



Typing Instructor®

Typing Instructor for Kids Web



Award-Winning Typing Instruction for Schools • 35+ Years in Business





Typing Instructor for Kids Web The Exciting Way for Kids to Learn to Type!



Features

- Fully Integrated Curriculum
- Proven Typing Methods
- Castle-Seeking Entertaining Theme
- Ten Typing Plans for Different Age Groups
- 160 Lessons
- 30+ Typing Challenges
- Action-Packed Typing Games
- 40 Engaging Practice Stories
- 30+ Multi-Level Game Challenges
- Full-Color Progress Charts, Graphs & Certificates of Achievement
- Graphic Guide Hands
- WPM Scores & Accuracy Percentages
- Results Calculated From All Activities

Capture the Castle & Find the Lost City!

Young children can conquer the keyboard while they explore Typer Island, search for treasures, earn points, make their way to the Castle, and discover the Lost City! This educational, entertaining, and motivating game will teach your students keyboarding basics, proper hand positions, speed, and accuracy. It offers rewards every step of the way through a captivating adventure to the Castle and beyond to the Lost City.



New! The Lost City is full of adventures, lessons, challenges, and great new typing games!



****Typing Instructor for Kids is the preferred typing program for teachers and school districts across the U.S.**

"My students can't wait to get to the typing lab and practice keyboarding. Your program, with Toby and Lafitte—plus the games, make learning to type so much fun—and their parents are thrilled. They know how important it is for their kids to learn touch-typing at an early age."

— Bethany Wang, Computer Teacher,
Oliveira Elementary School, Fremont, CA



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Typing Instructor for Kids Web *(continued)*

"Our old typing program was boring—and the kids were unmotivated. Now they can't wait to get to Typer Island and type their way through adventures with Toby and Lafitte! They especially like Story Island and the Typer Shark game. We have seen a dramatic improvement in the touch-typing skills of our students, beginning with our third graders. Typing Instructor for Kids is fantastic!"

*– Susan Siegel, Librarian/Director, Computer Lab,
Conway Grammar School, Conway, MA*

Features, Features, Features!

NEW! 10 Typing Plans for Different Age Groups

Ten customized lesson plans teach kids of all ages and skill levels how to type. Lesson plans are designed for all skill levels, including the home row keys, lessons for ages 7 – 8, ages 9 – 10, and suggested plans with or without games.

NEW! Learn to Type in English or Spanish

Spanish speakers can learn to type in their native language on Typer Island!



NEW! The Lost City on Typer Island Adventure

The Lost City is only accessible by first "Capturing the Castle!" In the Lost City, kids can explore the ruins and play two new, fun, and challenging games, Ziggy and Treasure Quest!

NEW! Ziggy Typing Game

Kids try to transform Ziggy's pyramid to a new color by successfully typing the word on each pillar before the enemies ruin their plans. Four levels of increasing difficulty keep kids typing through 12 rounds to win the game!



Ziggy is an arcade-style game that will keep your students typing all year! It has 4 levels of play with 3 rounds per level! Kids transform the pyramid to a new color by typing the words as they appear on each pillar—before the creatures ruin their plans!

NEW! Treasure Quest Interactive Typing Game

Kids search the ruins, a science lab, a museum, an art gallery, and a shipwreck for crown jewels to add to their treasure box. This interactive typing game requires both typing and retention skills!



Treasure Quest is the first ever interactive typing game. Kids search all over the Lost City for 4 crown jewels!



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Key Teacher Features

Full Networking Version with Teacher/Administrator Control

Classroom Management & Reporting Center for Teachers

- ✓ Enroll students and manage settings
- ✓ Track performance by student or class
- ✓ Print certificates of achievement
- ✓ Add your own material for lessons and tests

- Log in as Administrator/Instructor from any workstation
- Exclusive! Multiple, simultaneous installations
- Group students individually or by class
- Turn Typing Games On or Off, individually or by class
- Individual or group progress reports by key, finger, and hand
- Exclusive! Three different reporting graphs: bar, line, and stacked
- Password Protection for users
- Security measures for Administrators
- Import students lists or allow user self-registration
- Customize lessons and control the order of progression and graduation typing software

