

EDUARDO ANGEL

ESSENTIAL POST-PRODUCTION FOR ONE-PERSON CREWS

FILMMAKING WORKSHOP

Good News!

64% of consumers are more likely to **buy** a product after watching a video about it.

Only 24% of brands are using online video.

Bad News!

- 20% of viewers will abandon a video within the first 10 seconds.
 - 60% will abandon it within 20 seconds.

THE HOURGLASS APPROACH



ESTABLISHING SHOT MEDIUM SHOT CLOSE-UP CLOSE-UP MEDIUM SHOT ESTABLISHING SHOT

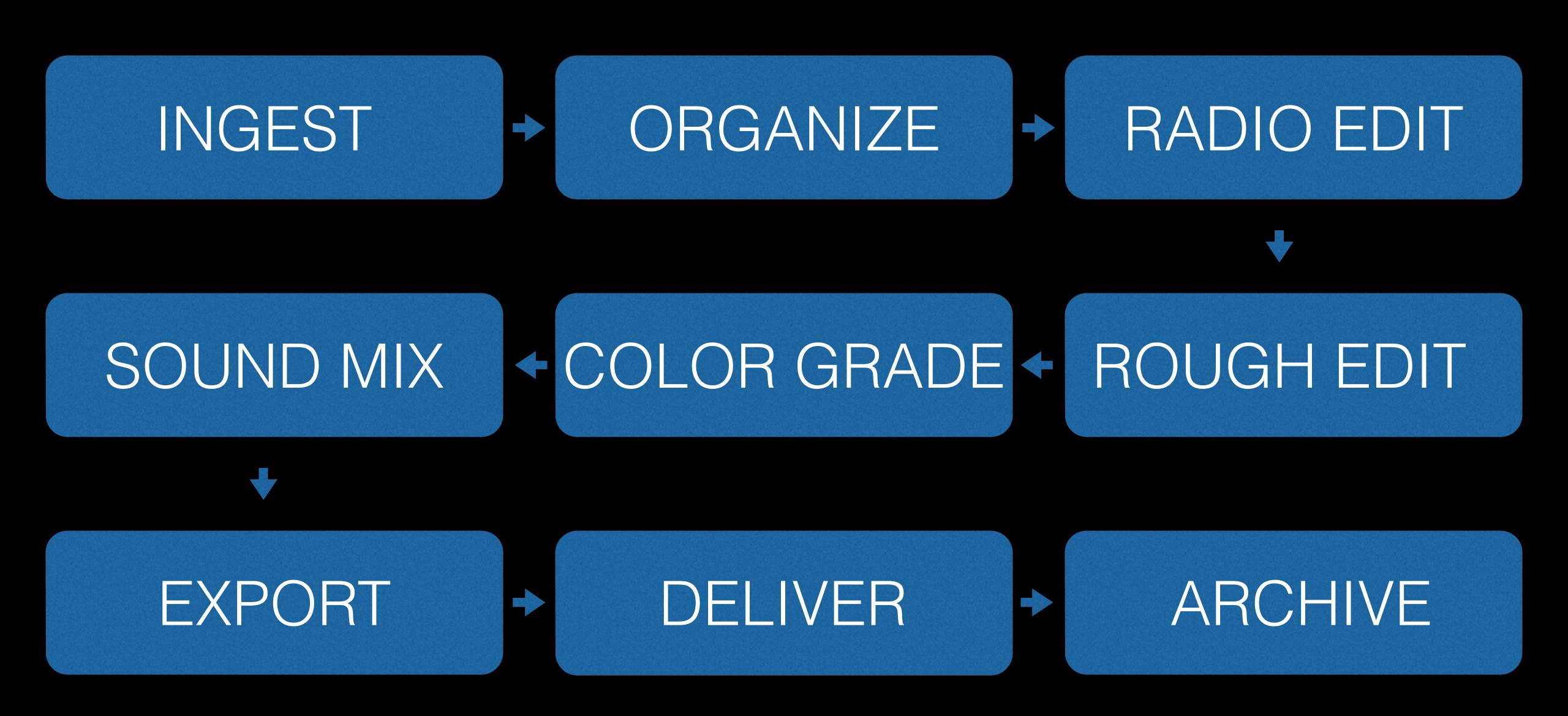


Paperman



Sympathy for Lady Vengeance by Chan-wook Park

WORKELOW

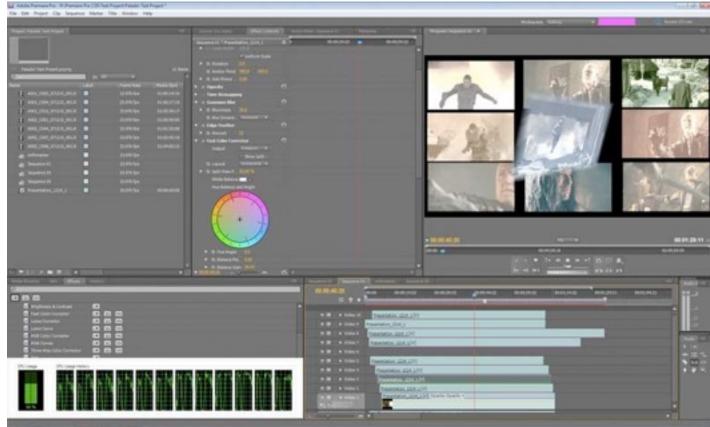


Different Cameras



SOFTWARE





Adobe Premiere Pro CC 2015



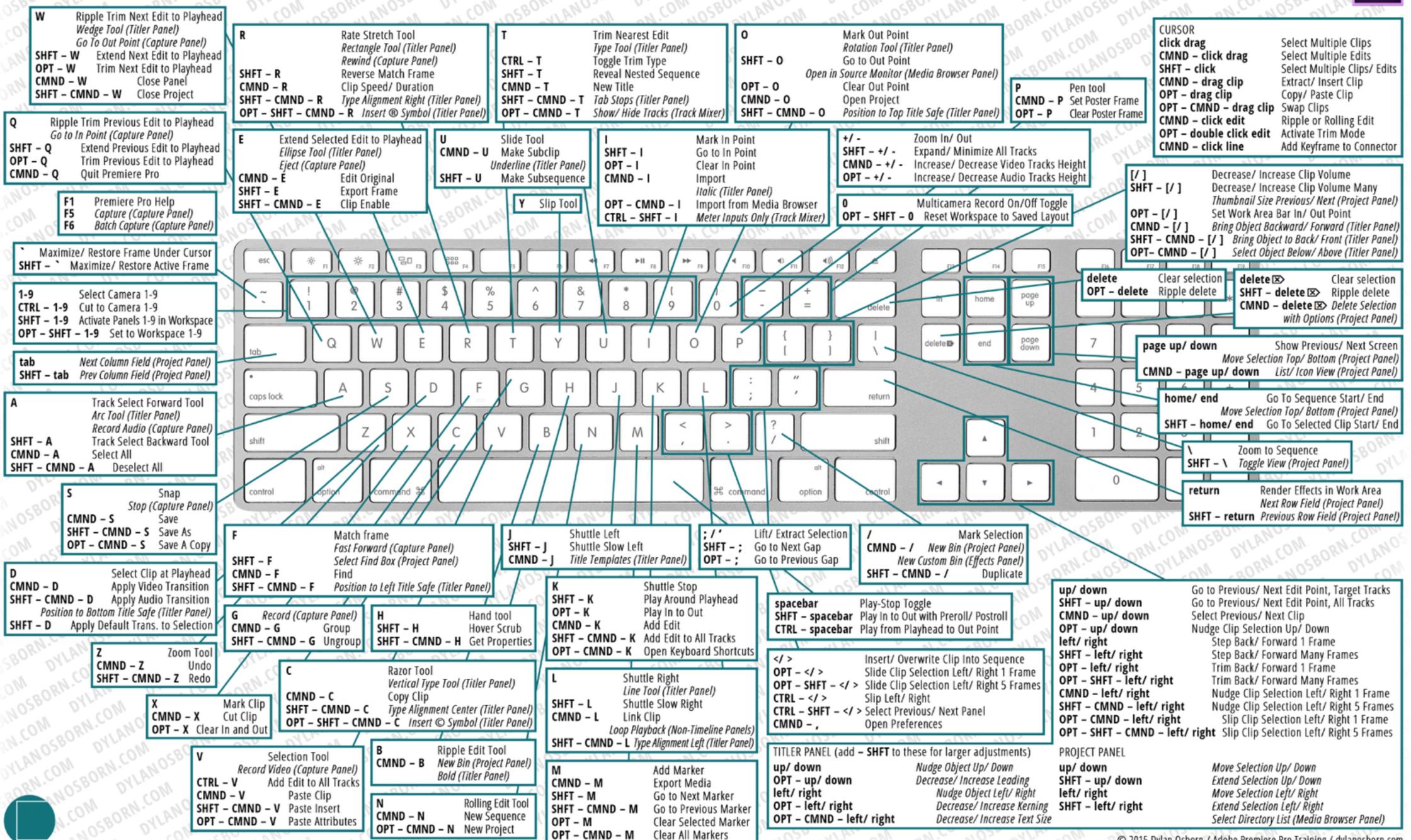
DaVinci Resolve 12.5



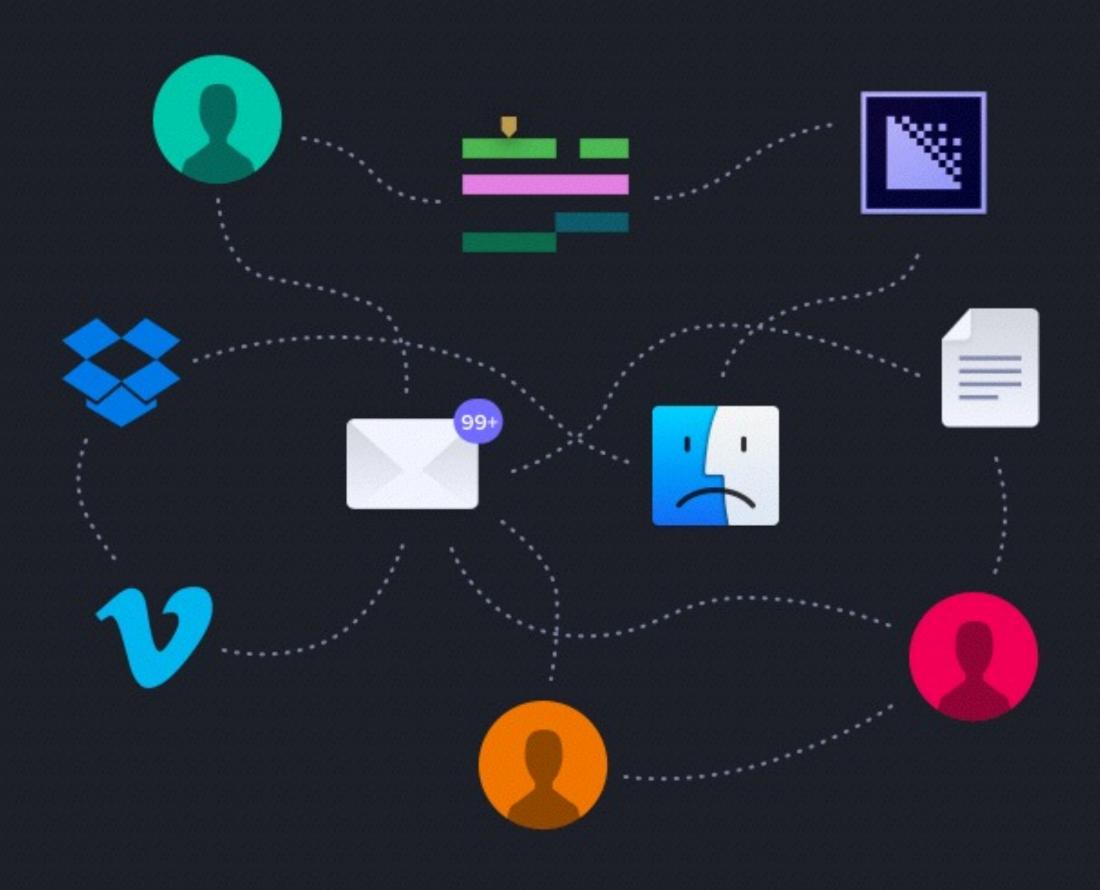
Apple Final Cut Pro X

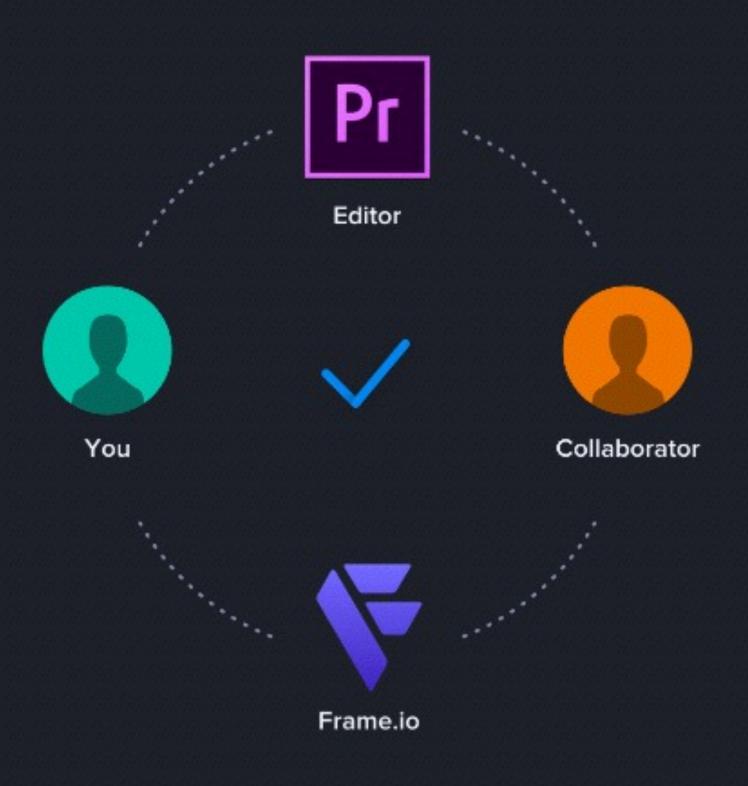
"Adobe Premiere Pro Default" Keyboard Layout





THE OLD WAY THE NEW WAY





Online Collaboration - Frame.io

Typical Structure for Editors

FOLDERS

Client Assets
Original Audio
Original Fonts
Original Footage
Original Images
Original Stills
JPG
RAW
Timelapses

