



Step 1.1: Choose Your General Topic

Why do you want to create an online course?

1. _____

2. _____

3. _____

If you know the general topic you want to teach, skip to Day 2.

The Three-Minute Brainstorm

Top Five Topics

- Eliminate any topics that don't match your #1 WHY.
- Eliminate any topics that don't match your #2 WHY.
- Eliminate any topics that don't match your #3 WHY.
- Still have 2 or more? Which one MOST closely aligns with your #1 WHY?