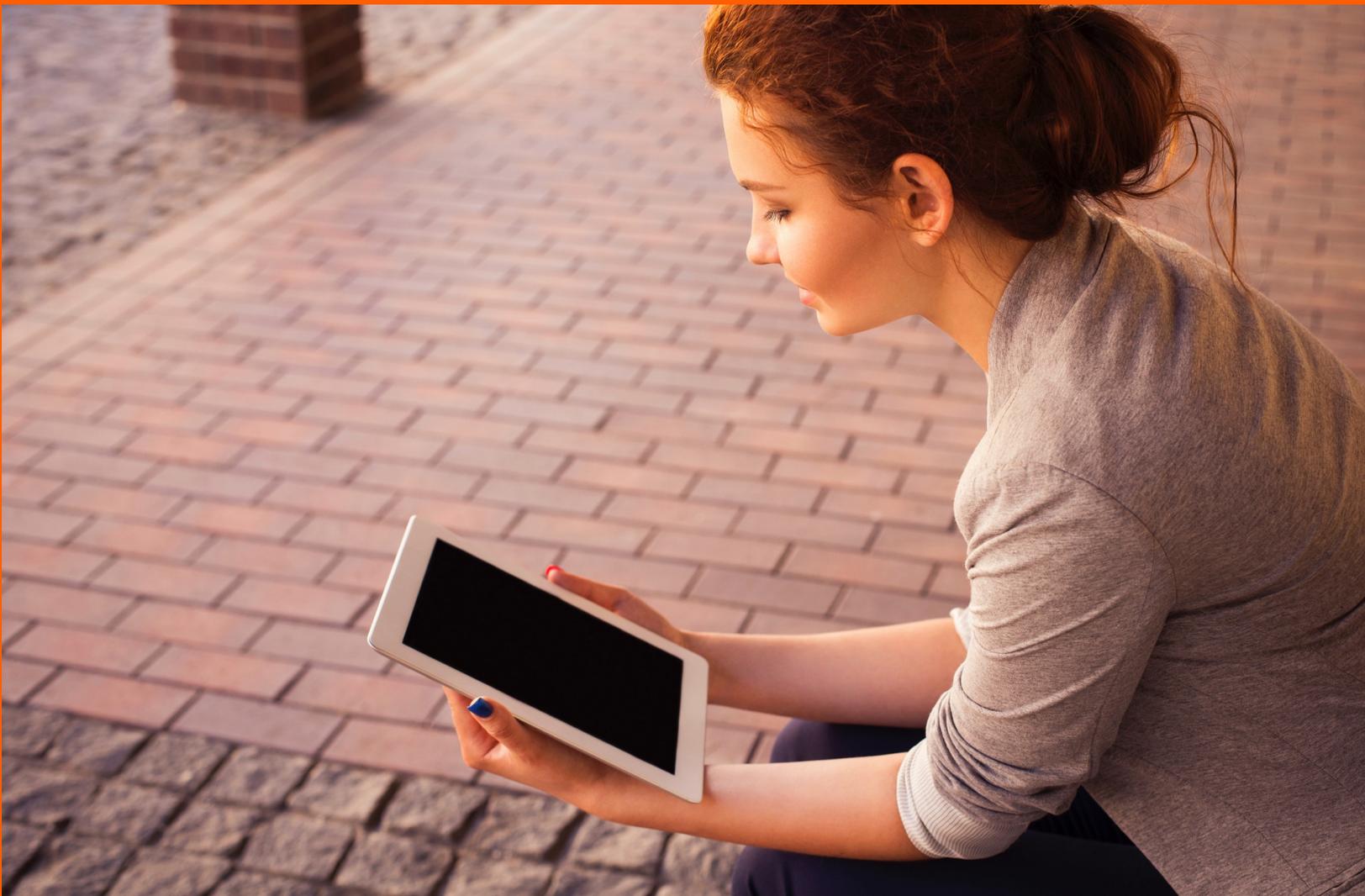


THE SMART PARENT COURSE GUIDE TO DIGITAL STREET SMARTS™



Get the cliff notes

You didn't grow up with social media and videos on-demand, and although you embrace technology, you worry about your kids online. As a parent, your time is a limited and you are looking for a crash course that helps you keep track of your kids digital life and gain peace of mind.

The Smart Parent Course Guide offers a complete blueprint of the 10 Digital Skills required for kids today. Use this guide as stand-alone "cliff notes" or as a companion course to the Digital Street Smarts™ program designed for kids.

