



by Jen White

## Design Beautiful Pages

### Lesson 03-01: Line Design finishing Touches

See how the 7 design principles uniquely apply to a line design scrapbook page.

#### Review

Review the *Basic Principles: Page Design* video before proceeding. The video can be found in the classroom.

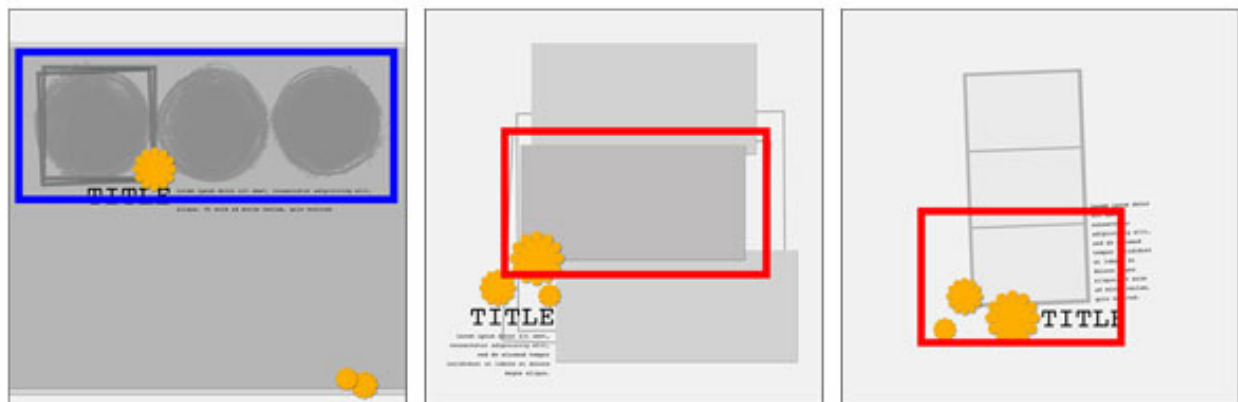
#### Focal Point

The focal point of a classic line design should be the photos.

When looking at your page, the photos should be the first thing you see.

If you have a focal photo in a stack of photos on your page, the focal photo should be at the top of the Layers panel.

The focal photo is often identified by grouping a title and some elements and journaling around it.



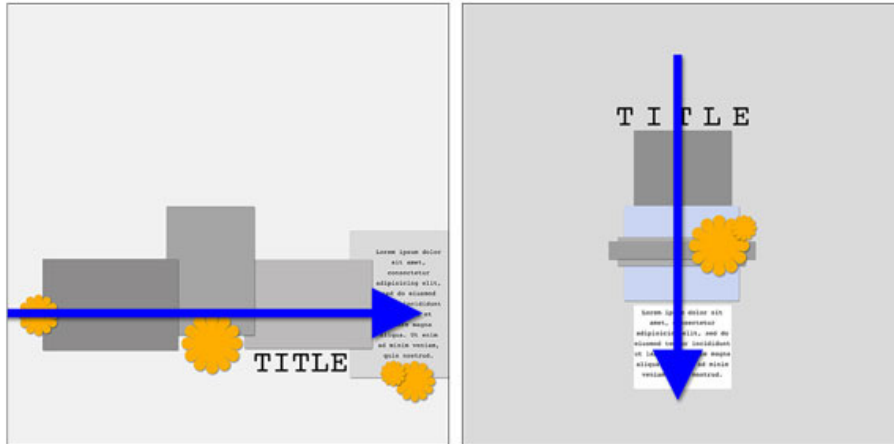
#### Flow

The flow of a page is the path your eye takes when absorbing all of its important details.

The flow of a line design is usually just a straight line.

When a line design contains only one or two photos, the title, elements and journaling work together to complete the flow.

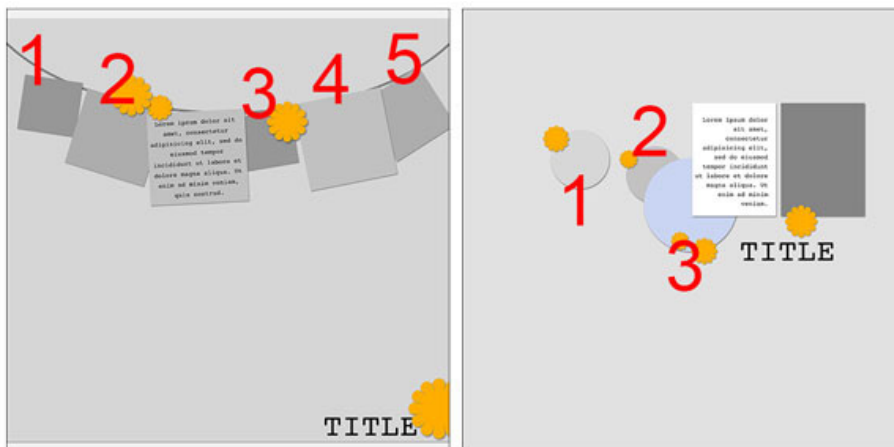
Everything important on your page should come in contact with the flow line.



