

Lesson 1

Introduction to the *Practitioner
Certificate in Business Analysis Practice*

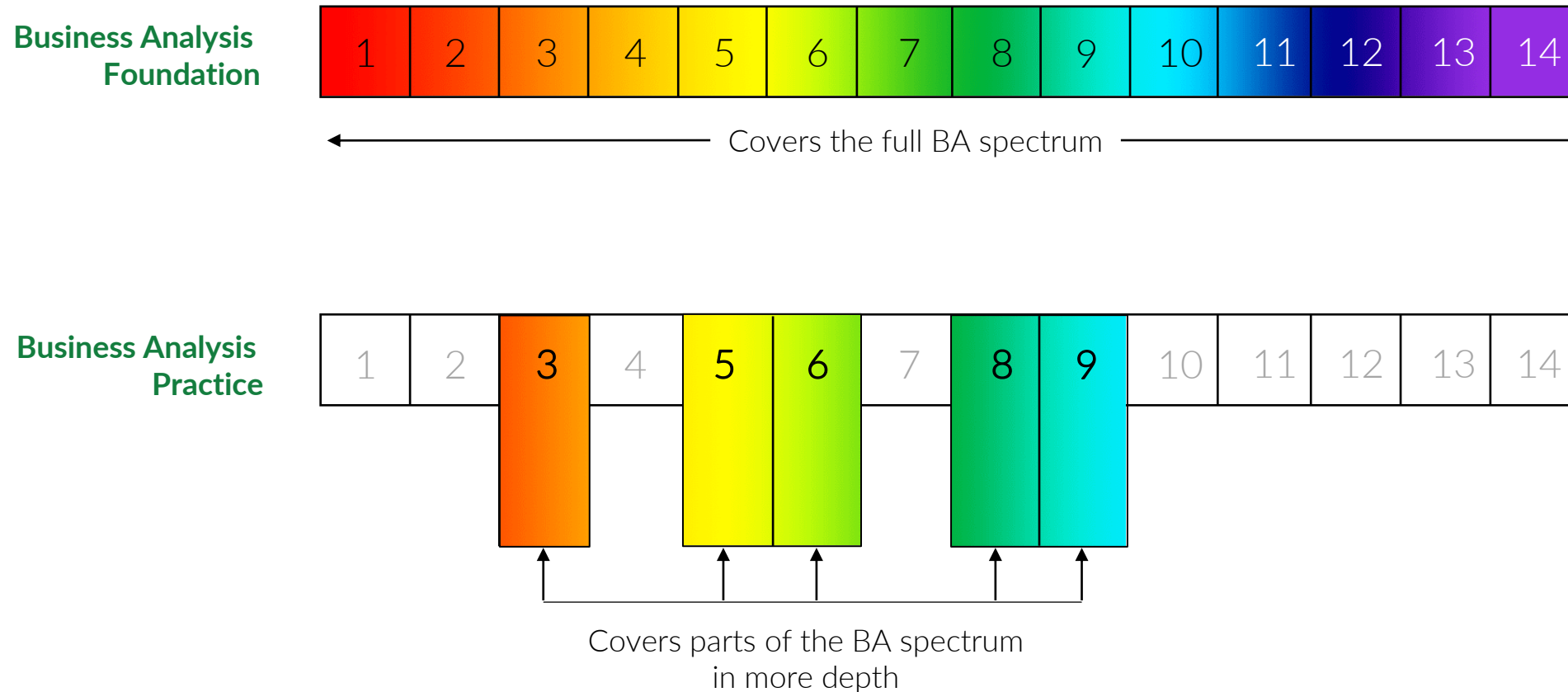
Learning Outcomes

Upon achievement of the certificate, candidates will be able to demonstrate a practical understanding of:

1. The **strategic context** for business analysis.
2. How and when to select and apply a range of techniques and tools to analyse the **current state** of a business.
3. How to establish the **target state** of a business.
4. The value of ongoing **stakeholder engagement and analysis**.
5. The purpose and content of the **business case**.

BA Practice vs. BA Foundation

The fundamental differences from the certification and learning journeys at BCS.



