

# INTERIOR TRENDS 2019 / 2020

PART 2



[ITALIANBARK.COM](http://ITALIANBARK.COM)





1

## NEW NORDIC

Forget Scandinavian Minimalism. The new Nordic trend is all about adding texture in the home. Opt for shades of beige, natural textures, soft fabrics such as wool, mohair, sheepskin throws, and a pop of natural green.



Styling by Greydeco for Stadshem

2

## OFF-CREAM

Caramel, cream, butter, toffee: all creamy shades are having a big moment now, especially if matched together in one single room.



Image DO Architects via



3

## PAPER LAMPS

Paper lanterns are an interpretation of Asian-inspired light fixtures, but also one of the trendiest lighting features now. Oversized, single or in bunches, they are an easy way for adding an eclectic touch in any decor.



Image Emily Henderson

4

## MODERN CHINOISERIE

Chinoiserie is a Western style of decorative art that drew upon Chinese motifs and techniques. Its new interpretation brings decorated wallpapers and murals, room dividers, lacquered cabinets, small floral patterns in contemporary-style settings.



Image Studio db



5

## HUNTER GREEN

Among all hues of green which are very popular this year (think of forest green, dark teal, neo mint), hunter green will be the favorite. That's because it works beautifully with natural elements, neutral tones and it's also quite a neutral color itself, really easy to incorporate in every interior.

Image [Emil Dervish](#)

6

## NATURAL MATERIALS

The trend for natural materials and fibers directly links to the end-user major trend for authenticity. Cork, rattan, sisal, will be used by designers in new ways.

