



Perfectly Personal Word Art How To Customize – PSE Transcript

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In this video I'm going to show you how easy it is to customize the templates we just created.

So here I have the first template we made, paper strip template zero one dot PSD already opened and ready to customize. The first thing you're going to do is create a copy of this file. We want to preserve the original template so we can use it over and over again without accidentally saving over it. So in the menu bar, choose file, duplicate and in the dialog box click okay. Now you can go back to the original template and close it so that you don't accidentally get mixed up.

Now in the layers panel, click on the background layer to ensure it's the active layer. I've also already opened the solid paper that I wished to use for the main portion of my paper strip template.

So at this point you should also open a solid paper that you'd like to use. And now that you're in the solid paper document, get the move tool and on the document while holding down the shift key, click and drag the solid paper onto your paper strip template zero one document. Make sure you drag it all the way down to here and then let go. Now at this point, depending on your program settings, you may or may not need to resize your paper smaller. If your paper fits within the bounds of the document, you can skip this next step. If however your paper is much larger than your document, you will be able to see every single speck of texture on the solid paper. We don't want that, so make sure to complete this next set of steps.

Now press control T in windows or command T on a Mac to get the transform options. And at this point you may need to press control zero in windows or command zero on a Mac to resize the document so that you can see the transform handles. Then on the document while holding down the alt key in windows or the option key on a Mac, click and drag from a corner handle to resize the document smaller. Reduce the size until it's about 40% of its original size and you can tell that number in the tool options, so about there. And then click the checkmark to commit. Now you're probably going to need to press control plus in windows or command plus on a Mac as many times as needed so that you can clearly see your paper strip template again.

Now in the layers panel, click on the stripes group layer, so it's the active layer. At this point, open a second solid paper that you wish to use. Make sure it's in good contrast and goes well with the first color that you picked.

I've already opened my other paper so I'm going to go to that second paper document now. Then with the move tool still active on the document while holding down the shift key, click and drag the paper onto your paper strip zero one template document and then let go.

Now in the menu bar, choose layer, create clipping mask. At this point, if you needed to resize your paper smaller earlier in this tutorial, then you'll need to follow those same steps here.

As a note, if you are using an older version of Photoshop elements, you might not have the group functionality. If you don't, you can either keep the three stripes on separate layers and clip a solid paper to each Stripe layer, or you can merge the three Stripe layers together and clip a solid paper to the one layer.

Okay, so now that you've resized your second paper, you can press control G in windows or command G on a Mac to duplicate the paper that you clipped to your stripes. Then in the layers panel, drag this duplicated paper above the type layer. Now in the menu bar, choose layer, create clipping mask.

And now all that's left to do is to change the phrase and the font that we're using. So in the layers panel, click on the type layer to activate it. And then get the horizontal type tool. In the tool options, change the font to any font that's easy to read. I'm going to use the font Bebas Neue. And then on the document, click on the type to activate it and then select all the letters and then type in your own custom phrase. I'm going to use dog's gotta sleep and then click the checkmark to commit. At this point, feel free to adjust the size of your font. For some you might need to increase the size and for others you might need to decrease it. In this case, I'm going to increase my font size to 26 points.

And then now we want to ensure that our type is centered on the right portion of the paper strip. So to do that, get the rectangular marquee tool. In the tool options, click on the new selection icon, set the feather to zero and set the aspect to normal. And then on the document, click and drag a selection that goes from the right edge of the stripes over to the right edge of the document and also make sure that it covers the top and the bottom. Now get the move tool and in the tool options, click on the align vertical centers icon and the align horizontal centers icon. Then press control D in windows or command D on a Mac to de-select.

Now there are different ways you can get this paper strip ready for use in a project. I'm going to show you a couple of them and you can decide which method you prefer. The first method is to save this file as a flat JPEG, so in the menu bar you can choose file save as then proceed to save this file as a JPEG with a unique name. From there you can open the saved file and use it in a project. But some of you may not want to do it that way. For instance, I'm creating this custom word art strip for a specific project. I don't foresee using this paper strip with this exact same wording and with exact same kit in the future.

So instead of saving a copy, here's what I'll do. Press control A in windows or command A on a Mac to select all. Then press shift control C in windows or shift command C on a Mac to create a merged copy. Now you can go to your current project document and then press control V in windows or command V

on a Mac to paste. So now a copy of this merged layer is in your project document. At this point, you no longer need the layered version of this paper strip, so you can then close the file without saving.

So that's how you use your paper strip templates to create custom word art. Next up, it's time for some homework. This is Jenifer Juris with perfectly personal word art.