Additional Media Screenshots

Audio Mixes
Music
Production Sound
SFX
Voice Over

Documents Financial
Legal
Scripts

Exports Final Versions Web

Graphics After Effects
Layered Graphics
Motion

Libraries Cache

Project Files
Settings
XML

BINS

01_SEQUENCES

02_ORIGINAL ASSETS

03_IMAGES

04_ADDITIONAL IMAGES

SCREENSHOTS STILLS

05_GFX Graphics

06_ SFx Audio Music

07_VFX Motion

08_Titles

09_AE PROJECTS

10_EXPORTS

Eduardo Angel's Structure

FOLDERS
BINS
FOLDER/BIN

01_SEQUENCES

02_ORIGINAL ASSETS

Original Audio
Original Fonts
Original Footage
Original Images
Original Stills

JPG RAW Timelapses

03_ SFX AUDIO

AU Projects
Mixes
Music
SFX
Soundscapes
Voice Over

04_GFX GRAPHICS

Screenshots
Additional Images
Additional Stills

05_VFX Motion

AE Projects
Transitions
Looks
LUTs
Titles

Documents

Financial Legal Scripts

Exports

Final Versions Web

Cache

Libraries

Project Files

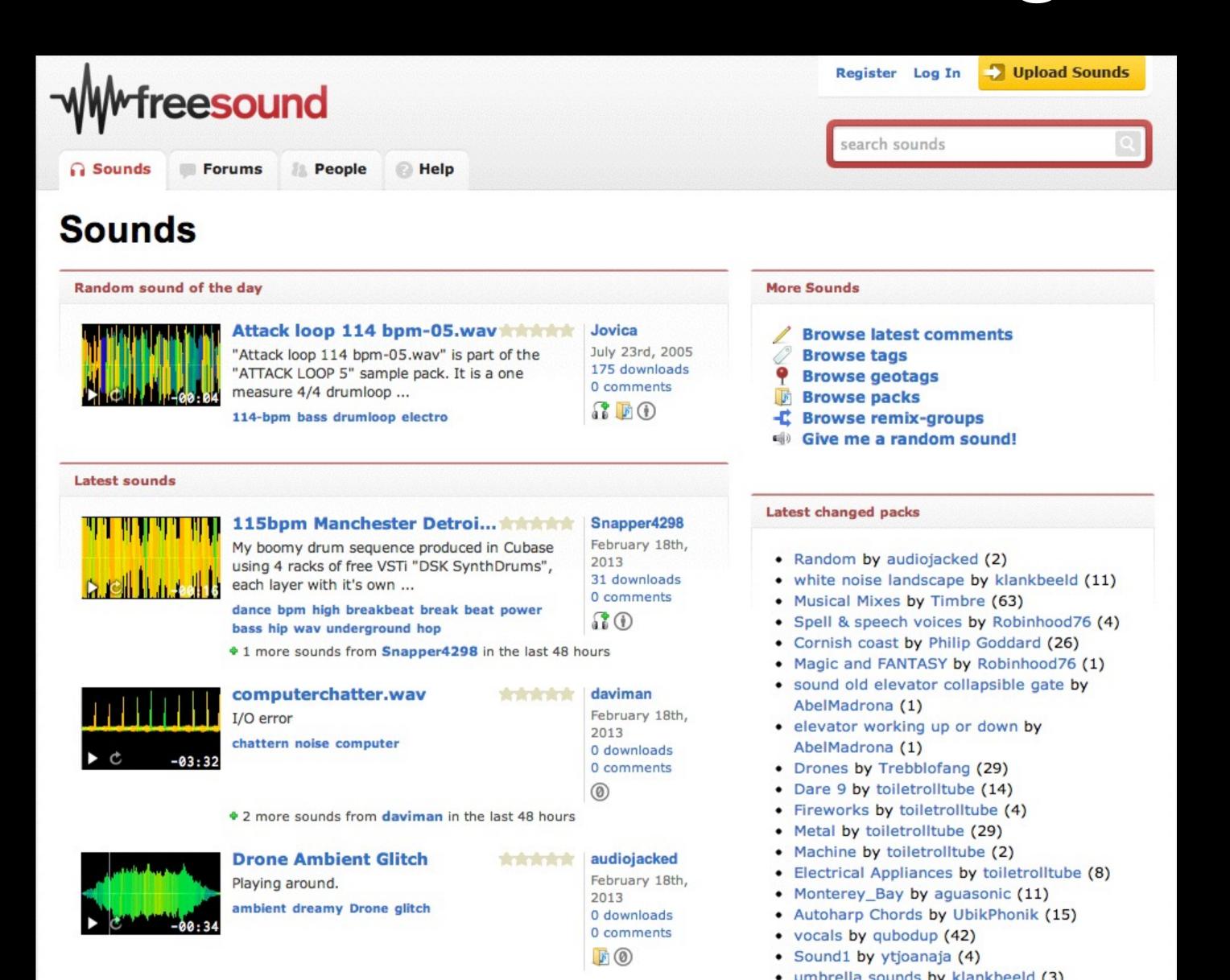
Settings

XML

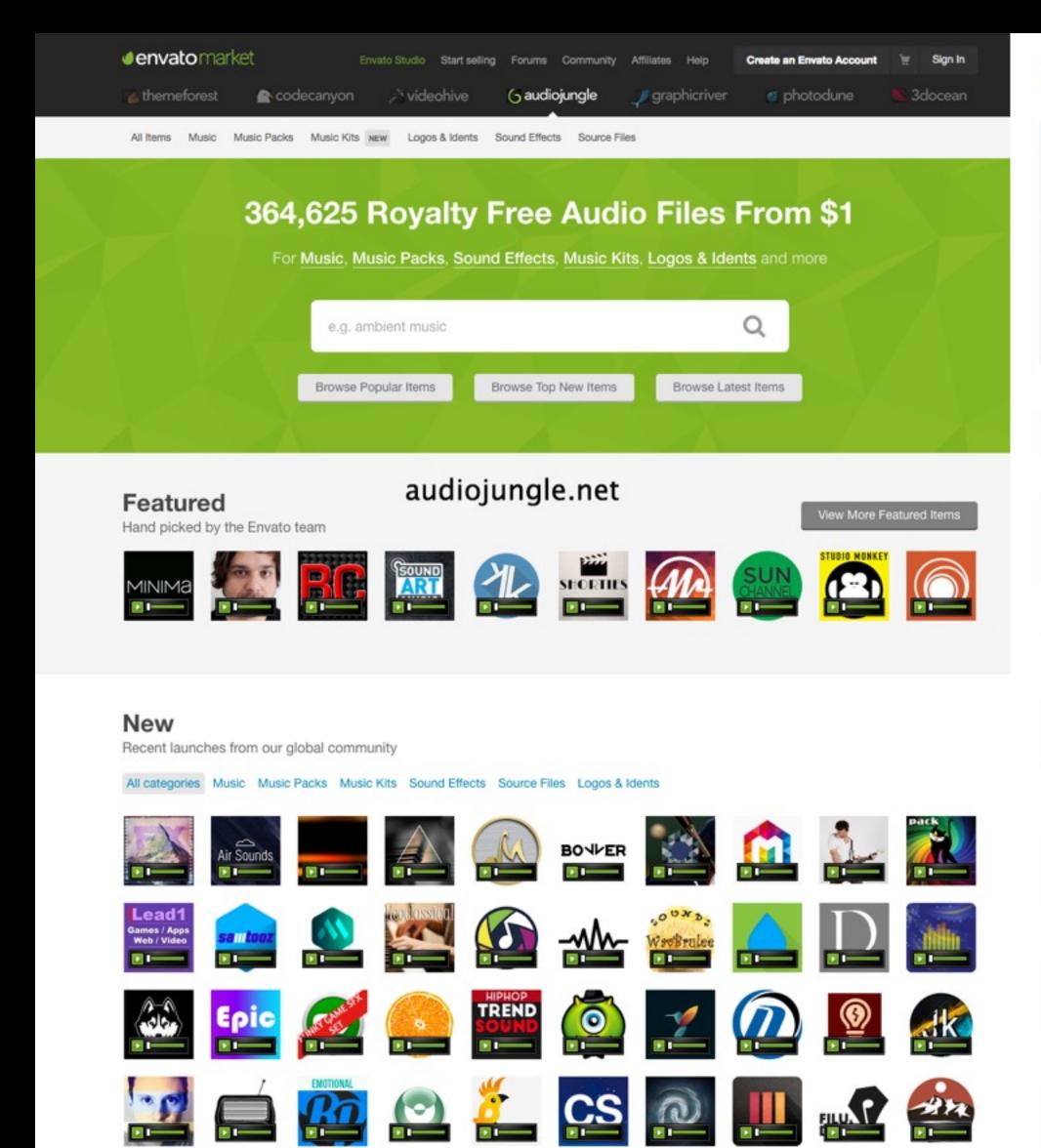
Name EA Premiere Pro CC MASTER TEMPLATE 20160315.prproj ▼ 2 02_ORIGINAL ASSETS Original Audio 0 P Original Fonts Name ^ Original Footage Original Images 01_SEQUENCES Original Stills Main v1 03_SFX AUDIO AU Projects Selects v1 Mixes 02_ORIGINAL ASSETS Music ▶ SFX 03_SFX AUDIO Soundscapes Voice Over ▼ Mu Projects 04_GFX GRAPHICS ▼ Mixes Additional Images Additional Stills ▼ Music Screenshots ▼ Production Sound 05_VFX MOTION AE Projects ▼ Im SFX Looks ▼ Woice Over ▶ **III** LUTs Titles 04_GFX GRAPHICS Transitions ▼ Madditional Images Documents Financial ▼ ■ Additional Stills Legal ▼ Screenshots Scripts ▼ Exports 05_VFX MOTION Final Versions ▼ AE Projects ▶ 🦲 Web ▼ Im Titles Libraries Cache ▼ Image: Transitions Project Files ▼ Settings ▼ 🔳 XML