Section 1

MY PRIVACY ONLINE

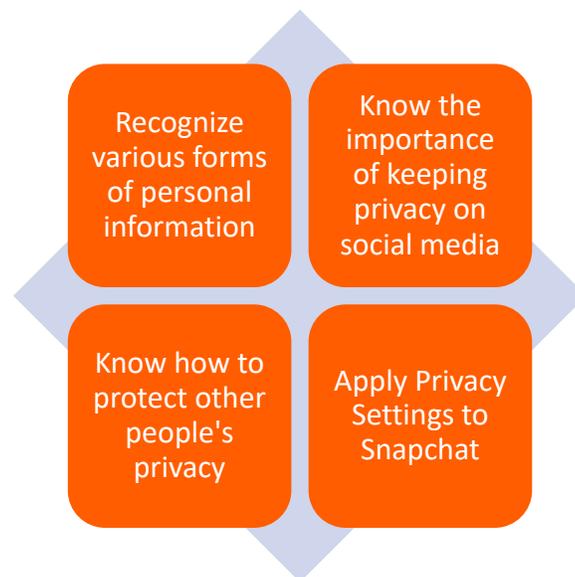
**Have you ever uploaded photos of yourself?
Do you know who can see what you post?**

In this section, we will learn all about online privacy: what it is, why is it important, and how to protect it. To protect you online privacy, you need to learn how to recognize personal information.

You will learn what kinds of information is considered personal, why it is important to protect it, and how to hide it from public access.



KEY LEARNING OUTCOMES:



-  What is privacy? | Top 5 Privacy Setting on Snapchat | Case Study: Alissa learns to respect privacy
-  My online privacy 101
-  Snapchat Privacy Settings Cheat Sheet

Section 2

MY SAFETY ONLINE

Although most of the time, being online will be fun and perfectly safe, you need to be aware that there are a few cases in which strangers might try tricking you online. What if someone you don't know contacts you and "tricks" you into revealing your personal information?

In this section, you will learn how to keep your information safe from hackers by creating strong online passwords, and by identifying and avoiding scams. You will also learn the importance of keeping personal information private and avoiding messages from strangers.



KEY LEARNING OUTCOMES



-  Stay Safe Online | 3 Tricks to Stay Clear of Cyber-tricks | Case Study: Don't tell anyone, ok?
-  Safe Passwords Quiz
-  Safe & Strong Passwords Cheat Sheet

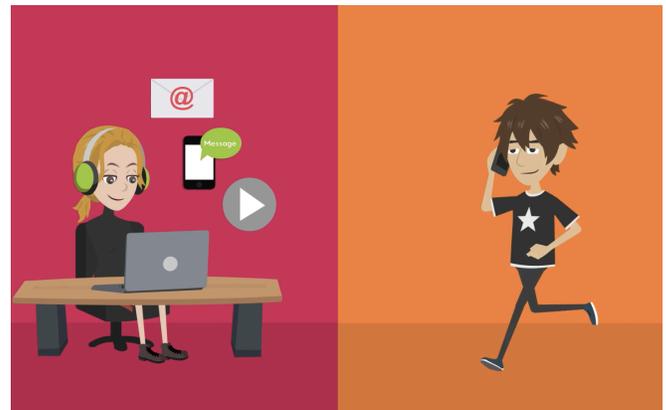
Section 3

MANAGING SCREEN-TIME

Do you sometimes feel frustrated and angry after having spent a long time on a device?

Spending too much time on devices can cause negative moods and other issues, like difficulty focusing.

In this section, you will learn how to develop healthy screen time management habits in order to prioritize your most important tasks. You will learn to recognize multitasking, to beware of addiction, and to monitor your screen time patterns.



KEY LEARNING OUTCOMES



-  Ingredient of healthy Media Diet | How to turn off AutoPlay | Case Study: Take a Break at Night
-  Managing Screen-time Quiz

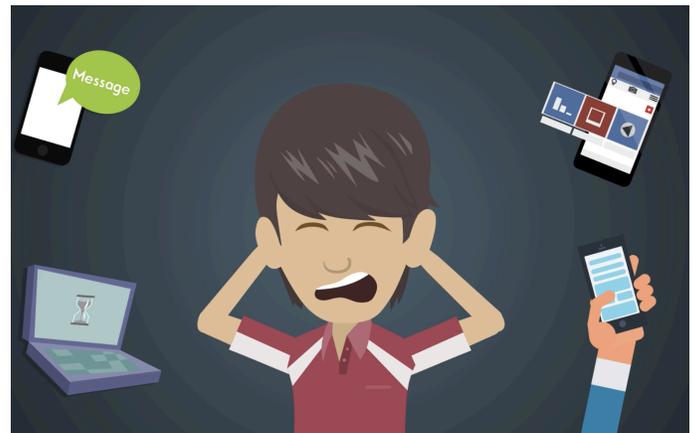
Section 4

WHY AM I HOOKED?

