

PRETTY MUCH A
BOSS

By Dariel Williamson

MILLION DOLLAR HUSTLE

If you're looking to earn extra income during a recession the time is now. Learn how to start a multi million dollar business from your phone.



Why you should start a business during a recession?

There are many things to consider when starting a business through a world wide recession. One many citizens has faced a financial decrease in their income earning little to no money. Some citizens were even laid off, evicted from their homes and more. Now would you think the number of homelessness would have increased had these working citizens had multiple streams of income? Do you think if people had income to fall back on other than their employment that the number of unemployment would have risen? Sure but the multiple income streams would have replaced that loss of income from their employer. Now I know starting a business is easier said than done but start something you know that will make you money. Find out what people problems are and create a solution. Make money doing something you have a passion for. Find a skill and master it. Besides business owners receive thousands to millions of dollars from the government during a recession. Still to this day receiving covid loans and grants. Don't miss out on the opportunity.

Online business ideas

1. Social media manager
2. Online instructor
3. Content creator
4. Free lance writer
5. Virtual assistant
6. Write Ebooks
7. Only fans
8. Brand ambassador
9. Business consulting
10. Virtual real estate
11. Credit repair
12. Financial advisor
13. Get paid to shop
14. Affilate programs
15. Dropshipping e-commerce
16. Create an Etsy shop
17. Create amazon store
18. Sell on Amazon
19. Hair consulting
20. Skin care consulting



Online business ideas



21. Create Facebook ads
22. White label ebooks
23. Offer social media clean up services
24. Health & fitness consulting
25. Virtual work out training
26. Sell scripted (video) reviews on a service or product
27. White label a business and up charge
28. Create cooking videos in lingerie and sell the content
29. Have people pay you to use your pro photos on their site, mag, book etc
30. Offer online virtual classes about sex education
31. Create an online adult store
32. Create an online boutique for Drag Queens
33. Create a online custom tees store with humor graphics, inspire graphics etc
34. Create an online store selling kids and adult mask



Online business ideas

- 35. Get paid to promote small businesses on your social media
 - 35. Create blogs/write blogs for people
- 36. Create a list of in demand work from home jobs that's hiring create a group and charge \$1-\$5 for people to get access
 - 37. Virtual life coaching
- 38. Get paid to refer out cna's to other agencies
 - 39. Create an online course
- 40. Become a graphic designer



What is white labeling services or a product?

A white-label product is a product or service produced by one company that other companies rebrand to make it appear as if they had made it. The name derives from the image of a white label on the packaging that can be filled in with the marketer's trade dress.

For example say if you're interested in making money selling ebooks or websites you'll find a company that allows you to use them as a third party. For example if you want to sell websites you'll find a company that build quality websites for \$100 you sell the service for \$500-\$1000 a site I recommend for this is [fiver.com](https://www.fiverr.com) or any affordable and pro company with great reviews

What is white labeling services or a product? ..

So yes basically you're offering a service or product where you don't do any work only outsourcing. Your job will be to collect the payment, keep your profit, send the company their fee, provide them with the details of the order so they can get started. You can even white label products such as ebooks, make up, edge control, and any business services that you can think of to get paid. So create your company and outsource all of the work. Now I know one question you may have is do you have to tell the person or company that you are white labeling? No. Because white labeling will not only help their sales but yours.

Win/Win. That's CEO STATUS.

White Label Companies

Here's 3 companies

<https://soconnect.com>

www.onoxa.com

What is White Labeling eBooks?

A white label eBook software comes with a pre-defined set of features, and it allows one to add functions and customize the app as per their requirements. Companies can purchase a ready product and sell it as their own. Companies prefer white label software for the benefits it offers.

<https://www.plrebookprovider.com>

Free Website Builder

www.shopify.com

www.wordpress.com

www.wix.com

www.Godaddy.com

Create your own logo, flyers, business cards

www.canva.com

www.brandcrowd.com

www.vistaprint.com

www.printplace.com

Create and publish an ebook or book for FREE

www.lulu.com

White Label Companies

Here's 3 companies

<https://soconnect.com>

www.onoxa.com

What is White Labeling eBooks?

