So, making 5 figures per month with your first book -while it's not impossible- it would be difficult. Make sure the goal you're writing down is something just beyond your reach, but not on Mars.

YOUR TURN _____

RELEVANT

Be sure to record why you want to hit this goal. That's why I recommend you make it personal to you. I needed to feed my family with that \$2500. Why do you want to make the money or increase your readership?

YOUR TURN _____

TIME BOUND

I like having yearly, quarterly, monthly and daily goals. I start with the year then break it down until I see what I need to do each day.

YOUR TURN _____

