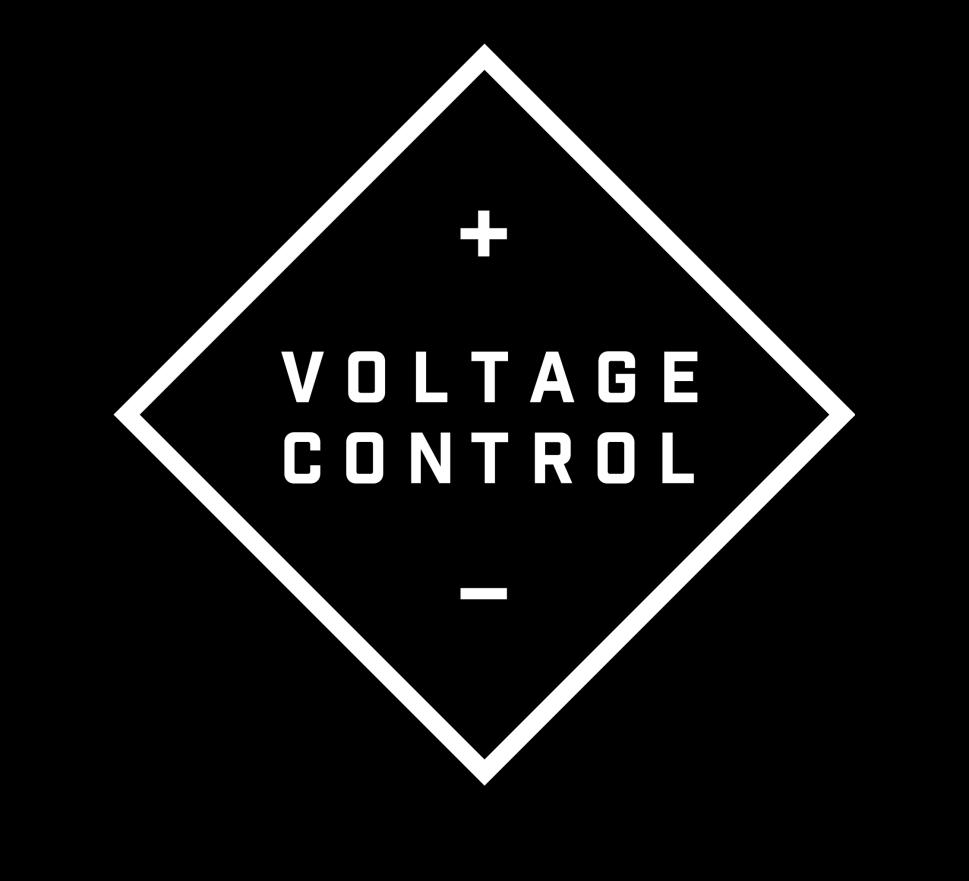
BUILDING AN INNOVATION CULTURE IN MEETINGS

In today's constantly evolving business world, most companies put some form of innovation strategy into their high-level plans. But there's a big gap between saying you're innovating and doing it. Let's explore ways to bridge that gap.





1 Welcome

Together, we'll explore:

- Examples of successful innovation cultures
- How to establish an innovationfriendly mindset with your team
- When, how, and why to bring innovation practice into everyday meetings
- Ways to expand your team's innovation skillset



Douglas Ferguson

technologist. He is the founder and

president of Voltage Control, an

and sustain innovation. He is the

the Prototype, How to Remix

Anything, and Start Within.