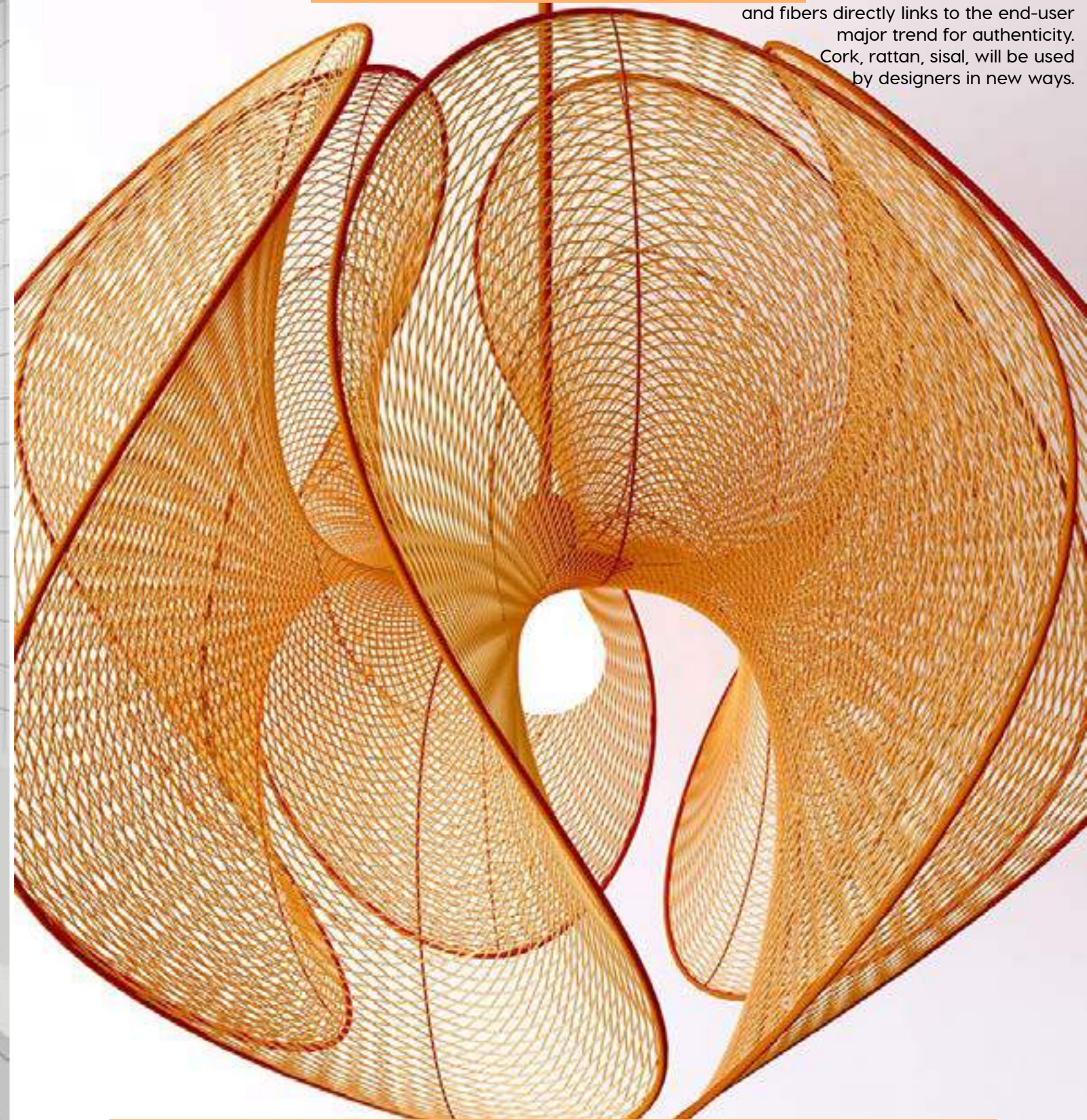
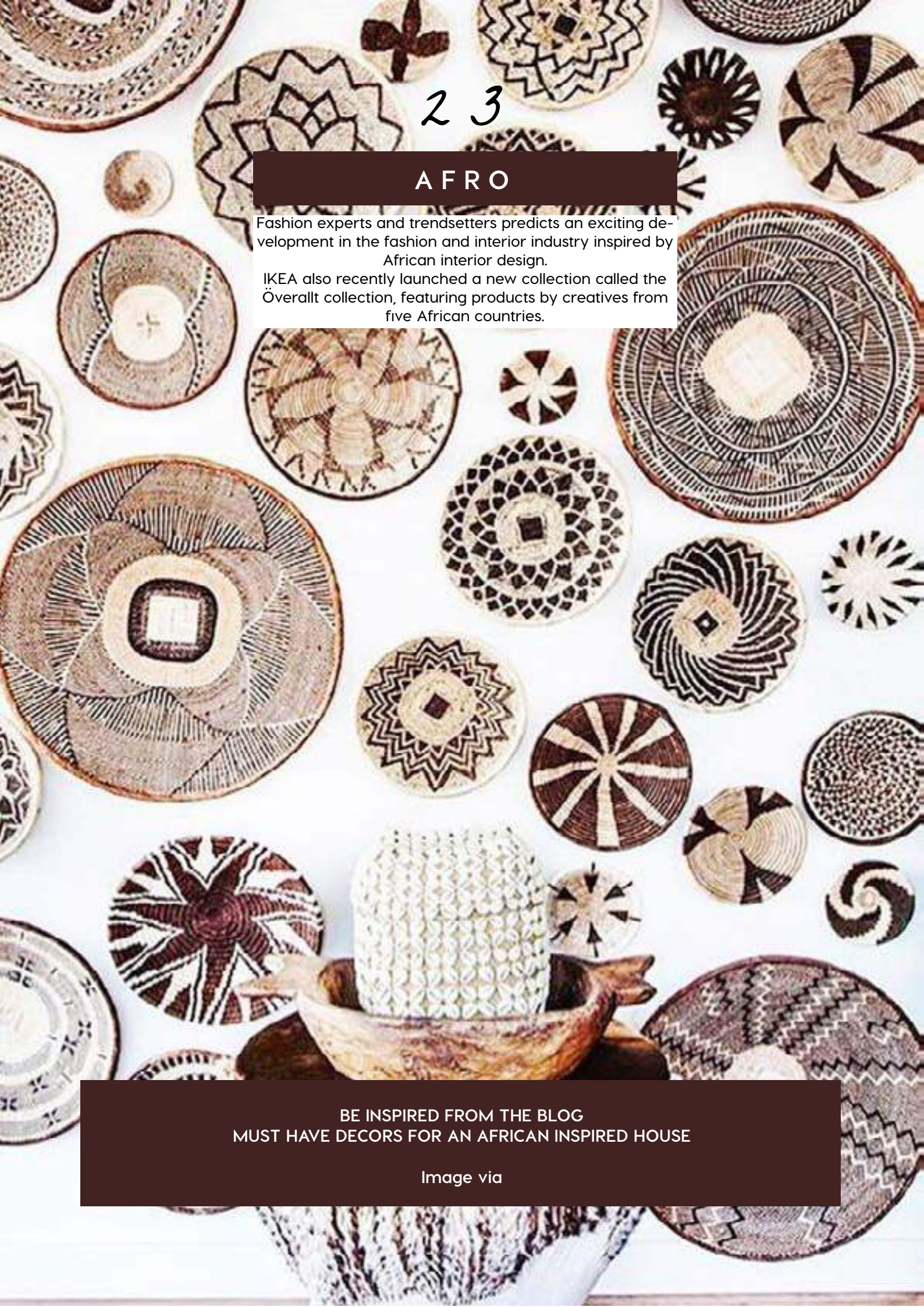