A white label eBook software comes with a pre-defined set of features, and it allows one to add functions and customize the app as per their requirements. Companies can purchase a ready product and sell it as their own. Companies prefer white label software for the benefits it offers.

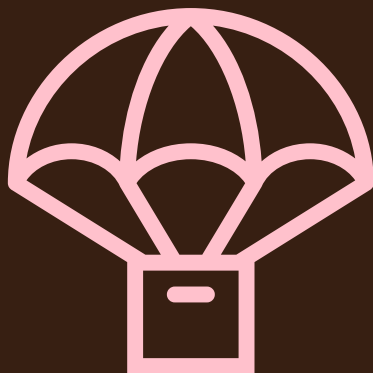
<https://www.plrebookprovider.com>

Start a business with \$0 **or little to no inventory**

Dropshipping is an order fulfillment method that does not require a business to keep products in stock. Instead, the store sells the product, and passes on the sales order to a third-party supplier, who then ships the order to the customer. This can be clothing, electronic, make up products, hair products, shoes, hair bundles & wigs, coffee mugs, adult toys, t shirts and more.

Who offer's dropshipping?

Mostly all wholesale suppliers offers drop shipping. You would need to contact the wholesale vendor and ask do they offer dropshipping and private labeling. That way customers order through you and the supplier ship out the product for you. This is a good idea for people that don't want the hassle or deal with sitting on product they can't sell. Drop shipping is a order as the orders come in method. Now if you are looking to use this method be sure to ask the supplier how long is shipping and handle and the cost. In this case your customer should pay for the shipping. You can also include it in the product total cost.



What is outsourcing?

Outsourcing

What is Outsourcing?

- Outsourcing is a strategic decision to give a task or activity to an independent contractor who determines how best to do the task or activity.
- The firm and the independent contractor become partners and may establish a long-term relationship.
- Examples of outsourced activities: IT, HR, Legal services, Manufacturing, R and D.
- Note: not just manufacturing but many more are outsourced today

Pros and cons With Outsourcing

PROS

- Lower labor costs
- Low investment risk
- On - demand talent: product development and management skills available if not found in-house
- Time-to-market improvement: Products can be launched closer to the point of consumption
- Introduction of new and legacy products in new markets is more efficient, because of local familiarity with the market.

What is outsourcing?

One of my favorite websites to outsource a business task is [fiverr.com](https://www.fiverr.com)

what's Fiverr? The company provides a platform for freelancers to offer services to customers worldwide. You can even create an account on fiverr and sell your own services. For example you can list your services and outsource it to someone on fiverr. If they charge \$80 to build a site you can charge \$800. Also you can contact the freelancer on the site and ask for previous work that they have done for other people also be sure to check their reviews. But make sure that you understand the industry that you want to pursue. Really study it because not only do you want to provide a quality service but you want to be knowledgeable as well. Check it out you won't be disappointed.

Pretty Much A Boss

Vendors List

Airpod Vendor
Whatsapp
+8613632672376

Edge Control Vendor

Whatsapp
+8618825078940

Edge Control Vendor

Whatsapp
+8613178844805

Eye Contact Vendor
Whatsapp
+8617771736817

Lingerie Vendor
Website

www.global-lover.com

Clothing Vendor
Website

www.girlmerry.com

Clothing Vendor
Website

www.dear-fashion.com

Clothing Vendor
Website
www.uhnice.com

Shoe Vendor
Website

www.wholesalefashionshoes.com
Make up vendor
www.leesbeautywholesale.com

Vegan makeup
www.sugarpill.com

Pretty Much A Boss

Vendors List

Clothing vendors

www.moonosa.com

-

www.pinktownusa.com

-

Mommy & Me Vendor

-

www.patpat.com

www.kiskissing.com

-

Medical Scrubs Vendor

<https://mm1372457322nptr.trustpass.alibaba.com/?spm=a2700.details.cordpanyb.4.1e2a5536lbGrpk>

-

Hair Vendors

-

WhatsApp

-

[+8615908963700](tel:+8615908963700)

[+8617863958198](tel:+8617863958198)

-

Adult Toy Vendor

-

www.wholesale-sex-toys.net

-

Custom Package Vendors

Whatsapp

[+8615621157760](tel:+8615621157760)

[+8615563150997](tel:+8615563150997)

How To Contact Vendor's

Download the free “Whatsapp” To contact your vendors. For inquiries, pricing, inventory, pics, and more. Introduce yourself tell them what you're looking for. Ask them how long is shipping and handling.