Austin-based change agency that

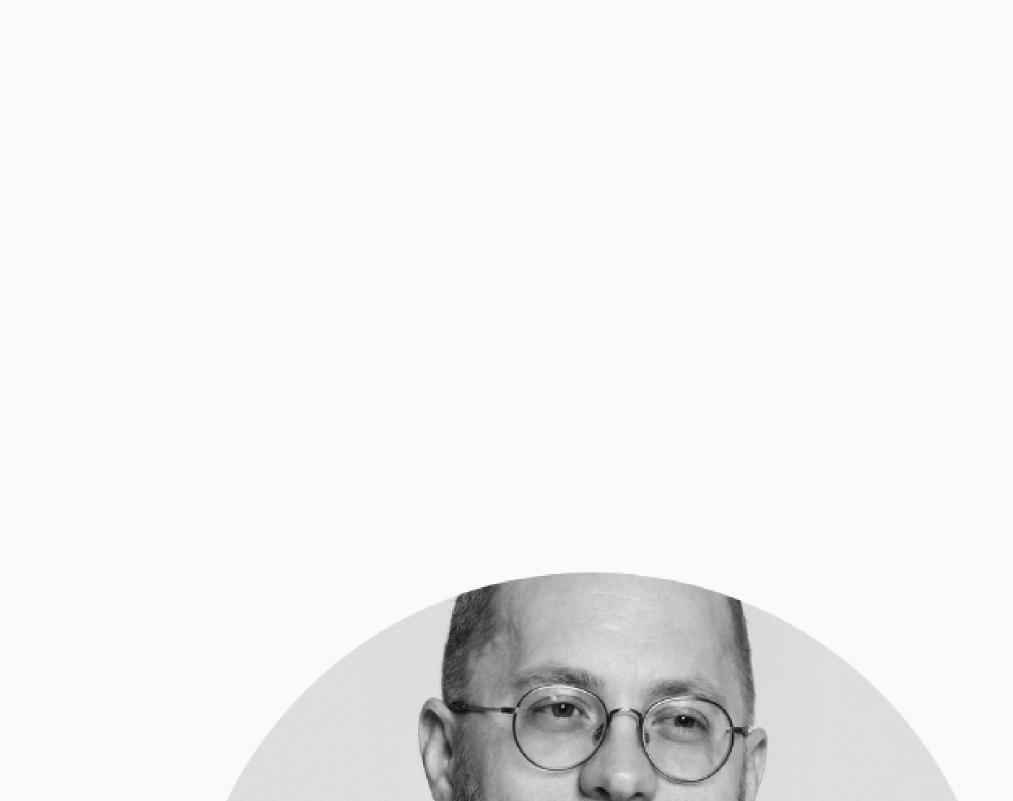
helps enterprises spark, accelerate,

author of Magical Meetings, Beyond

Douglas Ferguson is an