Image CO-RK by DigitaLab







2 3

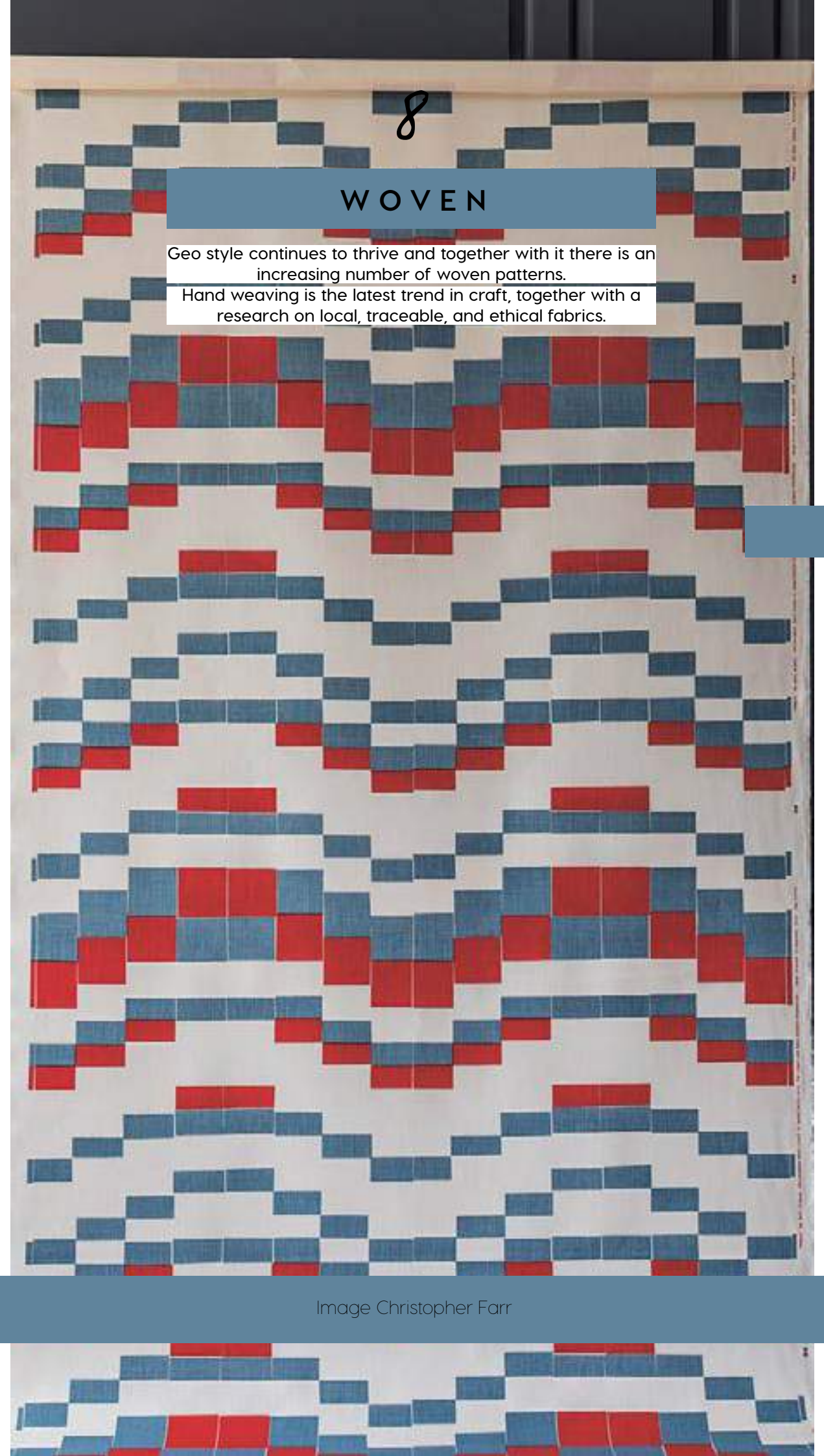
## AFRO

Fashion experts and trendsetters predicts an exciting development in the fashion and interior industry inspired by African interior design.

