

Cleaning
Course



WORK BOOK

STR
Cleaning



INTRO

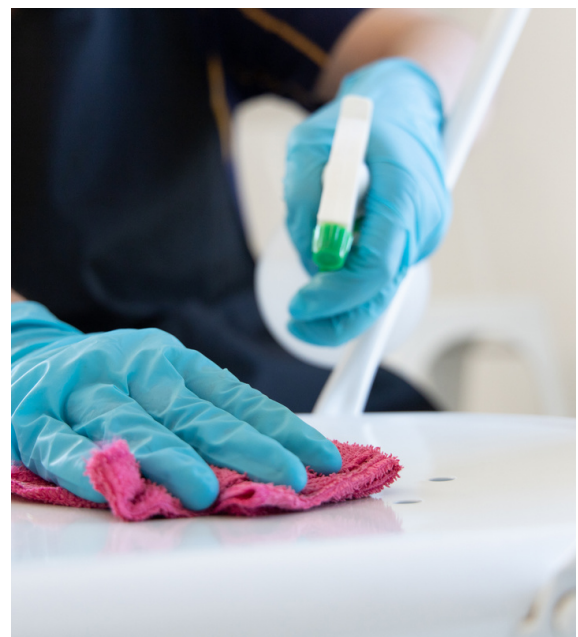
Welcome to the first short-term rental cleaning course



We are thrilled that you have chosen to embark on this journey to learn about the ins and outs of the short-term rental cleaning industry and how to start your own successful business.

This comprehensive workbook has been carefully designed to accompany the course and provide you with valuable resources, practical exercises, and actionable insights. It will serve as your guide as you navigate the exciting world of short-term rental cleaning.

In this course, we will delve deep into the key aspects of short-term rental cleaning and equip you with the knowledge and skills necessary to excel in this growing industry. Whether you are a cleaning professional looking to expand your services or an entrepreneur seeking a profitable business opportunity, this course is tailored to meet your needs.





ERICH SCHICK

Founder/CEO of AirButler LLC

- Worked with some of the largest property management companies in Columbus
- Founded his own cleaning and property management company in 2018
- Devoting our energy towards education, consulting, and mentorship



COURSE OBJECTIVES

By the end of this course, you will:

- _____ Understand the fundamentals of short-term rental cleaning, including industry trends and best practices.
- _____ Learn effective cleaning techniques and time-saving strategies.
- _____ Master marketing and branding strategies to attract clients and build a strong reputation.
- _____ Create a customized action plan to launch your own successful short-term rental cleaning business.

CONTENT



INTRO TO STR CLEANING



RUNNING YOUR OWN STR
CLEANING BUSINESS



HOW TO CLEAN ANY
STR PROPERTY



FINAL THOUGHTS,
CLEANING MANUAL &
QUIZ

