

RELATIONSHIP ROUTINE TRACKING

| DIRECTIONS                 |               |                                                   |           |       |       |                                              |         |                                                                           |
|----------------------------|---------------|---------------------------------------------------|-----------|-------|-------|----------------------------------------------|---------|---------------------------------------------------------------------------|
| Copy & Paste the video URL |               | Inspiration, Education, Experience, Entertainment |           |       |       | What did you ask the audience to respond to? |         | Copy & Paste the words your audience used to relate to your video content |
| WEEK 1                     | POST LOCATION | POST TITLE                                        | POST TYPE | Views | Likes | Comments                                     | CTA/CTE | RESPONSES                                                                 |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
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| WEEK 2                     | POST LOCATION | POST TITLE                                        | POST TYPE | Views | Likes | Comments                                     | CTA/CTE | RESPONSES                                                                 |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
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| WEEK 3                     | POST LOCATION | POST TITLE                                        | POST TYPE | Views | Likes | Comments                                     | CTA/CTE | RESPONSES                                                                 |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
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| WEEK 4                     | POST LOCATION | POST TITLE                                        | POST TYPE | Views | Likes | Comments                                     | CTA/CTE | RESPONSES                                                                 |
|                            |               |                                                   |           |       |       |                                              |         |                                                                           |
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