IKEA also recently launched a new collection called the Overallt collection, featuring products by creatives from five African countries.

BE INSPIRED FROM THE BLOG  
MUST HAVE DECORS FOR AN AFRICAN INSPIRED HOUSE

Image via



8

## WOVEN

Geo style continues to thrive and together with it there is an increasing number of woven patterns.

Hand weaving is the latest trend in craft, together with a research on local, traceable, and ethical fabrics.

Image Christopher Farr





9

## VEGAN

Vegan is an ethical choice that is now extending beyond the dinner table to many other life choices, including the interior decor.

A "true vegan home" is the home of anyone looking to avoid animal cruelty: no leather, no wool and no silk, just to mention some materials.

As a consequence, a new vegan leather market is in great growth.



Image Urban Outfitters

10

## CHUBBY

Elephantine, chubby, zoomorphic design is on its rising. New awkward shapes as a maximalist statement, in opposition to the Instagrammable mid-century modern.



Image Faye Toogood, Photo: Heidi Lerkenfeldt





//

## PRIMARY HUES

As a reaction of all pastels and beiges we are seeing a lot in the last and in this year, we are going to see much more saturated colors than before.

Very bold colors starting from primary hues, inspired also by a huge Bauhaus revival.

LEARN MORE FROM THE BLOG:  
THE TRENDS FOR 2020 AS SEEN AT IMM COLOGNE 2019

Image Brani&Desi

ITALIAN BARK

12

## CITRUS

All shades of yellow are on trend this year. Starting from the bright Gen-Z yellow, to the more neutral mustard yellow. Together with them, the newest citrus yellow, which is a very light and bright yellow perfect for the warm season.

BE INSPIRED ALSO BY:  
COLOR OF THE MONTH: MILANO MUSTARD YELLOW

Image Studio Truly Truly

13

## AMERICAN SOUTHWEST

Think of California and Arizona atmospheres, think of desert shades, bold textiles, big cacti. Very similar to boho-style, however this style characterized by softer and more washed-out shades, which fit much better to present taste.

Image CasaMami.co

ITALIAN BARK

14

## YAKISUGI

Yakisugi is a traditional Japanese method of wood preservation. Yaki means to heat with fire, and sugi is cypress. The result is a blackened version of wood we are seeing a lot in this year.

Image Kardokus Residence via



15

## IRIDESCENT

Iridescence is the phenomenon of certain surfaces that appear to gradually change colour as the angle of view or the angle of illumination changes. Examples of iridescence include soap bubbles, butterfly wings and seashells, as well as certain minerals.



LEARN MORE FROM THE BLOG:  
IRIDESCENT DESIGN TREND

OMA Saks Fifth Avenue via

ITALIAN BARK

16

## TEXTILE ART

According to Pinterest, researches for textile arts went up +1718% .  
The microtrend is a consequence of the softness trend: that's to say, a research towards soft and cozy elements which will make the interior warmer and welcoming.



LEARN MORE FROM THE BLOG:  
TOP DECORATING TRENDS FROM PINTEREST

Source



17

## almost WHITE

White is almost totally disappeared from walls and it's replaced by almost-white soft hues, but it is strongly coming back on furniture design.



LEARN MORE FROM THE BLOG:  
THE TRENDS FOR 2020 AS SEEN AT IMM COLOGNE 2019

Image Styling by Grey Deco / Photography by Mariah Sahlander for Bjufors

18

## PAINTED FLOORS

An original way to renovate wooden floorings is painting with bold colors, geometries and mosaic patterns. The number of people looking for this on Pinterest is increasing +1276%.



LEARN MORE FROM THE BLOG:  
THE TOP DECOR TRENDS ACCORDING TO PINTEREST

Image H&M



19

## ROUND BACK

The Seventies revival inspires also furniture design, with rounded shapes continuing to take over. Especially, with a rising popularity of rounded back chairs.



Ida Linea Hildebrand for Friends & Founders

20

## MULTIFUNCTIONAL

People look for furniture which can adapt to the changes of their lives and to small spaces. Multifunctional design ensure the maximisation of space, hence now it is one of the major trends we are seeing in the industry. It is also a good reason for designers to explore new interesting shapes, objects, materials, which can work by offering different functions.



