

CG2-JW-03-ps-Snowflakes-Personalizing-manual



Christmas Greetings 2 — Classic Snowflakes Card

Personalize Your Greeting (Adobe Photoshop)

by Jen White

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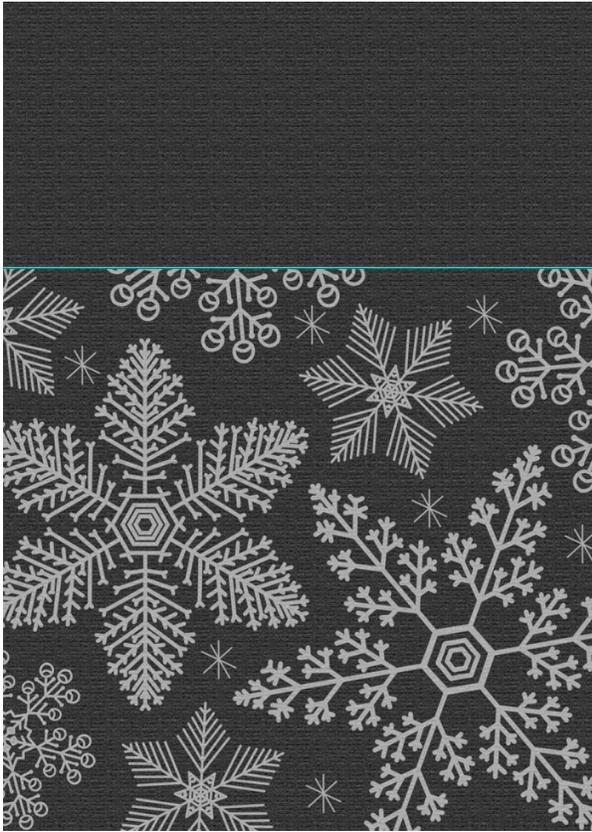
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Personalize your Classic Snowflakes card with word art, elements, and a greeting.

This is part three of a three part video series.

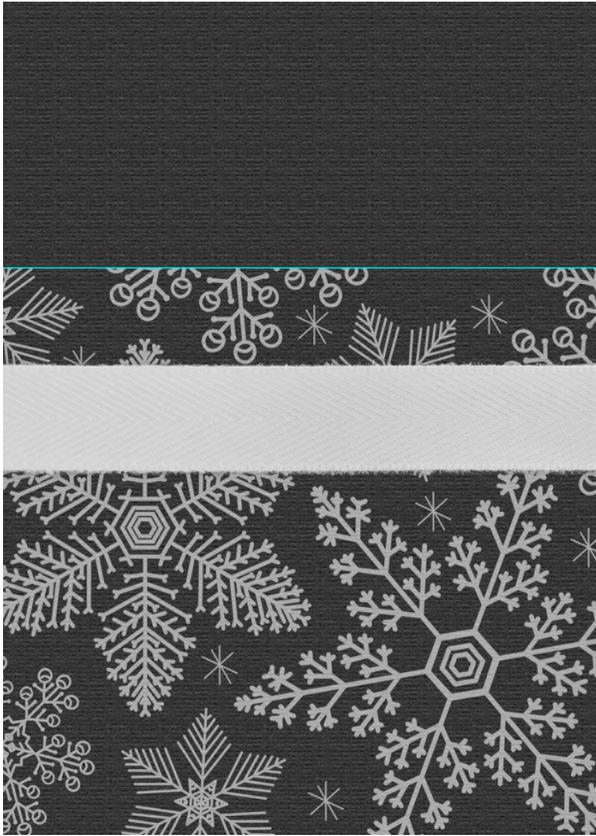
Step One: Prepare Your Workspace

- Begin in Adobe Photoshop.
- Open the document (File > Open) you ended with in the last lecture (Stamped Snowflakes Pattern).
- In the Layers panel, the Snowflake Pattern group should be active and closed.
- Press the letter D to reset the Color Chips to the default of black over white.
- Press the letter X to make white the foreground color.



Step Two: Add a Ribbon

- Open the ribbon-white-jenwhite.png file (File > Open) located in the Snowflakes Downloads folder you downloaded in part two of this video series.
- Get the Move tool.
- Click and drag the ribbon onto the card document.



- Press Ctrl T (Mac: Cmd T) to get the Transform options. In the Tool Options, the Maintain Aspect Ratio icon should be active.
- Press Ctrl 0 (Mac: Cmd 0) to fit the bounding box to your viewing area.
- On the document, click and drag inward on a corner handle of the bounding box until the ribbon is your preferred thickness. I'll resize down to around 55%.
- Click inside the bounding box and drag the ribbon up to center on the guide. Make sure the left and right edges of the ribbon are outside the boundaries of the document.
- Click the checkmark to commit.
- Press Ctrl 0 (Mac: Cmd 0) to fit the document back to your viewing area.
- In the Menu Bar, choose View > Clear Guides.



Step Three: Add a Bow

- Open the bow-white-jenwhite.png file from the Snowflake Card Downloads.
- Get the Move tool.
- Click and drag the bow onto the card document.