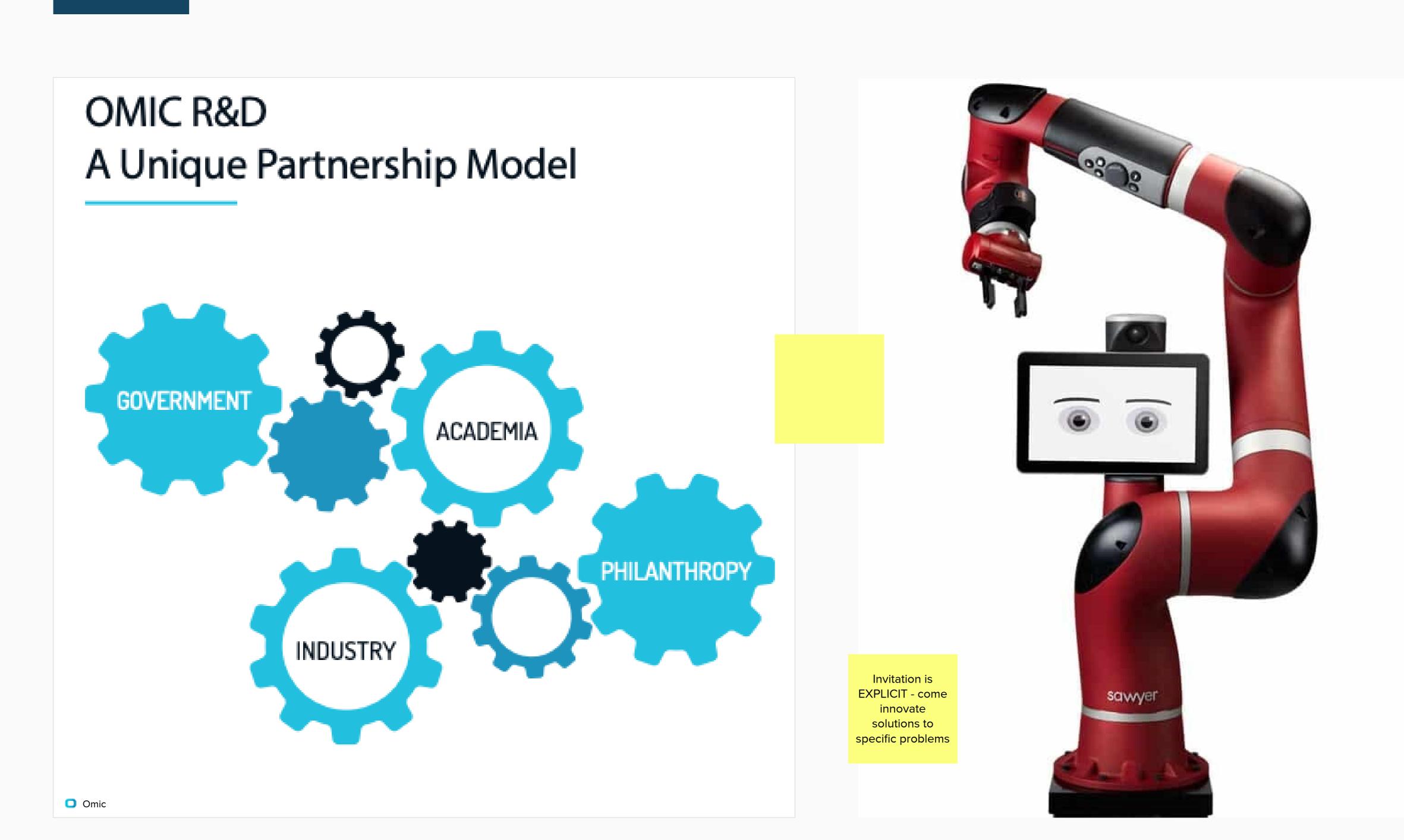
Elise Keith

Elise is the founder and CEO of Lucid Meetings, a meeting innovation company dedicates to making it easy for teams to