AUDIO

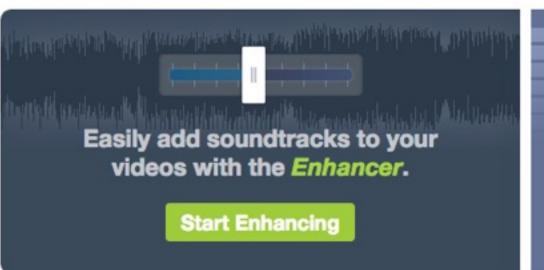
www.freesound.org



Music



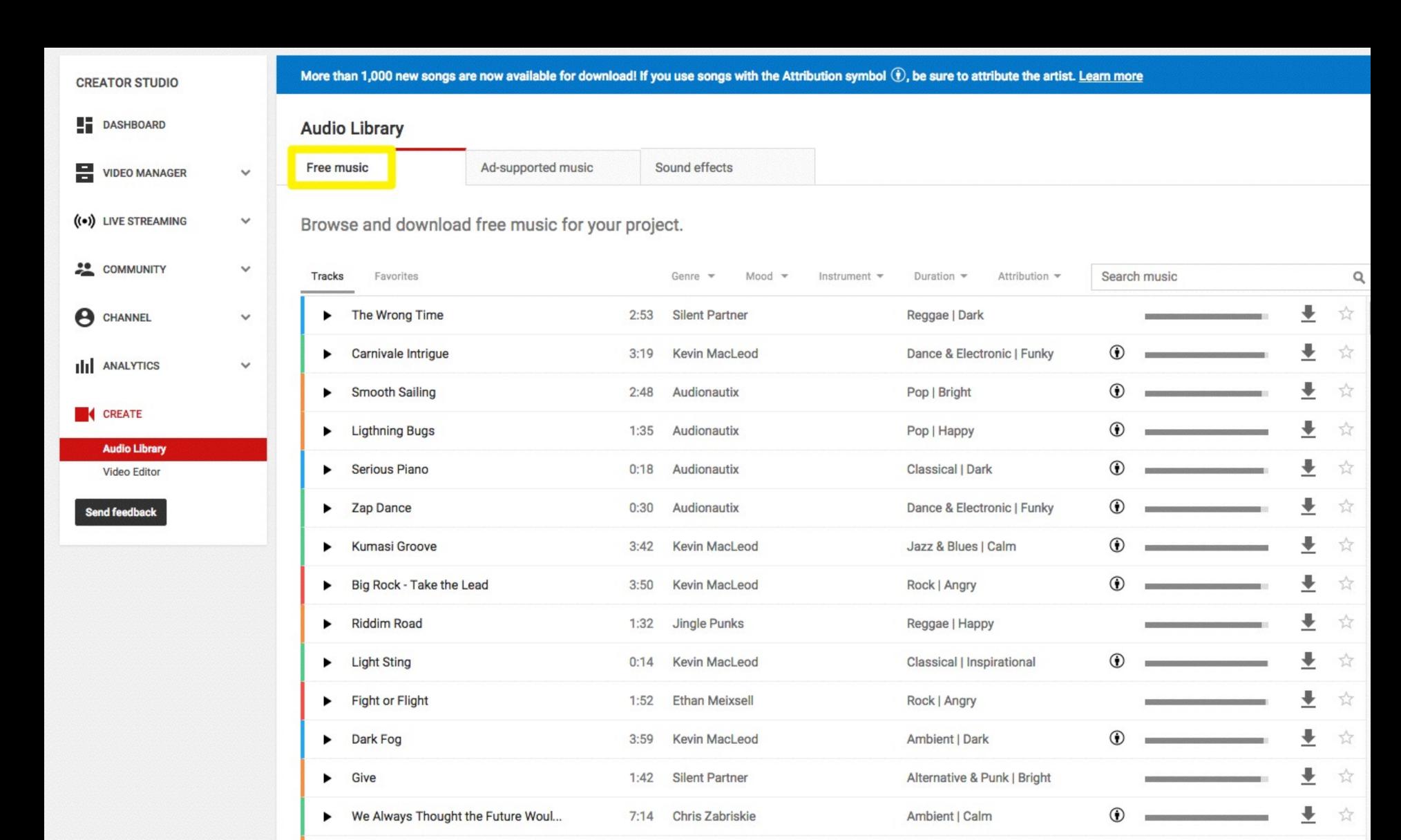
Music Store



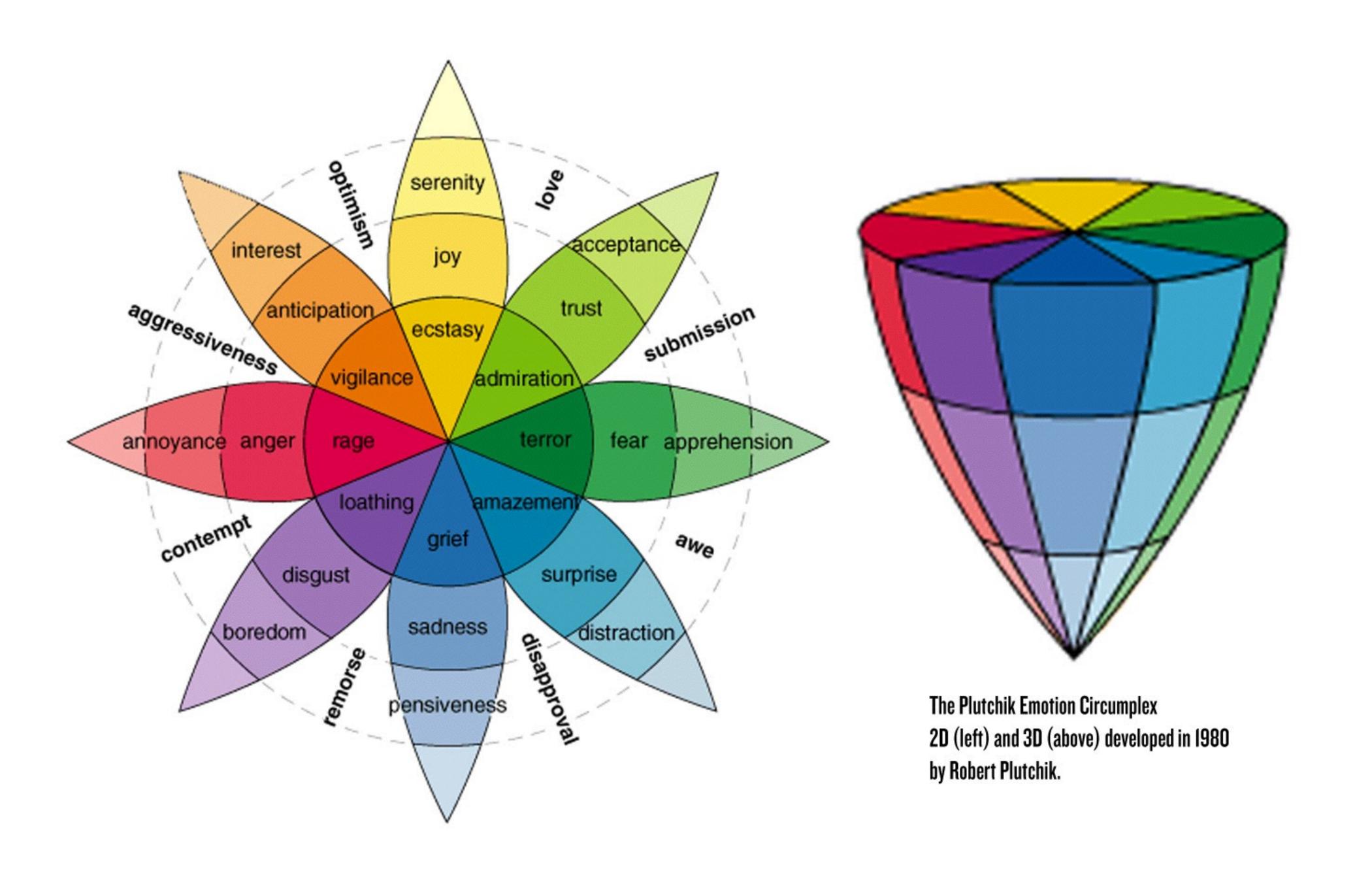


Music Search		earch	Recommendations	Customizable	Saved Tracks	My Downloads		3	
C	Q" D	escrib	oe the music you're se	arching for					Search
Ne	ed ideas	? Try " :	Super Fast (160+) Drum Kit "					♦ Adv	vanced Filters
# 4		Track		Genre		Duration	Popularity	Download	(About licenses
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2	P	Þ	Cool Cat by Monodeluxe	R&B/So	oul	04:44	10000000	\$1.99 - Personal	▼ [₩
3	Ħ	>	Leave The Light On by Dolson		Being in Love, tion, Separation,	04:44	1111111111111	\$1.99 - Personal	v [₩
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7	Ħ	 	Tool Box Set Down 597 by Audiosocket	Industr	y, Sound Effects	00:01		\$0.99 - Personal	v [₩

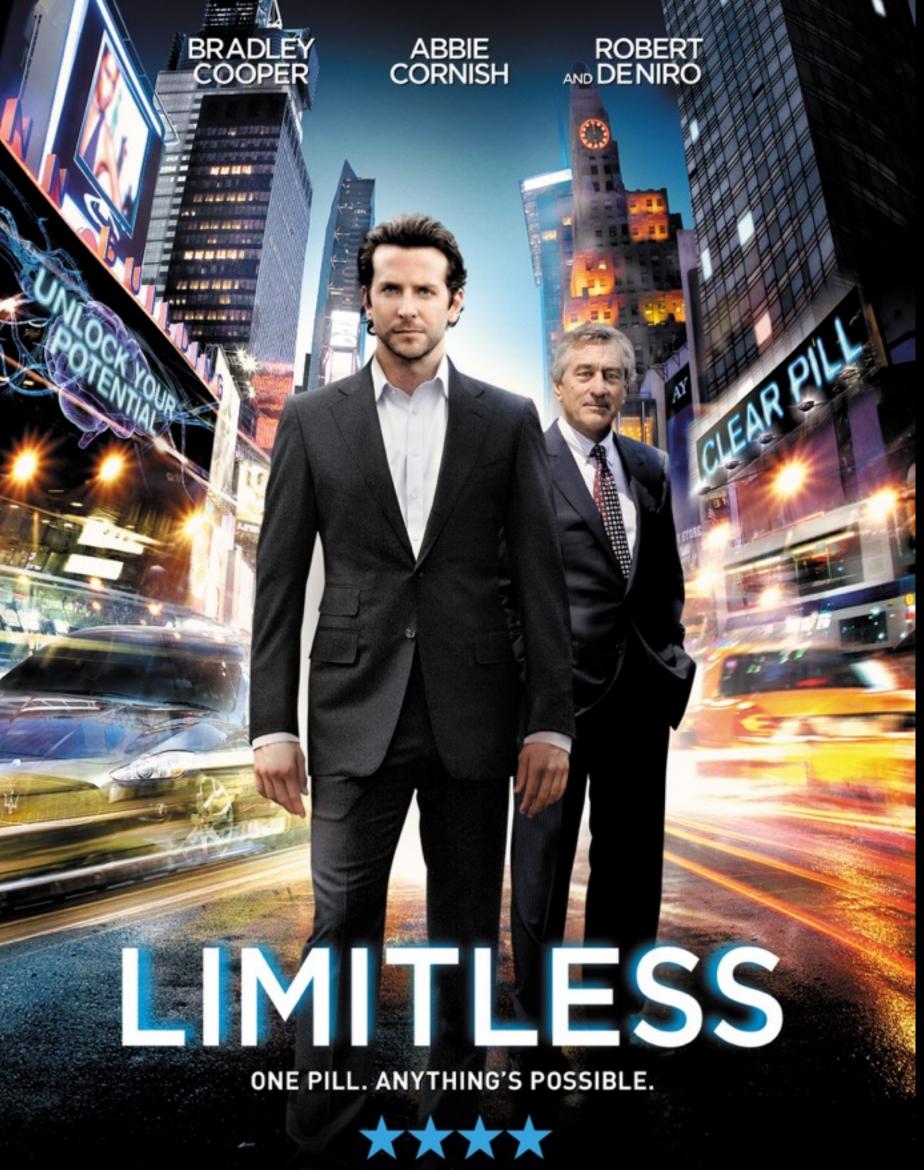
YouTube Audio Library



COLOR









"THIS WILL BLOW YOUR MIND"





All scenes that take place within the Matrix have a green tint.



