

DogNostics
Career Center

THE BENEFITS OF PROVIDING DOG TRICK CLASSES

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Fun Trick Dog Instructor Program 1

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Benefits for Your Human Clients

- Fun, Effective, Affordable, & Engaging
- Increase confidence
- Increase human-canine bond
- Increases use of positive reinforcement.
- Guardians learn how to train
- Impress friends with fun “party tricks”


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Benefits for Your Canine Clients

- Fun
- Non-invasive
- Non-aversive
- Increase confidence
- Increase human-canine bond
- Improve pet 'manners'



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Benefits for You & Your Company

- Fun
- Improve your training skills
- Broaden your service offerings
- Help build client loyalty
- Increase your revenue
 - ✓ Profitable
 - ✓ High conversion to future classes
 - ✓ High conversion to pet care, dog walking, etc.

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