Lead Capture Forms

What can I do with Lead capture forms?

You can setup any type of form you want.
- Questionnaire
- Feedback
- Contact Us
- Discovery Call
- And more...

Autoresponder email template copy (and prompt to check if you need to attach a PDF doc? FAQs?)

Maps to: what is that again?

Maps to means 17Hats is asking you to pair up the field you created to one that exists already in the 17Hats system so it knows that the field you created is equal to what they have. For example, you might create a field to capture the first name and you might decide to call it FNAME. 17Hats' prompts you to map it across so that the right field name goes to the right data storage area.