Before taking the pill

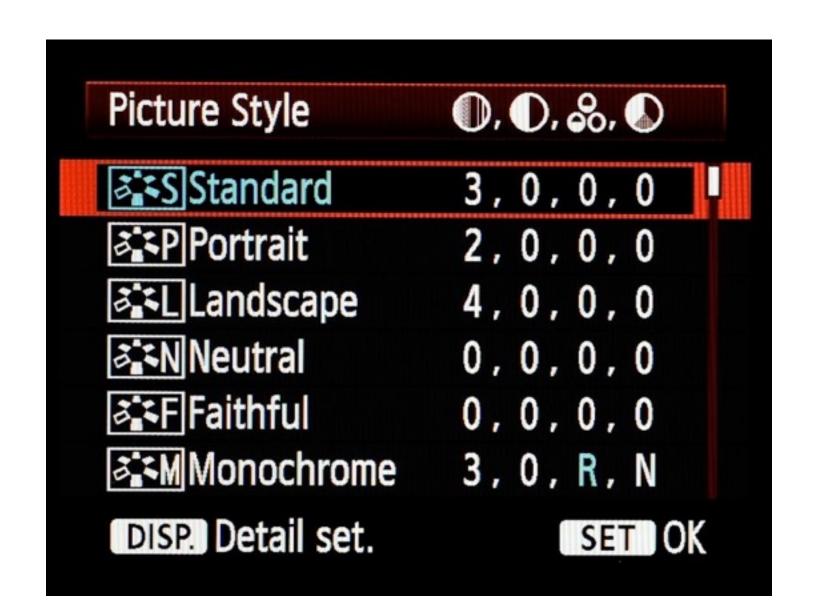
Limitless

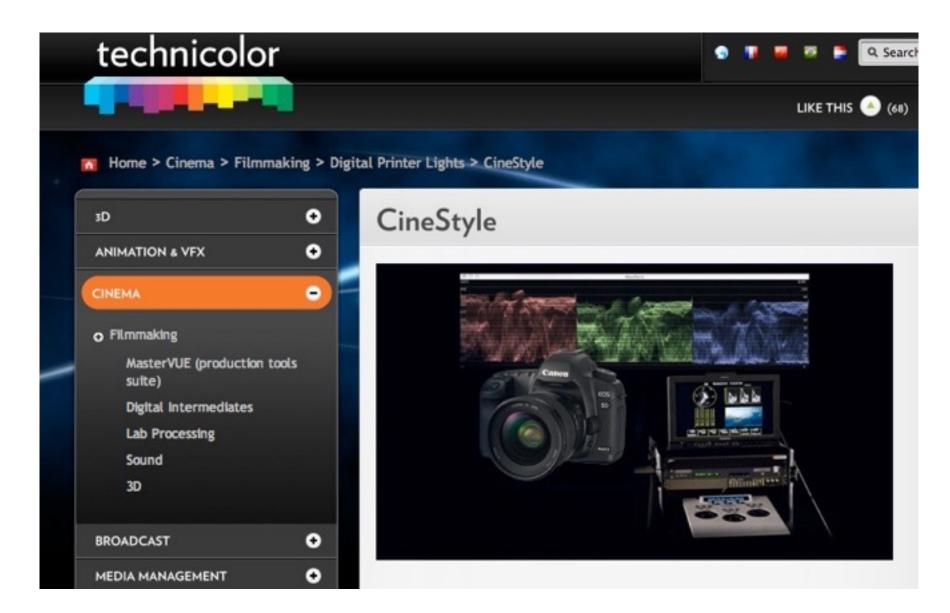






House of Cards





Panasonic V-Log
Canon C-Log
Sony S-Log

Flat profiles provide more flexibility during post processing, but usually requires more time.