Do you ever feel like you need to check your phone every 2 minutes?

Well, it turns out the companies who make the apps and games we love, have hired a whole crew of really smart people whose job it is to make us addicted!

In this section, you will learn examples of the tricks they use to keep us hooked. You will have fun spotting them and thinking about how they are affecting YOU.



KEY LEARNING OUTCOMES



-  Why am I hooked? | What is Fear of Missing Out (FOMO)? | Case Study: Zoe's New Responsibilities
-  Quiz: Am I Addicted ? (Calculate your addiction score)

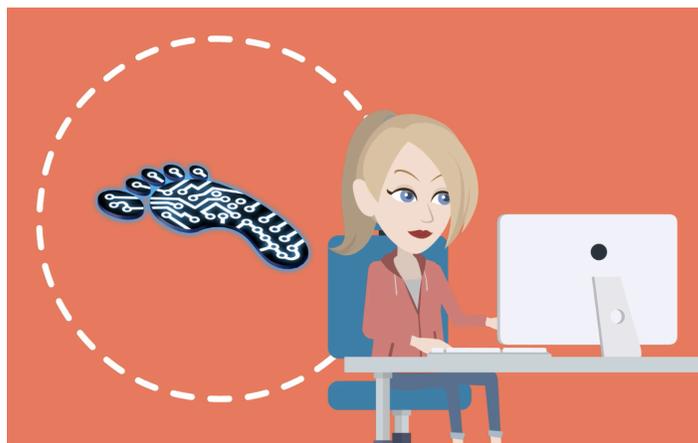
Section 5

MY DIGITAL FOOTPRINT

Have you ever heard the term “Digital footprint”?

When a person does anything online, she creates a “digital footprint” - a trail that can be traced back to her. Your online identity may be different from your real-world identity – the way your friends, parents, and teachers think of you – and some parts of it may be entirely made up.

In this section, you will learn what it means to be a digital citizen. You will learn about online and offline personas, online integrity, and how to contribute to making a friendly and supportive community while in the Digital World.



KEY LEARNING OUTCOMES



-  What is a Digital Footprint? | Managing My Digital Footprint | Case Study: Channing Went too Far
-  My Digital Footprint Quiz

Section 6

WHAT IS CYBERBULLYING?

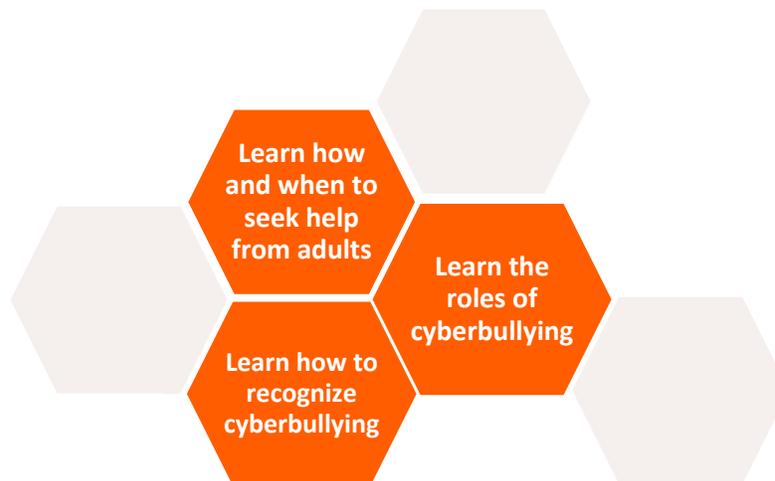
Ever heard of something called cyberbullying?

Cyberbullying when someone is being a bully online. A bully uses his or her power over another person in a hurtful way, and a cyberbully does it over the internet.

In this section, you will learn how to identify, diffuse, and prevent cyberbullying situations. You will learn how to detect cyberbullies, be able to recognize the roles of cyberbullying, and understand the importance of seeking help in order to protect yourself and others from cyberbullying.



