



by Linda Sattgast, Jenifer Juris, and Jen White

Design Beautiful Pages

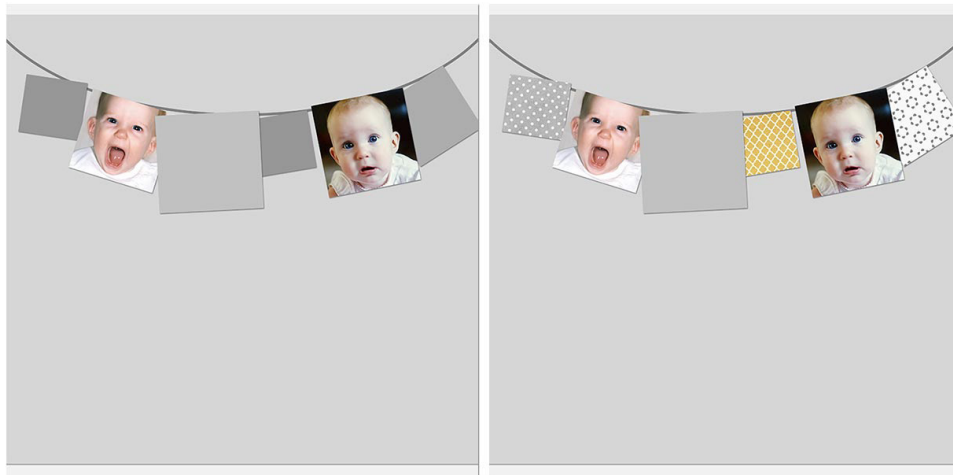
Lesson 02-01: Linda's Line Page

Here's how I went about designing my page called Simple Joys.

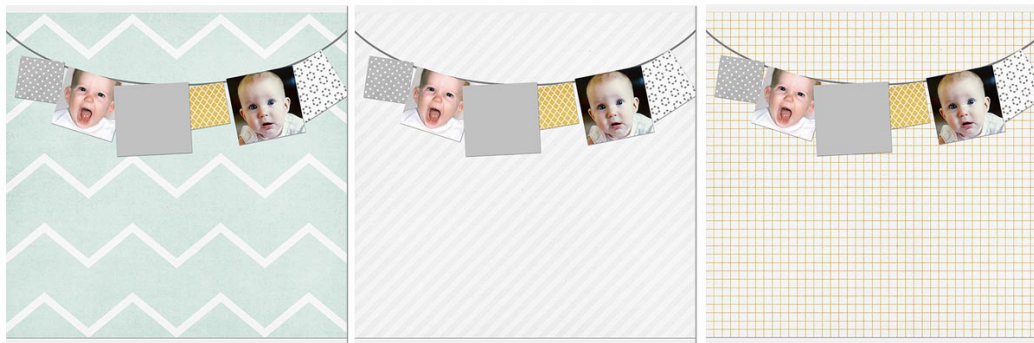
I chose template 3 because I was so intrigued with the idea of a curved line with kind of a clothesline effect. I wanted to show photos of my daughter with two very different expressions, one that was kind of perplexed, trying to figure out this new thing called life, and one totally exuberant, which is the way she reacted to life most of the time.

Since neither photo was the dominant photo, I placed them in two of the hanging squares on either side, and thought I might use the center square for journaling.

The other squares were perfect for some fun patterned paper. I liked the bright yellow and black together. The polka dot paper was originally brown but I used Hue/Saturation to desaturate it, and that made it fit better with the black and yellow theme.