LEARN MORE FROM THE BLOG:  
THE BIGGEST FUTURE DESIGN TRENDS FROM THE A'DESIGN AWARD

Image ILES





21

## STRIPES

The Memphis-revisited trend is still here. Together with it, all things geometric and colorful, with a rising of striped patterns and black and white optical decor



Image Camille Walala

22

## MODERN PRIMITIVE

Traditional artisan-made furniture, chunky shapes and rough finishes, off the chart elements with a primitive appeal, reinvented in contemporary ways. A reaction against minimalism?

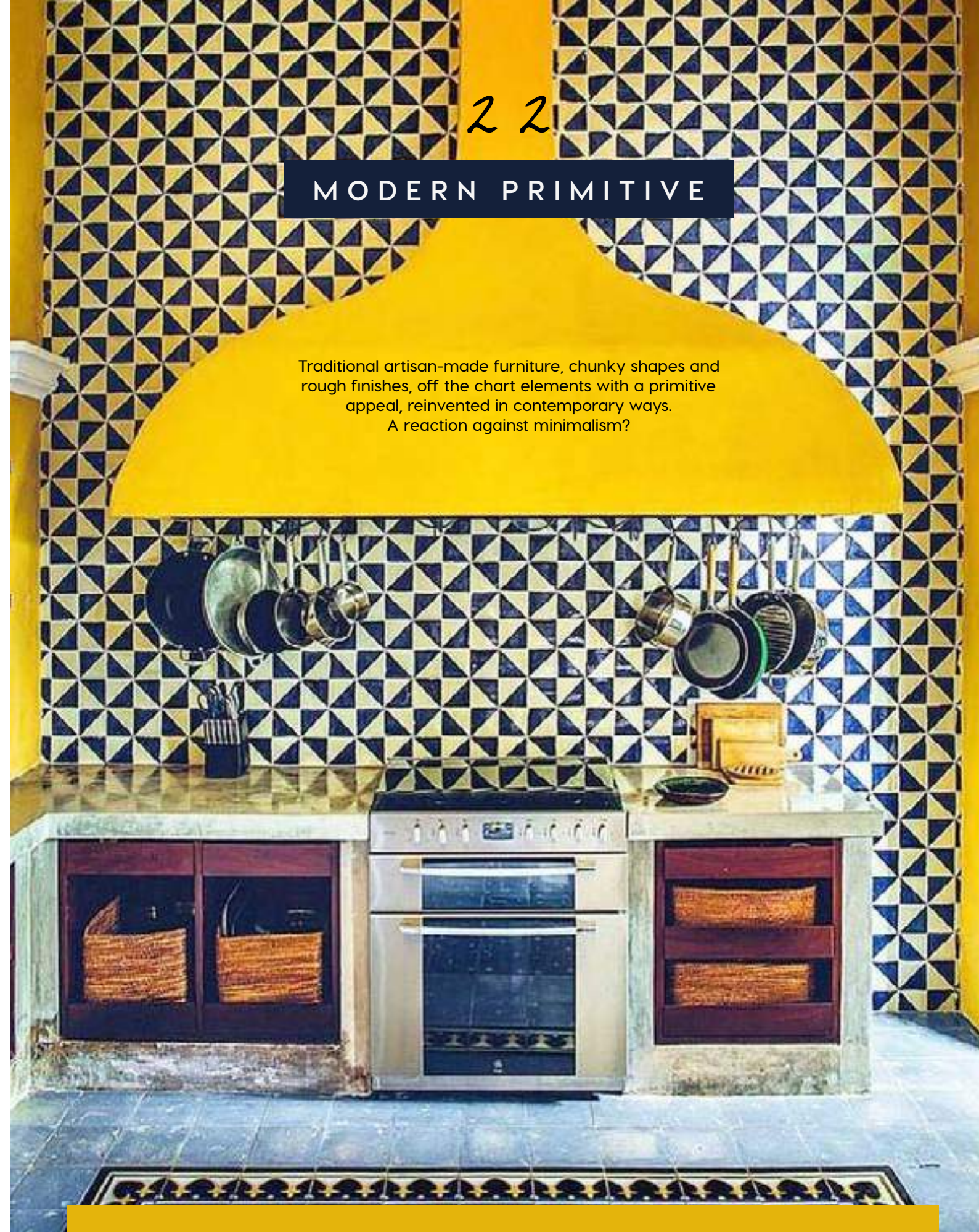


Image Matthieu Salvaing for Cabana Magazine



23

## BEFORE

Twice a year, ITALIANBARK releases two free downloadable Trend Guides, which recap the latest trends on interiors and decor, forecasting what will be on trend in the next year.

