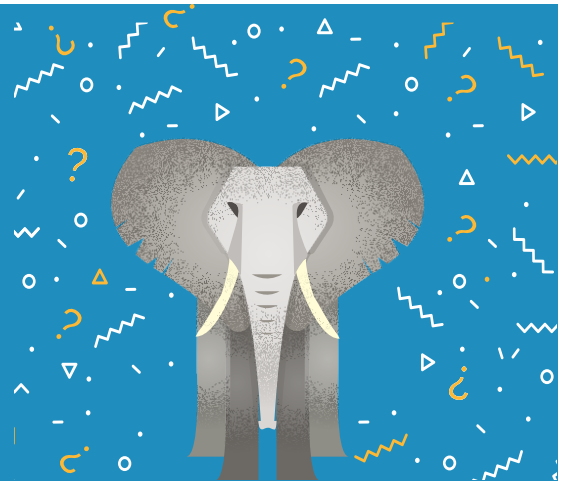


The Risk and Rewards of Talking About the Elephant in the Family Business

Talking about the elephant in the family business carries risks and rewards. After watching the lesson, use this worksheet to determine what's at stake for the business, your family, and yourself.



RISK



REWARD

The Business		
Your Family		
You		

"Family business is balancing the heart with the checkbook."

Kyle Danner