Proven Educational Typing Methods Preferred By Teachers

- **EXCLUSIVE!** More lessons, tests, games, and practice material than any other software
- Customized lessons and tests designed for age and skill levels
- Hundreds of practice material by subject
- **EXCLUSIVE!** Multi-level games and 10-key pad games
- Repetitive key stroking, learned words, and active response
- Lessons, quizzes, reports, and rhythm typing
- Guide hands for split and standard keyboard
- Personalized certificates of accomplishment

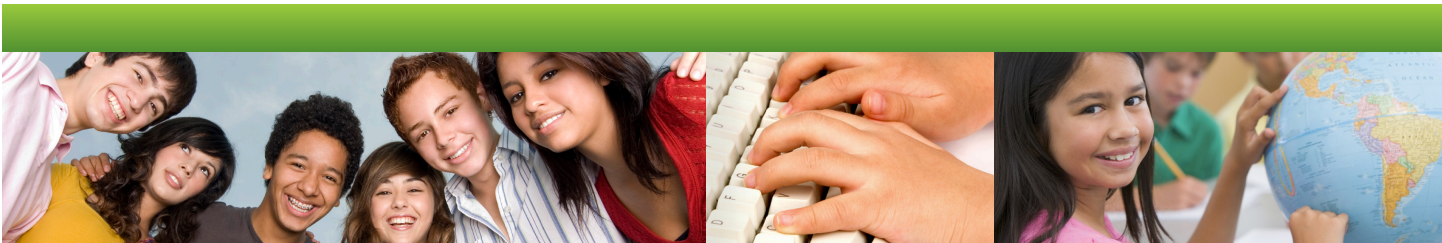
"I really like the fact that I can use the tests in the program or customize my own tests. As a teacher, it gives me the tools I need to measure student progress and assign them an accurate grade. Typing Instructor has great tests. It gives me the information I need to monitor each student's progress and grade them accurately."

– Terry Kack, Computer Teacher/Software Programmer, Sylmar High School, Sylmar, CA



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Teacher Success Stories

Meet Bethany Wang...

Computer Teacher at Oliveira Elementary School in Fremont, California

Oliveira Elementary School focuses on ensuring that all students learn the Standards for the State of California in an engaging and thinking-centered manner. In the past academic two years, from 2005 – 2006 to 2006 – 2007, the API (Academic Performance Index) has increased 50 points. This growth is due to focused teaching and learning for students and support of the Oliveira parents and community.

Challenge:

Launch a new and effective typing program for the school. Bethany was given the challenge to launch a new Typing Program for the school that would encourage the students to participate and enjoy learning to type. Teachers and parents were concerned that the children should begin learning keyboarding skills at an early age.

Success Story:

Bethany and her students discovered Typer Island—the perfect place for young children to learn to type. The Island and all of the fun activities, games, lessons, tests, and challenges provided the perfect place for Bethany's young students to learn to type. It sparked immediate interest and enthusiasm from students, teachers, and parents. The new program was launched successfully in April 2008.

Meet Sherry Deutsch...

Teacher & Technology Director at South Euclid-Lyndhurst School District in Cleveland, Ohio

South Euclid-Lyndhurst School District is located on the East Side of Cleveland, Ohio. The District serves a population of over 36,000 residents and over 4,500 students in the community. In an age of accountability and increasing expectations, the district boasts excellent educational programs. The District has received a rating of "Effective" on the Ohio District Report Card—the second highest you can achieve from the state—for seven consecutive years.

Challenge:

To find an innovative typing program that would capture the interest of the students help them learn keyboarding skills. Sherry researched numerous typing programs, searching for a good fit for her School District. Many of the programs she reviewed were boring and dry. When she saw Typing Instructor, she immediately loved its great appeal and fun factor.

Success Story:

Sherry selected Typing Instructor based on the program's "fun factors". Her colleagues and students have been very excited about the Typing Instructor program. They like the visual appeal and the variety of fun ways they can practice lessons, take tests, and play games. The "fun factor" has motivated the students to learn to type.



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Awards & Reviews

Typing Instructor, the most feature-rich typing software available, has won more prestigious awards than any other typing software available today.