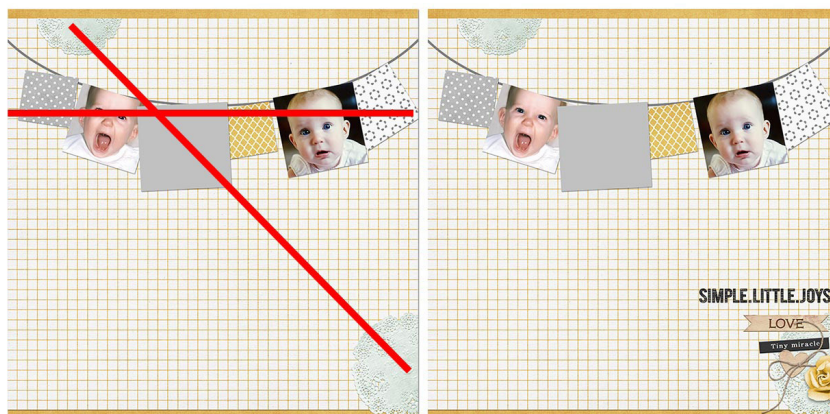
Next up was the background. I wanted to make sure it would show off the line of photos and papers really well before I started adding elements. Here are three backgrounds I tried. I liked the yellow grid background the best. It added a bit of pizzazz without overwhelming the page.



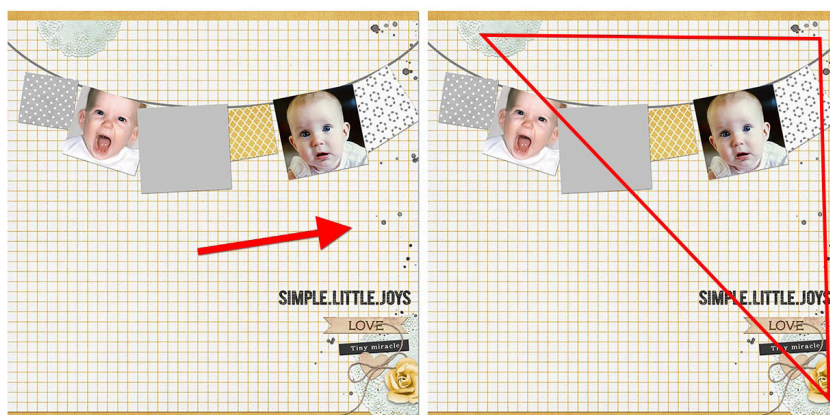
I chose to use a matching solid yellow for the background paper that showed as strips of paper at the top and bottom of my page.

For the elements I started with a doily because it makes a great base for a cluster of elements, so I put one in the lower right corner and clipped a smaller version to the top paper in the upper left corner. This started a diagonal flow that intersected the line.

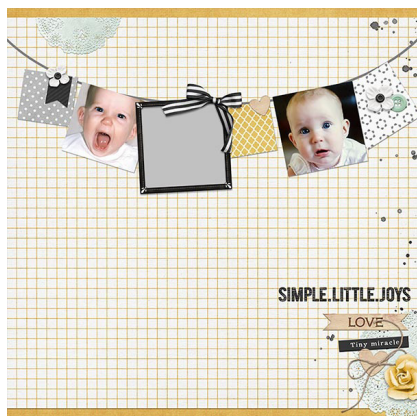
I then added a cluster of elements in the lower right corner—it's almost a line of elements that emphasizes the diagonal flow by getting wider and wider toward the top.



When I added scatter paint up the side, it creating yet another line that formed a sort of triangle that ran through the main line. Understanding the concept of flow makes it a lot easier to figure out where to place elements.

