

COURSE DESIGN & DELIVERY

FIRST CLASS

MODULE #1: Program Content

Learning Objectives:

- What are some of the adult learning principles and challenges to consider?
- What do you need to consider regarding the content of your program?
- What delivery methods should you consider for your program?
- What is the value you will be offering in your program?

SECTION #1: Content

1. Learning Principles
2. Challenges to Learning
3. Content Basics
4. Professionalism
5. Program Outline
6. Drafting Content
7. Structure of Content
8. Naming Your Program

SECTION #2: Delivery

1. Delivery Methods
2. Documents: Visual vs Written
3. Handouts & Notes
4. Easy Yes Programs
5. Course Packets/Ebooks
6. Books, Workbooks & Playbooks
7. Online (Virtual) Course
8. PowerPoint
9. Experiential Elements
10. Course Syllabus
11. Public Speaking

SECTION #3: Offering Value

- Differential Value
- Benefits of the Program
- Finding the Balance
- Pilot Programs

MODULE 2: Program Structure

Learning Objectives:

- What will you consider when structuring your program?
- What will be important in managing the program?
- What will you need to consider meeting the needs of adult learners?

SECTION #1: Structure

- Structure Design
- Time of Day
- Storytelling
- Openings
- Closings
- Flow

SECTION #2: Managing the Program

- Environment
- Breaks
- Time Management
- Content Delivery
- Participation
- Technology

SECTION #3: Learning Needs

- Learning Styles
- Tones
- Media

HOMEWORK: Prepare a Delivery on a Topic

- Pendulum
- Oracle/Tarot
- Crystals 101
- Healing with Crystals
- Crystal Grids
- Herbs
- Sound Healing
- Energy Healing
- Clearing Space
- Psychic Gifts