- Press Ctrl T (Mac: Cmd T) to get the Transform options.
- On the document, click and drag inward on a corner handle of the bounding box until the bow appears to have the same thickness as the ribbon. I'll resize down to around 55%.
- Click inside the bounding box and drag the bow on top of the ribbon. Reference the screenshot for placement.
- Click the checkmark to commit.



Step Four: Add Drop Shadows

- In the Layers panel, the bow layer should be active.
- In the Menu Bar, choose Layer > Layer Style > Drop Shadow.
- In the dialog box, set the Blend Mode to Multiply, the Opacity to 50%, the Angle to 90°, the Distance to 10, the Spread to 0, and the Size to 20. Click OK.
- In the Layers panel, click on the ribbon layer to make it active.
- In the Menu Bar, choose Layer > Layer Style > Drop Shadow.
- In the dialog box, set the Distance to 5 and the Size to 10. Click OK.



Step Five: Add Word Art

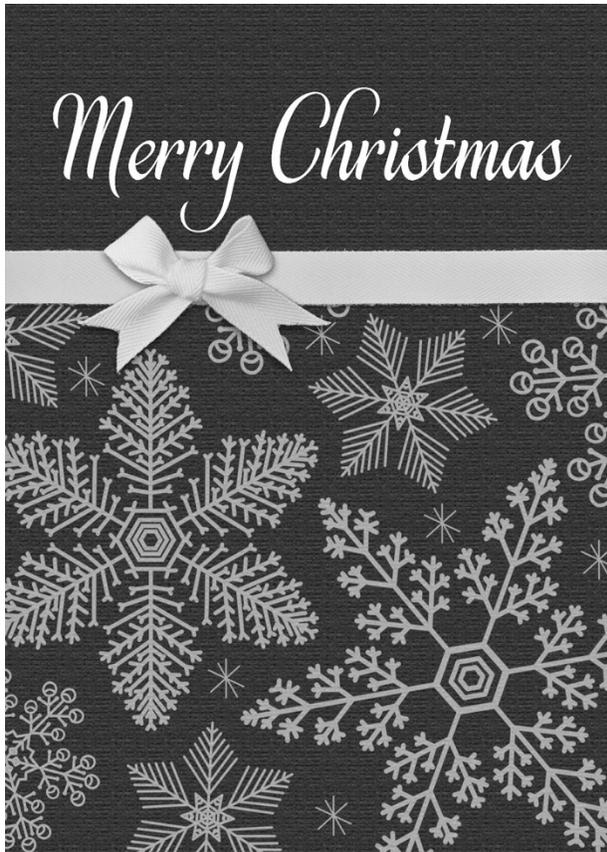
- Open a word art (File > Open) located in the Snowflakes Downloads folder you

downloaded earlier.

- Get the Move tool.
- Holding down the Shift key, click and drag the word art onto the card document.

NOTE: The word art is all in black so that you can see the previews better. You will need to turn them white if using them in this project.

- In the Layers panel, click and drag the word art layer below the ribbon layer, but above the Snowflake Pattern group.
- On the document, hold down the Shift key and click and drag the word art above the ribbon and bow.
- White should be the Foreground Color Chip.
- Press Shift Alt Backspace (Mac: Shift Opt Delete) to fill the word art with white.
- In the Layers panel, set the Blend Mode to Exclusion.
- (Optional) Lower the Opacity to 80%.



Step Six: Add a Personal Greeting

- Get the Horizontal Type tool.
- In the Tool Options, open the Font Picker and choose a classic san serif font like Myriad Pro Light. Set the Size to 20. Click on the Left Align icon.
- In the Character panel (Window > Character), set the Tracking to 0.
- On the document, click to place the cursor under the word art but to the right of the bow. See the screenshot for reference.
- Type a personal greeting that sounds good with the word art, like "from the Larry & Jen." Click the checkmark to commit.
- To fine tune the placement of the greeting, get the Move tool and use your keyboard Arrow keys to nudge the title into place.
- In the Layers panel, set the Blend Mode to Exclusion.
- (Optional) Lower the Opacity to 80%.



Step Seven: Readjust the Placement of the Bow

- In the Layers panel, click on the bow layer to activate it.
- Get the Move tool.
- Use the Arrow keys to adjust the bow left or right until it lines up nicely with the Y in Merry

Step Eight: Pinch the Ribbon

- In the Layers panel, click on the ribbon layer to activate it.
- Get the Brush tool.
- In the Tool Options, open the Brush Picker and choose a Hard Round brush from the General Brushes.
- Set the Size to 200, the Mode to Normal, the Opacity to 100%, and the Flow to 100%.
- In the Layers panel, click on the Add Layer Mask icon.
- The Foreground Color Chip should be black. If it's not, press the letter X.
- On the document, click to mask away the part of the ribbon that shows above the bow tie and below the bow tie.



Step Eleven: Crop & Save the Document

- Press Ctrl A (Mac: Cmd A) to select the entire document.
- In the Menu Bar, choose Image > Crop.
- Press Ctrl D (Mac: Cmd D) to deselect.
- Save the document (File > Save).





Fonts in the Download: Magnificent, Synthesia, Victoria
Personalization Font: Myriad Pro Light