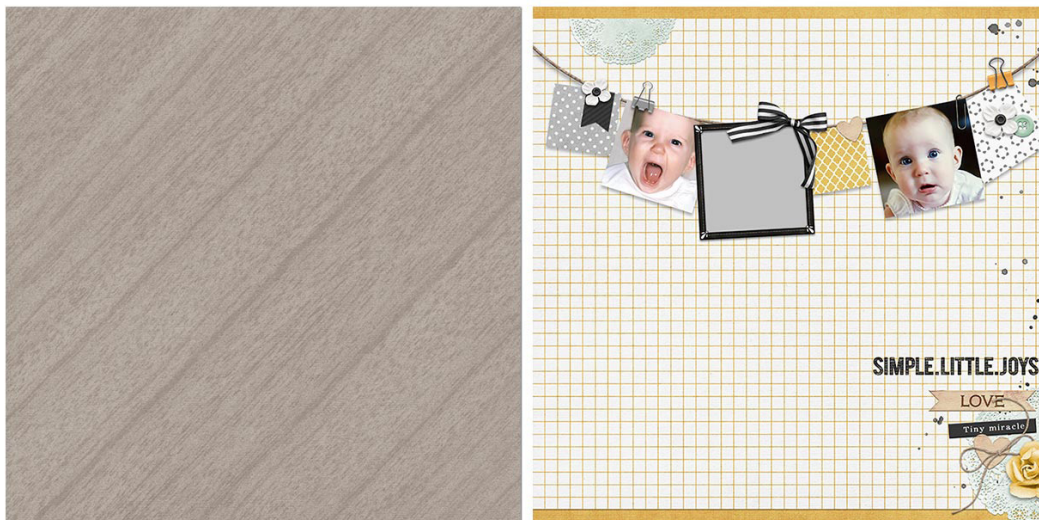


Next I added elements to the banner using mostly simple things, except for the wonderful gaudy black and white bow that worked perfectly right there in the middle. I found a frame in the kit that went perfectly with the bow, but I still wasn't sure what I wanted to put inside the frame. I had planned to put journaling in that spot, but such a great frame and bow ought to have a photo shouldn't it?



I didn't know the answer right then, so I turned my attention to the line that everything was hanging on. It's just a flat curved line, but I thought—wouldn't it be great if I could make it look like a real string or rope? When I looked in the kit I found a paper that had a perfect rope texture!

When I clipped the paper to the line and added a bevel and drop shadow to the line layer, it made a great rope. I also increased the drop shadow size on the banner pieces to better match the rope. I also added a few fasteners to the line—a paper clip and two larger clips.



I still didn't know what to do with the frame, but since that was the only thing left, I had to figure it out. I tried putting one of the photos into the frame and adding another patterned paper, but I didn't really like it as well. It certainly created a stronger diagonal line, but I still wasn't happy with it. Sometimes you have to go with your gut feeling.



I finally decided to put journaling in the frame, and I changed the photos to black and white. That made the gray polka paper on the far left seemed a little blah, so I changed it to the teal patterned paper instead. Then I made the final adjustments including custom shadows and a tag with the date next to the journaling.



Credits:

Photos and page by Linda Sattgast
Class/Template: Design Beautiful Pages
Kit: Simple Joys by Anita Designs
Gray metal clip by Christina Rambo
Yellow metal clip from Being Me by Eva Kipler
Paper clip from Boys and Toys by Digital Scrapper Designs
Tag from Stories 365 by Kristin Cronin-Barrow
Font: Orator Std

Lesson 01-02: Watch Me Scrap

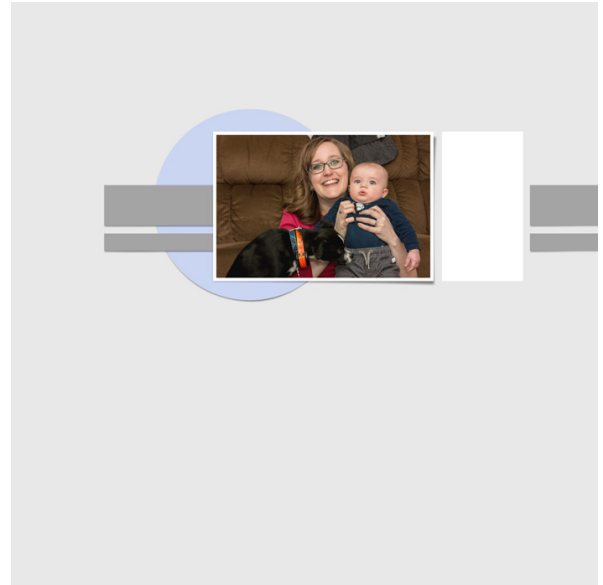
There is no manual section for Watch Me Scrap.

Lesson 01-03: Jenifer's Line Design Page

In this lesson, I'm going to walk you through the design choices I made in order to create a scrapbook page using one of the implied line templates.

