

**WELCOME TO  
THE**

*Launchpad*  
**DIY**

**WITH  
DENISE MORTIMER**



# Welcome!

## CONGRATULATIONS ON YOUR DECISION!

You've taken an important decision to invest in growing a business that represents the best of who you are and allows you to serve your clients and fulfill your dreams.

First of all, remember that this is a self study course and you will need to hold your self accountable to take action and do the work.

My advice to you is to read each module, view the video, do the work then move on to the next module. Each module builds on each other. Give yourself whatever time frame suits you best, I would recommend a week for each module.

These modules can be revisited time and time again as your business begins to grow and evolve.

Remember, everyone starts somewhere and it is not a crime to be a beginner and try things out. Don't be afraid to fail and learn then change direction. There is no right way to run your business.

Have fun with the process, and reach out to me if you would like any additional support.

It wasn't so long ago I was in your shoes. You can email me at [denise@denisemortimer.com](mailto:denise@denisemortimer.com) I read every single email.

I believe in you!!



# *The Road to Success Philosophy*

AS THRIVING, VIBRANT ENTREPRENEURS.....



I make choices, not excuses.

I celebrate others without jealousy or gossip.

I make no room for negativity or complaining.

I stay solution focused and high-vibe.

I do the work for myself first, using my inner guidance.

I manage my time effectively and are accountable with our actions.

Self-confidence and mindset practice is part of our daily life and I practice it at least once per day (morning ritual).

I strengthen my mindset daily and am present and mindful.

I show up for myself and take responsibility for getting the maximum out of this programme.

I adopt a growth mindset and focus on the journey.

I follow and implement the training received from

## **The Launchpad DIY course**

I stay on track and away from being overwhelmed.

I look for the best in others and celebrate my own and other's wins.

I practice radical self-care and show up as my best self.

I am committed to creating greatness within others and myself





# *Your Time in The Launchpad*

## *Do It Yourself*

### **Workbook**

Each module of the programme follows the structured Launchpad formula in the form of a workbook. The workbook will contain your tasks. You should work through these in order for best results .

### **Masterclass Session**

You will have a masterclass video to accompany each workbook. It is ideal to watch the masterclass alongside the workbook. You can then maximise your learning experience.

### **Facebook Group**

You can join my Facebook group for entrepreneurs (not specifically for this course) and you are very welcome to ask me questions in that group. Just tag me in a post. The group is called Denise Mortimer's Big Idea Launchpad