| **Principle** | **What are we**  **doing well?** | **What are we not doing well?** | **What shall I do better?** |
| --- | --- | --- | --- |
| **Establish a sense of URGENCY** |  |  |  |
| **Create a powerful GUIDING COALITION** |  |  |  |
| **Provide a clear VISION** |  |  |  |
| **OVER-COMMUNICATE** |  |  |  |
| **REMOVE OBSTACLES** |  |  |  |
| **Plan for SHORT-TERM WINS** |  |  |  |
| **STAY THE COURSE** |  |  |  |
| **ANCHOR within our WellCare culture** |  |  |  |