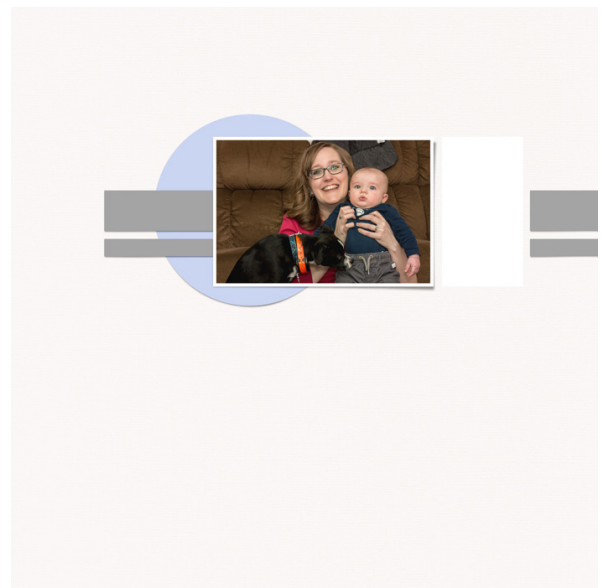
Photo Selection

Sometimes, I start the creation process with a photo. I have a photo that I want to scrap so I go looking through my stash to see what I can best use to document that memory. Other times, I see a kit and I know that I just HAVE to make a page with it and so I go searching for a photo that will work with the theme of the kit. And, that's what happened with this page. When I saw this kit, I glanced through some of my more recent photos, and I found this gem. I knew right away that this photo would be perfect.



Paper Selection

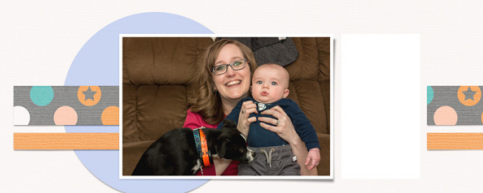
Once I had the photo, I started selecting papers. First, I almost always go for the lightest solid paper that a kit has for my main background. I don't always do this but it's almost always my first instinct. In this case, I used the solid white paper.



Next, I had to try to find papers that would work for the accent pieces. I knew right away that I wanted to use the gray paper with the large dots and star cutouts. It was a perfect paper to use for a picture about a boy dog and my nephew. Because the pattern was larger, I made sure to clip it to the larger of the two rectangle pieces. I also carried the same paper across the page to help visually draw a line that brings your eye from the left to the right.



Because the other accent piece was so thin, I decided to stick to a solid paper for that. I went back and forth between using orange and teal and in the end, I chose orange.

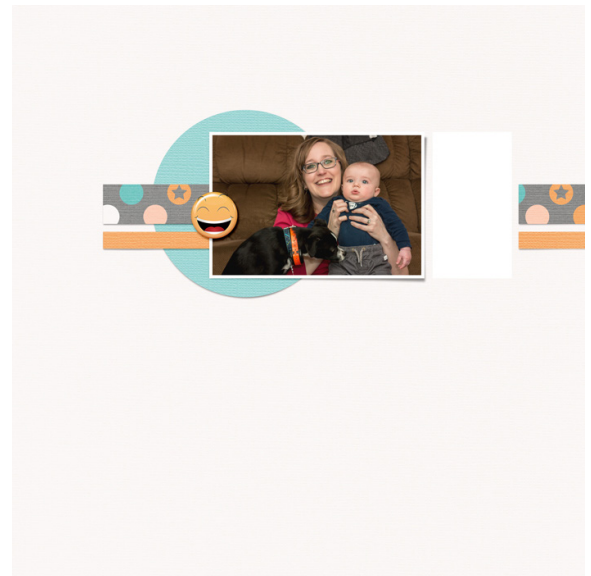


And because I chose orange for the small accent paper, I chose to use the solid teal paper for the large circle piece that was behind the photo.