#1 SELLING TYPING SOFTWARE – The NPD Group



The leading global provider of market research for the software industry (NPD Group) reports Typing Instructor as the #1 selling deluxe typing software and #1 selling typing software for kids.

CODIE AWARD FINALIST –

Best Instructional Solution in other Curriculum Areas

With over 1,000 nominations, selection as a CODIE finalist by over 250 trade press writers, consultants, educators, IT specialists, and software industry experts is a real achievement.



CODIE AWARD FINALIST –

Best Educational Technology Solution for Home Consumers



Like the Grammy Awards for music and Oscars for movies, the Software & Information Industry Association's (SIIA) CODIE's are the principal awards for the software industry.

TOP 50 CD-ROMS – Newsweek

Typing Instructor Deluxe was selected by Newsweek as one of the Top 50 CD-ROMS. Editors evaluated nearly 300 software titles and awarded the top 50 the Newsweek Editors' Choice Award.



GOLD AWARDS – TopTenREVIEWS



Typing Instructor for Kids Platinum and Typing Instructor Platinum was selected as the TopTenREVIEWS Gold Award Winner, the highest-level awarded, for the past 11 years.

BEST EDUCATIONAL SOFTWARE – ComputED Learning Center

ComputED awarded Typing Instructor with a BESSIE as an innovative, content-rich software that offers parents and teachers the technology to produce educational excellence.



FIVE-STAR SOFTWARE – Children's Technology Review



Children's Technology Review, helps parents, librarians, and teachers select quality, interactive media/technology software for children, awarded Typing Instructor all five stars.

BEST SOFTWARE IN KEYBOARDING – ComputED Gazette



The Education Software Review Awards (EDDIES) recognizes software used by educators to augment classroom curriculum and improve productivity or by parents for home-schooling.

GOLD APPLE AWARD –

National Educational MediaNetwork



Typing Instructor was awarded both a Gold and Bronze Apple for its educational excellence by NEMN, a nonprofit media arts organization dedicated to recognizing outstanding educational media.



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How to Order

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Email: B2Bsales@individualsoftware.com

Website: www.typinginstructor.biz

Our Guarantee

Individual Software's Customer Satisfaction Guarantee ensures that all our products and services meet the highest quality standards. Our FREE technical support by toll-free for schools is 800-666-6076. This is a demonstration of our commitment to Customer Satisfaction. And if, for any reason, we cannot ensure that the software works on your system or network to your satisfaction, we will gladly replace the software, exchange it for another product, or refund your money.

Legendary Customer Service

Purchasing software from us is only the beginning—we provide toll-free, telephone support for software installation and usability—with immediate responses to all questions and inquiries. Extraordinary customer service is a hallmark of our company.

"The Vice President of Technology for Individual Software travelled from the San Francisco Bay Area to help us customize and modify our older computer system, so we could run the typing software on 620 work stations throughout our School District. My mission is educating students. Individual Software is helping me accomplish my mission."

*– Reina Weinstein, Teacher on Special Assignment for Technology
Simi Valley School District, Simi Valley, CA*



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Individual Software's Rich 35+ Year History

Our Company

Individual Software is a leading developer and publisher of award-winning education and personal productivity software for schools and consumers. We empower millions of students at school and home to excel in their daily lives and provide essential computer training and skill development solutions to thousands of K-12 schools. Individual Software is a privately held company headquartered in Pleasanton, California. To learn more, please visit www.individualsoftware.com.

Our Advantage

Individual Software is large enough to deliver the most advanced software solutions available today, yet small enough to respond quickly to our customer's needs and desires—a huge advantage!

"Typing Instructor is by far the best typing tutor available on the market today. We have reviewed this product many times over the past several years and have watched it grow into a very mature typing tutorial that is perfect for everyone from the casual user to the educational institution teaching typing skills."

– Computer Times

We are an innovative market leader, committed to using cutting-edge technology and best-practices in design and development to publish modern software that teaches children and adults how to touch-type faster than ever.

Hours of Operation

Monday - Friday, 8:00 AM to 5:30 PM (PST)

Education Sales

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