You can video chat, text and talk. Save these numbers as a contact in your phone.

Then go to Whatsapp and click start chat then select vendor contact from your contact list. Or you can choose to open Whatsapp, click the paper and pen icon then click new contact at the top erase the number 1 next to +1 then enter the Whatsapp number no spaces! Enter a name for the vendor as a contact then click save.

For any questions or concerns email us
prettymuchaboss@usa.com

Business Tips

1. Post consistently on your social media pages
2. Remove all inactive Facebook friends
3. Add more people that's business saavy and people interested in your business
4. Offer a sale your first day of launching
5. Understand your target audience
6. Don't undercharge to satisfy cheap people
7. Your prices will reflect what kind of audience you attract
8. Create content that only aligns with your brand message
9. Don't post negative things that will make your business come off as unprofessional try to keep everything business you don't want to send off the wrong message
10. Be clear about your brand and what it is

How to market your business?

1. Promote on all social media platforms
Facebook, IG, Twitter, Offer up, Only fans, YouTube and more.
2. Create email campaigns using mail
chimp.com
3. Create text marketing using www.textrequest.com
4. Billboards
5. Commercial ads
6. Hulu ads
7. YouTube ads
8. Radio ads
9. Magazine articles
10. Hire a PR team
11. Book a pro photo shoot
12. Car magnets
13. Business shirts
14. Create a business Facebook group

BusinessFunding Resources

www.sba.gov

www.nav.com

www.nerdwallet.com

www.bitxfunding.com

www.progress.aofund.org

www.ondeck.com



What's next?

1. Come up with your business ideas
2. Create a business plan
3. Create a spending budget
4. Calculate how much you want to spend and how much you want to profit
5. Save as much profit as you can
6. Create your LLC with your state
7. Get your Tax ID # www.irs.gov
8. Consult with a accountant for your business once you start making revenue
9. Be clear about your business objective
10. Test out products and services that you're offering
11. Get people feedback
12. Come up with pricing
13. Obtain any licensing that you may need if needed
14. Create a payment portal for customers to pay and for you to send Invoices
www.square.com www.stripe.com offer buy now pay later options Klarna Afterpay
Sezzle on your site
15. Launch the business
16. Keep track of all sales
17. Create a Refund/return policy

Budgeting & Saving Apps

1. Mint. Mint is a great app for monthly budgeting. ...
2. Acorns. Acorns gives people a way to save money without even thinking about it. ...
3. PocketGuard. ...
4. YNAB. ...
5. Prism. ...
6. Wally. ...
7. Albert. ...
8. Clarity Money...



Passive income ideas

- Selling information products
- Rental income
- Affiliate marketing
- Flip retail products
- Peer-to-peer lending
- Dividend stocks
- Create an app
- REITs
- A bond ladder
- Invest in a high-yield CD or savings account
- Rent out your home short-term
- Advertise on your car
- Create a blog or YouTube channel
- Rent out useful household items
- Rent out your car on Turo
- Start a air b n b

Passive Vs Residual income

Passive income is money earned from an enterprise that has little or no ongoing effort involved. Residual income is not exactly a type of income but a calculation determining how much discretionary money an individual or entity can spend after paying their bills and meeting their financial obligations.



Residual income ideas

1. Rent Out a Room, Apartment, or House for a Weekend.
2. Crowdfund Real Estate.
3. Consider Investing.
4. Set Up a Website Selling a Product.
5. Write a Book.
6. Work with Affiliates.
7. Build an Online Course.
8. Sell Your Designs Online.



Interested in creating an online course?

One popular strategy for passive income is establishing an information product, such as an e-book, or an audio or video course, then kicking back while cash rolls in from the sale of your product. Courses can be distributed and sold through sites such as Udemy, SkillShare and Coursera, [teachable.com](https://www.teachable.com)

