**Candle cost and why you should**

**price yourself properly**

$2.50 material only

Wholesale = cost x 2

$2.50 x 2 = $5.00

Retail = Cost x 4 or wholesale x 2

$2.50 x 4 = $10.00

Cost $2.50

Add labor $1.50

Total = $4.00

Wholesale = $8.00

Retail = $16.00

When adding your weight to the candle you can list one of two ways but you always need the net weight.

You can add the size of the candle, 9oz and then list the net weight after.

9oz (nt wt 7.03oz/243g)

Or you can list the net weight only.

7.03oz/243g