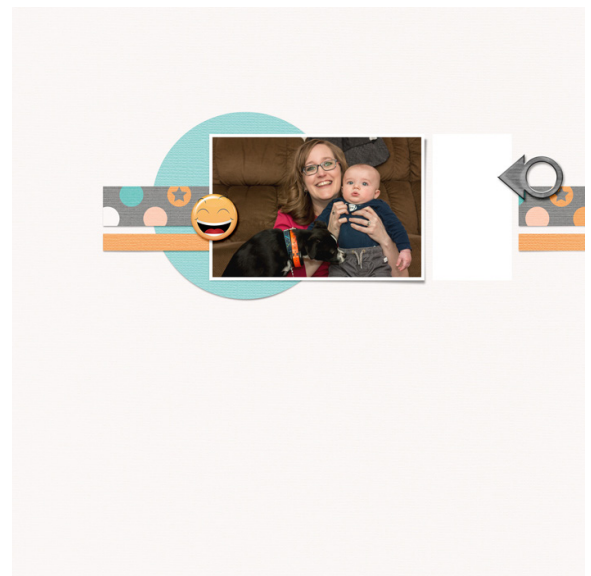


Element Selection

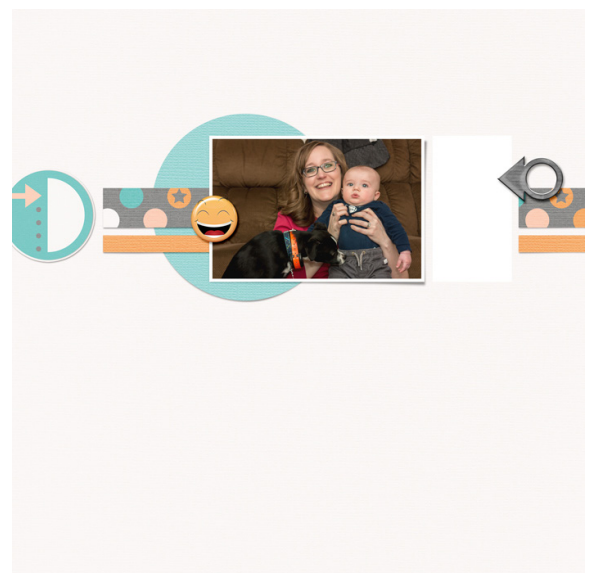
I wanted to keep things simple because I wanted the photo to truly be the focus. But I also knew I just had to use the laughing face button because it fit the theme of the page so well here. Once I placed the button, I then went looking for some more accent pieces that would help keep the circle theme going.



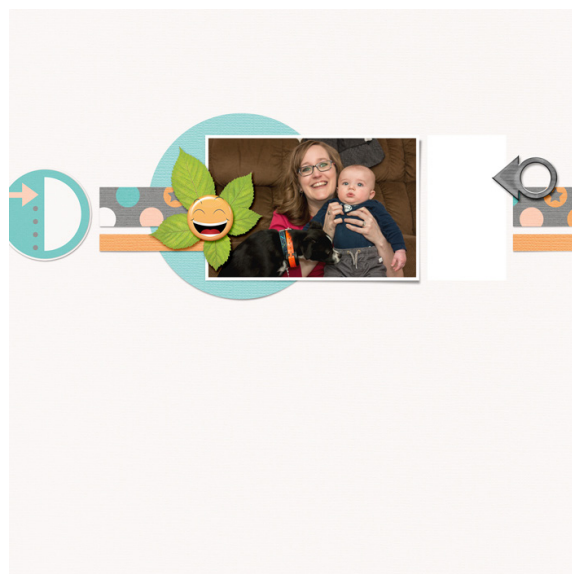
I found this gray rounded arrow and used it to help point the eye back to the main part of the page, the photo and journaling.



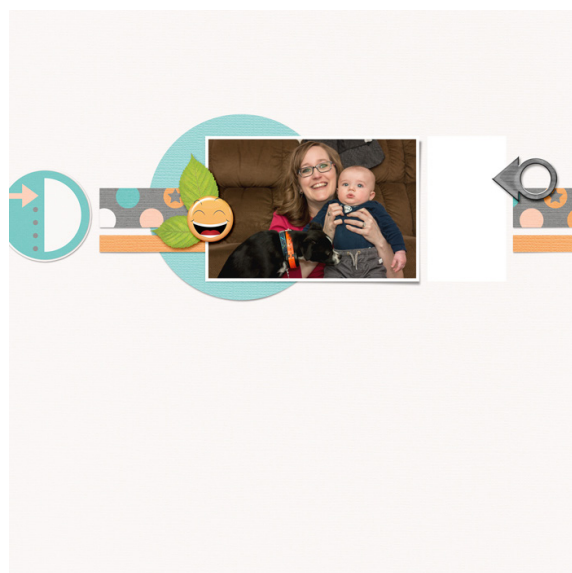
Then I added the teal circle sticker to the end of the line. I really liked the way adding that sticker helped to complete the implied line. It also followed the basic design principle of repetition without overwhelming the page.



