



SOIL ADVOCATE TRAINING WELCOME EMAIL

Dear Soil Advocate Training Participants,

Finian, Don, and our Leadership Team are so excited to have all of you join us on this journey! Building back soil through the adoption of Regenerative Agriculture is an enormous opportunity for humanity to shift course and restore balance to the world. You just became part of a growing movement, welcome!

We would greatly appreciate if you can complete the survey below

(mandatory for the completion of the course)

Pre-Course Survey: [CLICK HERE](#)

General Course info:

Dates: Each Wednesday from January 22 - March 4th.

Class times: Classes go live at **4:00 pm PST** (Los Angeles Time) and finishes at **6:00 pm PST**.

Class recordings: If you are unable to attend live or want to rewatch, class recordings are available the day after class by 7:00 pm West Coast time.

All Homework AKA "Regeneration Material" [CLICK HERE](#):

Approximately 1-1.5 hours weekly of "strongly recommended" assignments and additional time for "optional" assignments.



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Books: Each student is expected to choose a book to read from the selected list [**CLICK HERE**](#) or one of their own choosing (in this field of study).

Participation: The classes are high energy and uptempo and we expect everyone to be willing to fully participate.

Saturday Open Session: 9:00-10:30 AM/PST

JOIN LIVE

Meeting ID: 106-729-726

Each Saturday we will be holding an open session for all students to connect with each other, ask questions and practice “your talking points”.

Regenerative Chat: Each **Sunday from 6:00-7:15 PM West Coast time**, Don will be hosting a live session, sometimes with guests, and plenty of time for Q & A for anyone enrolled in this course. This is a time for you to ask questions about course content, technicalities, and listen to amazing progress made by past graduates. There is some great content provided and you should definitely tune in if possible. These sessions are also recorded if you can't join live.

Please use this link to join the meeting: [**JOIN HERE**](#) or Join through [Zoom](#)
Meeting ID: 251-814-284



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Before you begin Class 1 we have some prerequisites we encourage you to review.

Watch the Course Tutorial Video: [CLICK HERE](#)

Get access to a computer: You will need access to a computer to use **Google Slides and Google Docs**. (Note: having a Gmail account makes it easiest to use all the materials)

Slide Deck: Open “Kiss the Ground Soil Advocate Training Deck”: [CLICK HERE](#)

List of Terms: Open and use this list of terms online [CLICK HERE](#)

IMPORTANT: Pre-class Homework: Due before the start of class
January 22nd

1. Watch “The Soil Story” [click here](#)
2. Read Jack Kittredge Paper [click here](#)
3. Watch The Soil Food Web [click here](#)

Joining online: Live Class Zoom link (4:00-6:00 pm PST): Register and [JOIN HERE](#) **or through Zoom’s Meeting: ID 671-328-800**

Facebook Group: Request access to Soil Advocate Facebook Group: [JOIN HERE](#)



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This course is designed to train anyone, including farmers, environmental advocates, and experienced speakers to powerfully communicate the opportunity regenerative agriculture and restoring healthy soil provides humanity. The result will be an interconnected dynamic group of world-changers equipped to create new conversations and new actions that go beyond just promoting emissions reductions or sustainability. We will expand on what regeneration means and show how humanity can rebalance our climate, replenish water sources, and restore fertility. Anyone who completes this course will be equipped to usher in a new view that shifts the actions and outcomes of our future.

This 7-week course is designed to create more official “Kiss The Ground Soil Advocates” as well as general soil advocates (it is fine if you choose not to affiliate officially with KTG). Because the focus of this course is also on becoming a better presenter, the class will spend approximately a third of the time working on techniques and building confidence in becoming a powerful and engaging speaker.

Throughout this course, we will be working to perfect YOUR presentation. We help you find your own voice and you get to build your toolbox of favorite techniques that make your presentation work for you. This enables you to confidently deliver it to your preferred audience.



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About Teachable & Zoom: Our online class will be using two platforms for communication. We will be using Teachable for all our course content, regenerative material (homework), and uploads of video recordings each week.

We will be using Zoom to host our live webinars. All class recordings and content will be accessible to be reviewed an unlimited amount of time.

On Teachable you can communicate directly by messaging myself (Michelle) or Don or Finian, located on the messaging board. You can also create threads or add comments about each week's content by scrolling to the bottom of the weekly content page. (Please use the same email and password you signed up with to access your Teachable account, you may verify and complete your account through an automated email)

Login: kisstheground.teachable.com

How to use Zoom: click the link and fill out your name and email you used to register for this class. You will be able to use this same link to login to each live class throughout the course. Just copy and paste the link in your web browser between 6-8:30 pm every Tuesday when we go live - we should have the video stream up just prior to 6:00 pm, but the audio will be muted.

Zoom live link: [JOIN HERE](#) or through Zoom's Meeting: ID 159-980-973



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We are looking forward to learning and growing together to expand this movement to build a world where humanity is living regeneratively! We will do our best to incorporate as much as we can into this course. Included in your course preparation for this week is a survey for everyone to fill out so we can see where you are in the world and pair you with a course study partner near your same time zone.

We are so grateful to have people from all over the world joining this movement. We're looking forward to getting to know everyone!

Cheers,

Don, Finian and The Leadership Team

Advocacy@kisstheground.com