



FROM INSIGHTS TO OUTCOMES!

With the BeThinkAct™ innovation process, you can master the single most important, highest priority driver of career and business success today — the capacity to BE innovative, THINK innovatively and ACT innovatively in your daily work.

BeThinkAct™ is an open-framework innovation process that uses your most natural strengths to be innovative. You can apply this process to any work project, large or small, simple or complex, local or global. You can also use it across functions, cultures, and stakeholders inside and outside your organization.

When you combine your talents and skills with the BeThinkAct™ innovation process, you will:

- Achieve innovative outcomes with a strong sense of personal fulfillment
- Accelerate your innovative efforts by gathering the “raw material” you need to be innovative
- Gain wider acceptance of your ideas, concepts and proposals
- Engage others to co-create innovative solutions
- Maintain momentum throughout the process, even during the ups and downs of innovative work

Audience: All professional levels

Duration: 3 hours of video and learning, plus practice time

Includes: 17 videos, self-assessment with customized profile, downloadable resources, and more

Plus: 12 weekly micro-learning videos + exercises to take you from insights to outcomes



BE INNOVATIVE... NATURALLY

COURSE OUTLINE

1. Let's get started!



Download your course outline



Get acquainted with your course (4:54)



Does innovation start with a new idea? (3:39)



See what you've learned

01

2. Build your confidence!

Everyone is innovative (2:47)

Tell your story and engage others

Put the pieces all together (8:44)

See what you've learned



02

3. Jump in and get going



Use the innovation process today (1:38)



Download the Overview/Apply Today



Supercharge your presentation (6:04)



Develop an awesome presentation



See what you've learned

03

4. Where's your initiative?

Get to know your personal profile (9:13)

See what you've learned!

What do others have to say about you?



04

5. Take a good inhale!



Download your Quick Trip workbook



Let's stretch with Tasks 1 & 2 (5:46)



Now we'll collaborate - Tasks 3 & 4 (6:59)



Examine your "Inhale" (2:42)



See what you've learned

05

6. Take a good exhale!

Generate creative ideas with Task 5 (8:34)

Formulate your solution with Task 6 (4:41)

Actualize with Tasks 7 & 8 (4:04)

Examine your "Exhale" (7:46)

See what you've learned



06

7. Closing & 1-2-3 go



Learn what sets BeThinkAct™ apart (4:52)



Tools and techniques to use everyday (2:51)



See what you've learned



One last thing... the 1-2-3 method (2:11)



Bonus materials



12 Weekly micro-learning videos + exercises

07