**Don't forget to download the first Trend Guide of 2018**

DOWNLOAD HERE  
with password:  
bark2019



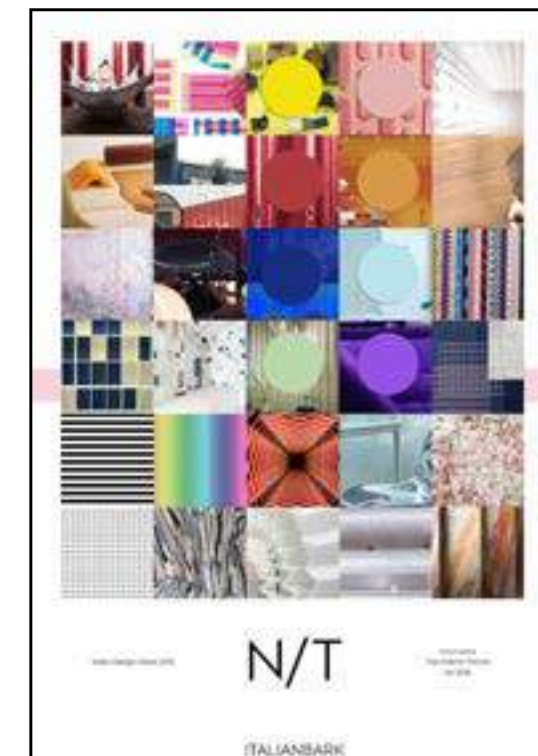
24

## NEXT

The Free Guides are complemented with N/T eBooks, which give an in-dept report of the main design event at present on global scale, the Milan Design Week

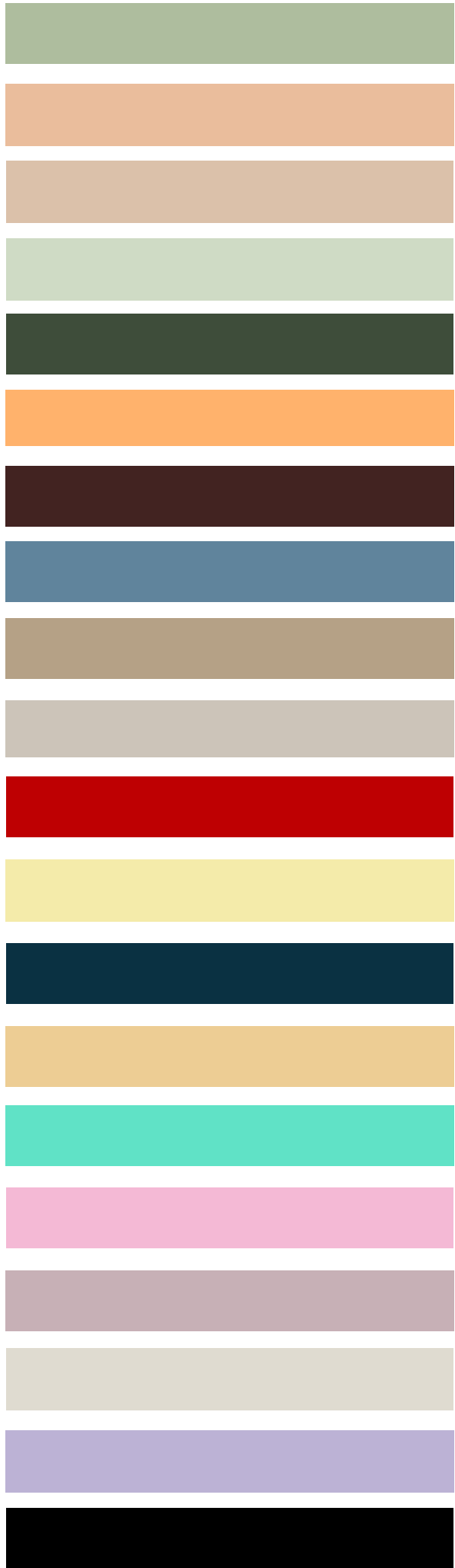
**N/T issue 2  
will feature  
The Milan Furniture Fair 2019  
news+trends**

PURCHASE HERE  
N/T issue 1





## YOUR NOTES

This image shows a vertical rectangular sheet of white paper. It features approximately 20 horizontal dashed lines spaced evenly apart, resembling a template for lined writing or a page from a notebook. The lines are thin and black, extending across the full width of the page. There is no text, handwriting, or other markings on the paper.

## YOUR NOTES

This image shows a full page of white paper with horizontal dashed lines, typical of primary-ruled notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.