



Be inspired. Bring Mike Acker to your next event!

# Keynote Speaker

Mike's mission is to help people realize their potential, and it's felt through his authentic style and passionate delivery. Mike believes every moment matters, and presentations should provide power and practicality to transform lives, one at a time. If you are looking for a speaker who delivers great content on leadership, communication, sales, and high-performance teams, Mike is a perfect choice.

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## VIRTUAL PRESENTATIONS

With the shift to virtual events and conferences, Mike is a valuable resource. As a certified virtual presenter, Mike engages and inspires through his home studio.

- ✓ Professional setting, multi-camera, high quality audio.
- ✓ High-speed LAN internet.
- ✓ Full use of Zoom video conferencing features.
- ✓ Usage of teaching aids: physical/ virtual whiteboards, flip boards, props, etc.
- ✓ Breakout rooms for discussion.

# 10 SPEAKING SKILLS IN SIXTY MINUTES

Communication stands out as a primary way we lead teams, and it is a vital key to customer acquisition and retention. Excellence, efficiency, and company cohesion rely on communication:

- ☑ Lack of clarity leads to a loss in production.
- ☑ Verbal misunderstandings evolve into workplace conflict.
- ☑ Poor messaging translates to a drop in revenue.
- ☑ Boring presentations result in disengaged and disinterested team members.

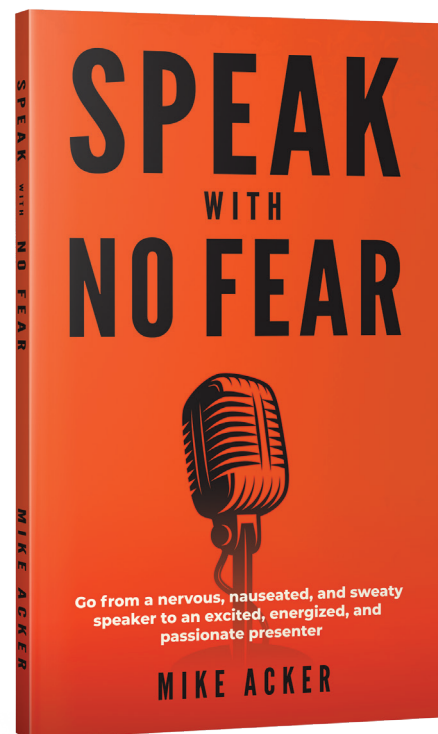
Improve your team's communication ability by refining, correcting, and learning team member's presentation skills. In one hour, **Mike Acker** will virtually present ten tips, tricks, and techniques that elevate communication to the next level.

Whether the invitees lead meetings, present reports, participate in virtual conferences, interact with customers, or speak to groups, these 10 Speaking Skills will improve participant's presence and help engage their audience.

1. Cadence & Pace
2. Pause & Long Pause
3. Articulation & Enunciation
4. Eye Contact & Steering
5. Workbooks & Slides
6. Virtual/Physical Posturing & Positioning
7. Gestures & Movements
8. The Rule of Clarity
9. The Brick Wall Obstacle
10. The Art of the Bunny Trail



*"Communication is Currency."*  
– **Mike Acker**

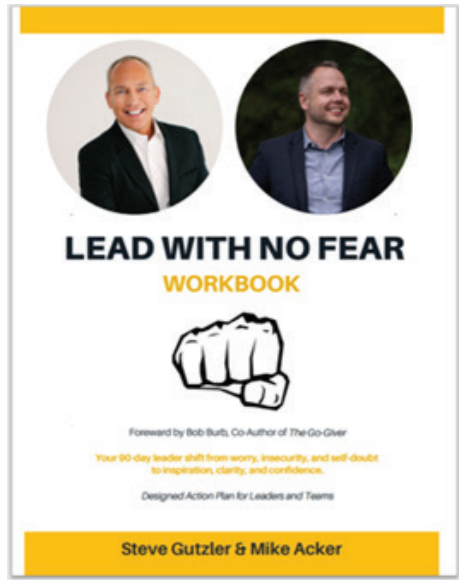


**Mike Acker** is a speaker, author, and coach with over 20 years of speaking, leadership development, and organizational management.

His first book, *Speak With No Fear*, has earned over 300 positive reviews on Amazon and claimed a place on [Forbes.com](https://www.forbes.com)

# LEAD WITH NO FEAR

In this uncertain age of worry, insecurity, and self-doubt, how will your team act, manage, and lead change for greater inspiration, clarity, and confidence?



## **Lead With No Fear: Workbook**

Utilize our action sheets and set some new inspiring SMART goals!

In this program, you and your team will learn how to:

- ☑ Shift from Victim to Leader
- ☑ Shift from Insecure to Confident
- ☑ Shift from Unaware to Self-Aware
- ☑ Shift from Black and White to High Definition
- ☑ Shift from Activity to Accomplishment
- ☑ Shift from Smart and Healthy
- ☑ Shift from Fast to Finishing

Whether it's an intimate group of senior executives, an audience of 1,000, or a Zoom conference, Mike Acker's powerful and proven keynotes, workshops, and online programs leave teams feeling energized and wanting to achieve to the "next level" of performance.



