

Ready to Get Started?

what you'll find in this course

Welcome to the Ignite Missional Marketing Simplified Course!

Are you ready to discover how simple it is for you to reach your tribe and grow your ministry, business, or platform! This course is all about adopting a missional marketing mindset — which is all about thinking of marketing no longer as selling but serving. Below you will find the outline of the sessions and the resources you'll find within each module of the course.

Session 1: What is Missional Marketing?

1. Video {9 mins}
2. Video Worksheet
3. Homework Worksheet

Session 2: The Problem to Solutions Process

1. Video {20 mins}
2. Video Worksheet
3. Homework Worksheet
4. IGNITE Target Client Worksheet

Session 3: From First Contact to Loyal Tribe Member

1. Video {25 mins}
2. Video Worksheet
3. Homework Worksheet
4. IGNITE Missional Marketing Plan
5. Link to Resources

Session 4: First Impressions to Lasting Connections

1. Video {40 mins — yes this one is LONG, but you can watch it in bite-size pieces}
2. Video Worksheet
3. Homework Worksheet

4. Website Checklist
5. IGNITE Social Media Schedule Worksheet
6. IGNITE Measurable Stats Worksheet

Session 5: Becoming Sustainable

1. Video {35 mins}
2. Video Worksheet
3. Homework Worksheet
4. Link to Resources
5. IGNITE Workflow Worksheet
6. IGNITE Goals Worksheet
7. IGNITE How to Write a Mission Statement
8. IGNITE Missional Marketing Plan

Bonuses

- IGNITE Missional Marketing Plan
- IGNITE Workflow Worksheet
- IGNITE Goals Worksheet
- IGNITE How to Write a Mission Statement
- IGNITE Social Media Schedule Worksheet
- IGNITE Measurable Stats Worksheet
- IGNITE Target Client Worksheet
- \$50 off these coaching packages — Coach2Coach, Writer Intensive, Missional Marketing, or Kaleo Program — request the discount upon booking your consultation appointment.



NEED HELP?

Email elisa@moretobe.com to set up a free consultation session to discuss the best coaching package for you.