

Newsletter Promotion Calendar - Biweekly					How did we do?		
Month	Personal Note Topic	Article Topic / Blog	Promo Items	Other Content	Actual	Goal	Actual
Jan #1							
Jan #2							
Feb #1							
Feb #2							
Mar #1							
Mar #2							
Apr #1							
Apr #2							
May #1							
May #2							
Jun #1							
Jun #2							
July #1							
July #2							
Aug #1							
Aug #2							
Sep #1							
Sep #2							
Oct #1							
Oct #2							
Nov #1							
Nov #2							
Dec #1							
Dec #2							

* What can be outsourced?

* What special dates can you promote? - see links on tab 1 to calendar & events