



Introduction

Hey, I'm Jen Thoden and welcome to the professional certification course where you are going to learn how to be a Your Color Style coach. I am so excited that you're here and even more excited to be able to share all of this information with you.

I truly believe that we are changing lives. Color is something that is transformational and I have worked with so many people over the last few years where they use the words “blah” “old” “tired”. They just don't really feel that good about themselves. Just by the simple action of helping them find colors that flatter them, they just light up from the inside out. It's like we took off a little bit of a filter and just let their light shine through. Their confidence grows and their self esteem improves. It's just an amazing thing to witness and to be a part of.

I want to help you have the tools and skills so that you can do the same thing. So that you can help someone feel better about themselves and to help them find colors that just make them feel and look amazing.

I have shared everything that is in my head in this course with you. Everything that I have studied and refined with my system, it's all here and it's all for you to take in and learn. Now, you're not going to finish this course and know everything. So I've designed this material as also a reference for you so that when you get out there, and you start to practice what you're learning, you can come back to the material over and over again and reference it. Use this information to really refine your skills and mastery of the content. Because before you know it, you're going to be able to look at someone and be able to get a gut reaction of what colors are going to look



best on them. That's going to happen from studying the material that I'm providing you in this course. So I am absolutely thrilled that you're here. Have fun with it, and make it your personal goal to help as many people as possible.
