

# Social Media Worksheet

## Instructions:

Use this sheet to decide how you want to use social media and how. Reflect on these questions:

What channels do I want to use to get my message out?

- |                                    |                                    |
|------------------------------------|------------------------------------|
| <input type="checkbox"/> Twitter   | <input type="checkbox"/> Instagram |
| <input type="checkbox"/> Facebook  | <input type="checkbox"/> Snapchat  |
| <input type="checkbox"/> Pinterest | <input type="checkbox"/> Articles  |
| <input type="checkbox"/> Blog      | <input type="checkbox"/> Other     |

List 10 topics you could write about:

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

NOW.... Return back to the channels list and make a note of the frequency you would want to communicate on each channel.

When will I schedule this? \_\_\_\_\_

How will I keep motivated? \_\_\_\_\_

Note your next 3 steps:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_