How can you turn obstacles into new opportunities?

In this program, Mike will teach how to unlock 7 Key Leadership Shifts for greater influence and impact. He will illustrate and inspire your audience with real-life case studies of successful leaders and teams navigating the uncertain waters of leadership.

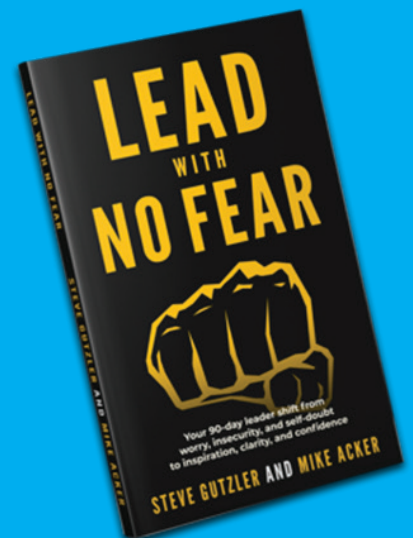
Instead of forcing leaders to make drastic changes, Mike will guide the audience into making significant, gradual changes over a 90-day period.

## **Complementary Resources:**

### **Book: *Lead With No Fear:***

Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence

**Workbook:**  
***Lead With No Fear:***  
Leader and team workbook 90-day action plan, goals, and assessment



# ESSENTIAL LEADERSHIP FOR CRUCIAL MOMENTS



After a devastating championship loss to the Philadelphia Eagles, the Green Bay Packers spent the offseason thinking of their failure. When training camp started that summer of 1961, Coach Vince Lombardi called his team together, paused, held up a football, and declared, **"Gentlemen, this is a football."**

*Real success finds secure footing on firm foundations. - Mike Acker*

This legendary coach knew that the height of football success depended on the most simple and obvious object of the game. Business leadership is the same.

Invite Mike Acker to train leaders in five essential and crucial leadership lessons.

Whether experienced executives, mid-level managers, or rising stars, the basics are never too simple to revisit, reinforce, and rehearse.

1. How to Direct Direct-Reports
2. How to Make Team Feel Appreciated
3. How to Keep People Focused
4. How to Create Superstars
5. How to Model Leadership

This practical one to two-hour presentation covers vital topics in today's workforce. Instead of getting caught up in the newest leadership fad, take time to receive a unique perspective in five foundational areas.

## PRESENTATION OPTIONS:

Mike Acker can do the presentation as a workshop with time for participants to interact and implement the teaching. Or the event can be planned as a keynote (virtual or onsite) to direct and inspire the audience in their leadership journey.

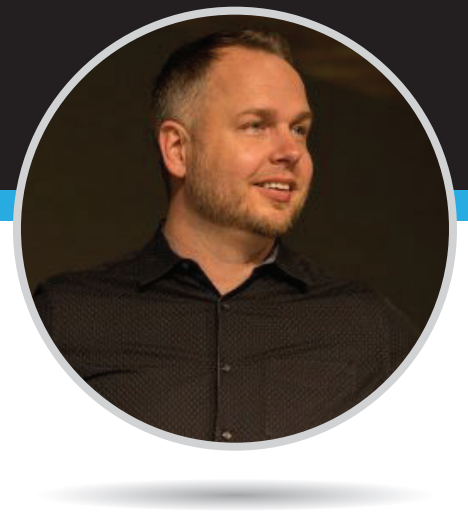
*Want to invest in individual leaders?*

**Leadership and communication coaching are available.**

**[contact@stepstoadvance.com](mailto:contact@stepstoadvance.com)**



# MAKING THE CHOICES THAT MAKE YOU



**Tim was a Drug Smuggler. Maggie was a Witch.  
Their son became a Pastor.**

**What causes people to change and to grow?**

What led a lawbreaker to raise two kids who launched their own businesses, raise healthy families, give to those in need, lead non-profit organizations, and even pay taxes? What caused the kids of drug takers and drug dealers to raise kids who never even tried drugs?

Tim and Maggie's defining decisions changed the destiny of their kids: Ayanna Mostofi and Mike Acker. Now, Mike works to lead others to change their paths and realize their latent potential.

Mike Acker relives his parents' story in this inspiring keynote while pointing out four choices that change everything. These same choices led Mike to grow large non-profits, excel in corporate America, and pioneer two businesses.

Yes, the choices of the past made us. We are who we are due to decisions of ourselves and others, for good or evil. But we can change, we can evolve, we can choose again.

***"Where you are is not where you have to be."***

**- Mike Acker**

Don't settle.

Realize your full, entire, complete, comprehensive, all-inclusive, exhaustive potential.

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Invite Mike Acker to speak to your group to lift spirits, inspire change, and increase contribution in their personal life, workplace, and societal responsibilities.

In this virtual or on-site keynote, Mike Acker reveals the source of change within reach of every audience member. In an inspiring and relatable manner, Mike Acker then points to the four choices people can adopt to alter their own destiny and leave a legacy.

Encourage your group not to settle. Help them realize their potential. Challenge their current outlook, give them hope, and provide direction to your group through this fun, vulnerable, and inspiring talk.