

Module 1

Setting Your Goals

Before you can begin to set out a strategy, you have to be clear on why you're taking on this endeavor in the first place. Writing out your goals will not only help you do this, it will also help you develop a clear way to talk about it with others.

What is your goal with this project?

What do you want to raise money for?

How much money do you need?

What would raising this money do for your life?