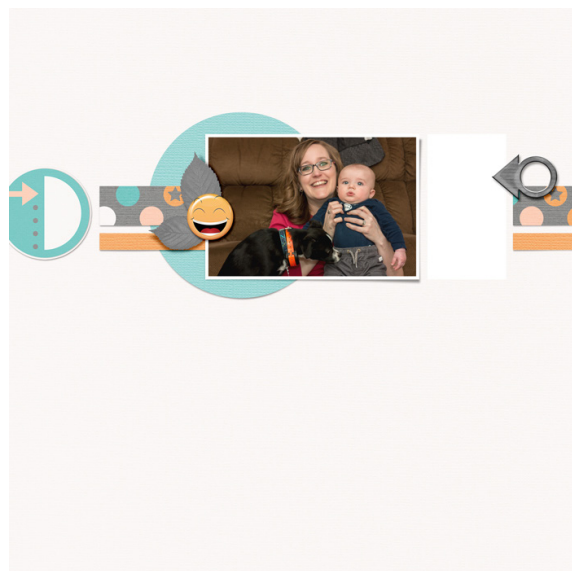
After placing those elements, I still felt like my page was a little naked. I wanted to place something behind my laughing face button but I wasn't sure what. I went through the elements again and found the green leaves. When I first placed the green leaves, I liked the effect it had as far as providing some more depth of layers.



But I didn't like the color green. I felt it was clashing against the teal too much. So, I erased some of the leaves and to see if that would help.



I still didn't like the green so I changed the color of the leaves to match the gray in the accent paper.

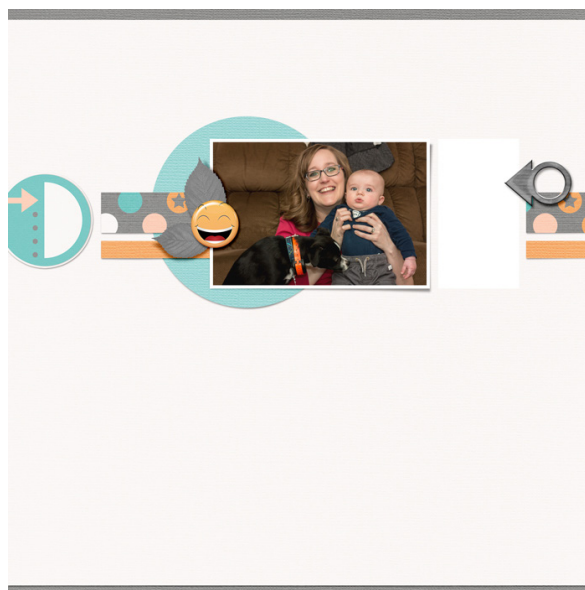


Papers Adjusted

Before I placed my text, however, I felt like something was still missing. With such a simple white background, I felt like the rest of my page was still too naked. So, I decided to add the plain gray paper behind the white one and I created a clipping mask for the white paper that would allow the gray paper to show along the top and bottom of the page. Once I did that, I felt much better about the overall design.

Text

Last, I added my title, some journaling, the date, and then I placed some text accents to finish off the page. I picked fonts that would go well with the funny and childlike nature of the layout.



