

>> Confirmation Email - Immediately

Subject: Your registration is confirmed!

Hi {{ subscriber.first_name }},

Just a quick email to let you know that your registration for [CLASS TITLE] on [DATE] from [TIME AND TIME ZONE] is confirmed!

In this training we will be walking through the steps you need to take to [INCLUDE 1 TO 2 SENTENCES DESCRIBING THE CLASS].

Please note, this is a hands-on class, so you will be asked to turn on your camera and microphone.

This class will be hosted online via Zoom. If it is your first time using Zoom, we recommend you test the link below to make sure you are able to get into the waiting room. If you are not successful, please email me immediately with a screenshot of the error message or information about the issue you are having.

IMPORTANT! We won't be able to provide technical support during the class, so we ask that you test the following link before the class (and as soon as possible):

[INSERT ZOOM LINK HERE]

All my classes are conducted live, so please show up on time, and be ready to roll your sleeves up!

If this is the first time you've registered for one of my classes, I want to say a warm welcome! Be ready for a fun, interactive class!

If you have any questions, please don't hesitate to let me know. I look forward to seeing you online soon!

[YOUR NAME]

>> Class Reminder -- 7 Days Before

Subject: We're just one week out!

Hi {{ subscriber.first_name }},

We're so close now, counting down the final days to [CLASS TITLE , DATE AND TIME].

If it turns out that you are unable to attend the class, please do reply to this email ASAP and let me know.

As you count down the days to our virtual [Type of Class] class on [Day of The Week] I wanted to send a few pieces of advice to help you prepare. These are common questions I get from students that I wanted to share with you in case you are wondering the same things:

Is everything online?

This is a live class and everything will be broadcast online. We will be using virtual conference room software so all attendees can see each other and chat, similar to an in-person event.

What if I can't stay the entire time?

We prefer that you attend the entire class but I know life happens. If you have to leave for some reason, just rejoin us when you can. If you aren't able to make it or return for a session please let me know. [I AM OR AM NOT RECORDING THE CLASS].

When are we starting?

The event officially starts at [TIME AND TIME ZONE]; however, I will open the conference room 15 minutes early so everyone can get settled in.

Do I need to do anything to prepare for the class?

No, there aren't any requirements. [INCLUDE ANY PRE-CLASS RECOMMENDATIONS YOU MAY HAVE, FOR EXAMPLE IF IT'S A COOKALONG AND THERE ARE THINGS THEY SHOULD CHOP AHEAD].

Will we be able to see and talk to each other?

Yes, I've set up virtual conference room software so we can all interact with each other. I encourage you to join via your computer camera or any web camera.

If you have any other questions I haven't answered yet, just let me know. See you soon!

[YOUR NAME]

>> Class: See You Tomorrow

Subject: Important! Your workshop link is enclosed!

Hi {{ subscriber.first_name }},

I just finished testing everything and completing some final preparations for our class, [CLASS TITLE] tomorrow.

Are you as excited as I am? I am enjoying offering virtual classes because I can continue to provide support while we all stay safe. My class tends to be interactive, so be ready to ask/answer questions or complete a quick poll.

Tomorrow the class will officially start at [TIME AND TIME ZONE], however, I will open the conference room 15 minutes early so we can all get settled in and start right on time.

Please use the following link to join the class: [ADD LINK HERE]

Thanks for taking the time to test your computer to make sure you are ready for our event.

See you soon!

[YOUR NAME]

>> Class: Starting In 30 minutes

Subject: Your online class starts in 30 minutes!

Hi {{ subscriber.first_name }},

Are you ready? I'm super ready!!

We are going live in less than 30 minutes, so get your water, snacks and notebook ready!

Remember, [CLASS TITLE] officially starts at [TIME AND TIME ZONE], but I will open the conference room 15 minutes early.

Please use the following link to join: [INSERT LINK]

See you soon!

[YOUR NAME]

>> Workshop: Materials Are Available

Subject: Your class materials are ready!

Hi {{ subscriber.first_name }},

I wanted to touch base to thank you for being part of the class [CLASS NAME], and to let you know that all the class materials are now available for download.

Image Of The Guide

[Download Link or Link To Website]

Use the following passcode to access the materials: [PASSWORD]

If you have any additional questions, please let me know.

I look forward to hearing how things are going for you, so be sure to keep in touch!

[YOUR NAME]

P.S. I hope you will join me in another class in the future. Prior students receive a [%] discount if they register [#] days in advance. Please visit my full upcoming class schedule: [LINK]