



Learning Lab and Design Studio 2019 – January to July As of October 25,2018

Most, if not all calls on Fridays are held 8:45 – 930 am ET. Can't make a call? They are recorded!

The Learning Lab and Design Studio is a group virtual learning environment focused on group and team program, as well as program development. It is geared for coaches, trainers and other social service providers.

Your registration includes access to past LLDS calls (More than 40 hours of content and growing), monthly articles and templates, as well as two group calls per month, PLUS a series of quarterly virtual retreats, geared to support you in taking action and getting programs one. You are also invited to a quarterly virtual retreat where the focus is on taking action on your own program ideas. You can add on additional coaching support for a rate of \$200 /hr, or a set of 5 hours of \$950 US.

Our topics since January 2016 have included Design Hacks, Kick offs, Accountability, Goal Setting, Working with Vision, Building Your Toolbox, Designing Video Based Courses, Micro-Learning, Exercises, Virtual Tips, Engagement. Calls continue to be shaped by Lab members so bring your ideas and questions with you.

Cost is \$197 US/month, \$775 for six months or \$1600 for the year. I hope you will join us in the Lab!

Date (usually Fridays)	Call Time	Call Type
Friday January 11 * (Note 2 nd week)	8:45 – 9:30 am ET	On Demand Courses – Why? What? How?
Friday January 18	8:45 – 9:30 am ET	Facilitation Lab – Working on Your Own On-Demand Course Ideas
Thursday January 24	1-5pm ET	BONUS RETREAT
Friday February 1	8:45 – 9:30 am ET	Video Based Learning
Friday February 15	8:45 – 930 am ET	Video Production – Just Do It!
Friday March 1	8:45 – 930 am ET	Signature Programs
Friday March 22* (4 th week of Month)	8:45 – 9:30 am ET	Facilitation Lab – Design Hack
Thursday May 16	1-5:30 pm ET	Virtual Retreat – Get It Done!
Friday April 5	8:45 – 9:30 am ET	Lecture Call – Retreat Foundations
Thursday April 18	8:45 – 9:30 am ET	Facilitation Lab – Retreat Planning 101
Friday May 3	8:45 – 9:30 am ET	Marketing Your Programs
Friday May 17	8:45 -9:30 am ET	Facilitation Lab – Developing Your Q 3 and 4 Marketing Strategies
Friday June 7	8:45 -9:30 am ET	Working with Vision and System
Friday June 21	8:45 -9:30 am ET	Working with Vision and System
Friday July 12 * Note week 2	8:45 – 9:30 am ET	Social Media in Learning – Instagram/FB and Instagram plus ?
Friday July 19	8:45 – 9:30 am ET	Summer Program Hack
Thursday July 18	1 – 5 pm ET	Virtual Retreat - Get it done day!

Stay Tuned for 2019 Scheduling – likely to be every 1st and 3rd Friday

Questions? Contact Jenn (Britton) directly by phone at (416)996-8326 or email at info@potentialsrealized.com.

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