

Below is a comprehensive list of start-up costs for your business.

First, go through the list and check the boxes of **ONLY** the expenses that apply to you. Next, research **EXACT** costs for each checked item and right it down in the corresponding column. Finally, add it all up and put the total at the bottom. I've included a few blank lines at the bottom for you to add anything that might be specific to your industry.

ITEM	COST
<input type="checkbox"/> Business filing fees	
<input type="checkbox"/> Accounting/taxes	
<input type="checkbox"/> Marketing – digital advertising	
<input type="checkbox"/> Print materials (business cards, thank you cards, etc.)	
<input type="checkbox"/> Marketing technology (softwares)	
<input type="checkbox"/> Office supplies	
<input type="checkbox"/> Insurance	
<input type="checkbox"/> Legal	
<input type="checkbox"/> Inventory	
<input type="checkbox"/> Shipping supplies for products	
<input type="checkbox"/> Storefront (security deposit, first month's rent, first month's utilities)	
<input type="checkbox"/> Website and domain	
<input type="checkbox"/> Business email	
<input type="checkbox"/> Business investments (coaching, mastermind groups, conferences, online courses, books)	
<input type="checkbox"/> Licenses/permits	
<input type="checkbox"/> Research and development	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
TOTAL	

Once complete, calculate 10% of your total. This is the minimum amount you should set aside for unexpected expenses. Also, if you have (or are planning to) quit your 9-5, be sure to have 6-9 months of living expenses set aside!