





TEN WAYS TO GET AND KEEP YOUR FOLLOWERS ENGAGED ON SOCIAL MEDIA

A grayscale collage of various office supplies serves as the background. In the top left, a portion of a laptop keyboard is visible. Below it, a logo for 'KEEFE REEVES EXPERIENCE CURATOR' is displayed. The center features a large, light gray rectangular area with a folded corner effect, containing the main text. To the right, there is a ruler, a set of keys, and a pen. The overall aesthetic is professional and creative.

Create engaging
content for
social media
pages does not
need to be
difficult


A grayscale collage of various office supplies serves as the background. In the top left, a portion of a laptop keyboard is visible. Below it, a spiral-bound notebook is open, showing a page with a logo. To the right, a clear ruler is placed diagonally. Further right, a black binder or folder is visible, with a keychain attached to it. The keychain includes a key and a small tag with the text 'American Pinmaking, 1880-1980'. The central text is overlaid on a light gray rectangular area with clipped corners.

A well thought
out strategy
can be
achieved by
these following
steps



Kei REEVES
EXPERIENCE CURATOR


1



Don't be salesy
all of the time.
Provide content
that engages or
educates your
audience



2

A collage of office supplies including a laptop keyboard, a notepad, a ruler, and a keychain, with a central text overlay.

Be consistent
with the
content you
are posting



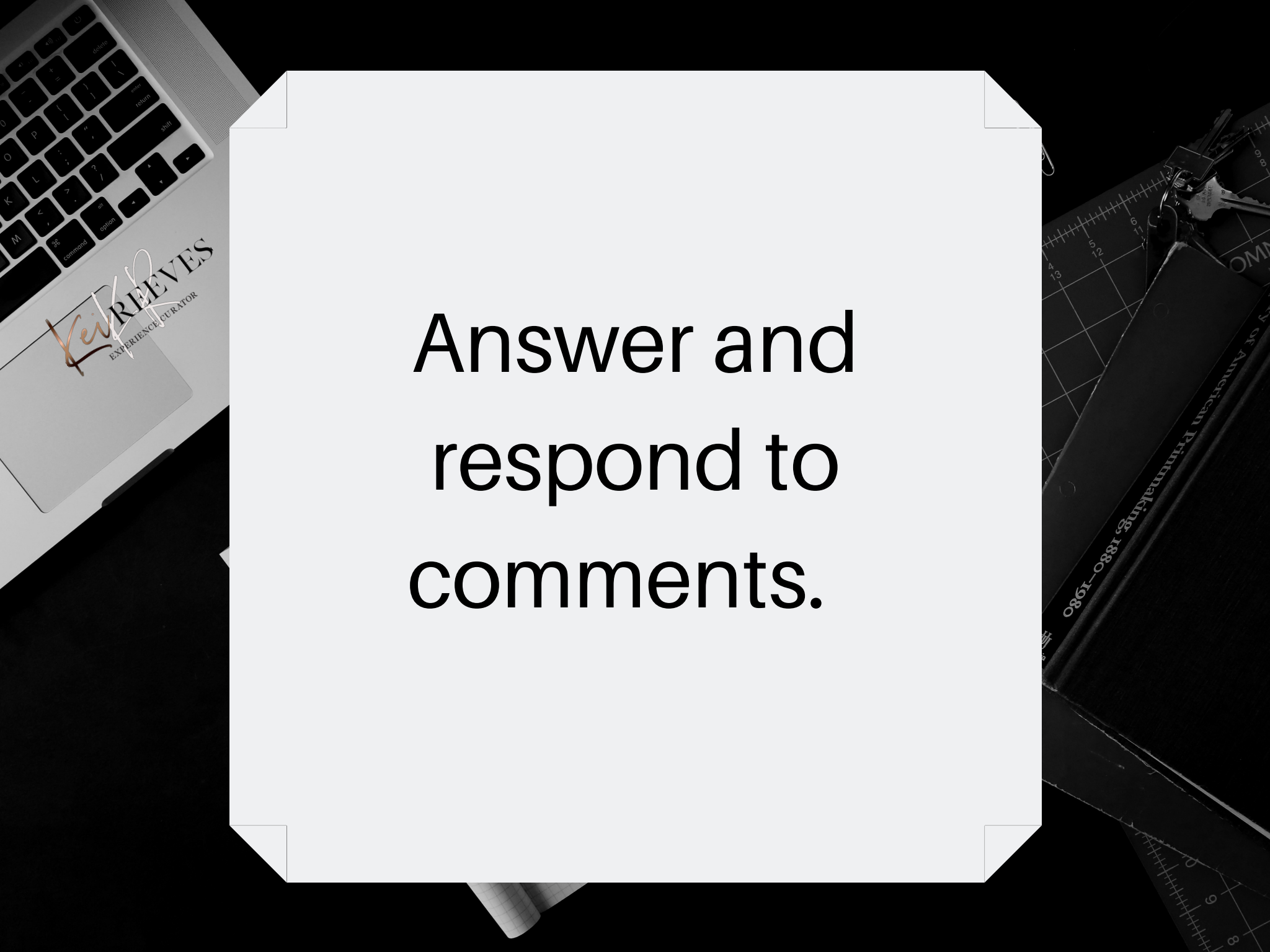
3

A collage of office supplies including a laptop keyboard, a notepad, a ruler, and a keychain, with a central text overlay.

Post High Quality
Pictures and
Content Relevant
To Your Business




4

The background is a dark collage. On the left, a portion of a silver laptop is visible, showing the keyboard and a logo that reads 'KEITH REEVES EXPERIENCE CURATOR'. On the right, there is a ruler and a book titled 'History of American Pinmaking, 1880-1980'.

Answer and
respond to
comments.




5



Follow pages and
other followers that
interest you and
align with your
business vision




6

A collage of office supplies including a laptop keyboard, a business card for Keir Reeves, a notepad, a ruler, and a keychain.

Use nice
crisp
photos



7



Be different but be
genuine. People
can eventually
spot a fake or
imposter



8

A collage of office supplies including a laptop keyboard, a notepad, a ruler, and a pen, with a central text overlay.

Use Great
Hashtags!



KEIR REEVES
EXPERIENCE CURATOR

9


History of American Pinnapling, 1880-1980

The background is a grayscale collage of various office supplies. On the left, a portion of a laptop keyboard is visible, with keys like 'command', 'option', and 'shift' clearly shown. Below the keyboard is a business card for 'KEITH REEVES' with the title 'EXPERIENCE PURATOR'. To the right, there's a ruler, a pen, and a set of keys. A paperclip is also visible near the top right. The central text is overlaid on a light gray rectangular area that has a folded paper effect at its corners.

Check Your Insights
and Analytics To Find
Out The Most
Frequent Days and
Times Your Followers
Are Engaging With
Your Page



10

A collage of office supplies including a laptop keyboard, a notepad, a ruler, and a keychain, with a central text overlay.

Make Sure Your
Page is Public.
What Do You
Have To Hide?



THE
END



Contact Us To Help You
Build Out Your Content
We Are Social!



Hello@Eventsbykei.com



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Events By Kei



@KeiReeves



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