

Become an Author



# Write Your First Book *in 30 Days*

MODULE 4 LESSON 3

**IBUKUN TUNBI**



# 12 GETTING YOUR BOOK READY TO MEET THE WORLD

Now that your book is complete and your story fully narrated, here is a checklist of activities you should put in creating your final body of work.

1. Have your book reviewed.

i. Who will be the best people to give the best, unbiased opinion about your work (peers, family, critics, other writers, book clubs, etc)?

---

---

---

ii. Whose opinion about your book would help create more clout for your book when it is released?

---

---

---

2. Request for a Preface to be written by a respected person.

---

---

3. Find a good editor to help you read through your book.

---

---

---

---

4. Do you want to Self Publish or use a Publisher to compile your book.

---

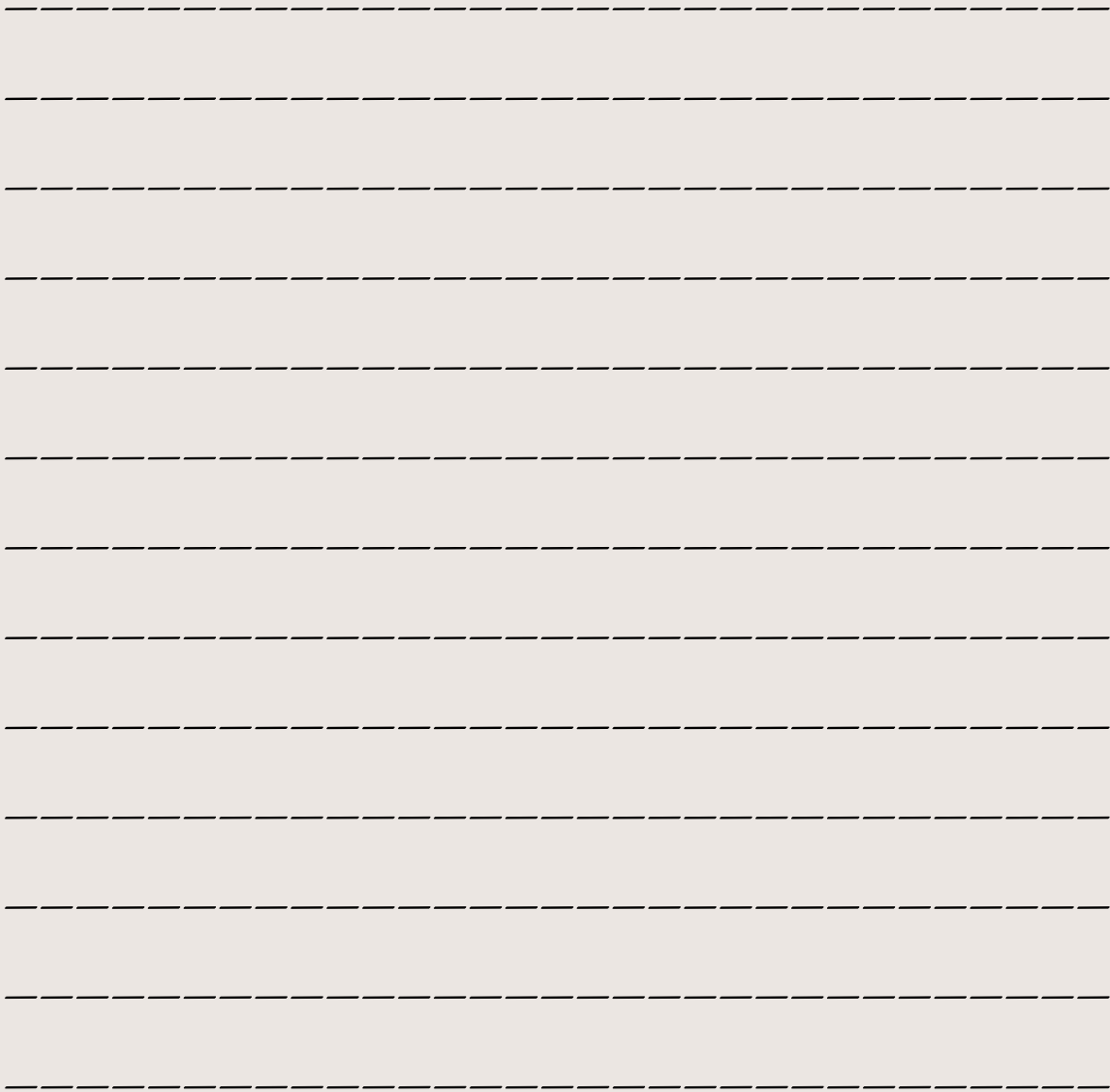
---

If you are Self-Publishing here are other steps to consider.

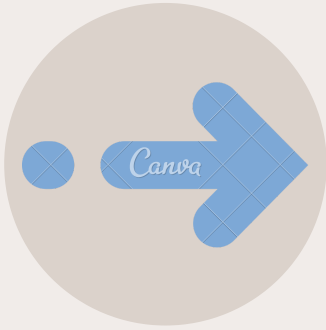
5. Get an ISBN
6. Create a book cover
7. Create a summary for the book
8. Create a description of the author
9. Get your edited manuscript and put all the elements together using a design software. For example, Canva or Adobe Photoshop
10. Get a printer that would help bring your vision to life
11. Get a sample of your book and review it
12. Correct all errors to your sample print
13. Print out your fully corrected book
14. Decide how you want to get your book sold
15. Create a marketing campaign to help you put your book out.
16. Decide on a book launch date
17. Plan your book launch
18. Implement your marketing plan to sell your book

# Reflection Page

*Pen down any other random ideas or thoughts you had. You can also include questions you would like answers to in the next class.*



A large rectangular area with a light beige background, containing 15 horizontal dashed lines for writing.



## Take note

Self-publish your book or find a publisher that can help you with the process of putting your book together.



## Take home

Read up on the pros and cons of publishing and consider the best option for you to bring your book to life.



## Upload

Write your answers out in a single document and submit this document in your assigned class folders. Kindly do this early enough so you can receive feedback quickly. Thank you.



# Hey! I'm "IB"

Ibukun Tunbi is a highly talented writer, author, storyteller, and story editor.

She is also the author of the fiction title centered around national unity, "Conspiracy- for the love of the kingdom" and is about releasing a new book titled, "When We Were Young" a collection of 5 nostalgic short stories.

She set up Ibukun Tunbi Media (IT Media), a content-based Media company in March 2020 to help corporate and creative clients connect with their vast audiences using the power of their own stories. Her clients include brands and individuals from different sectors which include oil and gas, technology, media, non-profit, digital marketing, fashion, personal brands, just to mention a few.



@IBUKUNTUNBI

WWW.IBUKUNTUNBI.COM

