

# What is Positive Reinforcement? And Why?

Once you go this route, I promise this will always be the route you choose! It's relationship and partnership based. Your hands and arms ALWAYS equal love and nothing else.

- We can take the time to learn and then communicate in their language, while also kindly educating and teaching them about our language, customs, rules, and guidelines
- We answer questions and help them to be the most successful versions of themselves

- We always give feedback and encouragement
- We listen when something is wrong or isn't understood
- We provide them with choice and opportunities to say no
- We honor who they are and how they feel and seek to understand, not to just change
- We advocate for them
- We meet ALL of their needs

- Level playing field where you and your dog work as 2 important sides of the same coin
  - Cooperation based
- Understanding and effective 2-way communication
- Treating our dogs as fellow intelligent and sentient beings whose thoughts, feelings, and opinions matter and will always be considered

-NEVER conditional or reliant upon the following things:

- Force
- Fear
- Intimidation
- Threats
- Unfair guidance and leadership
- Dogs are submissive and lesser to humans
- Your dog is not afraid of you, your actions, or consequences that may happen



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