BCS exam

40 multiple choice questions

1 hour (+ 15 min. for non-native speakers)

English
German

No resources allowed

Pass mark is 26 correct answers (65%)

EXIN (anywhere) or Test center

Price: € 349,69 (incl. VAT, price may vary with time)

Advice: 18 contact hours

Advice: 84 extra for studying



www.exin.com

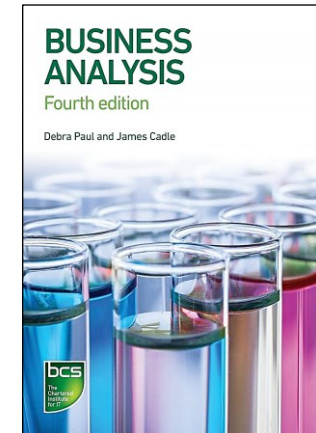


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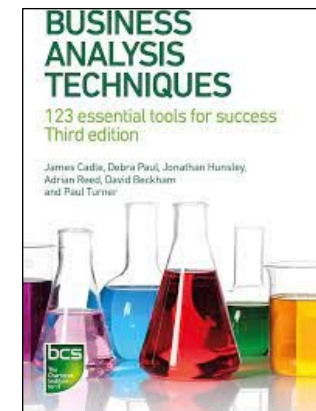
Study books

Exam subjects and the distribution of questions:

Subject	Amount of questions
The strategic context for business analysis (20%)	8
Analysing and managing stakeholders (20%)	8
Analysing the Current State (15%)	6
Establishing the Future State (15%)	6
Designing & Defining the Solution (15%)	6
Developing a Business Case (15%)	6
Total	40



EAN: 9781780175102



EAN: 9781780175690



Full Course – 8 Lessons

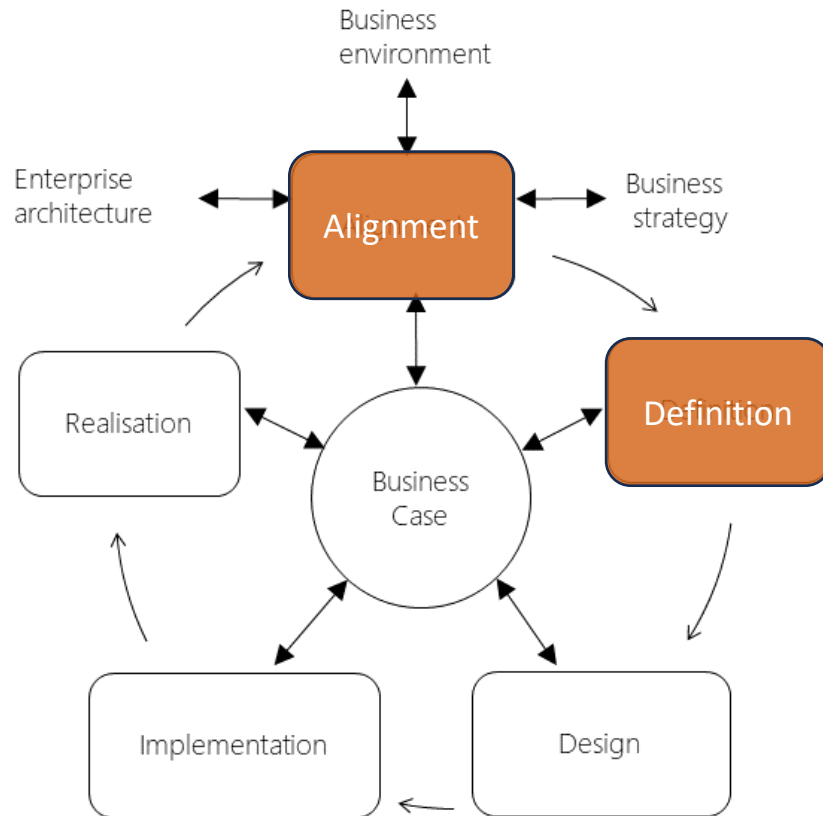
1. Introduction
2. The Strategic context
3. Analysing and Managing Stakeholders
4. Analysing the Current State
5. Establishing the Target State
6. Designing and Defining the solution
7. Developing a Business Case
8. Course summary



Fig. 1.1

Business Change Lifecycle

Only TWO stages in this training:

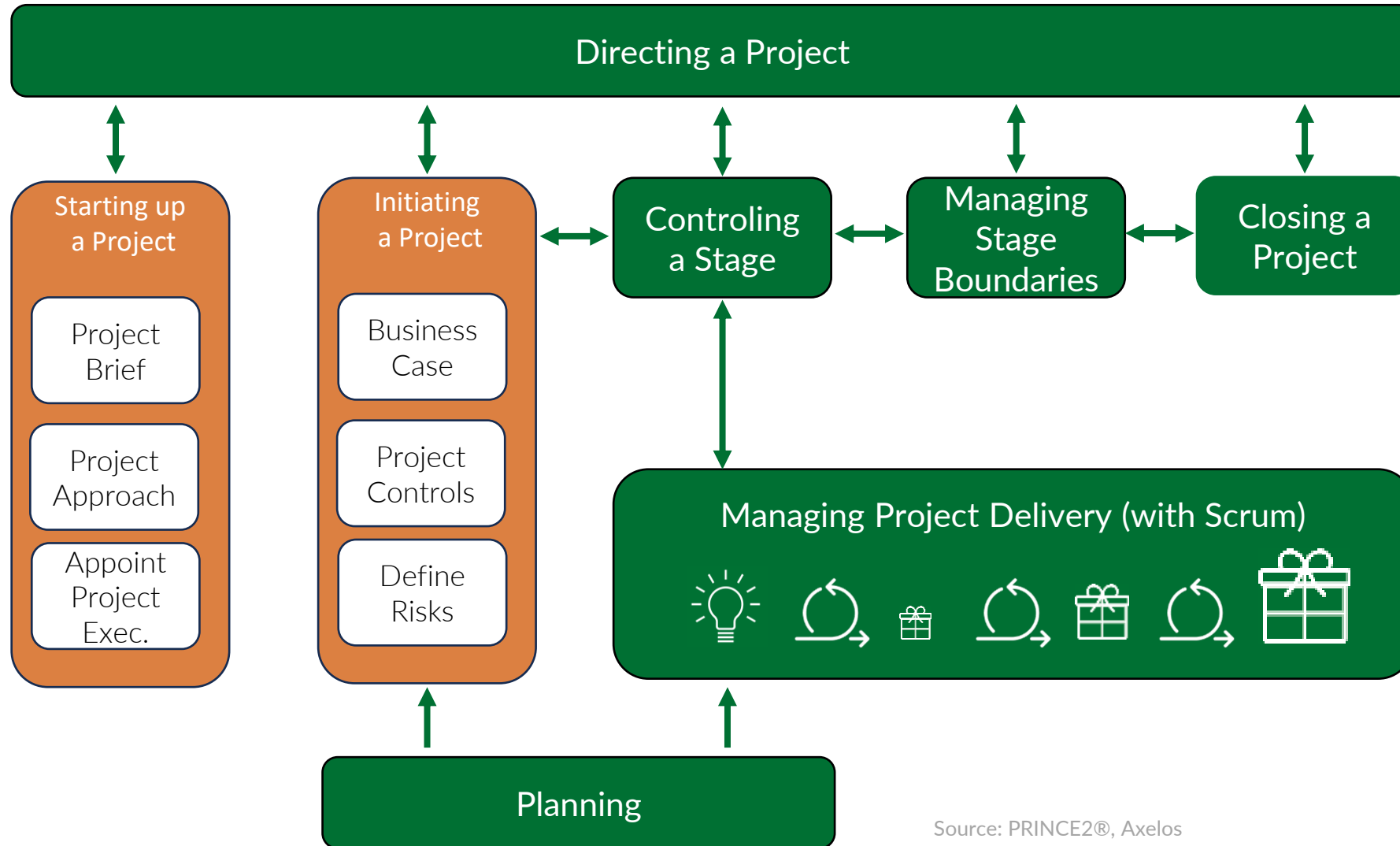


➤ **Alignment**

➤ **Definition**

