

Clothing Cheat Sheet

In preparation for your interview, go down this list and check that your subject is suitably attired before you start shooting!

| Make sure: | ✓ |
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| Your subject (if they're wearing makeup) applies some powder to their forehead to remove any shine | |
| Your subject is wearing comfortable clothing which conveys (or, at least, doesn't betray) their personality | |
| The clothes your subject wears don't blend in too much with the background (or contrast too much with it) | |
| Any clothes with small stripes or patterns aren't causing any aliasing issues on your camera(s) | |
| Your subject's clothes are colourful and/or visually interesting if you're shooting in front of a plain wall | |
| Clothing has a lapel (or similar) to which a microphone can be attached | |

It might be worth avoiding clothes with brand logos. This is personal preference of course, but logos on clothing (especially large logos) can sometimes be a bit distracting for the viewer.

And besides, your subject is there to tell their life story, not to rep a clothing brand!

Make sure that whatever your subject is wearing doesn't rustle and make too much noise when they move around. Some synthetic fibres are bad for this, so keep that in mind when deciding what your subject should wear.

Pro-Tip: If shooting on a hardwood floor, it might be worth taking off shoes and simply have your subject wearing socks, to dull the sound of feet moving and gliding on the floor.