



ARE YOU AN ENTREPRENEUR?

For this exercise, we are asking you to self reflect on the dimension of 'META' - which stands for Measure of Entrepreneurial Talent developed by scientists from the University of London. Meta is a set of dimensions which assess entrepreneurial potential. There is an online tool you can pay for, but we have taken an outline of the scales and we ask you to self assess yourself on the basis of their work. The Meta dimensions aren't pulled out of thin air: their research has been validated using the most rigorous psychometric standards. It was built in collaboration with Harvard's Entrepreneurial Finance Lab, University College London, and Goldsmiths (as part of a three-year research programme funded by the UK's Economic and Social Research Council).

TASK:

Entrepreneurial potential is made up of these 4 main 'factors':

ENTREPRENEURIAL CREATIVITY

Entrepreneurial creativity: the ability to generate innovative business ideas (relates to non-conformity, originality and preference for novel experiences)

OPPORTUNISM

Opportunism: the tendency to spot new business opportunities (relates to being alert, informed, and detecting future trends)

PROACTIVITY

The tendency to be proactive about projects and get stuff done (relates to energy, confidence and self-determination)

VISION

The ability to see the bigger picture, the motivation to bring change and create progress (relates to values and having a higher sense of purpose)

We've asked some questions below to further explore each factor. Rate yourself on the scale below and come to the first meeting where we will discuss an 'ideal' entrepreneur and where you stack up against that.

	Not like me		Very like me			Overall
	1	2	3	4	5	1-5
Entrepreneurial Creativity: <ul style="list-style-type: none"> I tend to find innovative solutions to problems People say I have inspiring or original ideas I feel energised by new business challenges I feel bored by routine work I put in a lot of discretionary effort into my own projects Other people can have ideas but they are rarely good. 						
Vision: <ul style="list-style-type: none"> I believe things can always be improved I feel driven to create things that are of value to others I feel motivated to influence and make a positive change in society I want to make a difference in this world I am driven more by the desire to make a difference than I am by money. 						
Proactivity: <ul style="list-style-type: none"> I have a high amount of energy to get things done Theory bores me. I prefer things to be practical. I feel uncomfortable when a project is 'unfinished'. Friends complain I can be too competitive. I do not worry about 'failure'. I can work through most things. I feel more comfortable leading than following I am happy to work in ambiguous and uncertain conditions. I'm happy to take a decision especially if others are hesitant. 						
Opportunism: <ul style="list-style-type: none"> People would generally describe me as sociable and outgoing I remain calm under pressure and am 'good in a crisis'. I have too many ideas and lots of thoughts about a range of businesses I could start I have made several attempts to start businesses in the past At a dinner party, I find conversations about business more interesting than others (e.g politics, children, friends) People would describe me as more optimistic than pessimistic. 						

