



*"Sow a thought, and you reap an act. Sow an act, and you reap a habit. Sow a habit, and you reap a character. Sow a character, and you reap a destiny."*

# Brian Smith - PLD

*Enhancing Lives & Transforming Leadership*

**Management Consultant - Speaker - Author**



## Series of Workshops & Keynotes

Brian believes the key to managing and leading others in the 21<sup>st</sup> Century is having the ability to connect with people, communicate, educate and delegate successfully. His "Let's Get FOCUSED ©" series of keynote speeches, customized training sessions and online courses are designed to teach you the skills needed to be more successful working with others, regardless of gender or generation. Soft skills are now considered essential skills. Contact Brian today. He will work with you to develop a seminar or customize a workshop that is right for you, your team and your organization. Don't put your career or organization at risk – learn to manage and lead the 21<sup>st</sup> Century way. Brian will teach you how.

### Here's a partial list of Brian's most popular presentations:

- Managing Others and Living to Tell About It – The Language of DISC
- Creative Problem Solving & Resolving Conflict
- Powerful Communication Strategies – Bridging the Generational Gap
- The Top Ten Sins Most Managers Make & How to Avoid Them
- You Don't Have to Like Them – Just Learn to Work with Them
- Leadership Lessons – The Art of Managing & Leading in the 21<sup>st</sup> Century
- Building Teams - Understanding Behaviour & How it Impacts Performance
- Time Mastery & Performance Improvement

Don't see what you are looking for? Give Brian a call, he can customize a presentation or keynote speech to suit your needs. Brian's workshops and presentations can be delivered as a 90-minute keynote speech, 2, 4 or 8-hour workshop. Are you looking for an online course that offers live one-on-one coaching? Visit <https://letsgetfocused.teachable.com>

Brian will work with you one-on-one to ensure your event is an overwhelming success. To find out more about Brian and what he can do for you and your organization visit <https://briansmithpld.com>

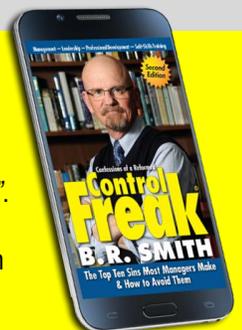
### About Brian Smith

Management Consultant, Published Author and Corporate Trainer, Brian is a perfect fit for any event organizer wanting a presenter who can deliver an entertaining and informative session on a variety of soft-skills topics including powerful communication strategies, creative problem solving, motivating others to perform at their personal best, dealing with difficult people and challenging situations or building collaborative teams.

Brian is recognized as one of the Top 100 Leadership Experts to follow on Twitter and has been featured on iHeart Radio, WCKG Radio Chicago, Blog Talk Radio and Rebelpreneur Radio. His client list includes York University, City of Ottawa, Canadian Tire Corporation, Peel Regional Police, Canada Border Services Agency, PMI Chapters in Edmonton, Ottawa, New York City and New Jersey and the International Institute of Municipal Clerks.

Brian is a former faculty member and business college professor having taught entrepreneurship, skills for success and management functions 101. He is a certified DISC practitioner, train-the-trainer and holds a certificate in teaching adult life-long learners.

Sign up for Brian's Blog and receive a "FREE" digital copy of "Confessions of a Reformed Control Freak". To get your copy visit: <https://briansmithpld.com>



## What others are saying...

***"I appreciate the time you gave to prepare for and be part of our conference. Your workshop on the "Top Ten Sins Most Managers Make & How to Avoid Them. – was well received. We collected positive feedback from management members who attended your sessions."***

– G. V. Canada Border Services Agency

***"Brian was very lively, and active. Very entertaining. I enjoyed his energy and the information. He related his material to our daily jobs – made it work for us."***

– H. S. Renfrew County District School Board.

***"Just finished your book – an excellent overview of key ideas – love your list of myths! Great job!!!"***

– John Spence – Awesomely Simple

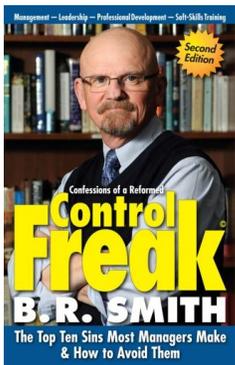
***"Brian tailored his presentation to answer the questions to which we did not have clarity. Everyone was engaged. I am impressed at the level of knowledge and professionalism. Brian has a dynamic presentation style and adapted to our group. The training was fantastic, the four hours passed by very quickly."***

– M. R. – City of Ottawa

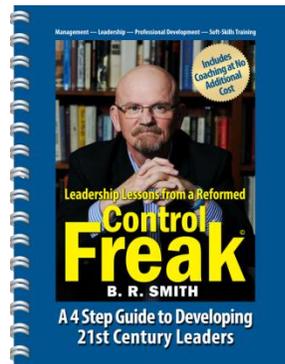
***"I have been reading your book and it is even better than I thought. It is not just a book for managers ...it is a great book (great practical advice) to a person/employee. I was reading carefully the parts on how to increase/improve self-esteem and confidence. Wonderfully done. I love it."***

– I.C. Canada Border Services Agency

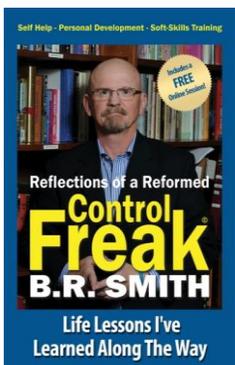
## Brian's books



**"The Top Ten Sins Most Managers Make & How to Avoid Them"** are woven into the ten chapters of this book. Each chapter is dedicated to one of these sins. And yes – I've committed each of them at one time or another. I was once the ultimate "Control Freak"! I was an "old school" micro-manager. So I know from my own experiences, having spent 40 years managing and leading others, what works and more importantly – what doesn't work. I wrote this book so that first time supervisors, managers and business leaders could learn from my mistakes. Even seasoned professionals can learn a thing or two by reading this book.



**"Leadership Lessons from a Reformed Control Freak – A 4 Step Guide to Developing 21st Century Leaders."** Whether you are in a management position or play a leadership role in your organization, the challenges remain the same. New leadership skills are required for today's workplace. Managers and Business Leaders must have exceptional people skills and master the ability to connect with others, build collaborative work teams, problem solve and deal with difficult people and challenging situations better. This workbook, based on Brian's "Four Step Leadership Development Model©, will teach you how.



**"Reflections of a Reformed Control Freak – Life Lessons I've Learned Along The Way"** My first book "Confessions of a Reformed Control Freak – The Top Ten Sins Most Managers Make & How to Avoid Them." was written to help managers and business leaders learn how to manage and lead others more effectively. Several readers suggested that the content would also benefit anyone needing to learn how to manage their time more effectively, cope with stress, and get along with just about anyone – even if you don't like them. If you find yourself wanting more and are ready to make a change and live a more purposeful life, a life more for filling, then this book is for you. It's filled with tips and techniques to help you make those kinds of changes.

## Follow Brian

### Via these social media venues:

**Instagram:** <http://www.instagram.com/reformedcontrolfreak>

**Twitter:** <http://www.twitter.com/briansmithpld>

**Linkedin:** <http://ca.linkedin.com/in/briansmithpld>

**Facebook:** <http://www.facebook.com/reformedcontrolfreak>

**Don't Be Disappointed - Book Brian Today!**

Call (613) 323-4470 or email [brian@briansmithpld.com](mailto:brian@briansmithpld.com) visit his site <https://briansmithpld.com>