KEY LEARNING OUTCOMES



-  What is cyberbullying? | Dealing with cyberbullies | Case Study: Jayden stands up to cyberbullies
-  Cyberbullying Quiz
-  The roles of cyberbullying cheat sheet

Section 7

REAL OR FAKE NEWS?

Whether you do internet research on your phone, at your home or school computer, understanding the do's and don'ts can save you time and headaches, so listen up!

These days, you can get information from so many sources. In this section, you will learn the do's and don'ts of online research, learn how to recognize whether a news story is true or false, and how to you use other people's words and ideas without running the risk of "plagiarism"



KEY LEARNING OUTCOMES



-  How to do online research | Is this real or fake news | Case Study: Chris learn plagiarism
-  Quiz: How to fact-check information

Section 8

MY COMMUNICATION ONLINE

Have you ever heard of the term “etiquette”?

When people hear ‘etiquette’ they often think about the importance of chewing their food before talking and remembering to say thank you. These days, with the amount of time we spend online, it is similarly important to maintain good etiquette online.

In this section, you will learn that the internet is a great way to communicate with friends and family who live far away, but it can also be uncomfortable when we find ourselves involved in an argument.



KEY LEARNING OUTCOMES



-  What is digital etiquette | How to diffuse online arguments | Case Study: Mixed messages
-  Quiz: Digital etiquette 101

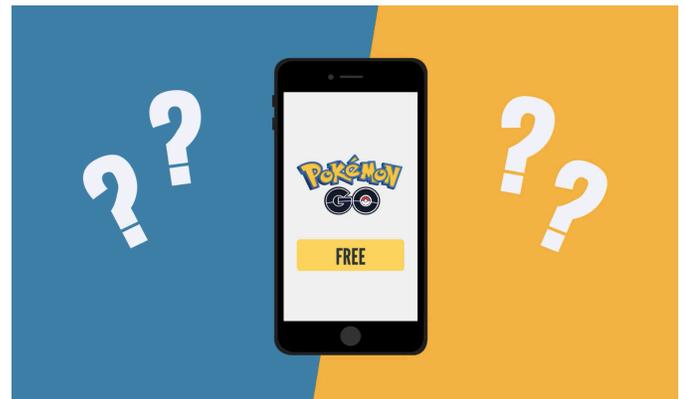
Section 9

MEDIA SMARTS

Have you ever been tricked by in-app purchases in a free game?

When Pokemon GO was released it took less than a day before it was making more money than all the other apps. But wait, isn't it a free game ?

The good news is, once you understand what the advertisers are doing, it is easy to see through their tricks. In this section, you will learn that as long as you are mindful of how you play and understand how it all works, the internet can be a very useful tools



KEY LEARNING OUTCOMES



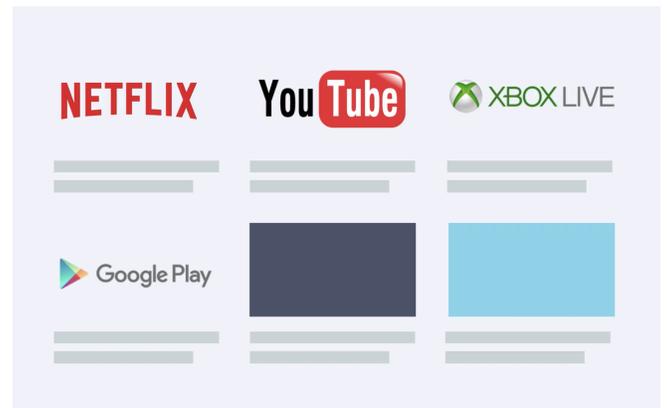
-  How does online advertising work | How do free games make money? | Case Study: An expensive free game
-  Quiz: Am I media smart?

Section 10

CRITICAL THINKER

As “digital natives” some of you may already be better than your parents when it comes to technology. However, it is important to learn how to make responsible decisions regarding your digital life.

In this section, you will learn that sometimes watching inappropriate content can cause us to feel bad. You will learn how content ratings work, and what information you can share with advertisers online. By showing your parents that you are now able to critically about your online choices, you will decide with your parents if you are ready for a phone or a social media account.



KEY LEARNING OUTCOMES



-  Is this right for me? | How my data is used by advertisers | Case Study: Peter is ready for a phone!
-  Quiz: Am I ready for a phone?