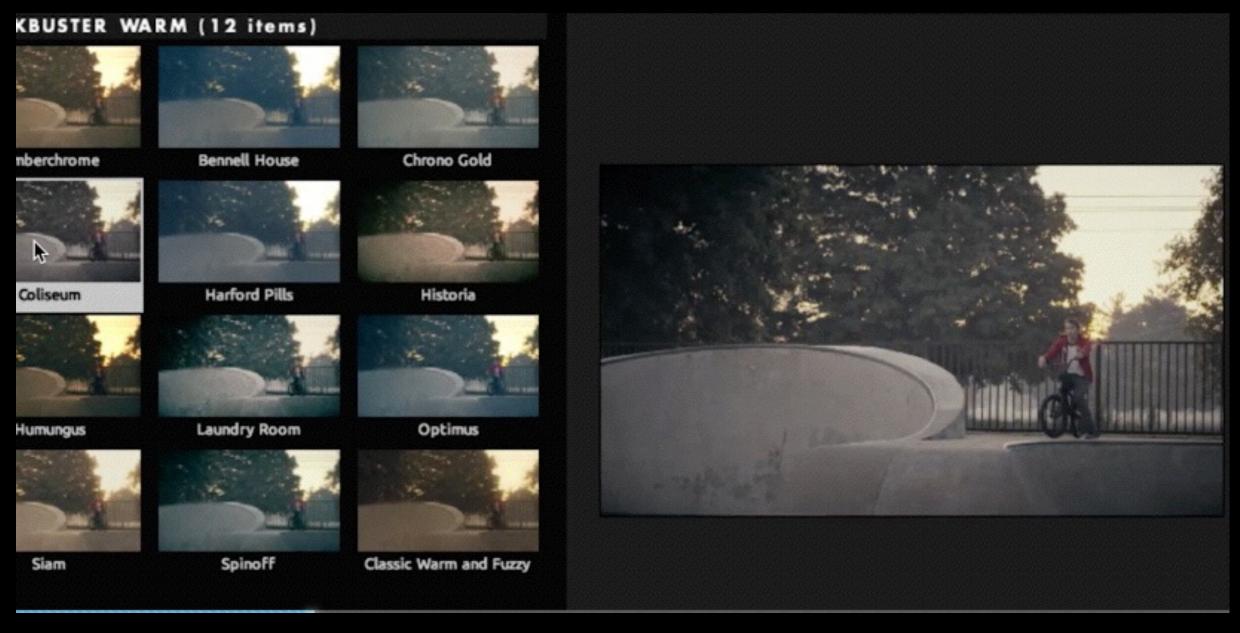
Color





http://bit.ly/AnamorphicLessons

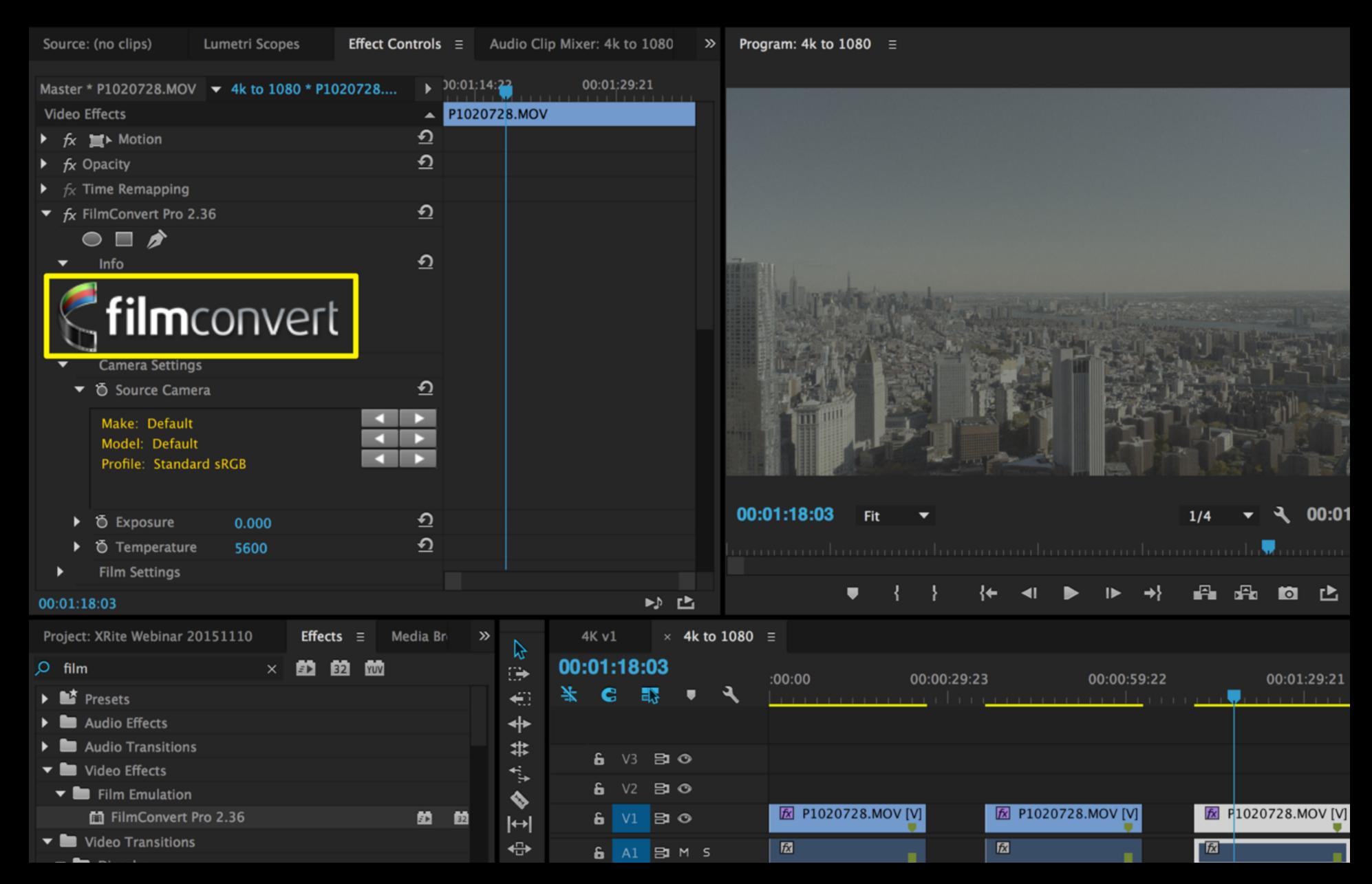




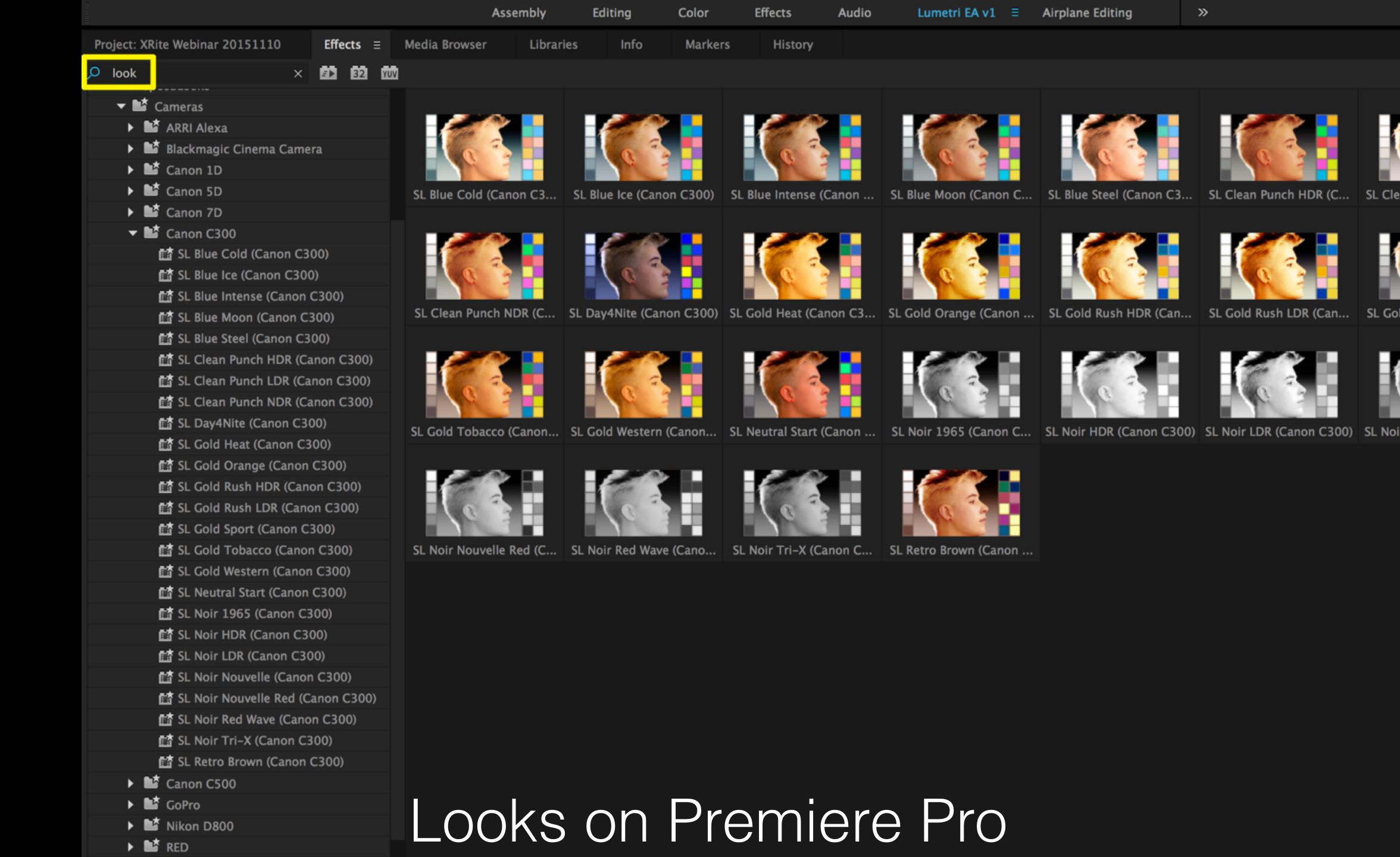
Red Giant - Magic Bullet Looks

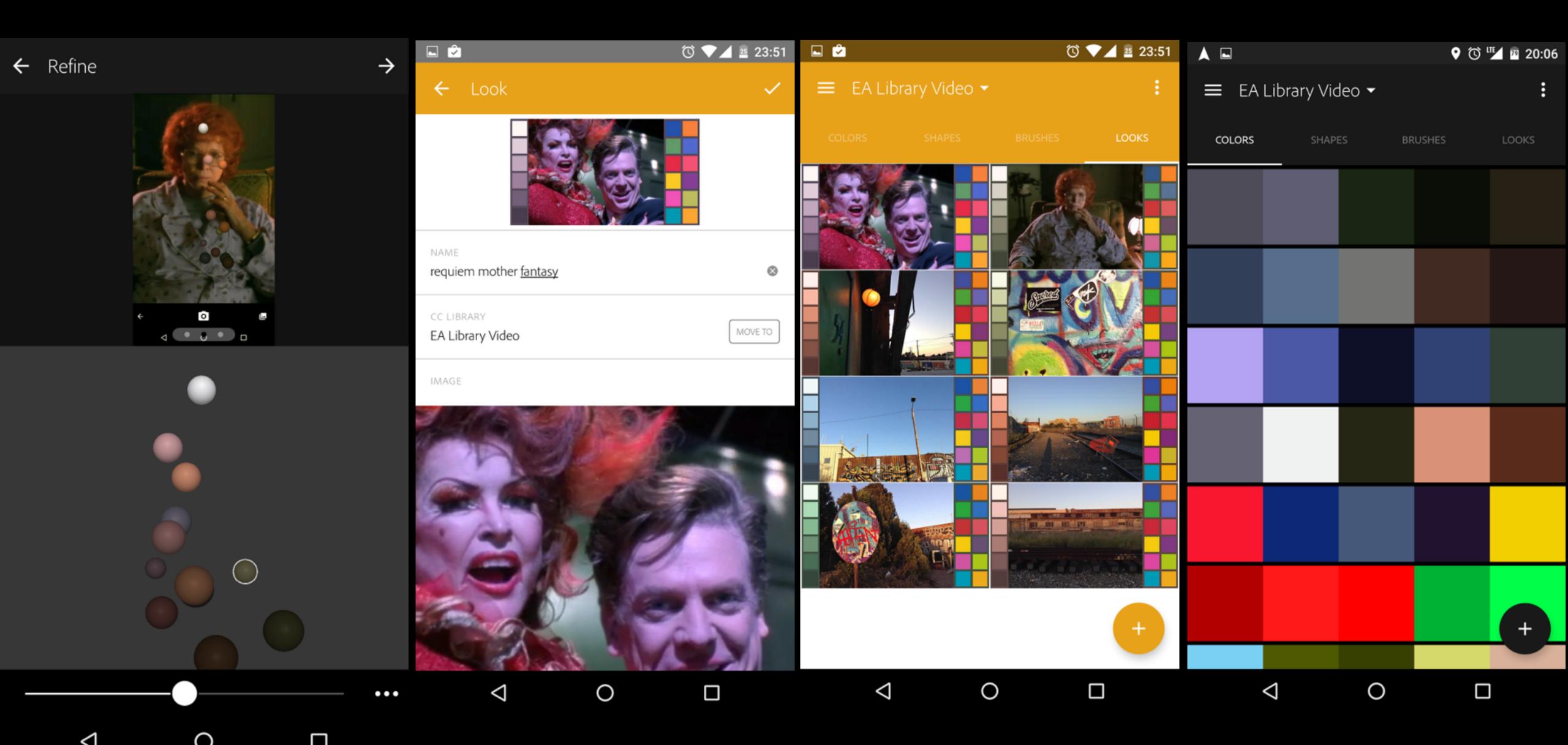


Plugins for Final Cut X



Film Convert Plugin





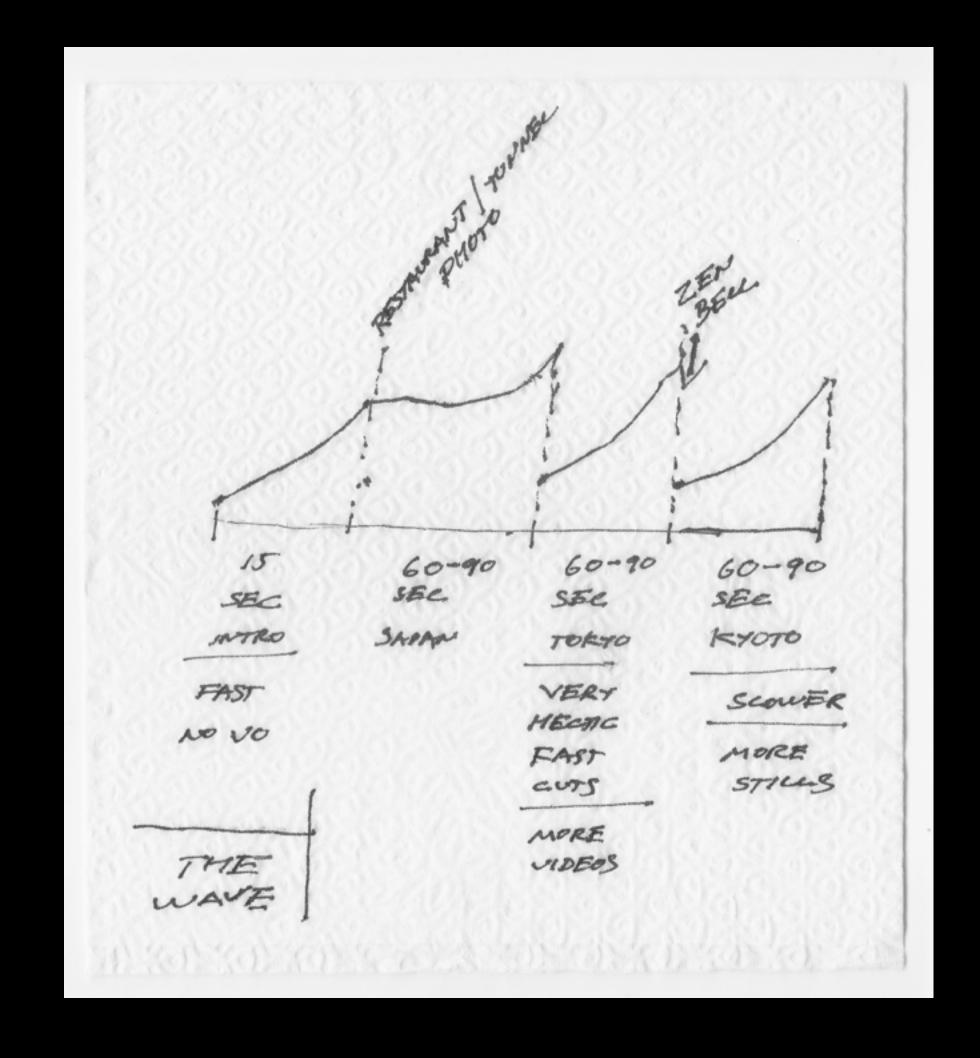
Adobe Capture

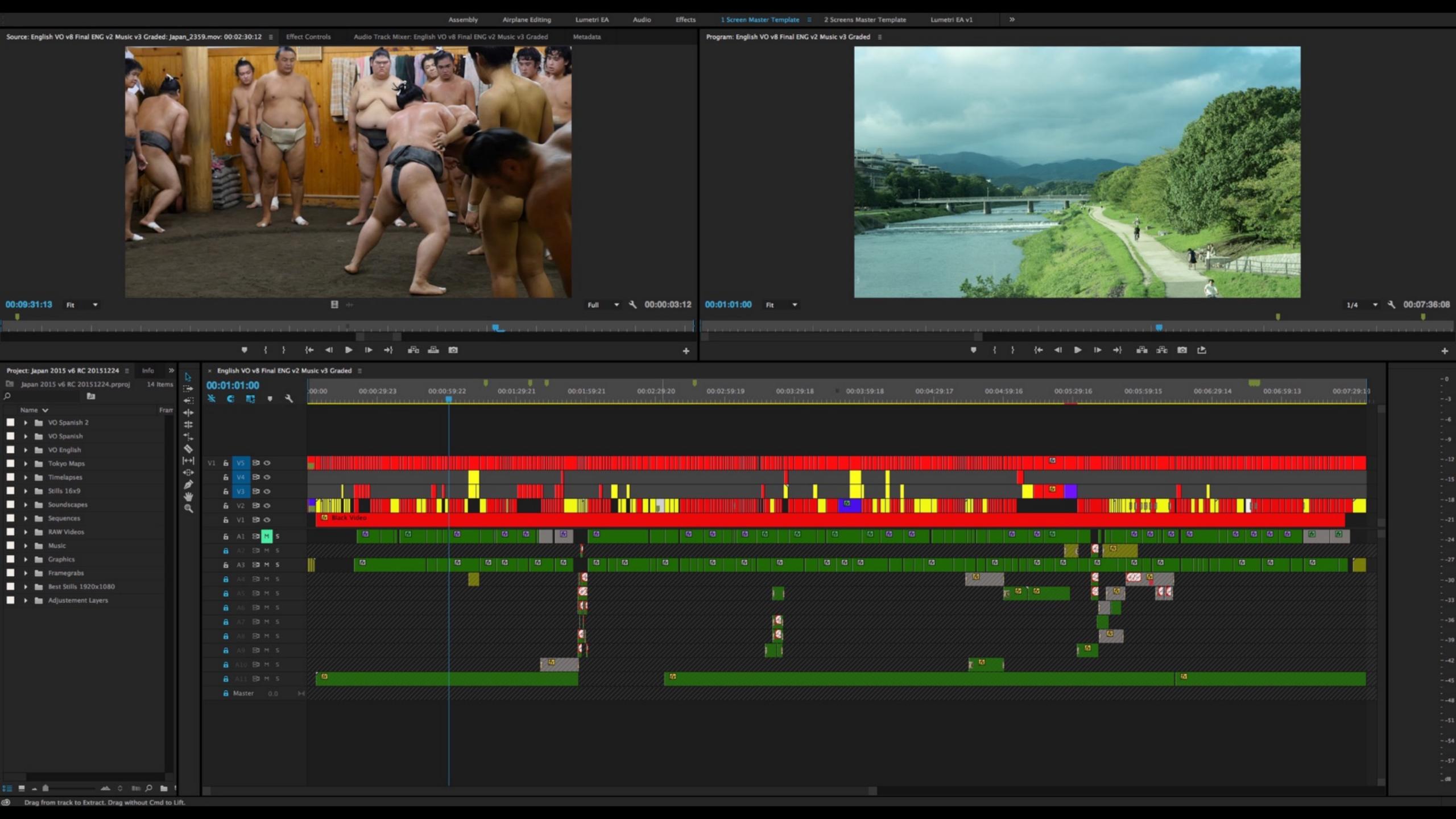