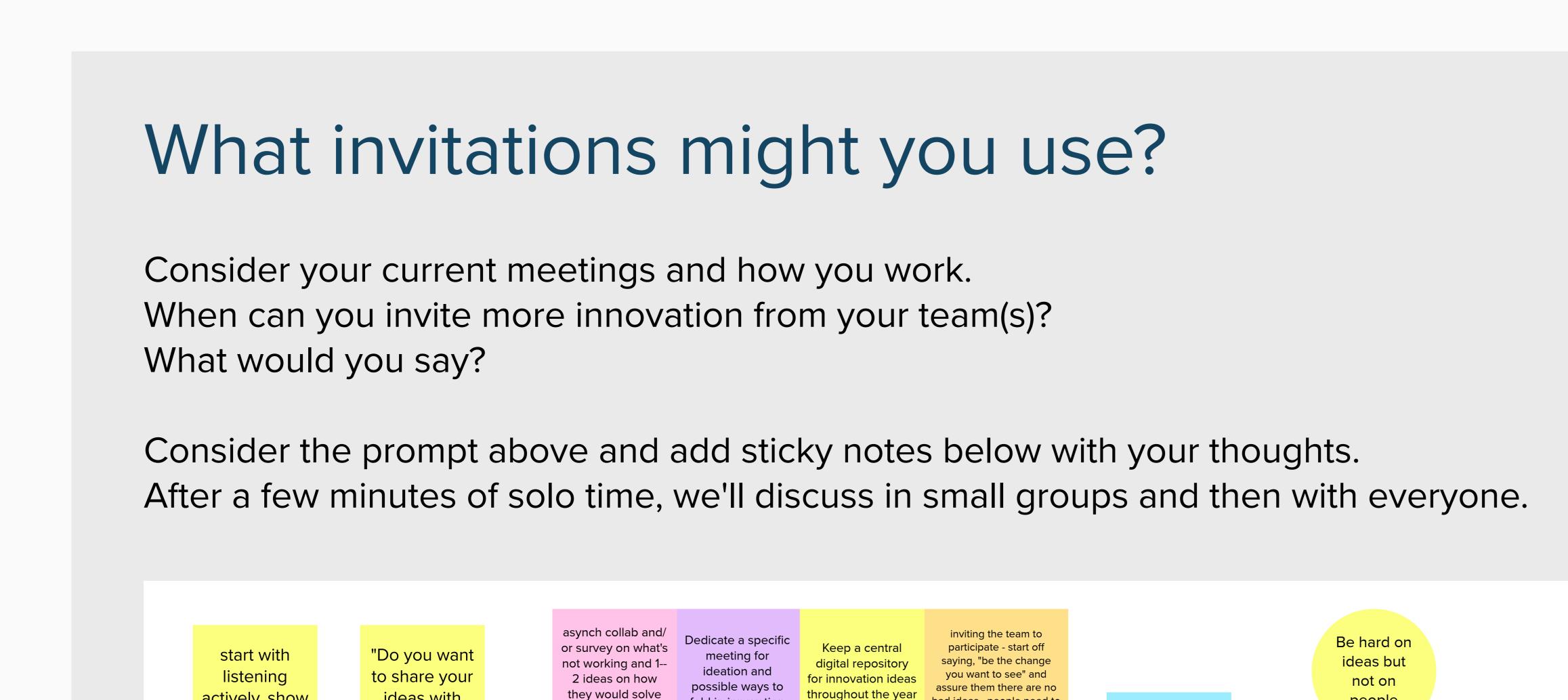










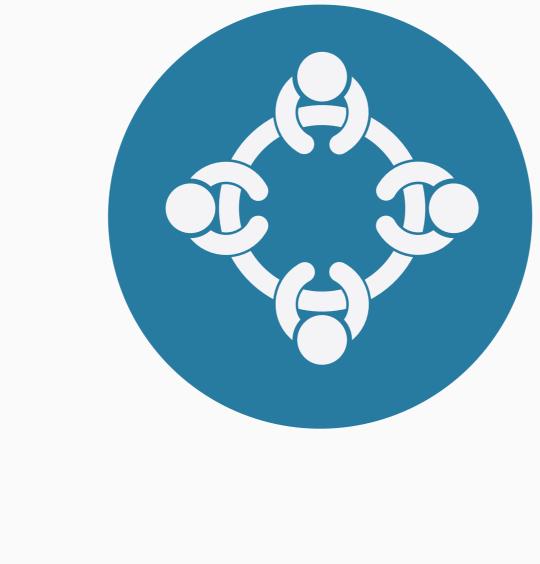


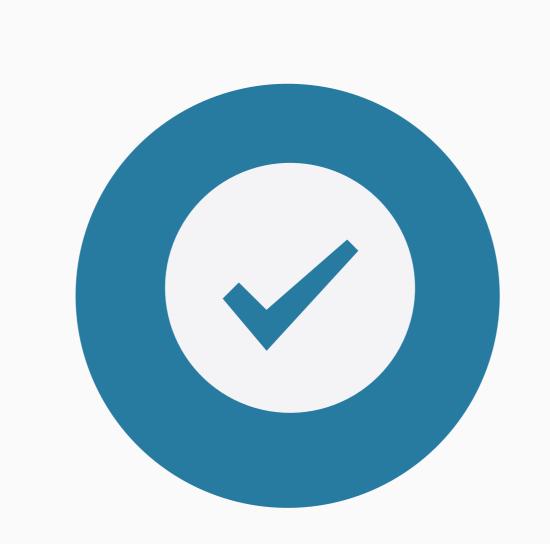