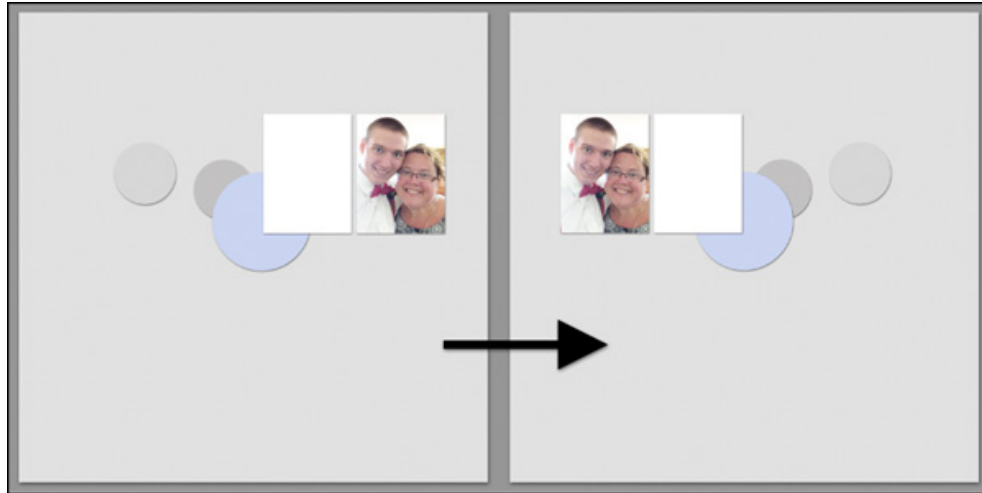
Lesson 01-04: Jen's Line Design Page

Choosing a Template

I chose implied template #9 because I only had one special photo to feature.

After placing my photo into the template, I realized that Carter was facing away from the page instead in towards the center of it.

A quick horizontal flip of the template easily took care of that issue.

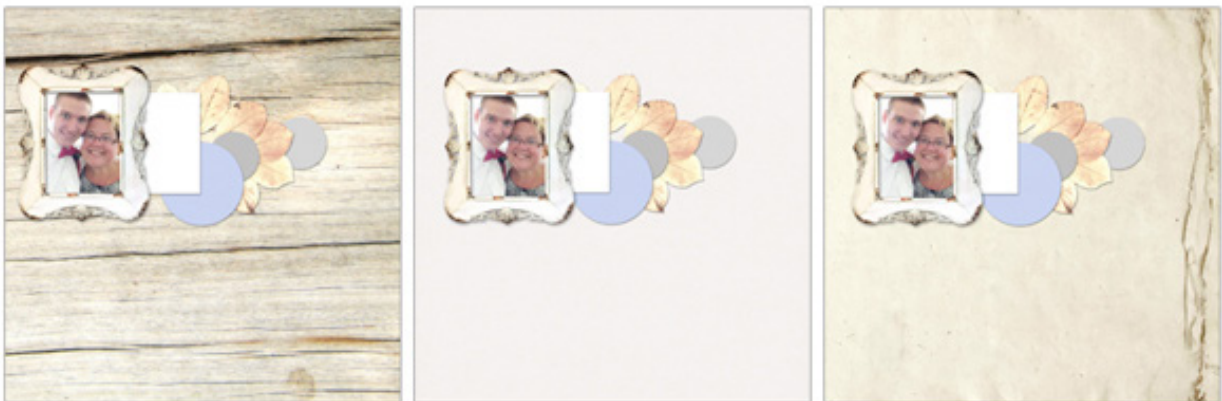


Finding a Paper

The first paper I tried was too bold and distracting.

The second paper I tried was too plain.

The third paper I tried seemed to be promising.



Adding Elements

Rotating the paper gave the design a nice look.

The template pieces acted as a great guide for placing both circular and rectangular elements.

I removed the key and toned down the clock element.



Balancing the Design

Adding some deep texture to the bottom of the page balanced it out.

To do that, I duplicated the background paper, rotated it, and then used a soft brush to mask away everything but a few remaining page curls.

I tried adding a title in the line design, but that felt cluttered.

When I moved the title to the bottom of the page with journaling, that felt more balanced.

I used page data to fill in the trapped space in the line design.



The Final Product

My page is nicely balanced with the focus remaining on the photo.

The flow of the page reads as a zigzag, which is a lot of fun.

The top and bottom of the page create nice repetition of the line design.



Credits

Page: Be Still by Jen White

Photo: Jen White

Class: QwikLearn | Design Beautiful Pages

Kit: Romantic Addict by D's Designs

Fonts: Chapman, Argentinian Nights by Kestrel Montes