



Jennifer Appel is an educator, coach, speaker, and writer. She's the Co-host of the Award Winning Culture podcast and the Co-Creator of Award Winning Culture. In addition to being the author of: "Inspiring JOY: A Revolutionary Lesson Planning Framework for Teaching the Whole Learner," she's the author of a line of picture books focusing on social emotional learning and character education which includes, "Award Winning Dog and I'm WHO." Furthermore, Jennifer has been a contributor on two books: Teacher's Deserve It and Expedition Science.

Her passion for learning comes from growing up in an education driven family (4th generation) and wanting to inspire and serve others. She is driven to create an environment where all students are able to learn and become passionate about supporting others.

Jennifer has been a teacher and coach for 21 years at Enterprise Middle School. In 2018, EMS was awarded the ASCD Whole Child Award for the State of Washington and the Global "Class Act Award" for creating a culture of excellence through kindness, service, and empathy. Additionally, they were selected as a finalist in the 2019 PBIS Film Festival and took top prize in the Community, Parents, and Staff category.

Jennifer has written blogs and lesson design for CharacterStrong and Teach Better. She was selected for the Washington State Reading Cadre and spent 10 years teaching graduate and undergraduate classes at Heritage University.

Jennifer is a part of the coveted Teach Better Speakers Network. She presents at conferences, schools, and districts all over the country. Topics include: Creating an Award Winning Culture, Inspiring JOY, Amplifying Student Voice, Student-Led Podcasting, Infusing SEL into PBL, and Infusing Servant Leadership through PBIS.

In 2018, Jennifer helped launch a blog about School Culture and helped roll out a student-led leadership podcast called Award Winning Culture: Hosted by Wildcat Nation, which can be subscribed, listened or reviewed on iTunes Apple Podcasts, Stitcher, Google Play, Spotify, PodBean, and Libsyn.

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Award Winning Culture, 2021

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