CASE STUDY JAPAN

CONCEPT



The Great Wave off Kanagawa by Hokusai







A filmmaker's perspective on Japan.

from The Digital Distillery Inc. PLUS 6 months ago | more

★ Settings

Stats Apr 12 – Apr 18



My videos

















BESCHRUBS

@EA_Photo



Elizabeth Molina @LizMolinaNYC

Eduardo Angel ★ @EA_Photo · 14h

Day 78- #Grateful for the convo about cameras and video with @EA_Photo.

Learn "How to Pack Light and Still Maintain

#PostProductionWorld: bit.ly/EANAB2016

High Production Values" at #nabshow

Knock em' out of the water with your seminars at @NABShow!

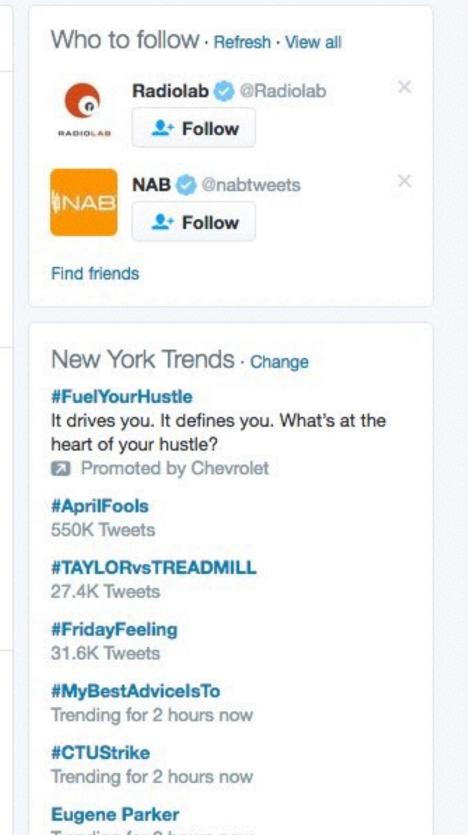
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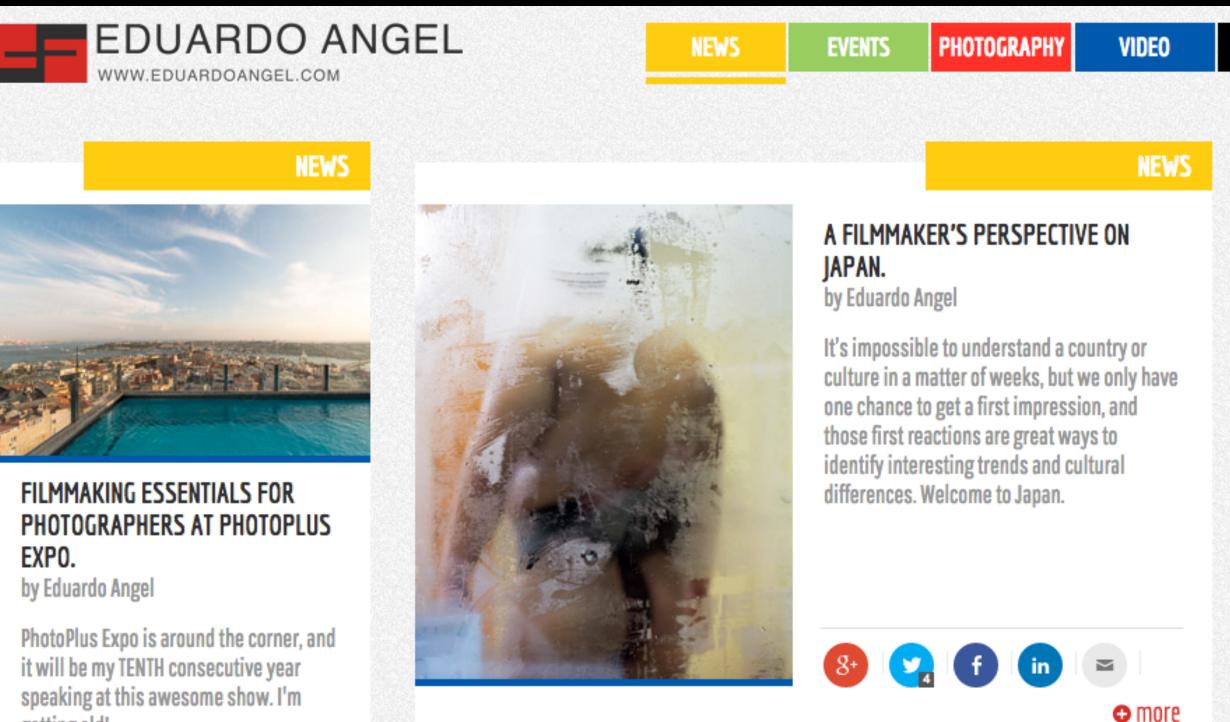
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Edit profile