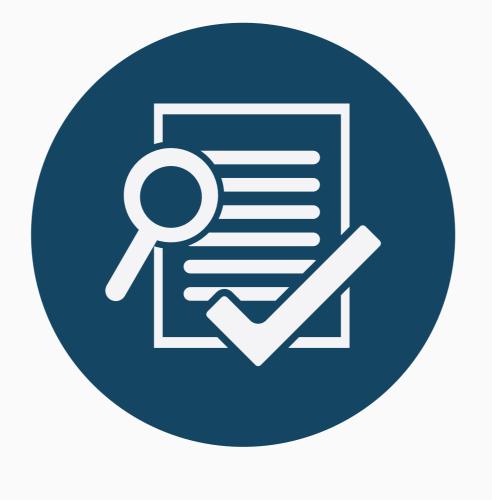
















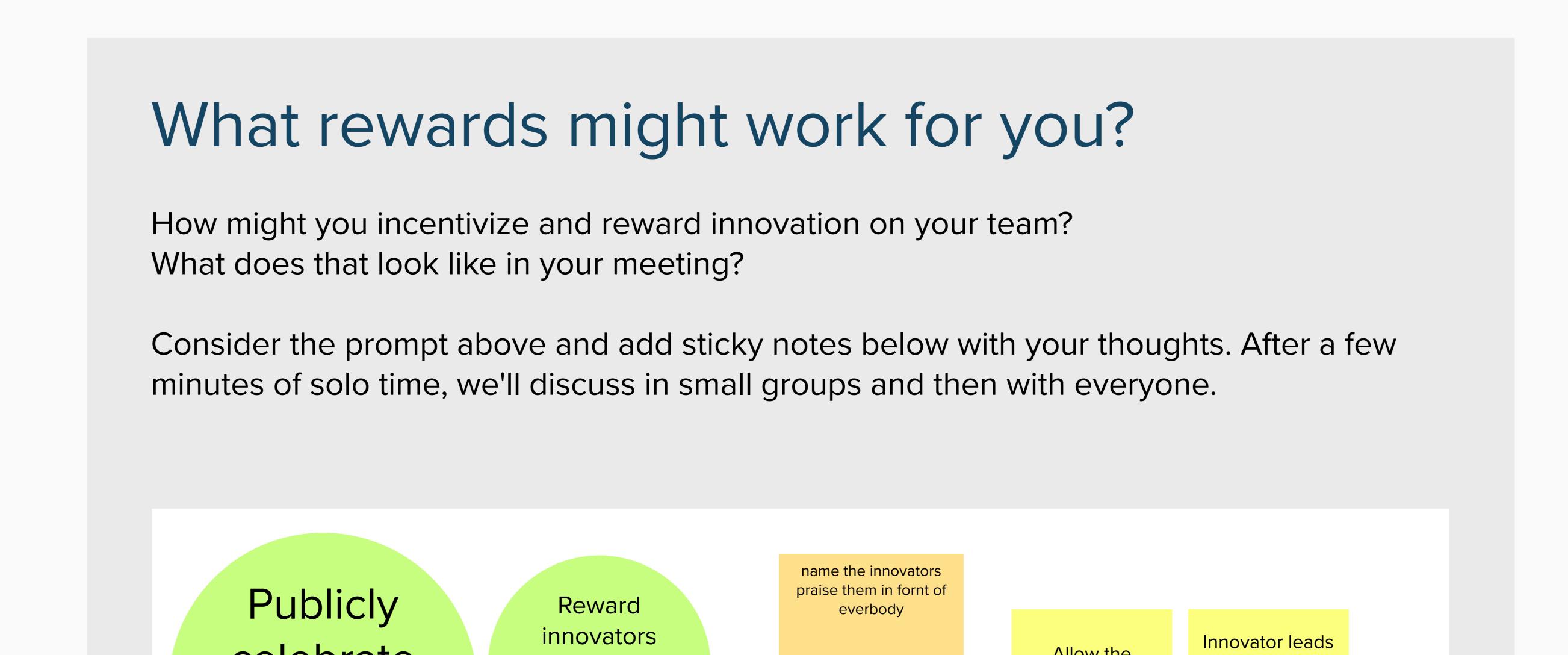