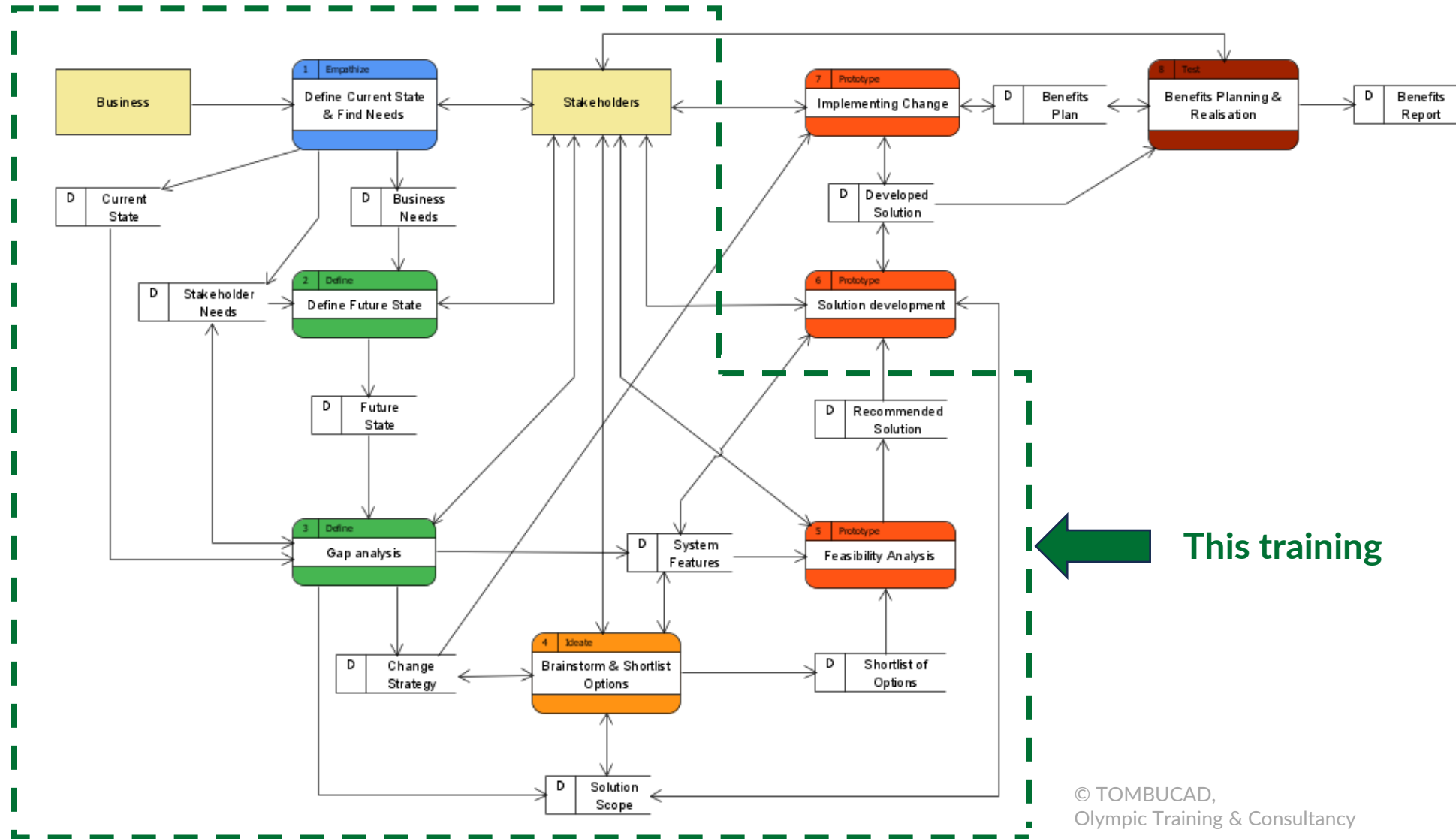
- *Design*
- *Implementation*
- *Realisation*