www.eduardoangel.com



NEWS



more

getting old!

THE PANASONIC GH4 V-LOG L. GRADED AND UNGRADED SAMPLES.

by Eduardo Angel

Comparing the Panasonic GH4 default camera profiles with the brand

© Expand

Eduardo Angel ★ 16 Oct

@EA_Photo

Hi Robert, I haven't compared the Pocket Cam
to V-Log on the GH4. Interesting idea though.
Please share what you find out! @Robert859

Tweet to @EA_Photo

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17 Oct

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Eduardo Angel *

Photography on @Vimeo: vimeo.com/masterdigitalp...

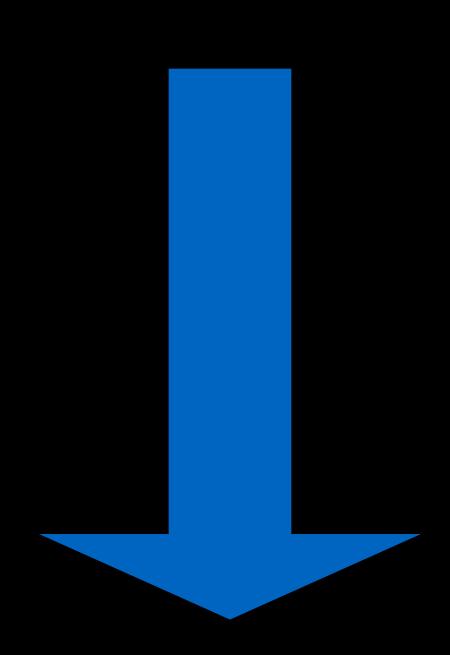
I just started following SVA Masters Digital

Is a \$350 Neutral Density filter MUCH better than

a \$100 one? Read on: bit.ly/1K1XkK2 #video #photography pic.twitter.com/DSEl5lls9w

learn.eduardoangel.com

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1. Lighting Documentary Video

5m 11s

instructors.

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Video Tutorials

Welcome

1. Pre-Production

Equipment list

2. Production

Location scouting

Getting coverage

Moving the camera

Working with natural light

Working with artificial light

Working with mixed light

Getting good interviews

Introducing video post-production

Backing up on the set and in the

Deconstructing the editing process

Using ShotPut Pro to backup

Recording audio

3. Post-Production

studio

Establishing and exterior shots

Writing/visual storytelling

Budget, crew, and gear

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•

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•

•

0

•

1m 22s

19m 8s

5m 43s

12m 26s

43m 6s

5m 47s

8m 58s

3m 42s

2m 22s

3m 22s

4m 31s

4m 13s

6m 54s

3m 17s

21m 10s

1m 47s

5m 54s

1m 42s

3m 23s

Course details

Search for the software or skills you want to learn

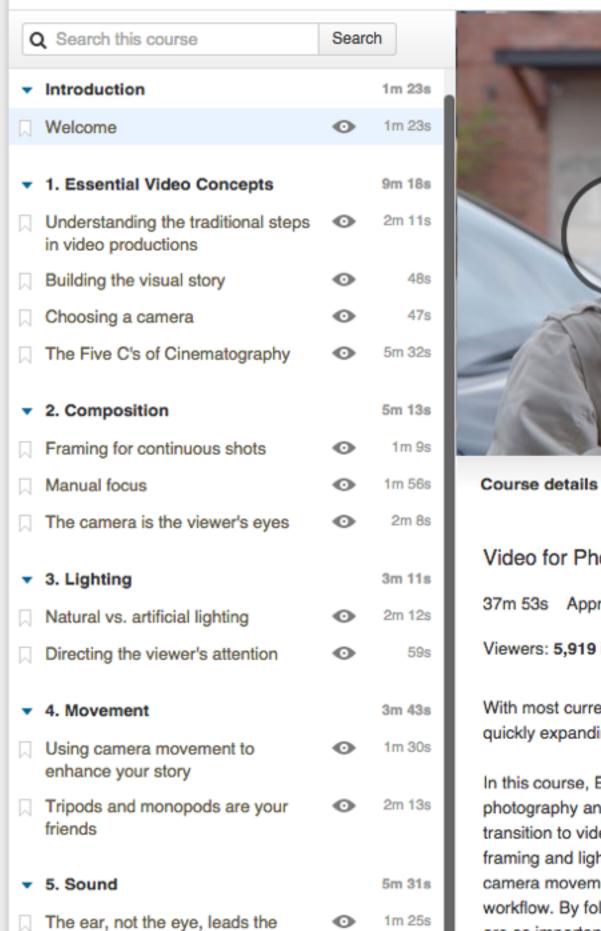
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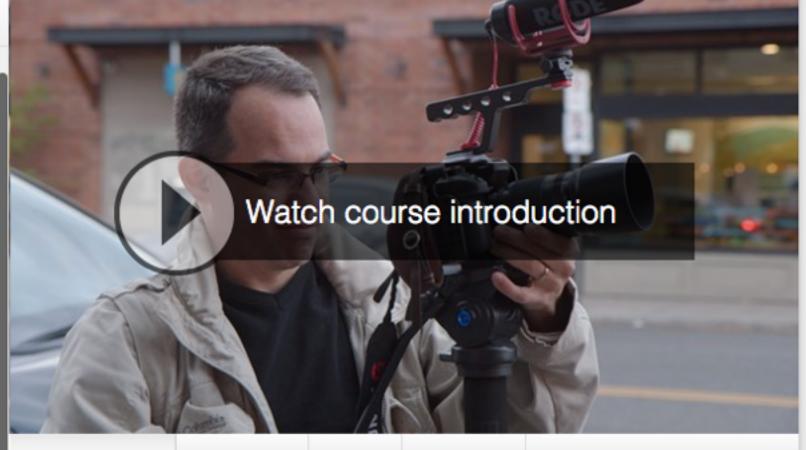
Video Tutorials

Video for Photographers 01: Filmmaking Essentials with Eduardo Angel

Share ■ View Offline NEW In playlist •

Take a tour





My notes

Video for Photographers 01: Filmmaking Essentials

37m 53s Appropriate for all 🔤 Jun 26, 2015

Transcript

Viewers: 5,919 in 103 countries Watching now: 5

With most current digital cameras and a little training, photographers can start shooting video, quickly expanding their creative options and the range of services they can offer to their clients.

FAQs

In this course, Emmy-winning filmmaker Eduardo Angel helps bridge the gap between photography and film—between still pictures and moving images—by showing what it takes to transition to video. The course covers the most essential video production techniques, from framing and lighting for continuous shots to directing the viewer's attention and incorporating camera movement and sound—Eduardo even provides a brief overview of his post-production workflow. By following along with Eduardo and his team, you'll understand why these concepts are so important and start applying them to your video and hybrid projects right away.



Transcript

Video for Photographers 02: Filmmaking on Location

1h 28m Appropriate for all Aug 21, 2015

Viewers: 2,775 in 85 countries Watching now: 8

If you are transitioning from still photography to video, you already have a substantial set of skills. But it helps to see techniques unique to filmmaking, like camera movement, continuous lighting, and recording sound, in action.

FAQs

Watch course introduction

My notes

Join Emmy-winning filmmaker Eduardo Angel on set at a beautiful winery in Oregon, where he captures stills, video, and sound for a promotional clip. Witness all the steps, from concept to delivery, from the perspective of a two-man crew, traveling light and working with a limited budget—a situation most shooters encounter nowadays.

Eduardo covers topics such as location scouting, working with available light, and getting great interviews. He also shows his favorite gear and even shares tips on packing!

Lynda.com 10-day FREE Trial:

http://www.lynda.com/trial/EduardoAngel