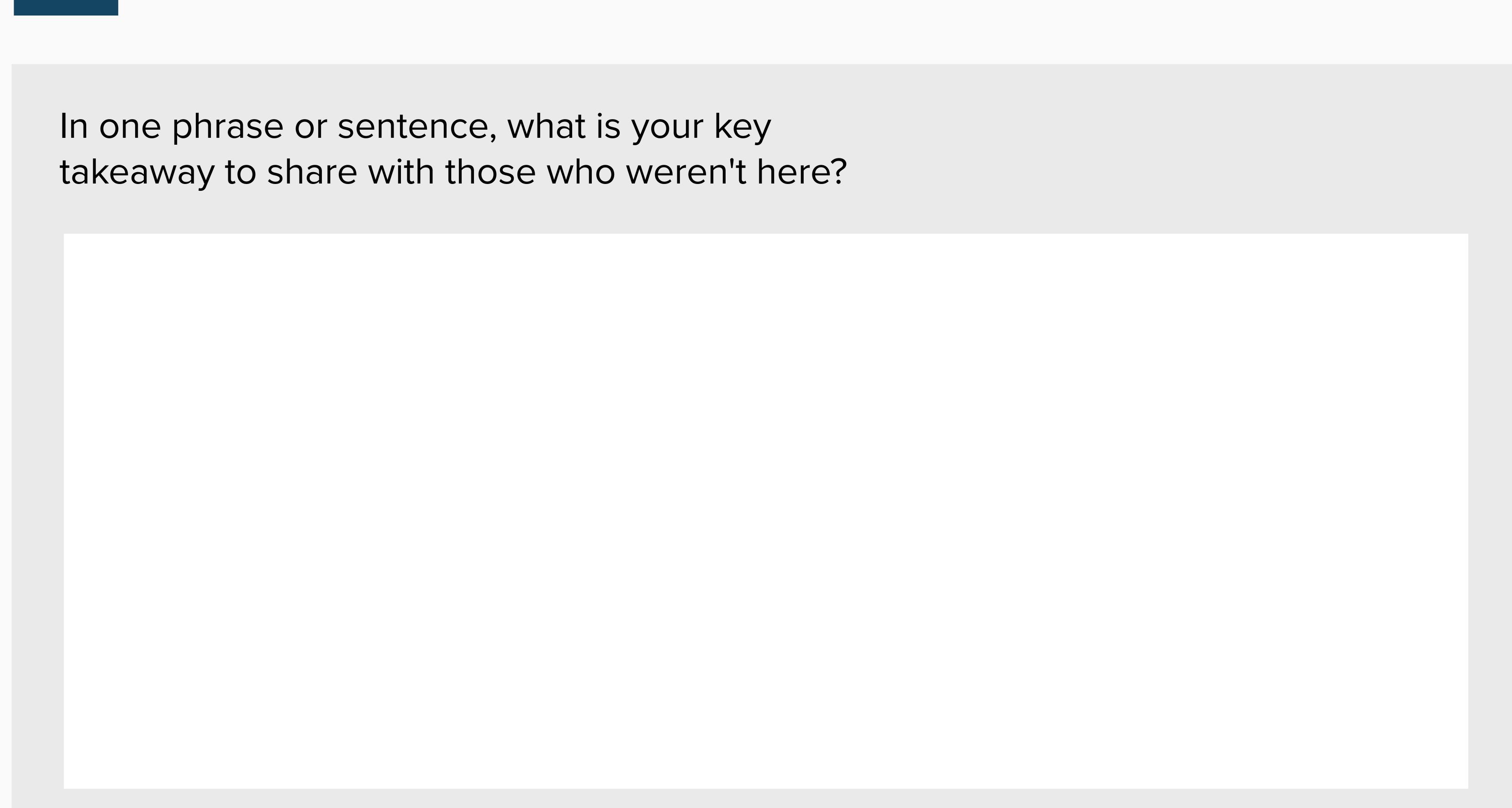














Download the free

Magical Meetings Quick

Start Guide Today.

