



Identify Your Workbook Topic

Tips for Using This Guide

Print off the pages of this guide and place them on a clipboard or staple the top-left edge of pages together.

Place this packet somewhere you'll see it.
Print off and write on the workbook page templates
or use them to generate ideas for creating your own.



D'vorah Lansky, M.Ed.

ShareYourBrilliance.com

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About D'vorah



D'vorah Lansky, M.Ed., is the bestselling author of over 25 books including; the *Action Guides for Authors* series of workbooks and journals.

Since 2007 she has created over 40 online training programs and has taught online book marketing, journal and workbook publication and course development strategies to thousands of authors across the globe.

D'vorah specializes in helping authors to build a business around their books, as they grow their reach and share their brilliance with the world.



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For Personalized Support or One-on-One Help with Creating Your Workbook

Contact D'vorah at: <https://ShareYourBrilliance.com/contact>

Create Your Own Workbook

A Template by D'vorah Lansky, M.Ed.

Enclosed in this packet, you'll find a collection of workbook page templates. These are designed to help spark ideas for you. These pages are guidelines and not written in stone. Make this workbook your own.

In order to create a useful workbook, there are a few things you'll need to identify.

1. What is your goal for creating a workbook?

2. If you want to grow your business, you'll want the topic of your workbook to attract your ideal audience, based on your area of expertise. **What is your area of expertise:**

3. How would you describe your ideal audience:

Your workbook can walk readers through a process, what are the first few steps you'd like readers to take?

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Create Your Workbook Outline



Describe your workbook topic: _____

Workbook title: _____

Workbook subtitle: _____

Create a list of steps you'd like to walk your readers through.
In each box, add notes or compose a list of ideas for what you'd like to include.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Write a Letter to Your Readers

Let your readers know how going through the exercises in your workbook can help them. This will help you to generate your workbook exercises.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Sample Workbook Activity Page Template

Make multiple copies of this page.



Activity Title:

Description of this activity.

How readers will benefit by completing this activity.

List the Action Steps or Questions Here



Notes:

Sample Workbook Activity Page Template



Sample Workbook Activity Page Template



Sample Workbook Activity Page Template



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Sample Workbook Activity Page Template



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2.
3.

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To-Do List



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Sample Workbook Activity Page Template



What Would it Mean to You to Have a Published Workbook?



The reason I'd like to publish a workbook: _____

How this workbook will benefit readers: _____

How I can benefit by having a published workbook: _____

Notes: _____

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