### Rule of Odds

For a line design page that is following the Rule of Odds, you may find an odd number of photos.

Using three circular elements in an implied line design is another way to represent the Rule of Odds.

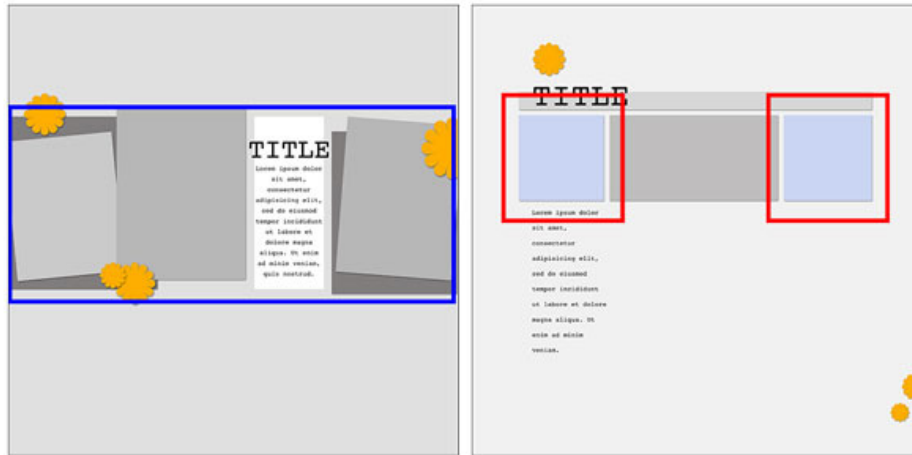


## Proximity

Proximity is achieved in a line design when the photos and other design elements all work together to form a visual line.

Anchors are commonly used in this design to pull everything together.

Since the implied line design is heavily dependent upon elements and journaling to complete flow, you'll need to be especially watchful for trapped space. Trapped space will take on the appearance of a hole in the design.

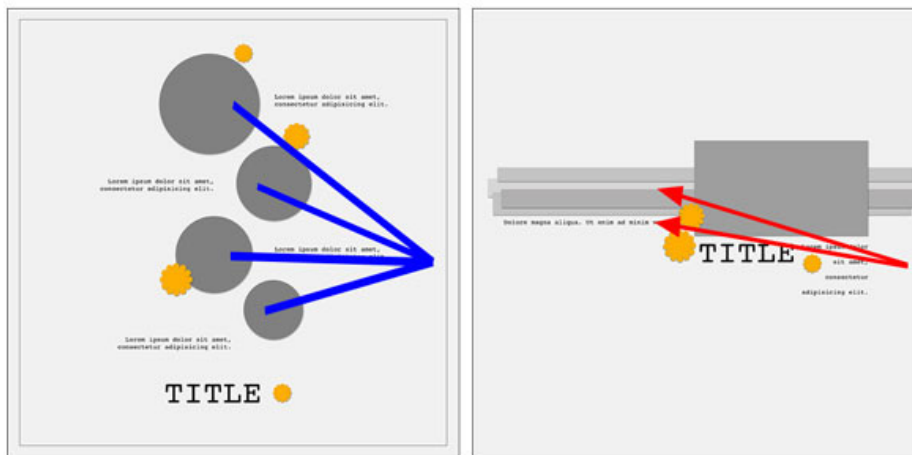


## Repetition

A scrapbook page with a line design will give you many opportunities to apply the principle of Repetition.

A template can repeat the shape of the photo mask.

A template can repeat a singular movement between the long strips of paper and the single line of journaling. Consider repeating things like elements, colors, and even words in a title.



## Balance

Think of balance as a scale in terms of weight or as a ruler in terms of measurement.

Balance can be brought into a design by making a text box approximately the same measurement as a photo mask.

Balance in an implied line design is extremely important since you will need to use journaling, elements and a title to fill in missing areas of the line.

The implied areas of the design can balance out the height of the line.



## White Space

Keep the focus on the line by leaving the rest of the page as white space.

White space does not mean void of everything.

A subtle patterned paper is considered a good use of white space.

