Self-Publishing for Indie Authors: Module 1.2

Amazon Kindle Overview

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for the students of Self-Publishing for Indie Authors Course

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Amazon: The 500-lb Gorilla, Currently

Amazon: http://amazon.com/

Dashboard: https://kdp.amazon.com/

- You can use your current amazon login information if you have it.
- I recommend starting here to create an account and upload your book.

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Amazon: Things To Know (Pros/Cons)

Publishing Time: 12 hours in the US; 24-48 hours for all the other portals

Pre-Orders: up to 90 days in advance; must upload xx days in advance

Royalties: 35% and 70% depending on list price

Territories Sold: 14 countries

Format Needed to Upload: .mobi format (exclusive)

Inside Links Permitted: only to Amazon and/or your site

Payment Cycle: "approximately sixty (60) days following the end of the calendar month in which your royalties meet the payment threshold."

Payment Reports: Online all the time + a detailed on the 15th of each month for the previous month

Special Issues: Has exclusive programs including, KDP Select, where you can't sell the book elsewhere

Support: https://kdp.amazon.com/help

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Kindle Upload Checklist

___ Create an account: https://kdp.amazon.com/

___ Prepare metadata

___ Prepare digital cover and book

    Cover format requirements and instructions: https://kdp.amazon.com/help?topicId=A2J0TRG6OPX0VM

    File formatting tips:
https://kdp.amazon.com/help?topicId=A12NQC9HQPI9CA

What is KDP Select?

KDP Select is a program where your e-book must be exclusive to the Kindle store. (Print/audio excluded.)

https://kdp.amazon.com/help?topicId=A6KILDRNSCOBA

What are the benefits of KDP Select?

"Enrolling in KDP Select also grants you access to a new set of promotional tools, including Kindle Countdown Deals (limited time promotional discounting for your book) and Free Book Promotion (readers worldwide can get your book free for a limited time)."

Can I update my cover, my book, or my metadata after I've uploaded it?

Yes, you can. As many times as you like.