Inception of a project



Source: PRINCE2®, Axelos

Process Model for Business Case development



© TOMBUCAD,
Olympic Training & Consultancy

Used icons



Objective of the lesson



Figure in the regular book

Fig. 1.1



Figure in the technique book

TB: Fig. 3.1



Technique in the BA Techniques book

21. Interviewing



Practice exam question

BCS Business Analysis Certification Scheme

SFI*plus* Level

Expert
Thought Leader

7

Expert BA Award

Consultant
Influencer

6

Advanced International Diploma in Business Analysis

Professional
Specialist

5

Business Finance

Data Analysis

Stakeholder Engagement

Team Leadership

Advanced Requirements Engineering

Agile Business Analysis

Benefits Planning and Realisation

Business Architecture

Practitioner
Practice

4

International Diploma in Business Analysis

Business Analysis Practice

Requirements Engineering

Modelling Business Processes

Data Management Essentials

Business Management and Business Acceptance

Foundation
Understand

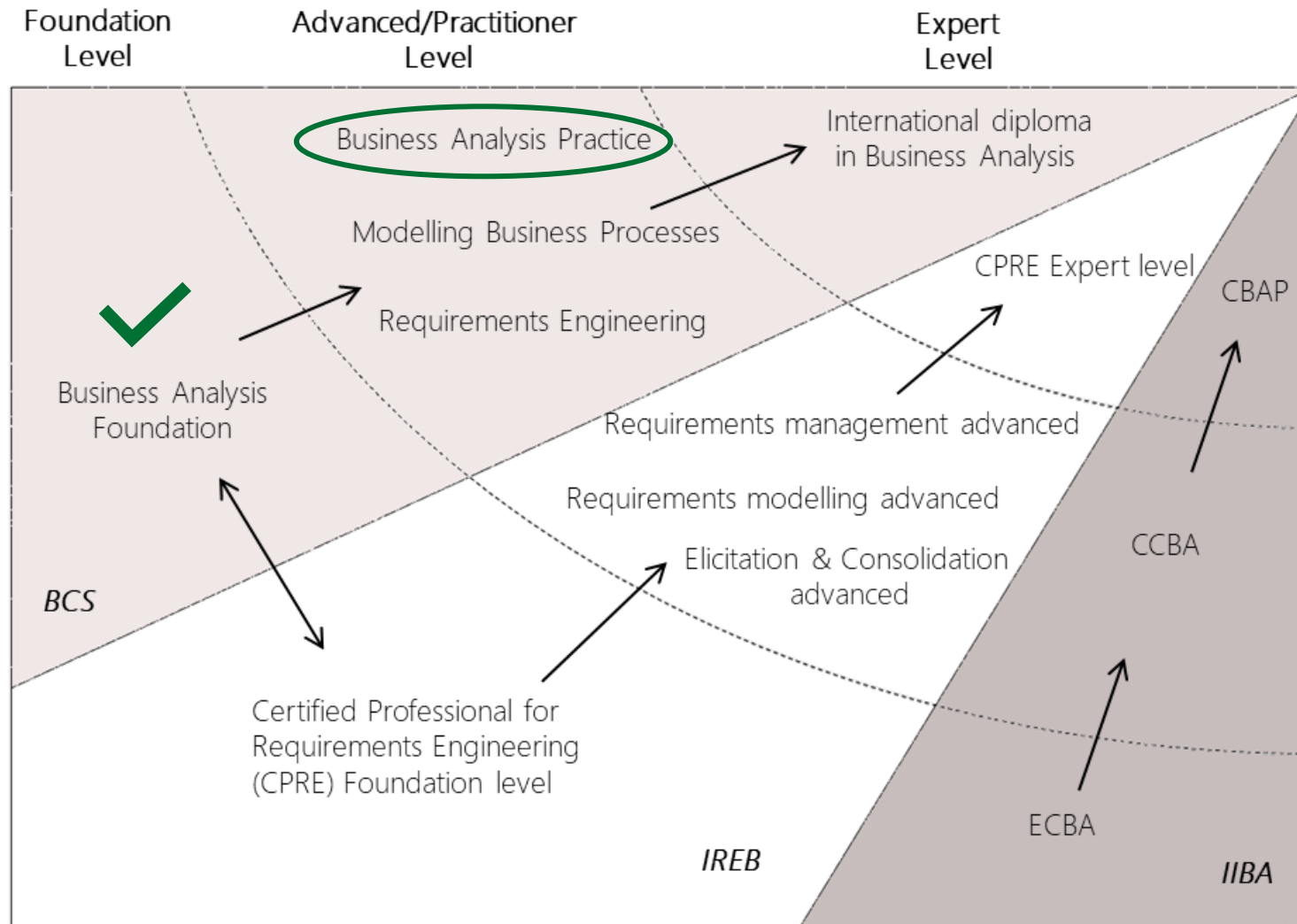
3

Business Analysis Foundation

Business Change

Organisational Behaviour

Business Analyse Roadmap



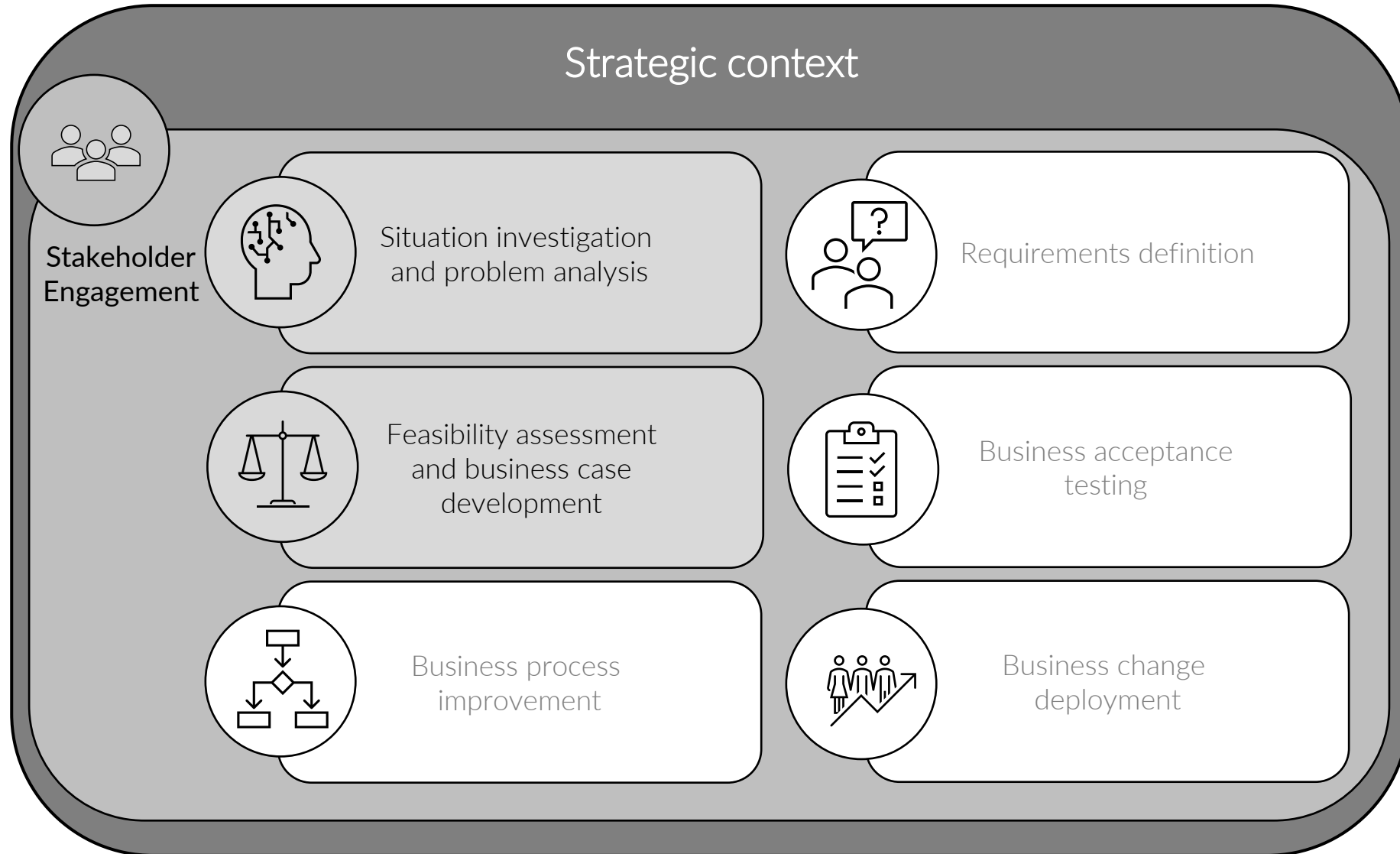
Beauty Cars Limited (BCL)





Fig. 4.9

Business Analysis Service Framework (BASF)





Thank You!



Next lesson

2. The Strategic Context